



Graduate Studies News

AEJMC ST. LOUIS 2011



Another Great Showing at AEJMC from Missouri Students, Faculty and Alumni



Missouri faculty, staff and students will present 47 refereed scholarly papers in St. Louis at AEJMC this August!

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This year, the Missouri School of Journalism will send another large delegation to the annual Association for Education in Journalism and Mass Communication. The national conference is being held close to home, in St. Louis, MO, from August 10-13.

Sixty-one current students, faculty, and staff will present 47 refereed scholarly papers during the four-day conference. This number is up slightly from 2010, when 40 faculty, students and staff presented 44 papers, and just shy of 2009 numbers (where students, faculty, and staff presented 50 papers). In addition, Missouri alumni will also be presenting 48 refereed scholarly papers.

Missouri participation doesn't stop there; nearly 50 students, faculty and alumni will be contributing to the conference as moderators, chairs, panelists and discussants.

Nine papers from Missouri faculty and students have received honors this year:

- The Green Editorial Debate: A Comparison of the Framing of Environmental Issues in the Columbia Daily Tribune and St. Louis Post-Dispatch by **Maria Garcia**, Guy J. Golan, Syracuse, and **Jeffrey Joe Pe-Aguirre (PhD 10)**, Central Arkansas *Top Papers, Fourth Place (Honorable Mention)*, Mass Communication and Society Division
- Responses to User-Generated Brand Videos: The Persuasion Inference Model by **Chang-Dae Ham (PhD 11)**, Illinois at Urbana-Champaign and **Esther Thorson Second Place Research**

Paper, Advertising Division

- Multimedia Effects on News Story Credibility, Newsworthiness, and Recall by **Zhi Wen Ho, Alice Marie Roach, Yoon-Joo Park** and **Yue Sun** *Top Student Paper, Radio-Television Journalism Division*
- Covering a World in Conflict: The New York Times and Peace Journalism by **Elizabeth Lance** and **Beverly Horvit** and Amy Youngblood, Texas Christian *Top Faculty Paper, Newspaper Division*
- Coverage of Islam in the Egyptian Press by **Gregory Perreault** (incoming) *Top Student Paper, Religion and Media Interest Group*
- Community News as Collective Action by **Mark Poepsel** *Top Student Paper, Community Journalism Interest Group*
- "What Are You Talking About?" Differences in Twitter Uses and Gratifications Between Black and White Twitter Users by **Christopher Saunders**, **Saleem Alhabash** and **Cynthia Frisby** *Second Place Faculty Paper, Minorities and Communication Division*
- Experimental Methodology in Journalism and Mass Communication Research by Rob Wicks, Arkansas, **Esther Thorson** and **Glenn Leshner** *Top Faculty Paper, Communication Theory and Methodology Division*
- An Empirical Study on How IPTV Affects Chinese Peasants' Attitudinal Modernity by **Nan Wu** and **Hongbo Gau** *Third*

Place Paper, Graduate Education Interest Group

In addition to the nine papers from current faculty and students, there are eight alumni papers that have also received honors:

- Current Events via the "College-to-High School News Exchange" by **Brenda Edgerton-Webster (PhD 07, MA 02)**, Xavier *First Place Winner Innovative Outreach to Scholastic Journalism*
- The Second Level Agenda Setting Effect of News Coverage of Islam in American Newspapers by Brian J. Bowe, Michigan State; **Shahira Fahmy (PhD 03)**, Arizona *Second-Place Faculty Paper, Religion and Media Interest Group*
- "The Gathering Mists of Time:" American Magazines and Revolutionary Memory, 1787-1860 by **Janice Hume (PhD 97, MA 95, BJ 81)**, Georgia *Top Faculty Paper, History Division*
- Thirty Years of Broadcasting Africa on the U.S. Network Television News by **Yusuf Kal-yango (PhD 08, MA 04)**, Ohio and **Uche Onyebadi (PhD 08, MA 05)**, Southern Illinois –Carbondale *Top Faculty Paper, Radio-Television Journalism Division*
- Meaning of Democracy Around the World: A Thematic and Structural Analysis of Videos Defining Democracy by **Hyun-jin Seo (MA 07)** & Kinsey, D., Kansas *Third Place Top Faculty Paper, Visual Communication Division*

AEJMC continued

Missouri Alumni
have received
eight paper
awards at AEJMC
this year.

- Can I Use This Photo I Found on Facebook? Fair Use and Social Media Images by **Daxton Stewart (PhD 09, LLM 07, MA 04)**, Texas Christian First Place Faculty Paper, Law and Policy Division
- Hostile Media and Presumed Effects in North Carolina by **Brendan Watson (MA 08)** and Daniel Riffe, UNC Top Papers, Second Place, Mass Communication and Society Division
- Mass Media and Perceived and Objective Environmental Risk: Race and Place of Residence by **Brendan Watson (MA 08)**, UNC, Lynsy Smithson-Stanley, Daniel Riffe and Emily Ogilvie First Place Faculty Paper, Minorities and Communication Division
- The Psychology of Plagiarism by Norman Lewis and **Bu Zhong (MA 00)**, Penn State Top Paper, Special Call, Media Ethics Division

A complete list of papers follows:
[Current Faculty, Students and Staff](#)

Exploring the Motivations of Online Social Network Use in Taiwan

Saleem Alhabash and Hyojung Park, Anastasia Kononova (PhD 10), American University of Kuwait, Yihsuan Chiang and **Kevin Wise**

Exploring News Media Literacy: Developing New Measures of Literacy and Knowledge

Seth Ashley, Adam Maksl and Stephanie Craft

Examining the Relationships of Smartphone Ownership to Use of Both Legacy and New Media Outlets for News

Clyde Bentley and Kenneth Fleming

Framing Capital Crimes in Two Newspapers

Jakob Berr (MA 10) and Tim Vos

The Relationship Between Motivation Activation and Social Media

Paul Bolls, Heather Shoenberger, Dawn Schillenger, Anthony Almond and Jaime Williams

Between Politics and Market: Chinese Media's Framing of Taiwan's Presidential Elections in 2004 and 2008

Ming Dai

Free Trade or Political Strategy: The Economic Cooperation Framework Agreement (ECFA) in Chinese and Taiwanese News Media

Ming Dai

In Deepwater: A Comparative Analysis of The New

York Times and The Guardian's Coverage of the BP Oil Spill

Patrick Ferrucci

An Everyday Issue: Examining Race in Baseball Journalism
Patrick Ferrucci, Melanie Buford, Ashley Douglas and David Herrera

Use of Print & Online News Media for Local News: A Uses & Dependency Perspective

Kenneth Fleming

The Green Editorial Debate: A Comparison of the Framing of Environmental Issues in the Columbia Daily Tribune and St. Louis Post-Dispatch

Maria Garcia, Guy J. Golan, Syracuse and Jeffrey Joe Pe-Aguirre (PhD 10), Central Arkansas

Top Papers, Fourth Place (Honorable Mention), Mass Communication and Society Division

Picturing Defiance: Visions of Democracy in Iran

Keith Greenwood

Responses to User-Generated Brand Videos: The Persuasion Inference Model

Chang-Dae Ham (PhD 11), Illinois at Urbana-Champaign and **Esther Thorson**

Second Place Research Paper, Advertising Division

Multimedia Effects on News Story Credibility, Newsworthiness, and Recall

Zhi Wen Ho, Alice Marie Roach, Youn-Joo Park and Yue Sun

Top Student Paper, Radio-Television Journalism Division

The Real You?: Visual Cues and Comment Congruence on Facebook Profiles

Seoyeon Hong, Edson Tandoc Jr., Eunjin (Anna) Kim, Bo Kyung Kim and Kevin Wise

Determining International News Coverage in Non-elite Newspapers: How Important Are Gatekeepers?

Beverly Horvit, Peter Gade (PhD 99), Oklahoma and **Elizabeth Lance**

News Coverage of Psychological Trauma and Posttraumatic Stress Disorder (PTSD): Trauma Causes, Reactions, and Treatment

J. Brian Houston

Peer Influence in Adolescent Political Socialization: Deliberative Democracy Inside and Outside The Classroom

AEJMC continued

Mi Jahng, Mitchell McKinney (Comm) and Esther Thorson

How a Public Evaluate an Organization's Official Statement to Pursue Organizational Transparency: An Impact of Organizational Claims to Truth on the Public's Perception of Credibility Toward the Content

Bo Kyung Kim and Seoyeon Hong

Multitasking Across Borders: Media Multitasking Behaviors in the U.S., Russia, and Kuwait

Anastasia Kononova (PhD 10), Saleem Alhabash, Mis-souri; Zazorina Tatyana, Diveeva Natalia, Kokoeva Anastasia and Anastasia Chelokyan, American University of Kuwait

A Comparative Analysis of Coverage of the 2008 Mumbai Attacks in The New York Times and The Times of India

Elizabeth Lance

Covering a World in Conflict: The New York Times and Peace Journalism

Elizabeth Lance, Beverly Horvit and Amy Youngblood, Texas Christian

Top Faculty Paper, Newspaper Division

Finding antecedents of CSR perceptions and Relationship Outcomes: Individual-Level Collectivist Orientation and CSR Genuineness

Hyunmin Lee, Ye Wang, Glen Cameron and Shelly Rodgers

What Do You Want from Corporate Blogs?: Motivations for Using Corporate B

Nan Doorri Song, Florida and Joonghwa Lee

Resources Aren't Everything, But They Do Help! Assessing Local TV Health News to Deliver Substantive and Useful Information for Smart Health Decisions

Young Ah Lee, Erin Willis, Sun A Park and Hyunmin Lee

Newspaper Financial Performance: Content Really Does Make a Difference

You Li, Esther Thorson and Shrihari Sridhar, Michigan State

The Student Journalist: Roles of the Scholastic Press in the 21st century

Adam Maksl

State Action, Public Forum and the NCAA: First Amendment Rights of the Credentialed Media

Michael Martinez

Unprofessional, Ineffective, and Weak: A Textual Analysis of the Portrayal of Female Journalists on Sports Night

Chad Painter and Patrick Ferrucci

Coverage of Islam in the Egyptian Press

Gregory Perreault (incoming)

Top Student Paper, Religion and Media Interest Group

Student Journalists v. School Administrators: A More Structured Way to Resolve Disputes

Jonathan Peters

Community News as Collective Action

Mark Poepsel

Top Student Paper, Community Journalism Interest Group

"What Are You Talking About?" Differences in Twitter Uses and Gratifications Between Black and White Twitter Users

Christopher Saunders, Saleem Alhabash and Cynthia Frisby

Second Place Faculty Paper, Minorities and Communication Division

Freedom of the Press and the Pursuit of Happiness

Edson Tandoc Jr. and Heather Shoenberger

The World Cares: What Fantasy Themes Appear on Facebook Status Updates?

Edson Tandoc Jr. and Heather Shoenberger

Experimental Methodology in Journalism and Mass Communication Research

Rob Wicks, Arkansas, Esther Thorson and Glenn Leshner

Top Faculty Paper, Communication Theory and Methodology Division

How Self-Other Perceptions and Media Affordances Are Related to News Use by College Students

Esther Thorson, Eunjin (Anna) Kim and Margaret Duffy

Parenting Styles in Political Socialization: How the Path to Political Participation Begins at Home

Esther Thorson, Edson Tandoc Jr. and Mi Jahng

The Concept of Online Image of a Brand and Its Application to Nation Brands

Giorgi Topouria

Media Structure and Conduct: A Comparative Study of Cancer-related Ads in Black and General Readership Newspapers

Ye Wang, You Li and Shelly Rodgers

Reporting Health to Minority Populations: A Content Analysis of Localized News Reporting

Ye Wang and Shelly Rodgers

"Everybody's Doing It": Framing Analysis of "Rehab" on Celebrity News Blog

Erin Willis and Margaret Duffy

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AEJMC continued

A History of Women with Political Power
Betty Houchin Winfield

Transparency as Talisman: The Shifting Rationales for Campaign Finance Regulation
David Wolfgang

An Empirical Study on How IPTV Affects Chinese Peasants' Attitudinal Modernity
Nan Wu and Hongbo Gau
Third Place Paper, Graduate Education Interest Group

Incidental Exposure to Online News: An Insight from the Pew Internet Project Introduction
Borchuluun Yadamsuren, Sanda Erdelez, Joonghwa Lee and Esther Thorson

Localization of Public Health News Releases for Publication in Community Newspapers
Rachel Young, Erin Willis, Jon Stemmler, and Shelly Rodgers

Moderators/Discussants/Panelists:

Saleem Alhabash
Clyde Bentley
Charles Davis
Cynthia Frisby
Keith Greenwood
Amanda Hinnant
Berkley Hudson
Mike Jenner
Ed Lambeth
Adam Maks
Debra Mason
Joy Mayer
Earnest Perry
Mark Poepsel
Keith Sanders
Zoe Smith, emerita
Karon Speckman
Esther Thorson
Tim Vos

Alumni

A 'Pestilent, Factional Quarrel': Letters Reveal Lincoln's Obsession with Censorship
Stephen Banning, Bradley (MA 93)

The Third-Person Effect Among Mormon College Students: An Examination of Social Distance and Behavioral Outcomes
Stephen Banning, Bradley (MA 93) Guy J. Golan, Syracuse and Sherry Baker, Brigham Young

Investigating Media's Agenda-setting Effects on Different Generations in the New Media Environment, 1976-2004
Jae Kook Lee and **Renita Coleman, Texas at Austin (PhD 01, MA 97)**

The Effects of Normalizing Forces on the Development of an Online Radicalized Public Sphere
Rachel Davis (Incoming) and Bob Britten, West Virginia (PhD 08, MA 04)

Framing of Election News in the Bulgarian Press
Daniela Dimitrova, Iowa State (PhD 96) and Petia Kostadinova, Florida

Can eWOM Help Smokers Quit? Effects of Online Consumer Reviews of Smoking Cessation Products
Petya Eckler, Iowa (PhD 10, MA 05)

Current Events via the "College-to-High School News Exchange"
Brenda Edgerton-Webster, Xavier (PhD 07, MA 02)
First Place Winner Innovative Outreach to Scholastic Journalism

A Pulitzer up North, a Libel Suit down South: Southern Editors' Civil Rights Writings, 1954-1968
Aimee Edmondson, Ohio (PhD 09)

"They Never Do This to Men": College Women Athletes' Responses to Sexualized Images of Professional Female Athletes
Tracy Everbach, North Texas (PhD 04) and Jenny Mumah

The Second Level Agenda Setting Effect of News Coverage of Islam in American Newspapers Brian J. Bowe, Michigan State;
Shahira Fahmy, Arizona (PhD 03)
Second-Place Faculty Paper, Religion and Media Interest Group

Live Tweeting At Work: The Use of Social Media in Public Diplomacy
Zhang, J. and **Shahira Fahmy, Arizona (PhD 03)**

"Mexicans, Indians and the Worst Kind of White Men": Bayard Taylor's Construction of Mexican Identity
Michael Fuhlhage, Auburn (MA 07)

What's the Problem? Newspapers Explain Global Sex Trafficking
Anne Johnston, **Barbara Friedman, UNC (PhD 04, MA 99)** and Autumn Shafer

Branding Health Communication Strategies Aimed at Healthcare Professionals
Patrick Merle, Robin Haislett, Dane Kiambi, Shannon Bichard, Kat Livingston, Shankar Borua, Spencer Sorensen, Stephanie Kang, Trent Seltzer, **Elizabeth Gardner, Texas Tech (PhD 10)** and Coy Callison

Sources of Health Information for American Indians in the Midwest United States
Mugur Geana, Kansas (PhD 06)

Follow the Leaders: Newspaper Journalists' Networks of Association on Twitter
Kyle Heim, Seton Hall (PhD 10)

AEJMC continued

“The Gathering Mists of Time:” American Magazines and Revolutionary Memory, 1787-1860

Janice Hume, Georgia (PhD 97, MA 95, BJ 81)

Top Faculty Paper, History Division

Thirty Years of Broadcasting Africa on the U.S. Network Television News

Yusuf Kalyango, Ohio (PhD 08, MA 04) and **Uche Onyebadi, Southern Illinois -Carbondale (PhD 08, MA 05)**

Top Faculty Paper, Radio-Television Journalism Division

Political Transition, Freedom of the Press, and the Iraqi Broadcasting Industry

Hun Shik Kim, Colorado (PhD 01, MA 89)

Read, Watch, Learn: The Effects of Media Multitasking on the Processing of Cognitively Demanding Information

Anastasia Kononova, American University of Kuwait (PhD 10)

“Dr. Soundbite”: The Making of an Expert Source in Science and Medical Stories

Marjorie Kruvand, Loyola-Chicago (PhD 08)

Nearly A Decade after September 11: Navigating Current and Future Counterterrorism Communication Research

Brooke Liu, Maryland (MA 03) and Abbey Levenshus

Gender Stereotypes and Citizen Journalism: Exploring What Effect, if Any, Gender Match has on Story Credibility for Citizen Journalism and Staff-Written News

Hans Meyer, Ohio (PhD 09, MA 06)

Oil-soaked Images of Disaster: Identifying the National vs. Local Television Visuals

Victoria Bemker LaPoe and **Andrea Miller, Louisiana State (PhD 03)**

Sourcing in National vs. Local Television News Coverage of the Deepwater Horizon Oil Spill: A Study of Experts, Victims, Roles and Race

Andrea Miller, Louisiana State (PhD 03) and Victory Bemker LaPoe

PKM: Changes in Millennials’ Experience with Media & Attitudes, Attention, and Coping Behaviors Regarding Advertisements Since 2004

Jensen Moore-Copple, West Virginia (PhD 07), Blair Dowler and Kelley Crowley

Sports Department vs. News Department: Editorial Control in Television Newsrooms

Ray Murray (MA 05) and **Stan Ketterer (PhD 00)**, Okla-

homa State, Mike Sowell

U.S. Presidential Election: International Assessment of U.S. Media Coverage of Male and Female Candidates

Uche Onyebadi, Southern Illinois– Carbondale (PhD 08, MA 05) and **Yusuf Kalyango, Ohio (PhD 08, MA 04)**

Framing Kim Jong-Il in American Political Cartoons

Sangwon Park, Indiana (MA 04)

Seeing What You Get: A Comparison of Newspapers’ Visual Brand Personalities and Consumer Perceptions

Adriane Jewett and **Scott Reinardy, Kansas (PhD 06, MA 03)**

Country Reputation in the Age of Networks: An Empirical Analysis of Online Social Relations and Information Use

Hyunjin Seo, Kansas (MA 07)

Meaning of Democracy around the World: A Thematic and Structural Analysis of Videos Defining Democracy

Hyunjin Seo, Kansas (MA 07) and Dennis Kinsey, Syracuse
Visual Communication Division Third Place Top Faculty Paper

The Use of Blogging as Online Grassroots Activism: Analysis of Blogs in the Scott Sisters Case

Thomas Broadus, Melody Fisher, Riva Teague and **Jae-Hwa Shin, S. Mississippi (PhD 03)**

Community Service: Editor Pride and User Preference on Local Newspaper Websites

Jane Singer, Iowa (PhD 96)

Crowd Control: Collaborative Gatekeeping in a Shared Media Space

Jane Singer, Iowa (PhD 96)

Heroines under Control: Unexpected News Portrayals of Women in the Organ of the Bulgarian Communist Party

Miglena Sternadori, South Dakota (PhD 09, MA 05)

With a Little Help from My Friends: Motivations and Patterns in Social Media Use and Their Influence on Perceptions of Teaching Possibilities

Miglena Sternadori, South Dakota (PhD 09, MA 05) and **Jeremy Littau, Lehigh (PhD 09, MA 07)**

Can I Use This Photo I Found on Facebook? Fair Use and Social Media Images

Daxton Stewart, Texas Christian (PhD 09, LLM 07, MA 04)

First Place Faculty Paper, Law and Policy Division

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AEJMC continued

Social Media Policies for Professional Communicators
Daxton Stewart, Texas Christian (PhD 09, LLM 07, MA 04)

Knowing is Half the Battle: Youth, Civic Norms and the Informed Citizen in Late Modern Society
Kjerstin Thorson, Southern California (MA 07)

Audience Perceptions of Editing Quality: An Experimental Study of the Effects of News Processing
Fred Vultee, Wayne State (PhD 07, MA 04)

Bloggers' Reliance on Newspaper, Online, and Original Sources in Reporting on Local Subjects Ignored by the Press
Brendan Watson, UNC (MA 08)

How Much is Enough?: Sample Size Guidelines for Content Analysis of Political Blogs
Brendan Watson, UNC (MA 08)

Mass Media and Perceived and Objective Environmental Risk: Race and Place of Residence
Brendan Watson, UNC (MA 08) Lynsy Smithson-Stanley, Daniel Riffe and Emily Ogilvie
First Place Faculty Paper, Minorities and Communication Division

Perceived Threat, Immigration Policy Support, and Media Coverage: Hostile Media and Presumed Effects in North Carolina
Brendan Watson, UNC (MA 08) and Daniel Riffe
Top Papers, Second Place, Mass Communication and Society Division

Effects of Purchasing Experience and Repeated Exposure to the Website on Online Customers' Brand Relationship
Doyle Yoon, Oklahoma (PhD 03, MA 99)

Live Tweeting At Work: The Use of Social Media in Public Diplomacy
Juyan Zhang, Texas at San Antonio (PhD 03) and **Shahira Fahmy, Arizona (PhD 03)**

The Psychology of Plagiarism
 Norman Lewis and **Bu Zhong, Penn State (MA 00)**
Top Paper, Special Call, Media Ethics Division

Alumni Discussants/Moderators/Panelists

Mike Abrams, Florida A&M (PhD 81)
 Gail Baker, Nebraska Omaha (PhD 91)
 Stephen Banning, Bradley (MA 03)
 Cheryl Ann Bishop, Quinnipiac (MA 04)
 Fred Blevens, Florida International (PhD 95)
 Bob Britten, West Virginia (PhD 08, MA 04)
 Renita Coleman, Texas at Austin (PhD 01, MA 97)
 Caryl Cooper, Alabama (PhD 96, MA 93)
 Jack Dvorak (PhD 75)
 Daniela Dimitrova, Iowa State (PhD 96)
 Brenda Edgerton-Webster, Xavier (PhD 07, MA 02)

Tracy Everbach, North Texas (PhD 04)
 Shaira Fahmy, Arizona (PhD 03)
 Lillie Fears, Arkansas State (PhD 87)
 Barbara Friedman, UNC (PhD 04, MA 99)
 Teresa Heinz Housel, Hope College (MA 00)
 Elizabeth Hendrickson, Tennessee (PhD 08, MA 05, BJ 94)
 Yusuf Kalyango, Ohio (PhD 08, MA 04)
 Marjorie Kruvand, Loyola-Chicago (PhD 08)
 Brooke F. Liu, Maryland (MA 03)
 Jeremy Littau, LeHigh (PhD 09, MA 07)
 Doreen Marchionni, Pacific Lutheran (PhD 09)
 Renee Martin-Kratzer, Missouri (PhD 05, MA 99)
 Andrew Mendelson, Temple (PhD 97)
 Robert Picard, Oxford (PhD 83)
 Scott Reinardy, Kansas (PhD 06, MA 03)
 Jae-Hwa Shin, Southern Mississippi (PhD 03)
 Bill Silcock, Arizona State (PhD 01)
 Jane Singer, Iowa (PhD 96)
 Jim Spencer, Newsy.com (MA 91)
 Chip Stewart, Texas Christian (PhD 09, LLM 07, MA 04)

Alumni News

Chris Allen (PhD 96) has received a Fulbright grant to teach journalism at Sultan Qaboos University in Muscat, Oman, during the 2011-2012 school year. Chris and Elaine will arrive in Muscat, the capital of Oman, September 1st, and will be back in mid-June, 2012. Sultan Qaboos is the largest university in Muscat. It was founded in 1986. Chris expressed that all visitors are welcome!

Gail F. Baker (PhD 91), dean of Nebraska-Omaha's College of Communication, Fine Arts and Media, co-wrote "DuSable to Obama: Chicago's Black Metropolis," which shares Chicago's story through the voices of residents, scholars, artists, politicians and business leaders. The film features interviews with Carol Moseley-Braun, Jerry Butler, Margaret Burroughs, John Rogers, Bobby Sengstacke and Lalah Hathaway. The documentary received the prestigious Peter Lisagor Award from the Chicago Headline Club, the nation's largest Society of Professional Journalists chapter. Baker shares the writing credits with the film's two producers, Barbara E. Allen and Dan Andries. "DuSable to Obama" was recognized May 6th in Chicago with the 2010 Lisagor for Exemplary Journalism in Public Affairs Programming.

Sheri Broyles (MA 81) was promoted from Associate Professor to Professor in May at the Mayborn School of Journalism (University of North Texas). She will also be continuing as Interim Chair of the Department of Strategic Communications until the search for a new Dean is completed.

Dan Dennison (Online MA 08) has recently joined WDBJ-TV

Alumni News, cont.

TV in Roanoke, VA as news director. Dan reports, "As you might imagine this is a big move for a died-in-the-wool westerner (and most recently, of course, islander), but is a chance to again lead a really great newsroom; in a nice place to boot."

Brenda Edgerton-Webster's (PhD 07, MA 02) entry, "Current Events via the 'College-to-High School News Exchange' & Drill Session" has been selected as the First Place winner in the Scholastic Journalism Division's 2011 Innovative Outreach to Scholastic Journalism competition. Brenda Edgerton-Webster is an assistant professor of mass communication in the Department of Communications at Xavier University of Louisiana. Also, she was selected as a fellow at the Scripps-Howard Leadership Academy – LSU, this year.

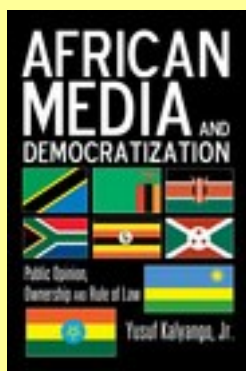
Tracy Everbach (PhD 04) received tenure and promotion to Associate Professor at the University of North Texas this year.

Michael Fuhlhage (MA 07) just completed his first year on the tenure track at Auburn University. He started as Assistant Professor at Auburn in fall 2010 after completing his PhD at UNC. He presented a paper and was a panelist at the American Journalism Historians Association last fall in Tucson, was a panelist at ICA in Boston this May, and had a chapter accepted for publication in the volume "Social Identity and Communication: New Agendas," (Routledge, in press). This fall, he returns to the town of his birth to present a research paper and a work-in-progress paper at AJHA in Kansas City, MO. Michael can be reached at fuhlhage@auburn.edu.

Mugur Geana (PhD 06) will become the recipient of AEJMC's 2011 Baskett-Mosse Award for Faculty Development in St. Louis this year.

Yan Jin (PhD 05, MA 02) was tenured and promoted as Associate Professor at the School of Mass Communication, Virginia Commonwealth University. She was also appointed as the Interim Director of the VCU School of Mass Communication for 2011-2012.

Yusuf Kalyango (PhD 08) at Ohio University has just published his book titled, "African Media and Democratization: Public Opinion, Ownership and Rule of Law." It will be exhibited at AEJMC in the Peter Lang Publishing booth. Incorporating extensive public opinion research in eight countries from over 3,000 citizens, discussions from focus groups, and content analyses of media coverage, the book reveals public attitudes on highly controversial political and societal issues that are considered deadly taboo topics in Africa: public attitudes that explain contemporary waves of national revolutions. While the issues are empirically discussed in a studious, fair and reasoned manner, the book seeks to challenge ESA governments to protect free speech, political expression, and unfettered media discourse with the hope of empowering Afri-



cans to challenge the status quo. The theoretical underpinnings and empirical analyses are contextualized from the author's firsthand knowledge as a former award-winning international journalist. It offers ideas about how the media can mobilize the public to make informed political choices that strengthen and foster good governance and the rule of law in Africa's revolutionary transition to democratic rule.

Andrew Mendelson (PhD 97) became the recipient of the 2011 William H. Taft Outstanding Adviser Award. This honor is awarded annually by chapters of Kappa Tau Alpha, the journalism honor society.

Jensen Moore (PhD 07) will become an Assistant Professor of Strategic Communication at the Manship School of Mass Communication at Louisiana State University beginning Spring 2012. In spring 2011, Moore was awarded the 2010-2011 Golden Quill for outstanding teaching at the West Virginia University P.I. Reed School of Journalism. Based solely on student nominations, the Golden Quill Teaching Awards recognizes outstanding teaching, mentoring, and advising in the P.I. Reed School of Journalism. Moore was also chosen as one of 15 rising journalism academics and professionals to attend the 2011 Scripps Howard Leadership Academy hosted by the Manship School of Mass Communication at LSU. For summer 2011 Moore was awarded a competitive SOJ innovation grant (\$3,000) to study the effectiveness of the hybrid (classroom and online) media writing and grammar course. At the 2011 AEJMC conference Moore and Sara Magee will be awarded a \$1,000 research grant from the Mass Communication and Society Division to conduct their study titled, "Processing Celebrity and Hard News: How Millennials Respond to News Presentations in Different Television Formats."

Tayo Oyedeji (PhD 08) will be moving to Nigeria to become Vice President of Business Strategies for OMD West Africa. OMD is a New York-based media advertising agency. Tayo says, "It's a great opportunity for me and I will get to work in an area that I am really passionate about (research, strategic planning, and digital media). I struggled with the decision to leave academia because I really enjoyed working with the best friends, advisors, and colleagues anybody could ask for."



Robert G. Picard published his 25th book since graduating from Mizzou (PhD 83). The book, *Value Creation and the Future of News Organizations*, explores the underlying content and consumption factors that have produced diminishing use of traditional news sources over the past 4 decades. Picard is Director of Research at the Reuters Institute for the Study of Journalism at the University of Oxford.

This fall, **Hyunjin Seo** (MA 07) will be joining the William Allen White School of Journalism and Mass Communications at the University of Kansas as an assistant professor.

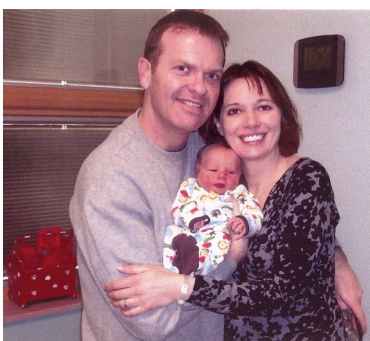
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Alumni News Continued

Jane B. Singer (PhD 96) is the co-author of a new book, "Participatory Journalism: Guarding Open Gates at Online Newspapers," published in spring 2011 by Wiley-Blackwell. The book is a multinational study, conducted by eight researchers in 10 countries, of how journalists are adapting (or not) to user-generated content. Buy a copy and do a good deed: All royalties go to Reporters Without Borders! Jane had several book chapters published this year — including one in "Changing the News," co-edited by Mizzou alum Peter Gade — and spoke at conferences in San Diego, Berkeley and Milwaukee. She also spent a cold and snowy week as a visiting lecturer at Södertörn University in Stockholm. On the AEJMC front, Jane was elected this spring to a three-year term on the Professional Freedom and Responsibility Committee (Jane gives her thanks for your votes!).



Miglina Sternadori (PhD 09, MA 05) was recognized in the Social Sciences Division at the University of South Dakota for her exemplary teaching of journalism and of the study of contemporary media at both introductory and advanced levels. Blending quantitative and qualitative methodologies, her research focuses on how the structure and elements of a news story influence the perceptions of the audience. Scholarly articles by Sternadori have recently been published in the *Journal of Media Psychology*, *Media Report on Women*, and the *Journal of Broadcasting and Electronic Media*. She has taught at USD since 2008. Sternadori is also the coordinator of the Women's Studies Program at USD.



In addition to all of this, Miglina, her husband, Ron Ganze, and their first child, Raphael, welcomed their newest family member this year. His name is Alexandre, and is doing very well.

Chip Stewart (PhD 09, MA 04) continues to stay busy at Texas Christian University's Schieffer School of Journalism, where he taught a graduate-level media law course for the first time in the spring. He is working on a book on social media law, funded by a \$6,000 grant from TCU this summer, and on a media law handbook for Texas journalists that should be finished by the end of the year. He is also presently working on the launch of *Community Journalism*, a peer-reviewed online journal published through the Texas Center for Community Journalism that just issued its first call for papers.

In non-academic news, Chip saw his beloved Texas Rangers play in their first home World Series game last fall, and he's now

training to run the DisneyWorld Half Marathon in January. His wife continues in her pediatrics practice in Fort Worth, and she's training for the full marathon at Disney. Their three daughters keep them on their toes with soccer, violin, piano, acting, dancing, church choir, basketball, and any number of other activities. Follow on Twitter: @MediaLawProf for professional/scholarly activities and @FireAnts18 for the kids.

Fred Vultee (PhD 07, MA 04), an assistant professor of journalism in Wayne State University's Department of Communication, conducted a study of how readers react to copy editing may be telling us that audience needs are changing with the population and that different news platforms require different editing. Vultee presented preliminary [findings of his copy editing study](#) at the American Copy Editors Society (ACES) convention in Phoenix in March.

The 10th edition of *Public Relations Strategies & Tactics*, by **Dennis L. Wilcox** (PhD 74), professor emeritus at San Jose State University, and Glen Cameron, was published by Allyn & Bacon in February. The 7th edition of *Public Relations Writing & Media Techniques* by Wilcox and **Bryan Reber** (PhD 01), University of Georgia, will be published in February 2012 by Allyn & Bacon.



Publications

Daxton R. Stewart (in press), Can I Use This Photo I Found on Facebook? *Journal on Telecommunications and High Technology Law*, 10(1).

Daxton R. Stewart & Anthony L. Fargo (in press), Challenging Civil Contempt: The Limits of Judicial Power in Cases Involving Journalists. *Communication Law & Policy*, 16(3).

Daxton R. Stewart (in press), Systems in the Shadow of Sunshine Laws. *Rutgers Conflict Resolution Law Journal*, 8(1).

Daxton R. Stewart (2011), Lead Article: Evaluating Public Access Ombuds Programs: An analysis of the experiences of Virginia, Iowa and Arizona in creating and implementing ombuds offices to handle disputes arising under open government laws. *The Mayhew-Hite Report on Dispute Resolution and the Courts*, 9(2).

Ali, S. & Fahmy, S. (forthcoming). The Icon of the Egyptian Revolution: Using social media in the toppling of a Mideast government. In Ralph Berenger (Ed.), *Social Media Go to War—Civil Unrest, Rebellion and Revolution in the Age of Twitter*. Washington: Marquette Books LLC.

Fahmy, S. & Neumann, R. (forthcoming). Shooting War Or Peace Photographs? An examination of newswires' coverage of the conflict in Gaza (2008-2009). *The American Behavioral Scientist*.

Presentations

Fahmy, S. "Contrasting Narratives Of War And Terrorism In Arabic and English Language Papers." Sponsored by Dart West (Dart Center for Journalism and Trauma), the University of Washington Center for Global Studies, Seattle, WA, March 2011.

Seate, A. S. & **Fahmy, S.** "Level Of Expertise, Webpage Type And Internet Credibility: Understanding Internet journalism in the context of the Iran Revolution." Paper presented for the Journalism Division at the International Communication Association (ICA) annual convention. Boston, MA, May 2011.

Huang, Y. & **Fahmy, S.** "Symbols Of Nationalism Or Symbols

Of Repression? The visual framing of the 2008 Olympic torch relay in U.S. and Chinese Dailies." Paper presented for the Visual Communication Studies Division at the ICA annual convention. Boston, MA, May 2011.

Fahmy, S. "Judging Graphic Images Of War And Terrorism By Viewers Of The English Version of *Al-Jazeera* Website." Refereed panel presented at the Broadcast Education Association. Las Vegas, NV, April 2011.

Fahmy, S. "Media's Emphasis During And After The Virginia Tech Massacre." Forum at the University of Arizona. September 2010.

Publications, cont.

Neumann, R. & Fahmy, S. (in press). Analyzing the Spell of War: A ear/peace framing analysis of the 2009 visual coverage of the Sri Lankan civil war in Western newswires. *Mass Communication And Society*, 15(2).

Fahmy, S. & Johnson, T. (in press). Invasion vs. Occupation: A trend analysis of how embeds assess influences and performance in covering the Iraq War. *International Communication Gazette*, 73.

Huang, Y. & Fahmy, S. (in press). Same Events, Two Stories: Comparing the photographic coverage of the 2008 Anti-China/Olympics Demonstrations in Chinese And U.S. Newspapers. *International Communication Gazette*, 73.

Shin, J. H., Fahmy, S. & Lewis, R. A. (forthcoming). For Audience Interest or For Journalistic Convenience?" A visual analysis of Hurricane Katrina. *Newspaper Research Journal*.

McKinley, C. & Fahmy, S. (2011). Passing the 'Breakfast Test': Exploring the effects of varying degrees of graphicness of war photography. *Visual Communication Quarterly*, 18(2), 70-83.

Fahmy, S., Wanta, W., Johnson, T. & Zhang, J. (2011). The Path to War: Exploring a second-level agenda building analysis examining the relationship among the media, the public and the president. *International Communication Gazette*, 73(4), 322-342.

Fahmy, S. & Al-Emad, M. (2011). Al-Jazeera Versus Al-Jazeera: A comparison of the network's English and Arabic online coverage of the U.S./Al Qaeda Conflict. *International Communication Gazette*, 73(3), 216-232.

Liu, X. & Fahmy, S. (2011). Exploring the Spiral of Silence in the virtual world: Individuals' willingness to express personal opinions in online versus offline settings. *Journal of Media And Communication Studies*, 3(2), 45-57.

Fahmy, S. (2010). Contrasting Visual Frames of Our Times: A framing-analysis of English and Arabic language press coverage of War and terrorism. *International Communication Gazette*, 72(8), 695-717.

Johnson, T. & Fahmy, S. (2010). When 'Good' Conflicts Go Bad: Testing a frame-building model on embeds' attitudes toward government news management in the Iraq War. *International Communication Gazette*, 72(6), 521-544.

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Johnson, T. & Fahmy, S. (2010). 'When blood becomes cheaper than a bottle of water': How viewers of the English version of Al-Jazeera website judge graphic images of conflict. *Media, War & Conflict*, 3 (1), 43-66.

Mendelson, A.L., & C. Kitch (forthcoming). Creating a photographic record of the First World War: "Real History" and recuperative memory in stereography. *Journalism History*.

Popp, R., & Mendelson, A.L. (2010). "X"-ing out enemies: Time Magazine, visual rhetoric, and the war in Iraq. *Journalism*, 11(2), 203-221.

Papacharissi, Z. & Mendelson, A.L. (2011). Toward a new(er) sociability: Uses, Gratifications and social capital on Facebook. In S. Papathanassopoulos (Ed.), *Media Perspectives for the 21st Century*, pp. 212-230. Routledge.

Mendelson, A.L., & Papacharissi, Z. (2011). Look at us: Collective narcissism in college student Facebook photo galleries. In Z. Papacharissi (Ed.), *A Networked Self Identity, Community, and Culture on Social Network Sites*, pp. 251-273. New York: Taylor and Francis.

Vultee, F. (2011). Securitization as a media frame: What happens when the media 'speak security.' In T. Balzacq (Ed.), *Securitization theory: How security problems emerge and dissolve*. "New York: Routledge.

Vultee, F. (forthcoming). Man-child in the White House: The discursive construction of Barack Obama in reader comments at foxnews.com. *Journalism Studies*.

Congrats to our Graduating PhD Students!!!

Saleem Alhabash

Next Step: Michigan State University
Chair: Kevin Wise



Seth Ashley
Next Step: Boise State University
Chair: Stephanie Craft



Hyunmin "Min" Lee
Next step: Saint Louis University
Chair: Glen Cameron

YoungAh Lee
Next Step: Indiana Wesleyan University
Chair: Glen Cameron



Petya Eckler

Next Step: University of Iowa
Chair: Shelly Rodgers



Jessica Freeman
Next Step: Newman University
Chair: Kevin Wise



Michael T. Martinez
Next Step: University of Tennessee-Knoxville
Chair: Charles Davis

HyunJee Oh

Next Step: Nanyang Technological University
Chair: Glen Cameron



Liz Gardner

Next Step: Texas Tech University
Chair: Glenn Leshner



Jeffrey Pe-Aguirre
Next Step: University of Central Arkansas
Chair: Glen Cameron



Mark Anthony Poepsel
Next Step: Loyola University New Orleans
Chair: Margaret Duffy

Chang Dae Ham

Next step: University of Illinois at Urbana-Champaign
Chair: Esther Thorson



JiYeon Jeong
Next Step: Hongik University
Chair: Glen Cameron

Ye Wang
Next Step: University of Missouri – Kansas City
Chair: Shelly Rodgers

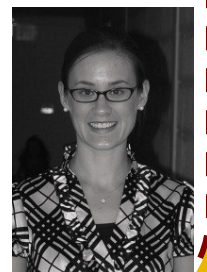


Erin Willis

Next Step: The University of Memphis
Chair: Shelly Rodgers



Summer Hill Vinson
Chair: Earnest Perry



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SUBMIT AN ARTICLE, ANNOUNCEMENT, OR ITEM OF INTEREST

Deadline for submission for the October newsletter is September 23. Late submissions will be included on a space- available basis, or in a following month.

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Thank You!

I want to take a moment to thank our amazing faculty, students, and staff for all of their help with the Graduate Studies newsletter this year! To our alumni, a special thank you for being so responsive and sharing your news and presentations with me! The annual AEJMC edition of the newsletter would not be the same without your help. Also, a big thank you to Ginny Cowell, who helped me scour the AEJMC conference program, making sure that we had all student, faculty and alumni participation listed. Finally, another big thank you to Martha Pickens, who proofreads the newsletter for me every month, and always catches my mistakes!

I enjoy working with all of you throughout the year, and am excited to see the start of another school year later this month!

- Sarah