

Undergraduate Handbook

Web: <http://journalism.missouri.edu/undergraduate/>

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Admissions

All incoming freshmen and transfer students interested in the School of Journalism should apply to the [University of Missouri](http://admissions.missouri.edu/) through the regular admissions process. The MU Admissions Office (<http://admissions.missouri.edu/>) can provide information about the university, how to apply, costs and financial aid, academic programs and other aspects of campus life.

Admission to Journalism

Effective Fall Semester 2009:

Students must be admitted to the School of Journalism to pursue the bachelor of journalism degree.

Students who score 29 or higher on the ACT (or 1290 or higher on the math-verbal portions of the SAT) or those students who rank in the top 10 percent of their high school classes are directly admitted to the School of Journalism as freshmen.

Students who do not meet either of those criteria are admitted as pre-Journalism students in the [College of Arts and Science](#) and apply for admission to Journalism concurrently with taking J2100 News. That usually occurs in the second semester of the sophomore year.

Directly Admitted Students

Directly admitted students advance automatically to upper-class status in Journalism if they maintain a 3.0 GPA at the end of the sophomore year and fulfill all other requirements. Directly admitted students have priority in the choice of an upper-class emphasis area or - effective with the Fall 2010 semester - interest area.

Those without GPAs of at least 3.0 after completion of 61 credit hours will be placed in a pool with pre-journalism students and considered individually for upper-class status through the process outlined in the Pre-Journalism section below.

Upon admission as freshmen, directly admitted students are designated Journalism Scholars if they earn a composite ACT score of 29 or higher (1290 or higher on the SAT) and rank in the top 10 percent of their high school graduating classes. Students who meet those criteria qualify for automatic admission to the Honors College but must request honors eligibility by filling out a simple application at the [Honors College](#) Website. Those who score a 29 on the ACT but do not rank in the top 10 percent of their high school classes may petition for honors eligibility by completing the form and writing a brief essay. Decisions to award honors eligibility are made by the Honors College and not the School of Journalism.

The School of Journalism encourages high-ability students to enroll in the Honors College and take honors courses whenever possible. Such courses are taught by some of MU's best professors.

Journalism Scholars with ACT composite scores of 33 or higher (1440 or higher on the SAT) and who rank near the top of their high school classes are designated Walter Williams Scholars. More about both scholars programs may be found later in this section.

Pre-Journalism Students

Students who do not meet the criteria for direct admission to the School of Journalism are admitted to the [College of Arts and Science](#) as pre-journalism students. Upon completion of 61 credit hours and fulfillment of all other requirements, pre-journalism students will be considered for admission to upper-class status in Journalism. Admission of students in this category will not be based on GPA alone. Committees of faculty in each emphasis/interest area will extensively review applications for admission, and admission will be by emphasis/interest area based on spaces available in that program. If rejected by an emphasis/interest area, a student may apply to one other emphasis/interest area if that emphasis/interest area is still accepting applications.

Criteria used in evaluating the applications of pre-journalism students include GPA as well as a student's stated desire to work in the fields of journalism or advertising, demonstrated commitment to journalism or advertising (as evidenced by work with student or professional media, high school activities or participation in journalism student groups), needs of the profession, etc. Directly admitted students who did not maintain 3.0 GPAs during the first 60 hours of MU coursework will be similarly evaluated. Students in these categories must submit brief letters of application (not to exceed two pages) stating a case for admission.

The School will attempt to match interests of students applying through this process with openings in the School's various academic disciplines. The School does not guarantee first choice of emphasis/interest area to students admitted through this process. It may be necessary from time to time to limit enrollment in high-demand areas.

Transfer Students

Transfer students are automatically admitted to upper-class status in Journalism when they complete 61 credit hours, fulfill all prerequisites and establish a cumulative GPA of at least 3.0 in courses taken at MU. Completion of at least one semester at MU is required for transfer students to establish a GPA and qualify for admission. Because of that, students are encouraged to transfer to Missouri after taking no more than 45 credit hours elsewhere.

Transfer students who do not have a 3.0 GPA at MU are placed in the same pool of applicants as pre-journalism students and will be considered using the same process. Criteria used in evaluating these applications are the same as for pre-journalism applicants. The Admissions Committee will review the student's MU GPA as well as a student's stated desire to work in the fields of journalism or advertising, demonstrated commitment to journalism or advertising (as evidenced by work with student or professional media, high school or junior college activities, or participation in journalism student groups), needs of the profession, etc. A transfer student also must submit a brief letter of application (not to exceed two pages) stating a case for admission.

Unless otherwise specified by a formal articulation agreement that allows additional hours, up to 64 credits may be transferred from two-year colleges at any time before graduation. Students must also complete 30 of their last 36 hours in MU coursework. [The Office of Undergraduate Admissions](#) determines transfer equivalencies for the University. Transfer students from other accredited schools and colleges in Missouri should check the [MU Website](#) to see how coursework will transfer to MU or [contact](#) the Office of Admissions. Students also should contact an adviser to see how these courses would apply toward a degree at MU. A course taken on a pass/fail basis is accepted only if the MU grading system also allows pass/fail grading in that course.

International Students

For students whose native language is other than English: A minimum TOEFL score of 600 or IELTS overall score of 7 with no band score below 6 is required to be admitted to the School, to the Pre-Journalism program in the College of Arts and Science or to any journalism course. Permission to enroll with a lower TOEFL score may be granted after a supervised, written test in English and an interview conducted by two faculty members. Should the two faculty members disagree on whether to admit, the student must meet with the Associate Dean for Undergraduate Studies, who casts the deciding vote. To be considered for the interview and written test, students must have a minimum 2.80 GPA of record and 30 MU hours. Students with scores lower than 550 TOEFL or 6.5 with no band score below 5.5 IELTS usually are not considered for an interview.

Financial Aid and Scholarships

All financial aid and scholarships are awarded through the [MU Office of Student Financial Aid](#).

To determine eligibility, download applications and learn about other issues related to financial aid and scholarships, please visit the Financial Aid website.

For more information:

MU Office of Student Financial Aid

<http://sfa.missouri.edu/>

Student Wireless Laptop Requirements Beginning Fall 2005

Missouri School of Journalism undergraduate and graduate students who began their studies at MU after the Fall Semester 2005 are required to have wireless laptop computers. To meet this requirement:

- Each year, the School recommends two or three configurations for all entering freshmen and graduate students. The minimum recommended configuration is a wireless laptop computer with the Microsoft Office suite of software.
- Additional software may be required in some specialties by the time students reach the junior year or in specific graduate areas of emphasis. Photojournalism majors, for example, will need to purchase Photoshop, a program for toning photographs for publication.
- Students are encouraged to acquire wireless laptop technology from Apple, which the School has designated as its preferred provider, but students also will have a choice of a Windows-based alternative. Last year, 99.5 percent of incoming students chose the Apple option.
- The base-level student computer configuration, including software, should cost \$1,400 or less. More expensive models with more features will be available for those students who desire additional software and technological capabilities.
- Students will be given financing options to amortize the cost over four semesters through TigerTech at [University Bookstore](#), Brady Commons. Students with documented need (as determined through the FAFSA filing process) may include the cost in financial aid packages.

Frequently-Asked Questions

Q. What exactly is required?

A. The minimum is a wireless laptop with Microsoft Office installed. Most of the MU campus has easy wireless access.

Q. What brand or model should I buy?

A. The faculty has designated Apple Computer as its preferred provider for two primary reasons: (1) Apple's OS X operating system is based on Unix, which makes these computers far less susceptible to viruses than other computers. Viruses are a serious problem on university campuses; (2) Apple MacBook and MacBook Pro computers come bundled with iLife, a suite of applications ideal for learning the basics of photo editing, and audio and video editing. We'll use those programs in several classes. Incoming students will receive information on recommended models and pricing in February of each year.

Q. What if I prefer a Windows-based machine?

A. That's an option, but it's one we do not recommend unless you plan to make a career of computer-assisted reporting. By the time you purchase photo, audio and video software for a PC, you probably will have spent more than you would if buying a comparable Apple Computer. Buy a PC if you prefer to do so, but make sure it is wireless and has Microsoft Office. Almost 100 percent of last year's freshmen chose Apple computers.

Q. Should I buy one now or wait?

A. We strongly recommend that you wait and buy through TigerTech at the [University Bookstore](#). We have arranged for special low pricing from Apple, and that's where you'll almost certainly get the best deal. TigerTech also will be offering bundles with a three-year warranty, which we highly recommend. Our intention is to send you information about how to order after the first of the year, and you should place your order with TigerTech by April 30 to ensure delivery when you come to campus for Summer Welcome. About 90 percent of incoming freshmen attend Summer Welcome, and we recommend that you do so. However, if you don't attend Summer Welcome, you can pick up your computer the week before school begins in August.

Q. Why can't I get information about models and pricing earlier?

A. Apple regularly refreshes its product line and changes prices. We want to make sure you start with the latest model. If you were to order now, you almost certainly will be buying a model that will be fine - but not the latest - by next fall. Information about current models and prices at the TigerTech Website should give you a good indication of what to expect.

Q. Will this computer suffice for all four years?

A. It will. However, a three- or four-year-old computer sometimes frustrates the user. Some current students have told us they are buying less-expensive models now with plans to upgrade in the junior year. And remember that many students today take more than four years to complete college. Think about your likely needs.

Q. Can I get financial aid help to purchase the computer?

A. Possibly. If you qualify for financial aid through the federal FAFSA process, the cost of the computer can be included in your expected expenses. That's because the computer is required. If it were not required, you could not include this expense. Work with the [Office of Financial Aid](#), which is aware that journalism students will be required to make this purchase.

Q. Are financing plans available?

A. Yes. TigerTech at [University Bookstore](#) can arrange for you to pay off the cost of the computer over four semesters (two years). Ask for details.

Q. What if I am a Pre-Journalism major in the College of Arts and Science and not a directly admitted Journalism student? Am I still required to have the computer?

A. The requirement applies to both groups because you will be using the computer in freshman orientation activities and in your introductory news-writing class. Soon, we will not place desktop computers in writing labs, so students will have to own a computer to take our classes. Even if you change majors, we're confident that you will make good use of the computer. It's an extremely useful device for any college student.

For more information:

TigerTech, University Bookstore

<http://www.mubookstore.com/Outerweb/tigertech/index.asp>

Audio-Video Player with Web Browser Requirement Beginning Fall 2009

Effective with the Fall 2009 semester, incoming freshmen Journalism and pre-Journalism students are required to have a Web-enabled audio-video player. This requirement is best met by purchasing the Apple iPod Touch, which has all the features the Missouri School of Journalism intends to implement to achieve its academic objectives and those of its students. There are alternatives to the iPod Touch, but none that we consider equally capable, as we shall explain below.



Here are the answers to some frequently-asked questions about this requirement.

About the iPod Touch, iPhone and iPad

Q. Is the School of Journalism the first school or college to implement such a requirement?

A. At least 50 colleges and universities nationwide make use of iPods in their programs. Colleges as diverse as Stanford and Abilene Christian University use the devices similar to the ways the School of Journalism employs them.

Q. Why the preference for an Apple iPod Touch?

A. There is no device on the market other than the iPod Touch (and the more expensive iPhone or iPad) that will provide students with access to all the features the School intends to implement. There are less-capable options as noted in this FAQ. Those options will provide some, but not all, of the desired functions.

Q. What are the capabilities of the iPod Touch?

A. The iPod Touch is both an audio and video player and offers many benefits. For example, students can review lectures and supplemental course materials recorded in audio format. With a free download, the player allows a journalism student to record an interview with a news source. The device's video function permits students to view course materials, from video supplements to book chapters. It also is a browser that provides portable portable access to the World Wide Web and the many resources that can be found there. It also runs thousands of productivity applications written specially for the device.

Q. If a student already has an iPhone or iPad, does that fulfill the requirement?

A. The iPhone or iPad, although more expensive, fulfill the requirement as they will do anything the iPod Touch can do. However, an iPhone or iPad is **not** required.

About Other Audio-Visual Devices

Q. If a student prefers another audio player, such as a Microsoft Zune, is that acceptable?

A. The Zune and similar audio players will perform some of the functions the School intends to implement, such as allowing students to review lectures. It also will play video files in standard formats. Most other functions will not be available on the Zune and similar music players. These devices in combination with a laptop meet the minimum requirement, but understand that they are not as capable as the iPod Touch beyond their use as an audio-video player.

Q. What if a student chooses a less-expensive iPod such as the iPod Nano. Will that work?

A. An iPod Nano or iPod Shuffle will allow a student to play audio files. But most of the other features will be unavailable, including video, Web access and access to the native applications. For that reason, we do not recommend these options.

Q. What about other smart phones?

A. Other smart phones such as Blackberries will fulfill the minimum requirement and handle most of the desired functions, including Web access. But they will not run the iPod Touch native applications.

Q. Can a student view this material on a laptop computer?

A. Some of the information is available on a laptop computer. However, the iPod Touch native applications will not work on a laptop, and a student will lose the portability that an audio-visual player offers. Students at other universities doing this prefer being able to review material while walking to class or working out. For that a portable device is needed.

About the Learning Benefits

Q. Does this device really help students learn?

A. Proper use of the iPod Touch should help students perform better academically. The School is excited about this requirement in part because it can help all students, regardless of learning style. Some studies at other universities show that students retain much more information from classroom activities when they have an opportunity to review it again.

Q. Are there other benefits to Journalism students having a wireless mobile device?

A. Journalism students can benefit from having a wireless mobile device in a number of ways:

- **Ready Access to Information:** Journalism students often cover stories and work on projects away from the School and at all times of the day and night. A mobile device provides ready access to background information, instructions on operating equipment, such as video cameras, useful tools such as a calculator and the like. It can display photos, movies and recorded TV shows, including news programs.
- **Access to the World Wide Web:** The iPod Touch (and iPhone) is a wireless device with a Web browser. Students can visit Websites while on assignment to check facts, access contact information, provide directions to any location using its mapping feature, offer instant access to news, weather and stock quotations, and the myriad other related tasks that might be required for journalism activities. Most areas of the MU campus and many other places around the globe have a wireless signal.
- **Time-Saving and Helpful Applications:** Today's journalists produce stories for more than one platform. With more than 35,000 applications, many of them free, the iPod Touch (and iPhone) is a portable toolbox for working reporters. These applications are native to the iPod Touch and iPhone. No similar array of applications is available on any other audio-video player.

Q. Does the iPod Touch enable personal-productivity options?

A. The iPod Touch allows a student to sync to e-mail, calendars and address books. It also will run thousands of productivity applications only available for the iPod Touch and iPhone.

Q. Will the School be programming applications specifically for MU students to use on these devices?

A. The School has applications in development that will do an array of things to help incoming freshmen -- and student journalists in particular -- adjust to college in general. These include the locations of classrooms and buildings, access to student services, a response system to assess learning and much more. Not all these applications will be ready for Fall Semester 2010, but similar resource materials in more traditional formats may be downloaded to the device right away.

Q. What percentage of MU students already uses iPods?

A. No accurate measurement of how many MU students use an iPod is available. However, the campus' computer store managers estimate, based on sales information, that 85 to 90 percent of MU students, including journalism students, have audio players and that at least 85 percent of those are iPods. Not all have the capability of the iPod Touch. Clearly, the Apple iPod is the audio player of choice for MU students.

About Financial Considerations

Q. Can the cost of this device be counted in a student's financial aid package?

A. One reason for requiring the iPod Touch is that it can be counted in a student's financial package. If it is required, the [MU Office of Financial Aid](#) can calculate the cost into a student's total need package. So requiring the device as opposed to making it optional helps students with financial need. Obviously, if it were optional that also would limit the School's ability to use the devices for academic purposes.

Q. Is it true that Apple may give a rebate coupon for this device when purchases with an Apple laptop?

A. For the past four years, Apple has given a rebate coupon for the iPod Touch as part of its back-to-school package for college students who purchase their computers through campus stores such as [TigerTech](#). We hope that happens again, but there is no guarantee that it will. Apple reviews its back-to-school offers annually, and the contents of those offers are usually made public in June. Contact TigerTech for more information.

Q. What percentage of incoming journalism majors purchases technology through TigerTech?

A. Approximately 70 to 80 percent of incoming Journalism students take advantage of the TigerTech bundles, which usually give the best package price available. This special student pricing is available only through campus stores. The TigerTech bundles - both Mac and Windows - typically include desirable extras such as a backpack or carrying case embroidered with "Missouri School of Journalism" and the software needed for introductory journalism classes. Incoming students who already have usable laptops sometimes choose to defer purchase until later in their academic careers. Apple is the platform of choice for our students. Almost all of them choose an Apple MacBook or MacBook Pro, but Dell computers also are available.

Q. Does the School of Journalism profit from requiring this technology, and more specifically, does it receive financial incentives to do this from TigerTech, Apple or any other company?

A. The School of Journalism does not profit or receive financial incentives from the sale of technology from any source. The School receives the same discounts on computer purchases that are available to other academic institutions when buying computers and peripherals for labs or for faculty and staff. The School's sole motivation in establishing its technology program is to improve student learning by using the best equipment possible, and, to the extent possible, having all students on the same platform. That streamlines the teaching and learning process and makes it much more efficient.

Q. Can the iPod Touch purchase be financed over time?

A. If the iPod Touch is purchased through TigerTech, it can be financed at low cost over four semesters as part of a student's laptop bundle. It cannot be separately financed through MU. Contact [TigerTech](#) for more information.

Q. How does the cost of this device compare to the cost of textbooks?

A. Many textbooks now cost more than \$100 each. The student price of an iPod Touch is about \$229, so in general the cost of the device is about that of two or three textbooks. However, unlike a textbook, which is almost always used for one semester only, an audio-video player such as the iPod Touch can be used for multiple purposes throughout a student's college career and beyond. In addition, the School of Journalism is beginning to make use of digital textbooks when possible because they often are half the price of a printed book.

For more information:

TigerTech, University Bookstore

<http://www.mubookstore.com/Outerweb/tigertech/index.asp>

The Journalism Scholars and Walter Williams Scholars Programs

The Journalism Scholars and the Walter Williams Scholars programs are designed for the top tier of what is already an elite group. If you qualify, you will truly be the best among the best.

Acceptance into the Journalism Scholars Program

If you are eligible for the [Honors College](#), you are automatically accepted into the Journalism Scholars program. You will be invited to participate once on campus and will be updated about upcoming activities and events.

The Journalism Scholars Program

Qualifications: Any incoming freshman journalism major with a composite ACT score of 29 or higher (or 1290 or higher on the combined math and verbal portions of the SAT) and who ranks in the top 10 percent of his or her high school graduating class qualifies for:

- Direct admission to the Missouri School of Journalism.
- Designation as a Missouri Journalism Scholar.
- Automatic enrollment in the MU Honors College (application to the [Honors College](#) required).

Benefits:

- The opportunity to participate in a Freshman Interest Group designed exclusively for journalism students, space permitting.
- Admission to the MU Honors College, which provides students access to superb classes with other high-achieving students.
- Special advisement and programs directed by the School of Journalism's associate dean for undergraduate studies and administration.
- Regular meetings with various members of the journalism faculty.
- Space permitting, assignment to residence halls set aside for Journalism Scholars.
- The opportunity to participate in many on-campus journalism events, and journalism clubs and organizations.
- Social activities planned exclusively for Journalism Scholars.

The Walter Williams Scholars Program

The highest-achieving Journalism Scholars win separate designation as Walter Williams Scholars. The Walter Williams Scholars program is named in honor of the School's founding dean, a Missouri newspaper publisher who went on to become president of the University of Missouri.

Qualifications: To win acceptance into the exclusive circle of top Walter Williams Scholars, incoming freshmen must earn an ACT composite score of 33 or higher (1440 or higher on the SAT). They also must rank in the top 20 percent of the high school class (if the school ranks) or must have maintained a high school GPA of at least 3.25 on a 4.0 scale. Admission is by invitation only.

Benefits: Walter Williams Scholars are also Journalism Scholars and have all of the rights and privileges enjoyed by that group. Additional benefits include:

- Placement in a special Freshman Interest Group, space permitting.
- Assigned individual faculty mentors.
- A \$1,000 scholarship that can be used for study abroad or in our New York or Washington programs. The scholarship can be used at any time before graduation.
- Automatic admission to the one-year BJ/MA program at the School of Journalism, which allows students to complete their graduate degrees in one year rather than two. Admission is contingent upon the following criteria:
 - Maintenance of a 3.25 GPA in your Journalism coursework and for your cumulative average, throughout your undergraduate career;
 - Submission of a complete MA application, including payment of the application fee, and with two (out of three) of your letters of recommendation from Journalism faculty. You do not need to take the GRE. Details can be found on the [Master's Application Checklist: Domestic](#) Web page.

For more information:

MU Honors College
<http://honors.missouri.edu/>

MU Freshman Interest Groups
<http://reslife.missouri.edu/figs/>

MU Admissions
<http://admissions.missouri.edu/>

Photojournalism Early Enrollment Program

How to Apply

The Photojournalism Emphasis Area Early Enrollment Program is open to high school graduates who have a strong aptitude for and interest in photojournalism. Applicants should demonstrate solid academic performance and a broad range of interests, plus significant experience in journalistic photography through participation in high school or community publications and/or personal initiative.

Each candidate for the Photojournalism Emphasis Area Early Enrollment Program should submit:

- A portfolio of photographs, which can be an electronic presentation on CD or prints, slides and/or tear sheets that demonstrate photographic skill and professional work habits.
- A letter of reference from a teacher or professional journalist who is familiar with his/her work.
- An essay of approximately 500 words explaining why the student wishes to pursue a career in photojournalism.

Preference will go to those candidates who graduate in the upper 25th percentile of their class; however, candidates who fall outside the upper 25th percentile but can demonstrate strong professional aptitude are encouraged to apply.

Beginning Your Photojournalism Studies

Students accepted into the Photojournalism Emphasis Area Early Enrollment Program will begin their photojournalism studies at MU as follows:

- It is highly recommended that students enroll in a Freshman Interest Group (FIG) in which students of like interests take general education courses together, are housed in the same dormitory, and participate in special counseling sessions and other orientation programs conducted by Journalism faculty and students.
- Students should complete at least 15 credits of non-journalism courses in which they earn a GPA of 3.0 or better. This is generally equivalent to the first semester of the freshman year at MU.
- Students should enroll in JOURN 4556 Fundamentals of Photojournalism (3 credits). This course would generally be taken during the second semester of the freshman year at MU.
- Students who earn a B or better in JOURN 4556 and complete 30 credits in which they maintain a GPA of 3.0 or better may enroll in JOURN 4558 Advanced Techniques in Photojournalism (3 credits) during the first semester of the sophomore year.

Admission to the Journalism School

Continuation in the Photojournalism Emphasis Area Early Enrollment Program and admission to the School of Journalism at the end of the sophomore year is guaranteed providing students:

- Earn a B or better in JOURN 4556 and JOURN 4558.
- Maintain a MU cumulative GPA of 3.0 or better throughout his/her freshman and sophomore years.
- Earn a C or better in J1100 Principles of American Journalism, J2000 Cross-Cultural Journalism and J2100 News.
- Meet all other pre-emphasis area requirements of the School of Journalism.

Students who fail to meet one or more of these requirements must apply for admission to the School of Journalism following the usual procedures.

For more information:

MU Freshmen Interest Groups

<http://reslife.missouri.edu/figs/>

Agricultural Journalism

The MU [College of Agriculture, Food and Natural Resources](#), in cooperation with the School of Journalism, offers an interdivisional Bachelor of Science degree in Agricultural Journalism.

This is **not** considered a dual degree.

For more information:

MU College of Agriculture, Food and Natural Resources

<http://cafnr.missouri.edu/>

Journalism Minor for Non-Journalism Students

The School of Journalism's minor is for students within other MU academic divisions who wish to broaden their understanding of the news media's role in society. It is not for students who anticipate careers in journalism. Courses for minor students parallel MU's broader liberal arts traditions and are not journalism-skills oriented. No skills classes taught within the School of Journalism are open to minors. Students who wish to become journalism majors should not enroll in the journalism minor program.

Admissions

To declare a minor in Journalism, students must have completed 60 semester hours with an MU cumulative GPA of 3.0 or higher. One of the courses minors should take is JOURN 1000 The News Media: Journalism and Advertising in a Democratic Society (3 Credits), which is open to any MU student in good academic standing. However, if a student decides to minor in Journalism after having taken Journalism 1100, Principles of American Journalism (3 Credits), that student may not take JOURN 1000, which duplicates much of the material in JOURN 1100. Students may not count both JOURN 1000 and JOURN 1100 toward the minor.

Applications for the journalism minor are available from Journalism Student Services, 76 Gannett Hall. Students who wish to minor in journalism must apply for the minor to be eligible to register for journalism courses.

Requirements

Students must complete 15 hours of journalism courses to graduate with the journalism minor.

Courses

Journalism minors may enroll in a maximum of 15 hours selected from the following classes:

- JOURN 1000 The News Media: Journalism and Advertising in a Democratic Society (3 Credits)
- JOURN 1100 Principles of American Journalism (3 Credits)
- JOURN 3000 History of American Journalism (3 Credits)
- JOURN 4000 Communications Law (3 Credits)

JOURN 2100 News is not open to journalism minors.

JOURN 2150 Fundamentals of Multimedia Journalism is not open to journalism minors.

Other Eligible Courses

The following courses require permission of the instructor e-mailed or sent in writing to Journalism Student Services:

- JOURN 4568 History of Photojournalism (3 Credits)
- JOURN 4656 International News Media Systems (3 Credits)
- JOURN 4658 International Journalism (3 Credits)
- JOURN 4720 Internet Law (3 Credits)

The courses listed above are those the School of Journalism currently offers for international and U.S. exchange, MU interdisciplinary and general studies majors as well as non-degree seeking undergraduate students. These courses focus on news media and society issues. Furthermore, they are not skills-oriented, and frequently have room for non-majors to enroll. JOURN 1000 also is intended as a class for non-majors.

Registration

MU students can register for JOURN 1000 through regular registration procedures. For all other journalism classes, journalism minors should contact Journalism Student Services after early registration period (after majors have registered) to enroll for classes, pending available spots.

Academic Status

Journalism minors are subject to probationary or suspension status as determined by the division in which each student's major resides. Journalism minors who receive lower than a C- in any journalism course must repeat it until they receive a C- or better.

Fees

Journalism minors must pay School of Journalism activity fees for all journalism courses taken.

Advising

Journalism minors will not be assigned a faculty adviser within the School of Journalism; however, they are free to consult with the School's faculty on course-specific matters at any time. Journalism minors also can consult on longer-range career and professional issues on a time-available basis with journalism faculty. Academic advising occurs in the division where each student's major resides. Please keep in mind that both faculty and academic advising priority is given to journalism majors at all times, particularly during pre-registration periods.

Placement Services

Journalism minors are ineligible to interview with prospective employers who visit the School of Journalism. Journalism minors should interview with employers in their home division. The School of Journalism's placement Website is open for use by journalism minors. Minors also may consult with the School of Journalism's placement officers only on a time-available basis with priority given to journalism majors and pre-journalism students at all times.

Scholarships

Journalism minors should receive scholarship support from their home division or from MU. Since the School of Journalism does not have any current, private scholarship support for journalism minors, they are ineligible to receive direct scholarship support from the School.

Disciplinary Action

Disciplinary actions for journalism minors will be the same as for journalism majors. All cases of alleged academic misconduct will be immediately forwarded to and reviewed by the MU Provost's office. All cases of classroom misconduct will be immediately forwarded to and reviewed by the office of the Vice Chancellor of Student Affairs.

Questions

If you have questions about the journalism minor, please e-mail JournalismStudentServices@missouri.edu.

Student Groups

AAF Mizzou

Have fun while you advance your career. That's the great advantage of AAF Mizzou. Meetings range from ice cream socials to hearing and meeting with leading professionals in the field. The club's emphasis is not only on advertising but public relations, promotions, marketing and merchandising as well. You don't have to be an ad major. Pre-journalism students and students from other departments in the University are welcome. All you need to bring is your interest. The club meets on average once a month. Members also take trips to places like New York, Kansas City, Chicago and St. Louis to meet leaders in their fields, and to network in a setting outside of the interview. In addition, AAF Mizzou offers mock interviews and helps publicize internship opportunities. The whole idea of AAF Mizzou is to enrich and extend your college experience.

Asian American Student Journalists Association <http://students.missouri.edu/~aasja/>

The Asian American Student Journalists Association is dedicated to truth and excellence in the news and full equality in the industry. The organization aims to increase the number of Asian Americans in journalistic positions, to improve Asian American image in the media, and to encourage and educate young Asian Americans interested in pursuing a journalism career. To help its members, AASJA provides information on available scholarships and internships, guidelines for interviewing and networking opportunities with working professionals. Visit the Asian American Student Journalists Association Website for more information.

Journalism Ambassador Program <http://journalism.missouri.edu/about/ambassadors.html>

The Journalism Ambassadors represent the Missouri School of Journalism to prospective students and their parents, alumni and distinguished guests. Activities include providing tours and representing the J-School at occasional out-of-town events in St. Louis and Kansas City. You must be in the second semester of your sophomore year, have applied to the J-School and be able to serve three semesters. For more information, visit the Journalism Ambassador Program page or contact Dolores Obregon, 120 Neff.

Journalism Students Council

The Journalism Students Council (JSC) consists of representatives from each of the School's areas of study. JSC assists with the School's May and December graduation ceremonies. The committee members are selected each spring, and members are expected to contribute the following two semesters. For more information, contact the Associate Dean for Undergraduate Studies and Administration, 120 Neff.

Kappa Alpha Mu

Kappa Alpha Mu (KAM) is a photojournalism society designed to enhance photojournalism education at the University of Missouri. KAM has existed at MU for longer than anyone can remember and is affiliated with the student chapter of the National Press Photographers Association (NPPA). KAM/NPPA helps students with the challenges of gaining photojournalism experience and building a portfolio for their future careers. To help photographers gain real-world experience, KAM maintains an internship catalog with firsthand accounts of internship experiences. The organization also serves as a liaison between faculty and students in the Missouri School of Journalism's photojournalism emphasis area. Anyone can join, whether you are a photojournalism student or not, and there are no membership dues. We have organizational meetings each semester, and we provide many services, workshops and resources.

Magazine Club

Are you a magazine journalism student looking to network with fellow students, faculty and professionals in the industry? If so, the Missouri School of Journalism's Magazine Club is the organization for you! The club's members, who range in year from freshmen to graduate students, typically meet twice a month. We host speakers from such publications as Vanity Fair magazine, hold resume workshops, discuss issues in the industry, organize our annual magazine career-and-internship fair, and plan visits to various magazine offices in St. Louis, Kansas City, Chicago and New York. Our trips to these media-centered cities help students get an idea of what working in the magazine industry is all about by having them meet face-to-face with editors, art directors and photographers. As part of the annual trip to the Big Apple, students also have the opportunity to meet MU alumni in prominent media positions during a special evening social event. Interested in joining the magazine club? Great...it's easy! Visit the Vox office in 320 Lee Hills Hall to sign up for our e-mail list, which will notify you of upcoming meetings and special events.

National Association of Black Journalists (Alé Chapter) <http://www.nabj.org/>

The Alé Chapter of the National Association of Black Journalists (NABJ) is the student chapter for the University of Missouri-Columbia. NABJ tries to improve media coverage of black communities and the black experience, both locally and nationally. One of our chapter's major efforts is to create support and networking systems for the black journalism students here at the University. We offer resume workshops, internship and scholarship information specifically for minority students, and opportunities to build a rapport with journalism faculty and staff outside of the classroom. We oversee the Blackout newsletter, the student newspaper that MU's black student body originally founded in 1969. Alé maintains close ties with the professional NABJ chapters in Kansas City and St. Louis, and we have visited television stations, newspapers and advertising firms in these cities to get further insight into the business. The Alé chapter is open to pre-journalism, undergraduate and graduate students alike. This wide-ranging membership greatly benefits the pre-journalism students as the older students act as mentors.

Radio-Television Digital News Association <http://rtdna.org/>

The Missouri School of Journalism has launched a student chapter of the Radio-Television Digital News Association (RTDNA). RTDNA is the largest and most important of the professional organizations in our field. Membership goes far beyond news directors to include other professional journalists, educators and students. Headquartered in Washington, D.C., this group represents radio and television journalists in hearings before Congressional committees and with special interest groups. RTDNA has a code of ethics subscribed to by most of the major radio and television news operations in America, and it regularly leads or participates in court actions in defense of the First Amendment, freedom of the press, and for access by journalists and the public to records and documents. The J-School has long played a major role at RTDNA: More Missouri graduates have served as the elected chairman of the board than have graduates from any other school. The MU chapter meets for discussions and field trips during the school year.

Society of Professional Journalists <http://www.spj.org/>

If you can't get enough journalism in your life, then the Society of Professional Journalists -- known throughout the world as SPJ -- is your kind of group. Founded in 1909 as Sigma Delta Chi, SPJ is the United States' largest and most broad-based journalism organization. With 10,000-plus members, this nonprofit group is dedicated to encouraging

the free practice of journalism, stimulating high standards of ethical behavior and perpetuating a free press. The Missouri School of Journalism's student chapter is among the nation's largest, with more than 100 active members, and has been recognized in the past as the best student chapter in its region. We host speakers, training workshops and the occasional party, offering our members an invaluable way to connect to the J-School the moment they begin their college career.

Students Admitted to MU Fall 2010 and Later Pre-Interest Area Requirements

Understanding the Missouri School of Journalism Undergraduate Curriculum

Curriculum and Associated Interest Areas Effective With Freshman Class and Transfers Entering Fall Semester 2010 or Later

To earn the Bachelor of Journalism degree, students choose from an array of Interest Areas designed to build expertise in areas in which Journalism and Strategic Communication majors typically find employment. The overall structure in each Interest Area assures that the student receives a solid foundation in the liberal arts and sciences while leading to competency in some area of Journalism or Strategic Communication.

To complete the Bachelor of Journalism degree, 123 credits are required. These are allocated in the following way:

- **Liberal Arts and Sciences (65 Credits).** The courses taken to satisfy this requirement must appear on the list of acceptable General Education courses adopted by the MU Committee on Undergraduate Education (CUE). Specific distribution requirements are explained later in this document.
- **Other Non-Journalism Courses (15 Credits).** These courses may be either those approved by CUE (like those in the 65 Credits above), applied courses (business, engineering, education, agriculture and the like) or a mixture of the two. No more than 15 Credits of applied courses may be counted toward the B.J. degree.
- **Journalism and/or Strategic Communication (43 Credits).** Students may count a maximum of 43 credits in the School of Journalism toward the degree. A student may take more than 43 Journalism credits, but the additional hours do not count toward the degree, even as electives.

To graduate, students must complete the minimum number of credits listed in each of the three areas.

Applying for a Journalism Interest Area

Students may apply for an interest area within the School of Journalism after they have satisfied the pre-interest area requirements, generally in the second semester of the sophomore year. Interest area options are:

- Arts and Culture Journalism (Interdisciplinary)
- Business and Economics Journalism (Interdisciplinary)
- Convergence Photojournalism (Interdisciplinary)
- Convergence Radio Reporting and Producing (Interdisciplinary)
- Convergence Television Reporting (Interdisciplinary)
- Emerging Media (Interdisciplinary)
- Entrepreneurial Journalism (Interdisciplinary)
- International Journalism (Interdisciplinary)
- International Strategic Communication
- Magazine Design
- Magazine Editing
- Magazine Publishing and Management
- Magazine Writing
- Multimedia Producing (Interdisciplinary)
- Multiplatform Design (Interdisciplinary)
- News Design
- News Editing
- News Reporting (Interdisciplinary)
- Photojournalism
- Radio-Television Producing
- Radio-Television Reporting and Anchoring
- Science and Health Journalism (Interdisciplinary)
- Sports Journalism (Interdisciplinary)

- Strategic Communication
- Visual Editing and Management
- Watchdog Journalism (Interdisciplinary)
- Special Offering: Individually Designed Interest Area

Application Requirements

- Effective with students entering Mizzou Fall 2010 and later, completion of 60 semester hours of study that include all entrance course requirements as listed in the pre-interest area requirements, as well as other academically accepted courses as specified by the School of Journalism.
- Declare your intended interest area. Admission is by interest area. The School does not guarantee first choice of interest area. It may be necessary from time to time to limit enrollment in high-demand areas.
- Have word-processing skills of at least 40 words per minute.
- For students whose native language is other than English: A minimum TOEFL score of 600 or IELTS overall score of 7 with no band score below 6 is required to be admitted to the School, to the Pre-Journalism program in the College of Arts and Science or to any journalism course. Permission to enroll with a lower TOEFL score may be granted after a supervised, written test in English and an interview conducted by two faculty members. To be considered for the interview and written test, students must have a minimum 2.80 GPA of record and 30 MU hours. Should the two faculty members disagree on whether to admit, the student must meet with the Associate Dean for Undergraduate Studies, who casts the deciding vote. Students with scores lower than 550 TOEFL or 6.5 with no band score below 5.5 IELTS usually are not considered for an interview.

How to Apply: Lower-Division Journalism Students

Lower-division journalism students are those who are admitted directly to the School as freshmen. Directly admitted students must maintain a 3.0 GPA to ensure advancement to upper-class status at the end of the sophomore year.

Early in your final pre-interest area semester, generally the second semester of your sophomore year:

- Complete an Interest Area Preference form available in Journalism Student Services. You should submit an Interest Area Preference form prior to the deadline even if you will be completing your final admission requirements during the summer.
- Submit your Interest Area Preference form by:
 - November 15 for admission in the summer or fall semester (if this date falls on a weekend, your Interest Area Preference form will be due the Monday after).
 - September 1 for admission in the spring semester (if this date falls on a weekend, your Interest Area Preference form will be due the Monday after).

How to Apply: A&S Pre-Journalism Students

Students who do not meet the criteria for direct admission to the School as freshmen are admitted to the College of Arts and Science as pre-journalism students. Students who have a 3.0 cumulative GPA at MU upon completion of 60 credit hours and fulfillment of all other requirements for upper-class status in Journalism will be admitted on a space-available basis. These students are not necessarily admitted in order of highest grade point average.

The Journalism Undergraduate Admissions Committee extensively reviews individual applications for admission from students in this category. Criteria used in evaluating these applications include a student's stated passion to work in the fields of journalism or advertising, demonstrated commitment to journalism or advertising (as evidenced by work with student or professional media, high school activities or participation in journalism student groups), needs of the profession, etc. The committee also will attempt to match interests of students in this category with openings in the School's various academic disciplines.

Early in your sophomore year:

- Request a transfer of division from Arts and Science to Journalism.
- Transfer of Division forms are available in Journalism Student Services, 76 Gannett, or in Admissions, 230 Jesse Hall.
- Bring the Transfer of Division form to Journalism Student Services, 76 Gannett. You will also need to complete an Interest Area Preference form, available in 76 Gannett. You should submit the Transfer of Division form and Interest Area Preference form prior to the deadline even if you do not have a satisfactory grade point average at the time, or if you will be completing your final admission requirements during the summer. In these cases, applications are held until final semester grades are available. If you have questions regarding grade requirements, or whether you have completed course requirements, please contact your academic advisor.

- Submit your Transfer of Division and your Interest Area Preference form application by:
 - November 15 for admission in the summer or fall semester (if this date falls on a weekend, your Transfer of Division form will be due the Monday after).
 - September 1 for admission in the winter semester (if this date falls on a weekend, your Transfer of Division form will be due the Monday after).

The Lower-Division Curriculum

Freshmen and Sophomores or First 60 Credits

Students must complete 60 hours of specified coursework (47 to 48 in the liberal arts and sciences and 12 to 13 in Journalism) with a 3.0 UM GPA before entering an Interest Area and advancing to Upper-Division status. Students below a 3.0 UM GPA may appeal to a faculty committee for admission.

Here is the distribution of coursework required to complete the 60 credits:

- English Composition (3 Credits)
- College Algebra (3 Credits)
- Foreign Language (12-13 Credits)
- Biological, Mathematical, Physical Science (9 Credits)
- Social and Behavioral Science (14 Credits)
- Humanistic Studies (6 Credits)
- Journalism Courses (12-13 Credits)
- Electives as needed to total 60 Credits

An explanation of each area follows:

English Composition

Credits Required: 3

ENGLSH 1000 Exposition and Argumentation (3 Credits)

- Students must receive a B-range grade or better to satisfy this requirement.
- A C-range grade will be accepted only if the student also passes the Missouri College English Test. The MCET is given on the MU campus.
- Advanced Placement and International Baccalaureate test credit with the appropriate score will satisfy this requirement.

College Algebra

Credits Required: 3

MATH 1100 College Algebra (3 Credits)

- A C-range grade or better is required. Students who took the ACT before Aug. 1, 2009, are exempt from College Algebra if they scored a 26 or higher on the math component of the ACT (600 on the math component of the SAT). After Aug. 1, 2009, the score required for the exemption is 28 or higher on the ACT (640 on the math component of the SAT).

Foreign Language

Credits Required: 12-13 in a Single Foreign Language

- These courses can be taken on the MU campus or may be the equivalent at another institution.
- If a student has completed four or more years of a single foreign language in high school, that student may waive the foreign language requirement, but he or she will not earn any college credit. The student will need to replace those 12-13 hours with non-journalism electives.
- If a student has four or more years of high school credit and elects to take a lower-level course in the same language, the student negates the option of satisfying the language requirement based on high school credit. The student must either complete the requirement or request that the credits for the lower-level course not be counted toward graduation.
- Placement tests are available for Spanish, French and German. If a student is placed into level 1200, 2100, or 2160, he or she may earn advanced-standing credit for the level(s) skipped by earning a C-range grade or better in the next highest level course. For more information, contact Romance Languages in 143 Arts and Science Building, or German and Russian Studies in 456 Strickland Hall.

Biological, Mathematical, Physical Science

Credits Required: 9

This requirement can be satisfied as follows:

- Statistics (3 Credits) is required. STAT 1200 Introductory Statistical Reasoning* (3 Credits). STAT 1200 or STAT 1300 Elementary Statistics* (3 Credits) taken on campus will satisfy MU's math reasoning proficiency (MRP) requirement. A C-range grade or better is required. To ensure that the class is MRP certified, students generally should avoid taking this course elsewhere.
 - *MATH 1100 College Algebra with a C-range grade or better is the prerequisite. A waiver of the College Algebra credit also suffices.
- Additional courses (6 Credits) from the following areas: Biological Anthropology, Astronomy, Biological Sciences, Chemistry, CS 1050 Computer Science*, Geology, Math* and Physics. A laboratory science is required.
 - *MATH 1100 College Algebra with a C-range grade or better is the prerequisite. A waiver of the College Algebra credit also suffices.

This requirement for additional courses can be satisfied as follows:

One course with a lab. Select from the following:

- ANTHRO 2050 or 2051/2052 Intro to Biological Anthropology (5 Credits).
- ASTRON 1010 Intro to Astronomy (4 Credits). Physics and math-based.
- ASTRON 1020 Intro to Laboratory Astronomy (2 Credits).
- BIO SC 1010 General Principles and Concepts and BIO SC 1020 General Biology Lab (Total 5 Credits). Either take 1010 and 1020 together or take 1010 first. 1020 will not satisfy the lab requirement without 1010.
- BIO SC 1030 General Principles and Concepts of Biology with Laboratory (5 Credits).
- BIO SC 1060 Basic Environmental Studies (3 Credits if taken WS05 or later).
- BIO SC 1100 Introductory Zoology with Laboratory (5 Credits); cross-listed F_W 1100.
- BIO SC 1200 General Botany with Laboratory (5 Credits).
- BIO SC 2100 Infectious Diseases (3 Credits).
- CHEM 1100 Atoms & Molecules (3 Credits). Chemistry course for non-science majors.
- F_W 1100 Introductory Zoology with Laboratory (5 Credits); cross-listed BIO SC 1100.
- GEOL 1100 Principles of Geology (4 Credits).
- GEOL 1200 Environmental Geology (4 Credits).
- GN HON 2461H Warm Little Pond (3 Credits) or GN HON 2462H Warm Little Planet (3 Credits). Honors College students only.
- NAT R 1060 Ecology & Conservation of Living Resources* (3 Credits).
- PHYSCS 1210 College Physics (4 Credits). Math-based, geared toward science majors.
- PHYSCS 2750 University Physics (5 Credits). MATH 1500 is a prerequisite.
- PLNT S 2110 Plant Growth & Culture* (3 Credits) and 2120 Plant Science Lab* (2 Credits).
- SOIL 2110 Intro to Soils* (3 Credits) and SOIL 2106 Soil Sci Lab* (2 Credits).

Other acceptable courses to satisfy the non-lab portion of the Biological, Mathematical and Physical Science Requirements:

- Biological
 - ANTHRO 1002 Topics in Anthropology (1-3 Credits).
 - ANTHRO 2051 Intro to Biological Anthropology (3 Credits). Lecture only.
 - AN SCI 1011 Animal Science* (3 Credits).
 - BIO SC 1010 General Biology Lecture (3 Credits) or any other biology course.
 - BIO SC 2002 Topics in Biological Sciences (1-3 Credits).
 - BIO SC 2960/2965H will not count for this requirement.
 - ENTOM 2710 Insects in the Environment* (3 Credits).
 - F S 1020 World Food & You* (3 Credits).
 - F S 1030 Food Science & Nutrition* (3 Credits).
 - NAT R 1070 Ecology & Renewable Resources Management* (3 Credits).
 - NAT R 2160 America's Renewable Resources* (3 Credits).
 - NUTRIT 1034 Nutrition, Current Concepts & Controversies* (3 Credits).
 - NUTRIT 1340 Nutrition & Fitness* (3 Credits).
 - PLNT S 2002 Topics in Plant Science (1-3 Credits).
 - PLNT S 2110 Plant Growth & Culture* (3 Credits).

- Mathematical
 - CS 1050 Computer Science (3 Credits). Programming course. MATH 1100 College Algebra with a C-range grade or better is the prerequisite.
 - Any math with College Algebra as a prerequisite (except Math 1140 Trigonometry).
- Physical
 - ATM SCI 1050 Meteorology (3 Credits).
 - BIOCHM 2110 The Living World: Molecular Scale* (3 Credits).
 - BIOCHM 2112 Biotechnology in Society* (3 Credits).
 - Chemistry. Any course.
 - Geology. Any course.
 - Physics. Any course.
- Biological, Physical, Mathematical Science
 - GN HON 2450H Biological, Physical, Math (Computer Science) Science Colloquia, any course. Honors College students only.

Note: Any course approved by the Committee on Undergraduate Education as a Biological, Physical or Mathematical Science counts toward this requirement as long as the distribution requirements above are satisfied. Class Attributes in myZou will state: Meets Biological Science for Gen Ed; Meets Physical Science for Gen Ed; or Meets Math Science for Gen Ed.

Social and Behavioral Science

Credits Required: 14

This requirement can be satisfied as follows:

- American History (3 Credits). Choose from the following:
 - HIST 1100 Survey of American History to 1865 (3 Credits).
 - HIST 1200 Survey of American History Since 1865 (3 Credits).
 - HIST 1400 American History (5 Credits). (U.S. History AP Credit Only)
 - HIST 1410 African-American History (3 Credits).
 - HIST 2210 Twentieth Century America (3 Credits).
 - HIST 2440 History of Missouri (3 Credits).
- Political Science (3 Credits). Choose from the following:
 - POL SC 1100 American Government (3 Credits).
 - POL SC 1700 Introduction to Political Science (3 Credits). (Transfer Credit Only; Not Offered at MU).
 - POL SC 2100 State Government (3 Credits).
- Economics (5-6 Credits). Choose from the following:
 - ECONOM 1051 General Economics (5 Credits) or:
 - ECONOM 1014 Principles of Microeconomics (3 Credits) and ECONOM 1015 Principles of Macroeconomics (3 Credits) or:
 - AG EC 1041 Applied Microeconomics (3 Credits) and AG EC 1042 Applied Macroeconomics.
- Behavioral (3 Credits). Choose from the following:
 - Anthropology. Any course except ANTHRO 2050, 2052, 2151 as these count as Biological Sciences.
 - ESC PS 2700 Psychological Perspectives of Sport.
 - H D FS 1600 Intro to the Study of Families (3 Credits).
 - H D FS 1610 Close Relationships in Families (3 Credits).
 - H D FS 2400 Principles of Human Development (3 Credits).
 - Psychology. Any course.
 - RU SOC 1000 Rural Sociology (3 Credits).
 - RU SOC 1150 Amish Community (3 Credits).
 - Sociology. Any course except SOCIOL 3400 Politics and the Media, which will not be accepted toward the Journalism degree.
 - SOCIOL 1000 Sociology & RU SOC 1000 Rural Sociology are considered duplicate. If both are taken, credit will be given for one or the other, but not both.
 - GN HON 2310H Honors Behavioral Science Colloquium (3 Credits). Honors College students only.
 - GN HON 3210H Honors Behavioral Science Colloquium (3 Credits). Honors College students only.
 - GN HON 2243H: Human Sciences Emphasis Area: Personal Identity (3 Credits). Honors College students only.

- GN HON 2244H: Human Sciences Emphasis Area: Identity in Groups (3 Credits). Honors College students only.

Note: Any course approved by the Committee on Undergraduate Education as a Behavioral Science counts toward this requirement as long as the distribution requirements above are satisfied. Class Attributes in myZou will state: Meets Behavioral Science Requirement for Gen Ed.

Humanistic Studies

Credits Required: 6

This requirement can be satisfied as follows:

- Literature (3 Credits). Any literature course.
- Plus choose one course from any of the following areas (Total: 3 Credits)
 - Area 1: Appreciation or History of Art/Music (Art and music performance courses are not permitted to satisfy this requirement.)
 - ART 1020 Art Appreciation (3 Credits).
 - Art-General 2030/Art-General 2030H Context and Culture (3 Credits).
 - Art History. Any three-hour course.
 - MUSIC 1310 Masterpieces of Western Music (3 Credits).
 - MUSIC 1311 Jazz, Pop & Rock (3 Credits).
 - MUSIC 1312 History of Jazz (2 Credits).
 - MUSIC 1313 Intro to World Music (3 Credits).
 - MUSIC NM 1005 Topics in Music (1-3 Credits).
 - MUSIC NM 2306/MUSIC NM 2306H Perceiving Musical Traditions and Styles (3 Credits).
 - T A M 2500 Social Appearance in Time & Space (3 Credits).
 - T A M 3510 History of Western Dress (3 Credits), formerly T A M 2510.
 - Area 2: Classical Humanities or Non-U.S. Civilization
 - CL HUM 1050 Greek & Latin in English Usage (3 Credits).
 - CL HUM 1060 Classical Mythology (3 Credits).
 - CL HUM 2005 Topics in Classical Civilization (Credit Arranged).
 - CL HUM 2100 Greek Culture (3 Credits).
 - CL HUM 2200 Roman Culture (3 Credits).
 - CL HUM 2300 Greek Classics in Translation (3 Credits).
 - CL HUM 2400 Roman Classics in Translation (3 Credits).
 - CL HUM 3000 Foreigners & Dangerous Women in Greek & Latin (3 Credits).
 - CHINSE 2310 Chinese Civilization I (3 Credits).
 - FRENCH 2310 French Civilization (3 Credits).
 - GERMAN 2310 German Civilization: Beginning to 1850 (3 Credits).
 - GERMAN 2320 German Civilization: 1850 to Present (3 Credits).
 - GERMAN 2470 Witches: Myth & Historical Reality (3 Credits).
 - GERMAN 2480 Monstrous Births: Tales of Creation in 19th Century Literature (3 Credits).
 - HIST 1500 Foundations of Western Civilization (3-4 Credits).
 - HIST 1510 History of Modern Europe (3 Credits).
 - HIST 1520 The Ancient World (3 Credits).
 - HIST 1820 Asian Humanities (3 Credits).
 - ITAL 2310 Italian Civilization (3 Credits).
 - JAPNSE 2310 Japanese Civilization I (3 Credits).
 - JAPNSE 2320 Japanese Civilization II (3 Credits).
 - KOREAN 2310 Korean Civilization I (3 Credits).
 - KOREAN 2320 Korean Civilization II (3 Credits).
 - PORT 2310 Brazilian Civilization (3 Credits).
 - RUSS 2310 Between Heaven and Earth: Russian Civilization (3 Credits).
 - RUSS 2320 The Arts of Survival: Civilization in Soviet Times (3 Credits).
 - RUSS 2330 Russia & America as Comparative Civilizations (3 Credits).
 - RUSS 2540 Monks, Martyrs, Holy Fools (3 Credits).
 - RUSS 2550 Russian Mythology (3 Credits).
 - RUSS 2570 Supreme Measure: Capital Punishment in Russia (3 Credits).
 - SPAN 2310 Spanish Civilization (3 Credits).
 - SPAN 2330 Latin American Civilization (3 Credits).

- Area 3: Communication/Theatre/Film Studies
 - COMMUN 1200 Public Speaking (3 Credits).
 - COMMUN 2100 Media Communication in Society (3 Credits).
 - COMMUN 3100 Controversies in Communication. Writing Intensive (3 Credits).
 - ENGLSH 1810 Intro to Film: Beginnings to 1945 (3 Credits).
 - ENGLSH 1820 American Film in International Context, 1895 (3 Credits).
 - ENGLSH 2830 American Film in International Context, 1895 (3 Credits).
 - ENGLSH 2840 American Film in International Context, 1950-Present (3 Credits).
 - Film Studies. Any course, except Film Studies 3930 Screenwriting for TV and Radio (Elective).
 - THEATR 1100 Theater in Society (3 Credits).
 - THEATR 1150 African American Cinema (3 Credits).
 - THEATR 1400 Acting for Non-Majors (3 Credits).
 - THEATR 1700 Intro to Theater History (3 Credits).
 - THEATR 1720 African-American Theater History (3 Credits).
 - THEATR 2700 New American Theater (3 Credits).
 - THEATR 2800 Principles of Script Analysis. Writing Intensive (3 Credits).
 - THEATR 3770 (Formerly 3005/THEATR 3005H) Theatre: Context and Culture (3 Credits).
- Area 4: Humanities. Honors College students only.
 - GN HON 2111H Humanities: The Ancient World (3 Credits).
 - GN HON 2112H The Middle Ages and the Renaissance (3 Credits).
 - GN HON 2113H The Early Modern World: The 17th-19th Centuries Enlightenment (3 Credits).
 - GN HON 2114H The Modern Era (3 Credits).
 - GN HON 2117H The Emerging Canons of the Americas (3 Credits).
 - Any GN HON 2120H Honors Humanities Colloquium (2-3 Credits).
- Area 5: Philosophy
 - PHIL 1000-2700 (Each 3 Credits).
 - PHIL 2000 and higher courses require prerequisites.
Please check the undergraduate catalog for a list of specific prerequisites.
- Area 6: Religious Studies
 - REL ST 1100-2300 (Each 3 Credits)
 - REL ST 2400 and higher courses require prerequisites.
Please check the undergraduate catalog for a list of specific prerequisites.
- Area 7: Any other course approved by the Committee on Undergraduate Education as a Humanities course counts toward this requirement as long as the distribution requirements above are satisfied. Class Attributes in myZou will state: Meets Humanities Requirement for Gen Ed.

Lower-Division Journalism Requirements

Credits Required: 12-13

This requirement is satisfied by taking the following required courses:

- JOURN 1100 Principles of American Journalism (3 Credits). JOURN 1100 should be taken the second semester of the freshman year. To be eligible for the course, a student must have 15 credits and have a minimum UM cumulative 2.75 GPA. JOURN 1100 must be completed with a minimum C-range grade.
- JOURN 2000 Cross-Cultural Journalism (3 Credits). JOURN 2000 should be taken in the sophomore year. A student must have a minimum UM cumulative GPA of 2.8* to enroll and must have completed JOURN 1100. JOURN 2000 must be completed with a minimum C-range grade.
- JOURN 2100 News (3 Credits). JOURN 2100 should be taken in the sophomore year. To be eligible for the course, a student must have a minimum UM cumulative GPA of 2.8*, must have satisfied the English composition requirement with a grade of B in English 1000 or the equivalent course in transfer, or with AP or IB test credit, and must have completed JOURN 1100.
 - *If a student is a first-semester transfer student registering for the second semester, that student will not have a UM cumulative GPA at the time of registration. The student's GPA at the earlier institution will be evaluated based on the GPA in courses accepted in transfer.
- JOURN 2150 Fundamentals of Multimedia Journalism (3 Credits). JOURN 2150 should be taken in the last semester before entering Upper-Division status and the Interest Area. That typically is in the second semester of the sophomore year or in the semester a student is completing 60 credits and the necessary requirements for Upper-Division status. To enroll, a student must have completed JOURN 2100. A minimum UM cumulative GPA of 2.8 is required.

Note: Students have the option of taking JOURN 1010, Career Explorations in Journalism (1 Credit), in the freshman or sophomore years. If a student counts JOURN 1010 among the 60 credits required for Upper-Division status, thus earning 13 Journalism credits in the first two years, 18 rather than 17 Credits in Upper-Division non-Journalism courses will be required. Career Explorations is recommended only for those students who are undecided about which path to choose within Journalism.

Interest Areas (Students Admitted to MU Fall 2010 or Later)

Arts and Culture Journalism (Interdisciplinary)

This interdisciplinary Interest Area gives students the opportunity to expand their understanding of the arts as they develop critical thinking skills about society, culture and the media. Students are encouraged to see culture as a central part of the journalistic enterprise as they learn about art, music, theater, popular culture and critical reviewing. This is intended to lay the groundwork not only for careers in traditional and emerging forms of journalism but also for careers in arts organizations, museums, nonprofit agencies, cultural institutions and government programs.

Administered by the Magazine Journalism Faculty.

Required Journalism Classes (15)

- JOURN 4410 Intermediate Writing (3)
- JOURN 4418 Critical Reviewing (3)

Take **one** of these:

- JOURN 4450 News Reporting (3) **or**
- JOURN 4804 Convergence Reporting (3)

Take **one** of these:

- JOURN 4400 Introduction to News Editing (2) **or**
- JOURN 4408 Magazine Editing (3)

Take **one** of these:

- JOURN 4984 Magazine Staff (3) **CAPSTONE or**
- JOURN 4986 Advanced Writing (3) **CAPSTONE or**
- JOURN 4990 Journalism and Democracy (3) **CAPSTONE or**
- JOURN 4994 Magazine Publishing (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4150 Using Infographics (1)
- JOURN 4400 Introduction to News Editing (2)
- JOURN 4408 Magazine Editing (3)
- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4438 Business and Economic Reporting (3)
- JOURN 4450 Reporting (3)
- JOURN 4460 Advanced Reporting (3)
- JOURN 4478 Health Reporting Skills (2)
- JOURN 4508 Information graphics (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4550 Basic Press Photography and Picture Editing (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4804 Convergence Reporting (3)
- JOURN 4812 Online Audience Development (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4986 Advanced Writing (3)

Suggested Non-Journalism Electives

- Arts-in-Depth Classes:
 - Art 2030, 2030H Topic: Context and Culture (3)
 - Music 2306, 2306H Perceiving Musical Traditions and Styles (3)
 - Theater 3770, 3770H The Theater: From Page to Stage and Screen (3)

Also Recommended

A minor in art, music, theater or film studies.

Business and Economics Journalism (Interdisciplinary)

This Interest Area is for journalism students interested in learning the skills of reporting business and economics news across platforms. It allows students to add a focus on economic, business and consumer reporting and emphasizes the use of financial data analysis in reporting. Similarly, it encourages students to take basic courses in other subject areas that will give them important skills, such as basic accounting, or advanced economics and finance. Students will gain the skills to work covering Wall Street, government economics, consumer and personal finance issues, and local business. **Administered by the Print and Digital News Faculty.**

A minor in Economics or Business is suggested.

Required Journalism Classes (15)

Take **one** of these:

- JOURN 4450 News Reporting (3) **or**
- JOURN 4804 Convergence Reporting (3) **or**
- JOURN 4300 Broadcast News I (3)

Take **one** of these:

- JOURN 4460 Advanced News Reporting (3) **or**
- JOURN 4806 Convergence Editing and Producing (3) **or**
- JOURN 4306 Broadcast News II (3) (Prerequisite: JOURN 4300 Broadcast I)

Take **one** of these:

- JOURN 4410 Intermediate Writing (3)
- JOURN 4308 Broadcast News III (3)

JOURN 4438 Business and Economics Reporting (3), **REQUIRED**

Note: Students who want to do business reporting with KOMU must be in or have taken JOURN 4308 Broadcast News III.

Take **one** of these capstones:

- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3), **CAPSTONE or**
- JOURN 4990 Journalism and Democracy (3), **CAPSTONE or**
- JOURN 4974 Advanced Internet Applications (3), **CAPSTONE or**
- JOURN 4976 Seminar in Radio/TV News (3), **CAPSTONE or**
- JOURN 4978 Media Management & Leadership (3), **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4148 Interviewing Essentials (1)
- JOURN 4150 Using Infographics (1)
- JOURN 4300 Broadcast News I (3)
- JOURN 4734 Journalism and Chaos: How to Understand and Cover 21st Century Business Models (3)
- JOURN 4414 Field Reporting on Food Systems and Environment (3)
- JOURN 4416 Science, Health & Environmental Writing (3)
- JOURN 4410 Intermediate Writing (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4550 Basic Press Photography and Photo Editing (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4718 Law and the Courts (3)
- JOURN 4728 Confronting Controls on Information (3)
- JOURN 4736 Changing Media Business Models (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4986 Advanced Writing (3)
- JOURN 4058 New York Program: Journalism Theory and Practice (3)
- Independent Study in Personal Finance

Suggested Non-Journalism Electives

- ACCTNY 2010 Introduction to Accounting (3)
- ACCTNY 2026 Accounting 1 (3)
- ECON 3229 Money, Banking and Financial Markets (3) ^{1 2}
- ECON 4315 Public Economics (3) ^{1 2}
- ECON 4316 State and Local Finance (3) ¹
- FIN 2000 Survey of Business Finance (3) ¹
- FIN 3000 Corporate Finance (3) ¹
- MGMT 3000 Fundamentals of Management (3) ¹
- MKT 3000 Principles of Marketing (3) ¹
- GEOG 4840 Geographic Information Systems I (3)
- IS< 4357 Web Application Development 1 (3)
- IS< 4358 Web Application Development 2 (3)
- IS< 4359 Database Development 1 (3)
- NAT R 4325 Introduction to Geographic Information Systems (3)
- POL SC 2100 State Government (3)
- POL SC 2200 The Judicial Process (3)
- POL SC 4000 Introductory Statistics for Political Science (3)
- POL SC 4020 Survey Research Methods (3)
- POL SC 4100 Political Parties and Election Campaigns (3)
- POL SC 4320 Public Policy (3)
- POL SC 4330 Policy Analysis (3)

¹ Can be part of a minor in Business through the Trulaske College of Business.

² To obtain a minor in Economics a student must complete a minimum of 18 hours in economics with the last 12 credit hours on the Columbia campus. The required courses are Econ 1014, 1015, 3229 and 4351. Two electives are also required with at least one at the 4000 level.

Convergence Photojournalism (Interdisciplinary)

All Convergence Interest Areas teach multimedia storytelling by having students take the three core convergence classes, Journalism 4804, Convergence Reporting; Journalism 4806, Convergence Editing and Producing; and the capstone, Journalism 4992, Reporting, Editing and Marketing of Converged Media. Students then choose to specialize in another area by taking at least two classes in that area. This course of study is for those interested in communicating largely through photography and other visual mediums. Skills acquired include documentary photography, lighting and studio techniques, and photo editing with both still and moving images. Students build an appreciation for and understanding of visual communication and can expand into illustrative graphics, video and multimedia management. Students are prepared for careers as photojournalists for print and online publications and as freelancers. **Administered by the Convergence Journalism Faculty.**

Required Journalism Classes (15)

- JOURN 4556 Fundamentals of Photojournalism (3)
- JOURN 4804 Convergence Reporting (3)
- JOURN 4806 Convergence Editing & Producing (3)

Take **one** of these:

- JOURN 4558 Advanced Techniques in Photojournalism (3) **or**
- JOURN 4566 Electronic Photojournalism (3)

- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) CAPSTONE

Suggested Journalism Electives (10)

- JOURN 4301 (Currently Topics) Business Practices in Photojournalism (2)
- JOURN 4301 (Currently Topics) Visual Editing in New Media (2)
- JOURN 4330 From Murrow to Moore: What Good Journalists Read (3)
- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4438 Business and Economics Reporting (3)
- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4558 Advanced Techniques in Photojournalism (3)
- JOURN 4560 Staff Photojournalism (3)

- JOURN 4566 Electronic Photojournalism (3)
- JOURN 4568 History of Photojournalism (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4670 Newspaper Photo Desk Management (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4720 Internet Law (3)
- JOURN 4810 Advanced Global Converged News (3)
- JOURN 4812 Online Audience Development (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4974 Advanced Internet Applications for Radio/TV News (3)
- JOURN 4978 Media Management and Leadership (3)

Suggested Non-Journalism Electives

- Art 3600 Intermediate Photography (3)
- Art 4600 Advanced Photography (3)
- Film Studies 3005 Topics in Film Studies (3)
- INFOTC 3001 iPhone Application Development (3)
- IS_LT 4360 Introduction to Web Development (3)
- IS_LT 4363 Flash Authoring (3)

Convergence Radio Reporting/Producing (Interdisciplinary)

All Convergence Interest Areas teach multimedia storytelling by having students take the three core convergence classes, Journalism 4804, Convergence Reporting; Journalism 4806, Convergence Editing and Producing; and the capstone, Journalism 4992, Reporting, Editing and Marketing of Converged Media. Students then choose to specialize in another area by taking at least two classes in that area. This Interest Area is for the student wanting to work largely in audio reporting. This area includes a wide range of reporting classes and producing/management classes, giving the student a sense of radio work both as a reporter and as a behind-the-scenes producer. Several courses offered provide the opportunity for training in media management. **Administered by the Convergence Journalism Faculty.**

Required Journalism Classes (15)

- JOURN 4050 Communications Practice (3)
- JOURN 4310 News Producing (3) (Radio Section)
- JOURN 4804 Convergence Reporting (3)
- JOURN 4806 Convergence Editing & Producing (3)
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4301 Visual Editing for Multimedia (2)
- JOURN 4330 From Murrow to Moore: What Good Journalists Read (3)
- JOURN 4428 Health Reporting Skills (2)
- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4438 Business and Economics Reporting (3)
- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4650 International Issues Reporting (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4720 Internet Law (3)
- JOURN 4810 Advanced Global Converged News (3)
- JOURN 4812 Online Audience Development (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4974 Advanced Internet Applications for Radio/TV News (3)
- JOURN 4978 Media Management and Leadership (3)

Convergence Television Reporting (Interdisciplinary)

All Convergence Interest Areas teach multimedia storytelling by having students take the three core convergence classes, Journalism 4804, Convergence Reporting; Journalism 4806, Convergence Editing and Producing; and the capstone, Journalism 4992, Reporting, Editing and Marketing of Converged Media. Students then choose to specialize

in another area by taking at least two classes in that area. This Interest Area is for the student wanting to work largely in television reporting. This area includes a wide range of reporting classes and producing/management classes, giving the student a sense of television reporting in front of the camera. Other courses in multimedia prepare the student well for Web-based journalism as it complements television. **Administered by the Convergence Journalism Faculty.**

Required Journalism Classes (16)

- JOURN 4050 Communications Practice (1) (Students take the lab-only component of JOURN 4300 Broadcast News I as a prerequisite for Broadcast News II.)
- JOURN 4306 Broadcast News II (3)
- JOURN 4308 Broadcast News III (3)
- JOURN 4804 Convergence Reporting (3)
- JOURN 4806 Convergence Editing & Producing (3)
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

Suggested Journalism Electives (9)

- JOURN 4301 Visual Editing for Multimedia (2)
- JOURN 4310 News Producing (3)
- JOURN 4320 Advanced News Reporting (3)
- JOURN 4330 From Murrow to Moore: What Good Journalists Read (3)
- JOURN 4428 Health Reporting Skills (2)
- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4438 Business and Economics Reporting (3)
- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4650 International Issues Reporting (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4720 Internet Law (3)
- JOURN 4810 Advanced Global Converged News (3)
- JOURN 4812 Online Audience Development (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4974 Advanced Internet Applications for Radio/TV News (3)
- JOURN 4978 Media Management and Leadership (3)

Emerging Media (Interdisciplinary)

All Convergence Interest Areas teach multimedia storytelling by having students take the three core convergence classes, Journalism 4804, Convergence Reporting; Journalism 4806, Convergence Editing and Producing; and the capstone, Journalism 4992, Reporting, Editing and Marketing of Converged Media. Students then choose to specialize in another area by taking at least two classes in that area. The journalism industry is constantly changing as it discovers new ways of covering the news and new technologies to deliver it. This Interest Area is for the student who wants to learn and work with some of the latest developments in journalism. Classes in this area provide a wide range of opportunities from content creation, and Web and application development to classes working with content created by other journalists. This program of study is primarily for students interested in online publications and organizations.

Administered by the Convergence Journalism Faculty.

Required Journalism Classes (14 or 15)

- JOURN 4804 Convergence Reporting (3)
- JOURN 4806 Convergence Editing & Producing (3)

Take **two** of these:

- JOURN 4502 Multimedia Planning and Design (3) **or**
 - JOURN 4700 Participatory Journalism (3) **or**
 - JOURN 4810 Advanced Global Converged News (3) **or**
 - JOURN 4812 Online Audience Development (3)
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)

- JOURN 4438 Business and Economics Reporting (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4720 Internet Law (3)
- JOURN 4810 Advanced Global Converged News (3)
- JOURN 4812 Online Audience Development (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4974 Advanced Internet Applications for Radio/TV News (3)
- JOURN 4978 Media Management and Leadership (3)

Suggested Non-Journalism Electives

- INFOTC 3001 iPhone Application Development (3)
- IS_LT 4360 Introduction to Web Development (3)
- SISLT 4364 Macromedia Flash Authoring (3)

Entrepreneurial Journalism (Interdisciplinary)

All Convergence Interest Areas teach multimedia storytelling by having students take the three core convergence classes, Journalism 4804, Convergence Reporting; Journalism 4806, Convergence Editing and Producing; and the capstone, Journalism 4992, Reporting, Editing and Marketing of Converged Media. Students then choose to specialize in another area by taking at least two classes in that area. More and more of today's journalism students will go to work in non-traditional news organizations, start their own businesses or freelance. Students in this Interest Area will learn about current markets in journalism and what audiences want. They also will study the relative marketability of content. Students will learn the market value of their own work, how to build their own brands and how to market.

Administered by the Convergence Journalism Faculty.

Required Journalism Classes (12)

- JOURN 4804 Convergence Reporting (3)
- JOURN 4806 Convergence Editing & Producing (3)

Take **one** of these:

- JOURN 4734 Journalism and Chaos: How to Understand and Cover 21st Century Business (3) **or**
- JOURN 4812 Online Audience Development (3)
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

Required Non-Journalism Electives (3)

- INFOTC 3001 iPhone Application Development (3)

Suggested Journalism Electives (10)

- JOURN 4301 Business Practices in Photojournalism (2)
- JOURN 4428 Health Reporting Skills (2)
- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4438 Business and Economics Reporting (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4720 Internet Law (3)
- JOURN 4736 Changing Media Business Models (3)
- JOURN 4810 Advanced Global Converged News (3)
- JOURN 4812 Online Audience Development (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4974 Advanced Internet Applications for Radio/TV News (3)
- JOURN 4978 Media Management and Leadership (3)

Suggested Non-Journalism Electives

Note: Required prerequisite for the three courses listed below is MKTG 3000.

- MKTG 4050 Marketing Research (3)
- MKTG 4420 Consumer Behavior (3)
- MKTG 4650 e-Marketing (3)

International Journalism (Interdisciplinary)

The next generation of journalism students must be equipped to work in a global environment. This Interest Area is designed to capitalize on Missouri's international reputation and its international resources by placing under one umbrella the school's existing Study Abroad opportunities, its internationally focused media and multimedia projects with global partners. Students in this Interest Area may take courses within any of the existing or prospective areas to complement their international interests. **This degree is granted in the student's emphasis area of choice** (Convergence, Magazine, Photojournalism, Print and Digital News or Radio-TV) **but is administered by the School's International Programs Office.**

Required Journalism Classes (15)

Take **one** of these:

- JOURN 4258 Global Communications (3) **or**
- JOURN 4650 International Issues Reporting (3) **or**
- JOURN 4656 International News Media Systems (3) **or**
- JOURN 4658 International Journalism (3)

Take **one** of these:

- JOURN 4300 Broadcast News I (3) **or**
- JOURN 4450 News Reporting (3) **or**
- JOURN 4556 Fundamentals of Photojournalism (3) **or**
- JOURN 4804 Convergence Reporting (3)

Take **one** of these:

- JOURN 4980 The Picture Story and Photographic Essay (3) **CAPSTONE or**
- JOURN 4990 Journalism and Democracy (3) **CAPSTONE or**
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

- JOURNALISM STUDY ABROAD (6) ARRANGED. It is recommended that the student study abroad in second semester of junior year or first semester of senior year.

Suggested Journalism Electives (10)

- JOURN 4050 Communications Practice (3) (With Adviser-Approved International Focus)
- JOURN 4052 Case Studies in the Digital Globe (3) (In Development)
- JOURN 4258 Global Communications (3)
- JOURN 4300 Broadcast News I (3)
- JOURN 4450 News Reporting (3)
- JOURN 4556 Fundamentals of Photojournalism (3)
- JOURN 4650 International Issues Reporting (3)
- JOURN 4656 International News Media Systems (3)
- JOURN 4658 International Journalism (3)
- JOURN 4660 Media Forces Shaping the European Union (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4730 Journalism and Conflict (3)
- JOURN 4804 Convergence Reporting (3)

Suggested Non-Journalism Electives

- AG EC 3150 International Agribusiness (3)
- AG EC 3271 International Agricultural Development (3)
- AG EC 3272 International Food Trade & Policy (3)
- ANTHRO 3700 Cultures of Europe (3)
- ANTHRO 3780 Cultures of Southeast Asia (3)
- ANTHRO 4400 Language & Culture (3)
- ANTHRO 4790 Culture & Society in South Asia (3)
- ATM SC 3600 Climates of the World (3)
- BL STU 4230 Women, Development and Globalization (3)
- CHINSE 3300 Chinese Traditions & Global Integration (3)
- FINAC 4720 International Finance (3)
- GEOG 1100 Regions & Nations of the World (3)
- GEOG 2780 World Political Geography: Patterns & Processes (3)
- GEOG 3530 Global Politics of HIV/AIDS (3)

- HIST 3820 Twentieth Century China (3)
- HIST 3850 Islam and the West (3)
- HIST 3870 Social Revolution in Latin America (3)
- HIST 4870 Southeast Asia Since the Eighteenth Century (3)
- HTH PR 3400 Global Health (3)
- KOREAN 4220 Korean Unification (3)
- MRKTNG 3975 Current Issues in International Marketing (1-3)
- MRKTNG 3985 Problems in International Business (3)
- MRKTNG 4720 Global Marketing (3)
- PEA ST 2780 World Political Geography: Patterns and Processes (3)
- POL SC 1400 International Relations (3)
- POL SC 4400 Theories of International Relations (3)
- POL SC 4420 Politics of International Economic Relations (3)
- POL SC 4440 International Organization (3)
- POL SC 4500 The European Union in the Global System (3)
- POL SC 4540 American Foreign Policies (3)
- POL SC 4600 Latin American Politics (3)
- POL SC 4610 European Political Systems (3)
- RU SOC 2010 Leadership in Today's World (3)
- RU SOC 3235 Global Perspectives & Realities (3)
- S A ST 3245 Nonviolence in the Modern World (3)
- S A ST 4850 Traversing the Muslim World (3)
- SOCIOLOG 3210 Sociology of Globalization (3)
- SOCIOLOG 3255 Youth in Today's World (3)
- SOCIOLOG 4230 Women, Development & Globalization (3)
- T A M 2400 Global Consumers (3)
- T A M 3110 Textiles & Apparel in the Global Economy (3)
- T A M 4110 Global Sourcing (3)
- T A M 4310 Global Retailing (3)

International Strategic Communication

The next generation of strategic communication students must be equipped to work in a global environment. This Interest Area is designed to capitalize on Missouri's international reputation and its international resources by placing under one umbrella the school's existing Study Abroad opportunities, its internationally focused media and multimedia projects with global partners. Students in this area take Strategic Communication courses to complement their international interests. **This degree is granted in the Strategic Communication emphasis area but is administered by the School's International Programs Office.**

Required Journalism Classes (15)

- JOURN 4200 Principles of Strategic Communication (3)
- JOURN 4206 Strategic Writing I (3)
- JOURN 4226 Strategic Design and Visuals I (3)
- JOURN 4952 Strategic Communication Research I (3)
- JOURN 4970 Strategic Campaigns (International Focus) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURNALISM STUDY ABROAD (6) ARRANGED. It is recommended that the student study abroad in second semester of junior year or first semester of senior year.

Take **one** of these:

- JOURN 4050 Communications Practice (3) (With Adviser-Approved International Focus) **or**
- JOURN 4198 Area Seminar (3) (With Adviser-Approved International Focus) **or**
- JOURN 4258 Global Communications (3) **or**
- JOURN 4350 Problems in Journalism (3) (With Adviser-Approved International Focus) **or**
- JOURN 4650 International Issues Reporting (3) **or**
- JOURN 4656 International News Media Systems (3) **or**
- JOURN 4658 International Journalism (3)

Suggested Non-Journalism Electives

- AG EC 3150 International Agribusiness (3)
- AG EC 3271 International Agricultural Development (3)

- AG EC 3272 International Food Trade & Policy (3)
- ANTHRO 3700 Cultures of Europe (3)
- ANTHRO 3780 Cultures of Southeast Asia (3)
- ANTHRO 4400 Language & Culture (3)
- ANTHRO 4790 Culture & Society in South Asia (3)
- ATM SC 3600 Climates of the World (3)
- BL STU 4230 Women, Development and Globalization (3)
- CHINSE 3300 Chinese Traditions & Global Integration (3)
- FINAC 4720 International Finance (3)
- GEOG 1100 Regions & Nations of the World I (3)
- GEOG 2780 World Political Geography: Patterns & Processes (3)
- GEOG 3530 Global Politics of HIV/AIDS (3)
- HIST 3820 Twentieth Century China (3)
- HIST 3850 Islam and the West (3)
- HIST 3870 Social Revolution in Latin America (3)
- HIST 4870 Southeast Asia Since the Eighteenth Century (3)
- HTH PR 3400 Global Health (3)
- KOREAN 4220 Korean Unification (3)
- MRKTING 3975 Current Issues in International Marketing (1-3)
- MRKTING 3985 Problems in International Business (3)
- MRKTING 4720 Global Marketing (3)
- PEA ST 2780 World Political Geography: Patterns & Processes (3)
- POL SC 1400 International Relations (3)
- POL SC 4400 Theories of International Relations (3)
- POL SC 4420 Politics of International Economic Relations (3)
- POL SC 4440 International Organization (3)
- POL SC 4500 The European Union in the Global System (3)
- POL SC 4540 American Foreign Policies (3)
- POL SC 4600 Latin American Politics (3)
- POL SC 4610 European Political Systems (3)
- RU SOC 2010 Leadership in Today's World (3)
- RU SOC 3235 Global Perspectives & Realities (3)
- S A ST 3245 Nonviolence in the Modern World (3)
- S A ST 4850 Traversing the Muslim World (3)
- SOCIOLOG 3210 Sociology of Globalization (3)
- SOCIOLOG 3255 Youth in Today's World (3)
- SOCIOLOG 4230 Women, Development & Globalization (3)
- T A M 2400 Global Consumers (3)
- T A M 3110 Textiles & Apparel in the Global Economy (3)
- T A M 4110 Global Sourcing (3)
- T A M 4310 Global Retailing (3)

Magazine Design

This Interest Area focuses on visual storytelling in the magazine industry. Critical thinking skills and application methods are studied and practiced in courses that cover design skills, management issues and theoretical frameworks. This Interest Area prepares students to be designers/art directors at print and online publications. **Administered by the Magazine Journalism Faculty.**

Required Journalism Classes (15)

- JOURN 4408 Magazine Editing (3)
- JOURN 4410 Intermediate Writing (3)
- JOURN 4450 News Reporting (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4988 Advanced Magazine Design (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4301 Visual Editing in New Media (2)
- JOURN 4500 News Design (3)
- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4550 Basic Press Photography (3)

- JOURN 4566 Electronic Photojournalism (3)
- JOURN 4568 History of Photojournalism (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4670 Newspaper Graphics Desk Management (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4716 Women & the Media (2)
- JOURN 4730 Journalism and Conflict (3)
- JOURN 4806 Convergence Editing and Producing (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)

Suggested Non-Journalism Electives

- AR_H_A 3850 American Art and Culture 1913-Present (3)
- ART-GRDN 2410 Graphic Design 1 (3)
- ART-PHOT 2600 Beginning Photography (3)
- Arts-in-Depth Classes:
 - Art 2030, 2030H Topic: Context and Culture (3)
 - Music 2306, 2306H Perceiving Musical Traditions and Styles (3)
 - Theater 3770, 3770H The Theater: From Page to Stage and Screen (3)
- ISLT 4364 Flash Authoring (3)
- ISLT 4370 Intermediate Web Development (3)

Magazine Editing

Students in this Interest Area focus on the finer aspects of microediting: grammar, style, syntax and usage. They also gain hands-on experience in macroediting: pitching and assigning stories, writing display type, coordinating photography and art, working with designers, fact checking, proofreading and following a publication through all stages of print or online production. Classes provide an analysis of the industry and study of innovative techniques and delivery platforms. Recommended for those who seek careers as editors in the magazine and book-publishing industries. **Administered by the Magazine Journalism Faculty.**

Required Journalism Classes (15)

- JOURN 4408 Magazine Editing (3)
- JOURN 4410 Intermediate Writing (3)
- JOURN 4450 News Reporting (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4984 Magazine Staff (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4400 Introduction to News Editing (2)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4716 Women & the Media (2)
- JOURN 4986 Advanced Writing (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4806 Convergence Editing and Producing (3)
- JOURN 4150 Using Infographics (1)
- JOURN 4301 Visual Editing in New Media (2)
- JOURN 4730 Journalism and Conflict (3)
- JOURN 4718 Law and the Courts (3)
- JOURN 4416 Science, Health and Environmental Reporting (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)

Suggested Non-Journalism Electives

- Arts-in-Depth Classes:
 - Art 2030, 2030H Topic: Context and Culture (3)
 - Music 2306, 2306H Perceiving Musical Traditions and Styles (3)
 - Theater 3770, 3770H The Theater: From Page to Stage and Screen (3)
- SOC 2310 Culture and Mass Media (3)

Magazine Publishing and Management

This Interest Area is directed to students who hope to become leaders in the field. Course requirements and electives are designed to give an overview of all aspects of magazine publishing, both print and online. Theoretical courses in law, business and management as applied to publications complement skills classes in reporting, writing, editing and design. **Administered by the Magazine Journalism Faculty.**

Required Journalism Classes (15)

- JOURN 4408 Magazine Editing (3)
- JOURN 4410 Intermediate Writing (3)
- JOURN 4450 News Reporting (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4994 Magazine Publishing (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4301 Entrepreneurship Class (Topics) (3)
- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4710 Newspaper Management (3)
- JOURN 4716 Women & the Media (2)
- JOURN 4720 Internet Law (3)
- JOURN 4730 Journalism and Conflict (3)
- JOURN 4806 Convergence Editing and Producing (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4952 Strategic Communication Research I (3)

Suggested Non-Journalism Electives

- COMM 1200 Public Speaking (3)
- MANAGEMENT 3000 Fundamentals of Management (3)
- MARKETING 3000 Principles of Marketing (3)
- SOC 2310 Culture and Mass Media (3)

Magazine Writing

This Interest Area uses an “intra-disciplinary” approach grounded in magazine traditions, theories and practices. Students learn the power of revision and learn to tell stories with frankness and intimacy and to use narrative storytelling tools: character, key moments, dialogue, telling details and place. They learn to track the notion of the journalist as a savvy, articulate, thoughtful and emphatic witness of events. **Administered by the Magazine Journalism Faculty.**

Required Journalism Classes (15)

- JOURN 4408 Magazine Editing (3)
- JOURN 4410 Intermediate Writing (3)
- JOURN 4450 News Reporting (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4986 Advanced Writing (3) **CAPSTONE**

Suggested Journalism Electives (10)

- AG-JRN 3201 Topics in Agricultural Journalism: Will Write for Food & Wine (3)
- JOURN 4148 Interviewing Essentials (1)
- JOURN 4400 Introduction to News Editing (2)
- JOURN 4412 Lifestyle Journalism (3)
- JOURN 4416 Science, Health & Environmental Writing (3)
- JOURN 4418 Critical Reviewing (3)
- JOURN 4420 Editorial Writing (3)
- JOURN 4426 Religion Reporting and Writing (3)
- JOURN 4430 Computer Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4438 Business and Economic Reporting (3)
- JOURN 4460 Advanced News Reporting (3)

- JOURN 4478 Health Reporting Skills (2)
- JOURN 4650 International Issues Reporting (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4716 Women & the Media (2)
- JOURN 4806 Convergence Editing and Producing (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)

Suggested Non-Journalism Electives

- Arts-in-Depth Classes:
 - Art 2030, 2030H Topic: Context and Culture (3)
 - Music 2306, 2306H Perceiving Musical Traditions and Styles (3)
 - Theater 3770, 3770H The Theater: From Page to Stage and Screen (3)
- ENGLISH 2010 Intermediate Composition (3)
- ENGLISH 2520 Creative Writing: Intermediate Nonfiction Prose (3)
- ENGLISH 4520 Creative Writing: Advanced Nonfiction Prose (3)

Multimedia Producing (Interdisciplinary)

All Convergence Interest Areas teach multimedia storytelling by having students take the three core convergence classes, Journalism 4804, Convergence Reporting; Journalism 4806, Convergence Editing and Producing; and the capstone, Journalism 4992, Reporting, Editing and Marketing of Converged Media. Students then choose to specialize in another area by taking at least two classes in that area. The focus of this Interest Area is planning and producing content across mediums. A student in this area will have the knowledge and skills to work in traditional newsrooms, Web-only newsrooms, non-traditional news organizations and other growing media areas. A student choosing this path is one who is less interested in a traditional reporting track and is more interested in working with content created by others. **Administered by the Convergence Journalism Faculty.**

Required Journalism Classes (14-15)

- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4804 Convergence Reporting (3)
- JOURN 4806 Convergence Editing & Producing (3)

Take **one** of these:

- JOURN 4301 Visual Editing for Multimedia (2) or
- JOURN 4670 Newspaper Photo Desk Management (3)
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

Suggested Journalism Electives (10-11)

- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4438 Business and Economics Reporting (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4662 International Magazine Staff (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4720 Internet Law (3)
- JOURN 4810 Advanced Global Converged News (3)
- JOURN 4812 Online Audience Development (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4974 Advanced Internet Applications for Radio/TV News (3)
- JOURN 4978 Media Management and Leadership (3)

Suggested Non-Journalism Electives

- INFOTC 3001 iPhone Application Development (3)
- IS_LT 4360 Introduction to Web Development (3)
- SISLT 4364 Macromedia Flash Authoring (3)

Multiplatform Design (Interdisciplinary)

This Interest Area teaches students to tell stories visually across online and print platforms. Students learn to make decisions about the framing and packaging of information, and the effects of those decisions on user perceptions.

They learn to design in a way that lets the users take control of their information consumption and to use multimedia tools to enhance a story or persuasive message, not distract from it. **Administered by the Print and Digital News Faculty.**

Required Journalism Classes (15)

- JOURN 4502 Multimedia Planning and Design (3)

Take **one** of these:

- JOURN 4450 News Reporting (3) **or**
- JOURN 4804 Convergence Reporting (3)

Take **one** of these:

- JOURN 4400 Introduction to News Editing (2) **or**
- JOURN 4408 Magazine Editing (3)

Take **one** of these:

- JOURN 4500 News Design (3) **or**
- JOURN 4506 Magazine Design (3) **or**
- JOURN 4508 Information Graphics (3)

Take **one** of these capstones:

- JOURN 4990 Journalism and Democracy (3) **CAPSTONE or**
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

Suggested Journalism Electives (10)

Highly Suggested:

- JOURN 4226 Strategic Design and Visuals I (3)
- JOURN 4301 (New Course) Visual Editing for Multimedia (2)
- JOURN 4500 News Design (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4566 Electronic Photojournalism (3)
- JOURN 4974 Internet Applications (3)

Also Suggested:

- JOURN 4050 or 4350 Independent Study at Missourian in Editing/Design (1-3)
- JOURN 4301 (New Course) Visual Editing in New Media (2)
- JOURN 4430 Computer Assisted Reporting (3)
- JOURN 4440 Mapping for Stories and Graphics (2)
- JOURN 4510 Visual Communications (3)
- JOURN 4550 Basic Press Photography (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)

Suggested Non-Journalism Electives

- AR_H_A 3850 American Art and Culture, 1913-Present (3)
- ART-GRDN 2410 Graphic Design 1 (3)
- ART-PHOT 2600 Beginning Photography (3)
- Arts-in-Depth Classes:
 - Art 2030, 2030H Topic: Context and Culture (3)
 - Music 2306, 2306H Perceiving Musical Traditions and Styles (3)
 - Theater 3770, 3770H The Theater: From Page to Stage and Screen (3)
- INFOTC 3001 iPhone Development (3)
- INFOTC 3640 Digital Effects (3)
- ISLT 4364 Flash Authoring (3)
- ISLT 4370 Intermediate Web Development (3)

News Design

This Interest Area teaches students to tell stories using the tools of visual journalism. Students learn to make decisions about the framing and packaging of information, and the effects of those decisions on user perceptions. Through hands-on work in the Columbia Missourian newsroom, students gain real-world experience that prepares

them to organize information and be clear visual communicators. The program of study prepares students for jobs in online and print publications, including newspapers, magazines and nonprofit organizations. **Administered by the Print and Digital News Faculty.**

Required Journalism Classes (15)

- JOURN 4400 Introduction to News Editing (2)
- JOURN 4406 News Editing (3)
- JOURN 4450 News Reporting (3)
- JOURN 4500 News Design (3)
- JOURN 4990 Journalism & Democracy (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4050 or 4350 Independent Study at Missourian in Editing/Design (1-3)
- JOURN 4301 (New Course) Visual Editing in New Media (2)
- JOURN 4430 Computer Assisted Reporting (3)
- JOURN 4440 Mapping for Stories and Graphics (2)
- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communications (3)
- JOURN 4550 Basic Press Photography (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)

Suggested Non-Journalism Electives

- AR_H_A 3850 American Art and Culture, 1913-Present (3)
- ART-GRDN 2410 Graphic Design 1 (3)
- ART-PHOT 2600 Beginning Photography (3)
- Arts-in-Depth Classes:
 - Art 2030, 2030H Topic: Context and Culture (3)
 - Music 2306, 2306H Perceiving Musical Traditions and Styles (3)
 - Theater 3770, 3770H The Theater: From Page to Stage and Screen (3)
- INFOTC 3001 iPhone Development (3)
- INFOTC 3640 Digital Effects (3)
- ISLT 4364 Flash Authoring (3)
- ISLT 4370 Intermediate Web Development (3)

News Editing

Students in this Interest Area learn the fundamentals of editing to correct and present copy for publication; content management, selection and display; how to evaluate content; copy flow and time management needed for publishing on deadline, whether that be at a set time or throughout a 24-hour cycle. The program of study prepares students for jobs in online and print publications, including newspapers, magazines and nonprofit organizations. **Administered by the Print and Digital News Faculty.**

Required Journalism Classes (14)

- JOURN 4400 Introduction to News Editing (2)
- JOURN 4406 News Editing (3)
- JOURN 4450 News Reporting (3)
- JOURN 4500 News Design (3)
- JOURN 4990 Journalism & Democracy (3) **CAPSTONE**

Suggested Journalism Electives (11)

- JOURN 4050 or 4350 Independent Study in Editing/Design (1-3)
- JOURN 4150 Using Infographics (1)
- JOURN 4301 Visual Editing for Multimedia (2)
- JOURN 4408 Magazine Editing (3)
- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4600 General Semantics (3)
- JOURN 4700 Participatory Journalism (3)

- JOURN 4710 Newspaper Management (3)
- JOURN 4802 Fundamentals of Radio, TV and Photojournalism (3)
(Not eligible as an elective if you've taken JOURN 2150.)
- JOURN 4806 Convergence Editing and Producing (3)
(Prerequisites: JOURN 2150 Fundamentals of Multimedia and JOURN 4804 Convergence Reporting or permission from the instructor.)
- JOURN 4812 Online Audience Development (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)

Suggested Non-Journalism Electives

- ENGLSH/LINGST 4600 Structure of American English (3)
- ENGLSH/LINGST 4640 Syntax (3) (Prerequisite ENGLSH/LINGST 4600)
- GEOG 4840 Geographic Information Systems I (3)
- ISLT 4301 Introduction to Information Technology (3)
- ISLT 4364 Flash Authoring (3)
- ISLT 4370 Intermediate Web Development (3)
- LINGST/PHIL 4100 Philosophy of Language (3) (Prerequisite LINGST/PHIL 2700)
- NAT R 4325 Introduction to Geographic Information Systems (3)
- POLSC 4000, Introductory Statistics for Political Science (3)
- POLSC 4020 Survey Research Methods (3)

News Reporting (Interdisciplinary)

This Interest Area provides the opportunity for reporting and writing across a variety of styles and platforms, including breaking news, enterprise and features. Stories are reported and produced using words, video, audio, graphics and more. The program of study prepares students for jobs in online media, and print publications such as newspapers, magazines and nonprofit organizations. **Administered by the Print and Digital News Faculty.**

Required Journalism Classes (15)

- JOURN 4400 Introduction to News Editing (2)

Take **two** of these:

- JOURN 4450 News Reporting (3) **or**
- JOURN 4460 Advanced News Reporting (3) **or**
- JOURN 4804 Convergence Reporting (3)

Take **one** of these:

- JOURN 4406 News Editing (3) **or**
- JOURN 4806 Convergence Editing and Producing (3)

Take **one** of these:

- JOURN 4990 Journalism and Democracy (3) **CAPSTONE or**
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4106 Media and Art Criticism (3)
- JOURN 4150 Using Infographics (1)
- JOURN 4406 News Editing (3)
- JOURN 4410 Intermediate Writing (3)
- JOURN 4416 Science, Health & Environmental Writing (3)
- JOURN 4418 Critical Reviewing (3)
- JOURN 4420 Editorial Writing (3)
- JOURN 4426 Religion Reporting and Writing (3)
- JOURN 4428 Health Reporting Skills (2)
- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4438 Business and Economics Reporting (3)
- JOURN 4450 News Reporting (3)
- JOURN 4460 Advanced News Reporting (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communication (3)

- JOURN 4650 International Issues Reporting (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4706 The Community Newspaper (3)
- JOURN 4710 Newspaper Management (3)
- JOURN 4720 Internet Law (3)
- JOURN 4804 Convergence Reporting (3)
- JOURN 4806 Convergence Editing and Producing (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4986 Advanced Writing (3)

Photojournalism

This Interest Area educates students in the history, theory and skills of photojournalism, including still and moving images, and audio. Also covered are the principles and practice of visual editing and design for print and online. Photojournalism students learn to create truly integrated multimedia projects, incorporating audio, video and stills into compelling visual story-telling projects. The program's essential element remains understanding the power of image, and it embraces all the new technologies in presentation. Students are prepared for careers as photojournalists for print and online publications and as freelancers. **Administered by the Photojournalism Faculty.**

Required Journalism Classes (15)

Take **one** of these:

- JOURN 4450 News Reporting (3) **or**
- JOURN 4804 Convergence Reporting (3)

- JOURN 4556 Fundamentals of Photojournalism (3)
- JOURN 4558 Advanced Techniques in Photojournalism (3)
- JOURN 4560 Staff Photojournalism (3)
- JOURN 4980 The Picture Story and Photographic Essay (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4300 Broadcast News I
- JOURN 4301 Photojournalism Business Practices (2)
- JOURN 4301 Visual Editing in New Media (2)
- JOURN 4500 News Design (3)
- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4566 Electronic Photojournalism (3)
- JOURN 4568 History of Photojournalism (3)
- JOURN 4670 Newspaper Photo Desk Management (3)
- JOURN 4940 Internship in Journalism (3)

Suggested Non-Journalism Electives

- ART 3600 Intermediate Photography
- ART 4600 Advanced Photography
- FILM STUDIES 3005 Topics in Film Studies
- IS_LT 4360 Introduction to Web Development
- IS_LT 4363 Flash Authoring

Radio-Television Producing

This Interest Area teaches students how to structure, write and build a newscast. They will receive instruction in newsroom leadership and practice guiding a newscast to completion in the professional newsrooms and control rooms of KBIA Radio and KOMU-TV. **Administered by the Radio-Television Journalism Faculty.**

Required Journalism Classes (15)

- JOURN 4300 Broadcast News I (3)
- JOURN 4306 Broadcast News II (3)
- JOURN 4308 Broadcast News III (3)
- JOURN 4310 Producing (Radio/TV Labs) (3)

Take **one** of these:

- JOURN 4974 Advanced Internet Applications (3) CAPSTONE or
- JOURN 4976 Seminar in Radio/TV News (3) CAPSTONE or
- JOURN 4978 Media Management & Leadership (3) CAPSTONE

Suggested Journalism Electives (10)

- AG-JRN 3201 Topics in Agricultural Journalism: Will Write for Food & Wine (3)
- JOURN 4301 Visual Editing in New Media (3)
- JOURN 4320 Advanced Reporting (3)
- JOURN 4328 Advanced News Communications (1)
- JOURN 4330 From Murrow to Moore: What Good Journalists Read (3)
- JOURN 4411 Managing & Leading People (1)
- JOURN 4416 Science Health and Environmental Writing (3)
- JOURN 4418 Critical Reviewing (3)
- JOURN 4426 Religion Reporting & Writing (3)
- JOURN 4430 Computer Assisted Reporting (3)
- JOURN 4436 Public Affairs Reporting (Investigative Reporting) (3)
- JOURN 4438 Business and Economic reporting (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communications (3)
- JOURN 4550 Basic Photography and Photo Editing (For Non-Photo Majors) (3)
- JOURN 4650 International Issues Reporting (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4716 Women & the Media (2)
- JOURN 4720 Internet Law (3)
- JOURN 4726 Creativity & Innovation in Journalism (3)
- JOURN 4804 Convergence Reporting (3)
- JOURN 4806 Convergence Editing & Producing (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4974 Advanced Internet Applications (3)
- JOURN 4976 Seminar in Radio/TV News (3)
- JOURN 4978 Media Management and Leadership (3)

Suggested Non-Journalism Electives (10)

- ANTHROPOLOGY 1000 General Anthropology (3)
- ANTHROPOLOGY 1060 Human Language (3)
- ART 1020 Appreciation of Art (3)
- ART 1400 Beginning Digital Imaging (1)
- ART 2410 Graphic Design I (3)
- ART HISTORY 2830 American Art and Architecture (3)
- ART HISTORY 2850 Introduction to Visual Culture (3)
- COMMUNICATION 1200 Public Speaking (3)
- COMMUNICATION 3441 Non Verbal Communications (3)
- COMMUNICATION 3571 Group Decision-Making Processes (3)
- COMMUNICATION 3575 Business & Professional Communication (3)
- ENGLISH 2510 Creative Writing: Intermediate Fiction (3)
- FILM STUDIES 2810 Intro to Film Analysis (3)
- GEOGRAPHY 1100 Regions and Nations of the World (3)
- GEOGRAPHY 2720 Urban Geography (3)
- HISTORY 1100 American History to 1865 (3)
- HISTORY 1200 American History Since 1865 (3)
- HISTORY 1500 Foundations of Western Civilization (3)
- HISTORY 1800 History of Modern Africa (3)
- MANAGEMENT 3000 Fundamentals of Management (3)
- MARKETING 3000 Principles of Marketing (3)
- MARKETING 4050 Marketing Research (3)
- MARKETING 4220 Consumer Behavior (3)
- MUSIC 1211 Fundamentals of Music I (2)
- MUSIC 1310 Masterpieces of Western Music (3)

- MUSIC 1311 Jazz, Pop, and Rock (3)
- PERSONAL FINANCIAL PLANNING 2183 Personal and Family Finance (3)
- PHILOSOPHY 1000 General Introduction to Philosophy (3)
- PHILOSOPHY 1100 Intro to Ethics (3)
- PHILOSOPHY 1200 Logic and Reasoning (3)
- PHILOSOPHY 4500 Theories of Ethics (3)
- PHYSICS 1150 Concepts of Physics, Physics for Poets (3)
- POLITICAL SCIENCE 1100 American Government
- POLITICAL SCIENCE 3000 Intro to Political Research (3)
- PSYCHOLOGY 1000 General Psychology (3)
- PSYCHOLOGY 2310 Social Psychology (3)
- RELIGIOUS STUDIES 1100 Introduction to Religion (3)
- SOCIOLOGY 1000 Introduction to Sociology (3)
- THEATRE 1400 Acting for Non-Majors (3)

Radio-Television Reporting/Anchoring

This Interest Area will teach students how to gather the information they'll need to write and edit stories for radio, television and the Internet. They also will learn on-air delivery techniques and receive instruction on how best to deliver their journalism. They will do so in the professional newsroom settings of KBIA Radio and KOMU-TV.

Administered by the Radio-Television Journalism Faculty.

Required Journalism Classes (16)

- JOURN 4300 Broadcast News I (3)
- JOURN 4306 Broadcast News II (3)
- JOURN 4308 Broadcast News III (3)
- JOURN 4320 Advanced Reporting (3)
- JOURN 4328 Advanced News Communications (1)

Take **one** of these:

- JOURN 4974 Advanced Internet Applications (3) **CAPSTONE or**
- JOURN 4976 Seminar in Radio/TV News (3) **CAPSTONE or**
- JOURN 4978 Media Management & Leadership (3) **CAPSTONE**

Suggested Journalism Electives (9)

- JOURN 4301 Visual Editing in New Media (3)
- JOURN 4310 Producing (3)
- JOURN 4330 From Murrow to Moore: What Good Journalists Read (3)
- JOURN 4411 Managing & Leading People (1)
- JOURN 4416 Science Health and Environmental Writing (3)
- JOURN 4418 Critical Reviewing (3)
- JOURN 4426 Religion Reporting & Writing (3)
- JOURN 4430 Computer Assisted Reporting (3)
- JOURN 4436 Public Affairs Reporting (Investigative Reporting) (3)
- JOURN 4438 Business and Economic reporting (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communications (3)
- JOURN 4550 Basic Photography and Photo Editing (For Non-Photo Majors) (3)
- JOURN 4650 International Issues Reporting (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4716 Women & the Media (2)
- JOURN 4720 Internet Law (3)
- JOURN 4726 Creativity & Innovation in Journalism (3)
- JOURN 4804 Convergence Reporting (3)
- JOURN 4806 Convergence Editing & Producing (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4974 Advanced Internet Applications (3)
- JOURN 4976 Seminar in Radio/TV News (3)
- JOURN 4978 Media Management and Leadership (3)

Suggested Non-Journalism Electives

- ANTHROPOLOGY 1000 General Anthropology (3)
- ANTHROPOLOGY 1060 Human Language (3)
- ART 1020 Appreciation of Art (3)
- ART 1400 Beginning Digital Imaging (1)
- ART 2410 Graphic Design I (3)
- ART HISTORY 2830 American Art and Architecture (3)
- ART HISTORY 2850 Introduction to Visual Culture (3)
- COMMUNICATION 1200 Public Speaking (3)
- COMMUNICATION 3441 Non Verbal Communications (3)
- COMMUNICATION 3571 Group Decision-Making Processes (3)
- COMMUNICATION 3575 Business & Professional Communication (3)
- ENGLISH 2510 Creative Writing: Intermediate Fiction (3)
- FILM STUDIES 2810 Intro to Film Analysis (3)
- GEOGRAPHY 1100 Regions and Nations of the World (3)
- GEOGRAPHY 2720 Urban Geography (3)
- HISTORY 1100 American History to 1865 (3)
- HISTORY 1200 American History since 1865 (3)
- HISTORY 1500 Foundations of Western Civilization (3)
- HISTORY 1800 History of Modern Africa (3)
- MANAGEMENT 3000 Fundamentals of Management (3)
- MARKETING 3000 Principles of Marketing (3)
- MARKETING 4050 Marketing Research (3)
- MARKETING 4220 Consumer Behavior (3)
- MUSIC 1211 Fundamentals of Music I (2)
- MUSIC 1310 Masterpieces of Western Music (3)
- MUSIC 1311 Jazz, Pop, and Rock (3)
- PERSONAL FINANCIAL PLANNING 2183 Personal and Family Finance (3)
- PHILOSOPHY 1000 General Introduction to Philosophy (3)
- PHILOSOPHY 1100 Intro to Ethics (3)
- PHILOSOPHY 1200 Logic and Reasoning (3)
- PHILOSOPHY 4500 Theories of Ethics (3)
- PHYSICS 1150 Concepts of Physics, Physics for Poets (3)
- POLITICAL SCIENCE 1100 American Government (3)
- POLITICAL SCIENCE 3000 Intro to Political Research (3)
- PSYCHOLOGY 1000 General Psychology (3)
- PSYCHOLOGY 2310 Social Psychology (3)
- RELIGIOUS STUDIES 1100 Introduction to Religion (3)
- SOCIOLOGY 1000 Introduction to Sociology (3)
- THEATRE 1400 Acting for Non-Majors (3)

Science and Health Journalism (Interdisciplinary)

This Interest Area educates students in the skills and theory of journalistic coverage of the specialized fields of science, health, environment and engineering. The program prepares students for jobs as journalism professionals at newspapers, magazines, online publications and radio-television operations. **Administered by the Print and Digital News Faculty.**

Required Journalism Classes (14)

- JOURN 4416 Science, Health and Environmental Writing (3)
- JOURN 4428 Health Reporting Skills (2)

Take **one** of these:

- JOURN 4450 Reporting (3) **or**
- JOURN 4804 Convergence Reporting (3)

Take **one** of these:

- JOURN 4406 Newspaper Editing (3) **or**
- JOURN 4460 Advanced Reporting (3) **or**
- JOURN 4806 Convergence Editing and Producing (3)

Take **one** of these:

- JOURN 4990 Journalism and Democracy (3) **CAPSTONE or**
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

Suggested Journalism Electives (11)

- JOURN 4410 Intermediate Writing (3)
- JOURN 4414 Field Reporting on the Food System and Environment (3)
- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4730 Journalism and Conflict (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)

Suggested Non-Journalism Electives

- AGEC 2070 Environmental Economics and Policy (3)
- ATMSC 1050 Introduction to Meteorology (3)
- ATMSC 3600 Climates of the World (3)
- BIOSC 4978 Cancer Biology (3)
- ENGLSH 4045 Code of Codes: The Rhetoric of Scientific Texts (3)
- ENVSCI 1000 Introduction to Environmental Science (3)
- ENVSCI 3290 Soils and the Environment (3)
- FS 1030 Introduction to Food Science (3)
- FS 1040 Introduction to Viticulture and Enology (1)
- FS 2131 Dairy Products Evaluation (2)
- FS 2195 Grapes and Wines of the World (3)
- FS 3190 Study Abroad: Meat, Dairy and Enology (3)
- FS 3240 Viticulture I (3)
- FW 3400 Water Quality and Natural Resources Management (3)
- HTH PR 4300 Health Care in the U.S. (3)
- HTH PR 4310 Health Policy for Health Professionals (3)
- NATR 1060 Ecology and Conservation of Living Resources (3)
- NATR 1070 Ecology and Renewable Resource Management (3)
- RUSOC 4370 Environment and Society (3)
- SOIL 2100 Introduction to Soils (3)

Sports Journalism

This Interest Area is for those interested in pursuing a career in sports journalism at any level. Covering sports today includes not only knowing the games but also knowing business and even crime reporting. The interest area crosses all disciplines of journalism, and students will learn to use multiple platforms for reporting and telling a story. Students will gain experience in covering games, finding feature stories and covering breaking news in sports. Students pick a core course of study then pick from a wide range of electives to round out their skills, from photography to business.

Required Journalism Classes (15)

Take **one** of these:

- JOURN 4450 News Reporting (3) **or**
- JOURN 4804 Convergence Reporting (3) **or**
- JOURN 4300 Broadcast News I (3)

Take **one** of these:

- JOURN 4460 Advanced News Reporting (3) **or**
- JOURN 4806 Convergence Editing and Producing (3) **or**
- JOURN 4306 Broadcast News II (3) (Prerequisite: JOURN 4300 Broadcast I)

Take **one** of these:

- JOURN 4410 Intermediate Writing (3)
- JOURN 4308 Broadcast News III (3)

JOURN 4422 Sports Journalism (3), **REQUIRED**

Note: Students who want to do business reporting with KOMU must be in or have taken JOURN 4308 Broadcast News III.

Take **one** of these capstones:

- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3), **CAPSTONE or**
- JOURN 4990 Journalism and Democracy (3), **CAPSTONE or**

- JOURN 4974 Advanced Internet Applications (3), **CAPSTONE or**
- JOURN 4976 Seminar in Radio/TV News (3), **CAPSTONE or**
- JOURN 4978 Media Management & Leadership (3), **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4150 Using Infographics (1)
- JOURN 4320 Advanced Reporting (The Sports Section) (3)
- JOURN 4406 News Editing (3)
- JOURN 4410 Intermediate Writing (3)
- JOURN 4148 Interviewing Essentials (1)
- JOURN 4416 Science, Health & Environmental Writing (3)
- JOURN 4436 Investigative Reporting (3)
- JOURN 4438 Business and Economics Reporting (3)
- JOURN 4440 Mapping for Stories and Graphics (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4550 Basic Press Photography and Photo Editing (3)
- JOURN 4590 Understanding Audiences (3)
- JOURN 4600 General Semantics (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4718 Law and the Courts (3)
- JOURN 4728 Confronting Controls on Information (3)
- JOURN 4728 General Semantics in Journalism (1)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4986 Advanced Writing (3)

Suggested Non-Journalism Electives

- PRT 1080 Introduction to Sport Management (3)
- PRT 1081 Sport Facility Design (1)
- PRT 2082 Domestic & International Sport Environments (1)
- PRT 2083 Technological Advancements in Sport (1)
- PRT 2185 Sport Economics & Finance (3)
- PRT 3281 Business of Sport (3)
- PRT 3282 Governance & Policy in Sport and Leisure (3)
- PRT 4385 Legal Aspects of Sport (3)
- HRM 1505 The Fundamentals of Sport Venue Management (3)
- HRM 3510 Guest Service Management: Delivering the Fan Experience (3)
- HRM 3515 Sport Venue Operation Management (3)
- HRM 4520 The Business of Sport Venue Management (3)
- HRM 4525 Sport Venue Design and Risk Management (3)

Strategic Communication

This Interest Area educates students in the principles and practice of all communication designed to create a desired response from a given audience. It includes focused study and hands-on practice within the Pathways of Account Management, Art Direction, Copywriting, Media Planning, Public Relations, Research and Interactive — and prepares students for careers in these seven areas. Crossover between these Pathways is permissible and encouraged.

Administered by the Strategic Communication Faculty.

Required Journalism Classes (15)

- JOURN 4200 Principles of Strategic Communication (3)
- JOURN 4206 Strategic Writing I (3)
- JOURN 4226 Strategic Design & Visuals I (3)
- JOURN 4952 Strategic Communication Research (3)
- JOURN 4970 Strategic Campaigns (3) **CAPSTONE**

Suggested Journalism Electives for Account Management (10)

- JOURN 4218 Mojo Ad (3)
- JOURN 4236 Psychology of Advertising (3)
- JOURN 4248 Media Strategy & Planning (3)
- JOURN 4250 Management of Strategic Communication (3)
- JOURN 4256 Public Relations (3)
- JOURN 4262 Interactive Advertising I (3)

Suggested Journalism Electives for Interactive (10)

- JOURN 4218 Mojo Ad (3)
- JOURN 4236 Psychology of Advertising (3)
- JOURN 4262 Interactive Advertising I (3)
- JOURN 4263 Interactive Advertising II (3)

Suggested Journalism Electives for Research (10)

- JOURN 4218 Mojo Ad (3)
- JOURN 4236 Psychology of Advertising (3)
- JOURN 4250 Management of Strategic Communication (3)
- JOURN 4262 Interactive Advertising I (3)

Suggested Journalism Electives for Art Direction (10)

- JOURN 4218 Mojo Ad (3)
- JOURN 4220 Creative Portfolio (3)
- JOURN 4228 Strategic Design & Visuals II (3)
- JOURN 4236 Psychology of Advertising (3)
- JOURN 4262 Interactive Advertising I (3)

Suggested Journalism Electives for Public Relations (10)

- JOURN 4218 Mojo Ad (3)
- JOURN 4236 Psychology of Advertising (3)
- JOURN 4256 Public Relations (3)
- JOURN 4262 Interactive Advertising I (3)
- JOURN 4270 Public Relations Writing (3)

Suggested Journalism Electives for Copywriting (10)

- JOURN 4208 Strategic Writing II (3)
- JOURN 4218 Mojo Ad (3)
- JOURN 4220 Creative Portfolio (3)
- JOURN 4236 Psychology of Advertising (3)
- JOURN 4262 Interactive Advertising I (3)

Suggested Journalism Electives for Media Planning (10)

- JOURN 4216 Media Sales (3)
- JOURN 4218 Mojo Ad (3)
- JOURN 4236 Psychology of Advertising (3)
- JOURN 4248 Media Strategy & Planning (3)
- JOURN 4262 Interactive Advertising I (3)

Required Non-Journalism Electives (6)

- MKT 3000 Principles of Marketing (3)
- Another Marketing Elective (3)

Suggested Strategic Communication Electives

- JOURN 4130 Account Service (1)*
- JOURN 4136 Creative Techniques (1)*
- JOURN 4138 Public Relations Techniques (1)*
- JOURN 4140 Interactive Techniques (1)*
- JOURN 4146 Strategic Communication Techniques (1)*
- JOURN 4258 Global Communication (3)

*Not all one-hour courses are available every semester.

Suggested Journalism Electives

- JOURN 4100 The Creative Process (1)*
- JOURN 4116 Managing & Leading People (1)*
- JOURN 4118 Media Strategy (1)*
- JOURN 4120 New Media Basics (1)*
- JOURN 4126 Digital Audio & Visual Basics for Journalists (1)*
- JOURN 4400 Introduction to News Editing (2)
- JOURN 4506 Magazine Design (3)

- JOURN 4510 Visual Communications (3)
- JOURN 4726 Creativity & Innovation in Journalism (3)
- JOURN 4940 Internship in Journalism (3)

*Not all one-hour courses are available every semester.

Suggested Non-Journalism Electives

- ANTHROPOLOGY 1000 General Anthropology (3)
- ANTHROPOLOGY/ENGLISH/LINGUISTICS 1060 Human Language (3)
- ART & GRAPHIC DESIGN 1400 Beginning Digital Imaging (1)
- ART 1020 Appreciation of Art (3)
- ART 1050 Drawing I (3)
- ART 2410 Graphic Design I (3)
- ART HISTORY 1110 Ancient and Medieval Art (3) (Name change from History of Western Art)
- ART HISTORY 2850 Introduction to Visual Culture (3)
- COMMUNICATION 1200 Public Speaking (3)
- COMMUNICATION 3571 Group Decision-Making Processes (3)
- COMMUNICATION 3572 Argument and Advocacy (3)
- COMMUNICATION 3575 Business & Professional Communication (3)
- ENGLISH 1160 Themes in Literature (3)
- ENGLISH 1300 Readings in American Literature (3)
- ENGLISH 1800 Introduction to Film: The Beginnings to 1945 (3)
- ENGLISH 2140 Twentieth Century Literature (3)
- ENGLISH 2150 Popular Literature (3)
- ENGLISH 2510 Creative Writing: Intermediate Fiction (3)
- ENGLISH 2560/THEATRE 2920 Beginning Playwriting (3)
- FILM STUDIES 2520 Film Pre-Planning & Production (3)
- GEOGRAPHY 1100 Regions and Nations of the World I (3)
- GEOGRAPHY 2720 Urban Geography (3)
- HISTORY 1400 American History (5)
- HISTORY 1500 Foundations of Western Civilization (3-4)
- HISTORY 1510 History of Modern Europe (3)
- HISTORY 1800 History of Modern Africa (3)
- HISTORY 1830 Survey of East Asian History (3)
- HISTORY 1850 Latin America since Independence (3)
- HONORS-GENERAL 2111H Humanities: The Ancient World (3)
- HONORS-GENERAL 2112H The Middle Ages and the Renaissance (3)
- HONORS-GENERAL 2113H The Early Modern World: the 17th-19th Centuries Enlightenment (3)
- HONORS-GENERAL 2114H The Modern Era (3)
- MARKETING 4050 Marketing Research (3)
- MARKETING 4220 Consumer Behavior (3)
- MUSIC 1211 Fundamentals of Music I (2)
- MUSIC 1310 Masterpieces of Western Music (3)
- MUSIC 1311 Jazz, Pop, and Rock (3)
- PERSONAL FINANCIAL PLANNING 2183 Personal and Family Finance (3)
- PHILOSOPHY 1000 General Introduction to Philosophy (3)
- PHILOSOPHY 1200 Logic and Reasoning (3) (Name change from Introduction to Logic)
- PHILOSOPHY 2300 Philosophy and Human Nature (3)
- PHILOSOPHY 2420 Ethical Issues in Business (3)
- PHYSICS 1100 Science and Inventions (1)
- PHYSICS 1150 Concepts of Physics, Physics for Poets (3)
- PSYCHOLOGY 1000 General Psychology (3)
- PSYCHOLOGY 2310 Social Psychology (3)
- RELIGIOUS STUDIES 1100 Introduction to Religion (3)
- ROMANCE LANGUAGES 2810 Introduction to Film Analysis (3)
- SOCIOLOGY 1000 Introduction to Sociology (1-3)
- THEATRE 1100 The Theatre in Society (3)
- THEATRE 1400 Acting for non-majors (3)
- THEATRE 2800 Principles of Script Analysis (3)

Visual Editing and Management

This Interest Area educates students in the skills and theory of picture editing and visual presentation in print and online publications. This will prepare students for careers in visual editing at newspapers, magazines and with online publications. **Administered by the Photojournalism Faculty.**

Required Journalism Classes (14)

- JOURN 4502 Multimedia Planning and Design (3)
- JOURN 4556 Fundamentals of Photojournalism (3)
- JOURN 4566 Electronic Photojournalism (3)
- JOURN 4670 Newspaper Photo Desk Management (3)
- JOURN 4301 Visual Editing for Multimedia (2) **CAPSTONE**

Suggested Journalism Electives (11)

- JOURN 4500 News Design (3)
- JOURN 4506 Magazine Design (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4558 Advanced Techniques in Photojournalism (3)
- JOURN 4560 Staff Photojournalism (3)
- JOURN 4568 History of Photojournalism (3)
- JOURN 4710 Newspaper Management (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4980 The Picture Story and Photographic Essay (3)

Suggested Non-Journalism Electives

- FILM STUDIES 3005 Topics in Film Studies (3)
- IS_LT 4360 Introduction to Web Development (3)
- IS_LT 4363 Flash Authoring (3)

Watchdog Journalism (Interdisciplinary)

This Interest Area is for journalism students interested in learning the skills of investigative and computer-assisted reporting across platforms. It allows students to add a strong investigative-watchdog focus and emphasizes the use of data analysis in reporting. The program encourages students to develop a specialty area, such as covering health care or religion, but that is not required. Similarly, it encourages students to take basic courses in other subject areas that will give them important skills, such as introductory accounting (though again, this is not required). Students will gain the skills to work in computer-assisted reporting or investigative reporting. **Administered by the Print and Digital News Faculty.**

Required Journalism Classes (15)

- JOURN 4430 Computer-Assisted Reporting (3)
- JOURN 4436 Investigative Reporting (3)*
*Students who want to do investigative work with KOMU must be in or have taken Broadcast News III.

Take **one** of these:

- JOURN 4300 Broadcast News I (3) **or**
- JOURN 4450 News Reporting (3) **or**
- JOURN 4804 Convergence Reporting (3)

Take **one** of these:

- JOURN 4306 Broadcast News II (3) **or**
- JOURN 4460 Advanced Reporting (3) **or**
- JOURN 4806 Convergence Editing and Producing (3)

Take **one** of these:

- JOURN 4990 Journalism and Democracy (3) **CAPSTONE or**
- JOURN 4992 Reporting, Editing & Marketing of Converged Media (3) **CAPSTONE**

Suggested Journalism Electives (10)

- JOURN 4150 Using Infographics (1)
- JOURN 4300 Broadcast News I (3)
- JOURN 4306 Broadcast News II (3)
- JOURN 4308 Broadcast News III (3)

- JOURN 4330 From Murrow to Moore: What Good Journalists Read (3)
- JOURN 4414 Field Reporting on Food Systems and the Environment (3)
- JOURN 4416 Science, Health & Environmental Writing (3)
- JOURN 4426 Religion Reporting and Writing (3)
- JOURN 4438 Business and Economic Reporting (3)
- JOURN 4440 Mapping for Stories and Graphics (3)
- JOURN 4508 Information Graphics (3)
- JOURN 4510 Visual Communication (3)
- JOURN 4550 Basic Press Photography and Photo Editing (3)
- JOURN 4700 Participatory Journalism (3)
- JOURN 4718 Law and the Courts (3)
- JOURN 4728 Confronting Controls on Information (3)
- JOURN 4940 Internship in Journalism (3)
- JOURN 4950 Understanding Audiences (3)
- JOURN 4986 Advanced Writing (3)

Suggested Non-Journalism Electives

- ACCTNY 2010 Introduction to Accounting (3)
- ACCTNY 2026 Accounting 1 (3)
- ECON 3229 Money, Banking and Financial Markets (3)
- ECON 4315 Public Economics (3)
- ECON 4316 State and Local Finance (3)
- GEOG 2840 Introduction to Mapping Science (3)
- GEOG 3840 Computer-Assisted Cartography (3)
- GEOG 4840 Geographic Information Systems I (3)
- IS< 4357 Web Application Development 1 (3)
- IS< 4358 Web Application Development 2 (3)
- IS< 4359 Database Development 1 (3)
- NAT R 4325 Introduction to Geographic Information Systems (3)
- POL SC 2100 State Government (3)
- POL SC 2200 The Judicial Process (3)
- POL SC 4000 Introductory Statistics for Political Science (3)
- POL SC 4020 Survey Research Methods (3)
- POL SC 4100 Political Parties and Election Campaigns (3)
- POL SC 4320 Public Policy (3)
- POL SC 4330 Policy Analysis (3)

Individually Designed Interest Area

Students who find that none of the existing Interest Areas meet their needs may work with the faculty to construct a tailored Interest Area to meet their educational objectives. To do this, students work with a faculty mentor and at least two other faculty members to design a course plan using existing courses in the School of Journalism, relevant courses outside the School and no more than six credits of Problems, Topics or Communications Practice courses. The Faculty of the student's faculty mentor shall be the emphasis area in which the degree is granted. Students wishing to pursue this option should start by seeing a Journalism Advisor in 76 Gannett.

Electives to Achieve the Interest Area's Goal (16)

The student must complete 16 hours of elective journalism courses mutually agreed to in advance by the student and the three supervising faculty members. These courses must form a coherent plan that leads to competency in the targeted area of expertise.

Journalism or Non-Journalism Electives (6 Non-Journalism Credits)

In consultation with the faculty mentor, the student should choose a minimum of six non-journalism credits that complement the program's objectives. For example, if a student were to design a program in some aspect of entrepreneurial journalism, six or more credits in business courses might be desirable. In the absence of relevant courses for the targeted interest area, these credits become general electives for students.

Capstone (3)

Students pursuing this interest area should choose from among the School's available capstone courses to find one that best meets the model's objectives. In the absence of a clear choice, Journalism 4990, Journalism and Democracy (3), is recommended. Students also are required to complete an upper-division Writing Intensive course. Some capstones carry Wi designation. Others may be found in the journalism curriculum or outside the school.

Approval Procedure

Students who wish to construct a special interest area may pick up a form for that purpose in Student Services, 76 Gannett. After meeting with the three faculty members chosen to oversee progression through the program, the student will submit the form – complete with the signatures of the student and the three supervising faculty members – to the Associate Dean for Undergraduate Studies. The student must win approval of the tailored program from the associate dean before beginning the program. Thus, a student must file a proposal for approval by the time he or she has completed no more than 70 total credits. Once approved, the proposal goes to the student's academic advisor, who places it in the student's file and uses it to help the student navigate the remainder of the curriculum.

Total Credits for the Degree and Their Breakdown

Students pursuing a tailored program must complete 123 credits to include:

- The same 60 credits that all students must complete before entering upper-division status.
- Not more than 43 journalism credits.
- A total of at least 80 non-journalism credits, at least 65 of which must qualify as liberal arts and science courses.
- No more than 15 of the 80 non-journalism credits may be in applied areas such as agriculture, education, engineering and the like.

The Upper-Division Curriculum

(Juniors and Seniors)

Upper-Division Non-Journalism Requirements

Students must complete 47 or 48 credits in the liberal arts and sciences during the first two years of the B.J. program. Students then take a minimum of another 17 Credits (18 if the student took JOURN 1010 during the first two years) in the liberal arts and sciences at the Upper-Division level. These 17 or 18 Credits are distributed as follows:

Upper-Division Science

Credits Required: 3

Courses must be at the 3000 or 4000 level or Honors 2000H or above. Students choose from one of these areas: anthropology, astronomy, biology, chemistry, computer science*, geology, math*, physics, psychology, sociology (except for Soc 3400), or statistics.

- *College Algebra is the prerequisite for any course taken in this area.

Note: Any course approved by the Committee on Undergraduate Education as a Biological, Physical or Mathematical Science, or as a Behavioral Science counts toward this requirement as long as it is numbered 3000 or above (or 2000-level Honors courses). Class Attributes in myZou will state: Meets Biological Science Requirement for Gen Ed; Meets Physical Science Requirement for Gen Ed; Meets Math Science Requirement for Gen Ed; or Meets Behavioral Science Requirement for Gen Ed.

Upper-Division Social Science

Credits Required: 6

Courses must be at the 3000 or 4000 level or Honors 2000H or above. For Strategic Communication students, Marketing 3000 completes three of these six credits. For all other students and for the last three credits for Strategic Communication students, courses may be from any of these areas:

1. Economics.
2. Geography.
3. History.
4. Political Science (except for POLSCI 4120).
5. Any other course approved by the Committee on Undergraduate Education as a Social Science counts toward this requirement as long as it is numbered 3000 or above (or 2000-level Honors courses). Class Attributes in myZou will state: Meets Social Science Requirement for Gen Ed.

Upper-Division Humanistic Studies

Credits Required: 8

Courses must be at the 3000 or 4000 level or Honors 2000H or above. Courses also must come from any of these areas:

1. Communication*, theatre* or film studies.*
2. History or appreciation of art or music. (Art and music performance courses are not permitted to satisfy this requirement.)

3. Classical humanities.
4. Literature (including literature in foreign languages).
5. Classics.
6. Philosophy.
7. Religious studies.
8. Any other course approved by the Committee on Undergraduate Education as a Humanities course counts toward this requirement as long as it is numbered 3000 or above (or 2000-level Honors courses). Class Attributes in myZou will state: Meets Humanities Requirement for Gen Ed.
9. *Not all communication, theater and film studies courses are humanistic studies. See list below of courses in these areas that are humanistic studies.

Restrictions on Non-Journalism Courses in Specific Areas

Only certain courses in Communications, Art, Theatre, Music and Film Studies count as Humanistic Studies courses toward the B.J. degree. Many courses in those areas either overlap with or duplicate Journalism courses or may be categorized as art, music or theater performance courses. Communications, Art, Theatre, Music and Film Studies courses that DO count as Upper-Division humanistic studies courses include:

- ART GEN 2030/2030H Context and Culture
- COMM 2100H: Honors: Media Communications in Society
- COMM 3100: Controversies in Communications
- COMM 3570: Performance of Literature
- COMM 4412: Gender, Language & Communications
- COMM 4440: Ethical Issues in Communications
- FILM STUDIES: Any 3000/4000-level course except 3930: Screenwriting for TV & Radio
- MUSIC (NON-MAJORS) 2306/2306H Perceiving Musical Traditions and Styles
- THEATR 3005/Theatre 3005H Theatre: Context and Culture
- THEATR 3200: Performance of Literature
- THEATR 3700: World Dramatic Literature
- THEATR 3750: New American Theatre
- THEATR 3770: The Theatre Experience: From Page to Stage and Screen
- THEATR 4700: Studies in Theatre History
- THEATR 4720: American Musicals
- THEATR 4730: Theatre Architecture
- THEATR 4800: Studies in Dramatic Theory
- THEATR 4820: Studies in Dramatic Literature
- THEATR 4830: Studies in Dramatic Criticism
- THEATR 4930 (Theatre 4200): Adaptation of Literature for the Stage
- THEATR 4935: Adaptation of Literature for Film

The 17 Credits listed above plus the 48 taken in the first two years must add to meet the requirement of 65 Credits in the liberal arts and sciences. If a student counts JOURN 1010 among the 60 credits required for entry to Upper-Division status, thus earning 13 Journalism credits in the first two years, 18 Credits will be required in this area at the Upper-Division level. The additional credit may be taken in any of the areas listed above.

Other Upper-Division, Non-Journalism Courses

Credits Required: 15

Fifteen hours (3000/4000 level or Honors 2000H or above) of acceptable non-Journalism courses beyond the 65 Credits listed above are needed to meet the degree requirements. Students in the Strategic Communication Interest Area must complete three of these 15 hours in Marketing. Courses in this category may be in the liberal arts and sciences (see the CUE-approved list), or they may be applied courses. Applied courses make it easier for students to double-major or minor in areas such as business, engineering, education, human environmental sciences, hotel and restaurant management, and agriculture. Most courses in those areas fall into this category.

Courses That Do Not Count

The School of Journalism accepts most courses from other MU divisions (or the equivalent transfer courses). Some courses, however, are considered duplicative of offerings in the School of Journalism or viewed as journalism-related courses taught by other divisions. Because accrediting standards limit the number of journalism credits a student may take, these journalism-related courses will not be accepted for credit toward graduation. The following courses are prohibited and **will not count** toward the Bachelor of Journalism degree:

- **Agricultural Journalism.** All courses unless cross-listed as Journalism courses or as approved electives. Approved electives are listed under each Interest Area. Any Agricultural Journalism course must count as a Journalism requirement or elective. It may not count as a general, non-journalism elective. Some general Agricultural Journalism courses will not count toward the Journalism degree. See your advisor for clarification before enrolling in any Agricultural Journalism course.
- **Communication.** All courses related to television, radio, production, public relations and media.
- **Internship courses taken in other divisions if the internship is journalism-related.**
These courses include but are not limited to:
 - ENGLISH 4950 Internship in Publishing.
 - GENERAL HONORS 1080H Honors Internship.
 - INTERDISCIPLINARY STUDIES 1940 Internship.
 - INTERDISCIPLINARY STUDIES 2940 Internship.
- **Journalism.** JOURNALISM 1000, The News Media: Journalism and Advertising in a Democratic Society, is for non-journalism majors and does not count toward the Bachelor of Journalism degree.
- **Non-college level courses.** These include such courses as MATHEMATICS 0110 Intermediate Algebra. Courses in this category at MU are usually numbered below 1000 and are considered remedial in nature.
- **Political Science.** POLITICAL SCIENCE 4120 Politics and the Media.
- **Sociology.** SOCIOLOGY 3400 Politics of the Media.
- **Student Success Center.** STUDENT SUCCESS CENTER 2100 Career Explorations. (Considered duplicative of Career Explorations in Journalism.) Only one credit is accepted for SSC 1150 Learning Strategies for College Students.
- **WGST 2004** Gender, Race, Sexuality & Mass Media from Television to Social Networking.
- **Miscellaneous.** Generally, any course in another division with "advertising," "public relations," "media," "communication," "news" or similar words in its title will not be accepted for credit toward the Bachelor of Journalism degree. If in doubt, check with your academic advisor to make sure a course will count.

Upper-Division Journalism Requirements

Upper-Division Journalism Core

Credits Required: 6

All Journalism and Strategic Communication students must take the following courses at the Upper-Division level:

- JOURN 3000 History of American Journalism (3 Credits) OR JOURN 4568 History of Photojournalism (3 Credits). JOURN 3000 OR JOURN 4568 should be taken in the junior year.
- JOURN 4000 Communications Law (3 Credits). JOURN 4000 also should be taken in the junior year.

Thus, all Journalism and Strategic Communication majors take four required Journalism courses in the first two years and two in the junior year for a total of 18 Credits. This forms the Journalism or Strategic Communication core for all students.

Interest Areas

Credits Required: 25

A student chooses an Interest Area to complete the Journalism or Strategic Communication course requirements and the 43 Credits needed for the B.J. degree. All Interest Areas in the School of Journalism are designed with both required courses to ensure the student builds competency in the chosen area and elective courses to give the student choices. All Interest Areas give students a minimum of nine elective Journalism Credits. Interest Areas also may require or recommend non-Journalism courses. See the approved Interest Areas that follow this section.

The School of Journalism's faculty has approved the following Interest Areas from which undergraduate students in the School may choose while pursuing Upper-Division studies.

Administratively, the School of Journalism is divided into Faculties, not Departments. For administrative purposes, all Interest Areas are assigned to one of those Faculties except for the two International IAs, which are administered by the School of Journalism's International Programs Office.

Students who seek more information on a particular program should see an Academic Advisor or seek out a member of the supervising Faculty, which is indicated following the description of the Interest Area.

Students interested in one of the international programs should seek out an advisor in the International Programs Office. Interdisciplinary Programs are assigned to one of the School's Faculties as indicated.

Students Admitted to MU Prior to Fall 2010 Pre-Emphasis Area Requirements

English Composition

Credits Required: 3

ENGLSH 1000 Exposition and Argumentation (3 Credits)

- You must receive a B-range grade or better to satisfy this requirement.
- A C-range grade will be accepted only if you also pass the Missouri College English Test. The MCET is given on the MU campus. <http://www.missouri.edu/~testing/other.html#MCET>
- Effective with FS02 freshmen, Advanced Placement and International Baccalaureate test credit will satisfy this requirement.

College Algebra

Credits Required: 3

MATH 1100 College Algebra (3 Credits)

- A C-range grade or better is required. A 26 math ACT subscore or 600 math SAT score exempts students from taking College Algebra.

Foreign Language

Credits Required: 12-13 in a single foreign language.

- These courses can be taken on the MU campus, or the equivalent at another institution.
- If you have completed four or more years in a single foreign language in high school, you may waive the foreign language requirement, but you will not earn any college credit. You will need to replace those 12-13 hours with electives.
- If you have four or more years of high school credit and elect to take a lower-level course in the same language, you negate the option of satisfying your language requirement based on high school credit. You must either continue through level 3, or request that the credits for the lower-level course not be counted toward graduation.
- Placement tests are available for Spanish, French, and German. If you are placed into level 1200, 2100, or 2106, you may earn advanced standing credit for the level(s) skipped by earning a C-range grade or better in the next highest level course. For more information, contact Romance Languages in 143 Arts and Science Building, or German or Slavic Languages in 456 General Classroom Building.

Biological, Mathematical, Physical Science

Credits Required: 9

This requirement can be satisfied as follows:

- Statistics (3 Credits). STAT 1200 Introductory Statistical Reasoning* (3 Credits). STAT 1200 or STAT 1300 Elementary Statistics* (3 Credits) taken on campus will satisfy MU's math reasoning proficiency (MRP) requirement. A C-range grade or better is required.
*MATH 1100 College Algebra with a C-range grade or better is the prerequisite.
- Additional courses (6 Credits) from the following areas: Biological Anthropology, Astronomy, Biological

Sciences, Chemistry, CS 1050 Computer Science*, Geology, Math* and Physics. Laboratory science is required.

*MATH 1100 College Algebra with a C-range grade or better is the prerequisite.

This additional courses requirement can be satisfied as follows:

- One course with a lab. Select from the following:
 - ANTHRO 2050 or 2051/2052 Intro to Biological Anthropology (5 Credits).
 - ASTRON 1010 Intro to Astronomy (4 Credits). Physics and math-based.
 - ASTRON 1020 Intro to Laboratory Astronomy (2 Credits).
 - BIO SC 1010 General Principles and Concepts and BIO SC 1020 General Biology Lab (Total 5 Credits). Either take 1010 and 1020 together or take 1010 first. 1020 will not satisfy the lab requirement without 1010.
 - BIO SC 1030 General Principles and Concepts of Biology with Laboratory (5 Credits).
 - BIO SC 1060 Basic Environmental Studies (3 Credits if taken WS05 or later).
 - BIO SC 1100 Introductory Zoology with Laboratory (5 Credits); **cross-listed** F_W 1100.
 - BIO SC 1200 General Botany with Laboratory (5 Credits).
 - BIO SC 2100 Infectious Diseases (3 Credits)
 - CHEM 1100 Atoms & Molecules (3 Credits). Chemistry course for non-science majors.
 - F_W 1100 Introductory Zoology with Laboratory (5 Credits); **cross-listed** BIO SC 1100.
 - GEOL 1100 Principles of Geology (4 Credits).
 - GEOL 1200 Environmental Geology (4 Credits).
 - GN HON 2461H Warm Little Pond (3 Credits) or GN HON 2462H Warm Little Planet (3 Credits). Honors College students only.
 - NAT R 1060 Ecology & Conservation of Living Resources* (3 Credits).
 - PHYSCS 1210 College Physics (4 Credits). Math-based, geared toward science majors.
 - PHYSCS 2750 University Physics (5 Credits). MATH 1500 is a prerequisite.
 - PLNT S 2110 Plant Growth & Culture* (3 Credits) and 2120 Plant Science Lab* (2 Credits).
 - SOIL 2110 Intro to Soils* (3 Credits) and SOIL 2106 Soil Sci Lab* (2 Credits).
 - * Non-Arts & Science course. Non-A&S courses can only be used to satisfy admission requirements. They will not count as upper-level non-journalism courses. Initially accepted WS01.
- Other acceptable courses to satisfy the Biological, Mathematical and Physical Science Requirements:
 - Biological
 - ANTHRO 1002 Topics in Anthropology (1-3 Credits).
 - ANTHRO 2051 Intro to Biological Anthropology (3 Credits). Lecture only.
 - AN SCI 1011 Animal Science* (3 Credits).
 - BIO SC 1010 General Biology Lecture (3 Credits) or any other biology course.
 - BIO SC 2002 Topics in Biological Sciences (1-3 Credits).
 - BIO SC 2960/2965H will **not** count for this requirement.
 - ENTOM 2710 Insects in the Environment* (3 Credits).
 - F S 1020 World Food & You* (3 Credits).
 - F S 1030 Food Science & Nutrition* (3 Credits).
 - NAT R 1070 Ecology & Renewable Resources Management* (3 Credits).
 - NAT R 2160 America's Renewable Resources* (3 Credits).
 - NUTRIT 1034 Nutrition, Current Concepts & Controversies* (3 Credits).
 - NUTRIT 1340 Nutrition & Fitness* (3 Credits).
 - PLNT S 2002 Topics in Plant Science (1-3 Credits).
 - PLNT S 2110 Plant Growth & Culture* (3 Credits).
 - * Non-Arts & Science course. Non-A&S courses can only be used to satisfy admission requirements. They will not count as upper-level non-journalism courses. Initially accepted WS01.
 - Mathematical
 - CS 1050 Computer Science (3 Credits). Programming course. MATH 1100 College Algebra with a C-range grade or better is the prerequisite.
 - Any math with College Algebra as a prerequisite.
 - Physical
 - ATM SCI 1050 Meteorology (3 Credits).
 - BIOCHM 2110 The Living World: Molecular Scale* (3 Credits).

- BIOCHM 2112 Biotechnology in Society* (3 Credits).
- Chemistry. Any course.
- Geology. Any course.
- Physics. Any course.
- * Non-Arts & Science course. Non-A&S courses can only be used to satisfy admission requirements. They will not count as upper-level non-journalism courses. Initially accepted WS01.
- Biological, Physical, Mathematical Science
 - GN HON 2450H Biological, Physical, Math (Computer Science) Science Colloquia, any course. Honors College students only.

Social and Behavioral Science

Credits Required: 14

This requirement can be satisfied as follows:

- American History (3 Credits). Choose from the following:
 - HIST 1100 Survey of American History to 1865 (3 Credits).
 - HIST 1200 Survey of American History Since 1865 (3 Credits).
 - HIST 1400 American History (5 Credits).
 - HIST 1410 African-American History (5 Credits).
 - HIST 2210 Twentieth Century America (3 Credits).
 - HIST 2440 History of Missouri (3 Credits).
- Political Science (3 Credits). Choose from the following:
 - POL SC 1100 American Government (3 Credits).
 - POL SC 1700 Introduction to Political Science (3 Credits).
 - POL SC 2100 State Government (3 Credits).
- Economics (5-6 Credits). Choose from the following:
 - ECONOM 1051 General Economics (5 Credits) **or**
 - ECONOM 1014 Principles of Microeconomics (3 Credits) **and** ECONOM 1015 Principles of Macroeconomics (3 Credits) **or**
 - AG EC 1041 Applied Microeconomics (3 Credits) **and** AG EC 1042 Applied Macroeconomics.
- Behavioral (3 Credits). Choose from the following:
 - Anthropology. Any course except ANTHRO 2050, 2052, 2151 as these count as Biological Sciences.
 - ESC PS 2700 Psychological Perspectives of Sport.
 - H D FS 1600 Intro to the Study of Families (3 Credits).
 - H D FS 1610 Close Relationships in Families (3 Credits).
 - H D FS 2400 Principles of Human Development (3 Credits).
 - Psychology. Any course.
 - RU SOC 1100 Rural Sociology (3 Credits).
 - RU SOC 1150 Amish Community (3 Credits).
 - Sociology. Any course except SOCIOL 3400 Politics and the Media which will not be accepted toward the Journalism degree.
 - SOCIOL 1000 Sociology & RU SOC 1100 Rural Sociology are considered duplicate. If both are taken, credit will be given for one or the other, but not both.
 - GN HON 2310H Honors Behavioral Science Colloquium (3 Credits). Honors College students only.
 - GN HON 3210H Honors Behavioral Science Colloquium (3 Credits). Honors College students only.
 - GN HON 2243H: Human Sciences Emphasis Area: Personal Identity (3 Credits). Honors College students only.
 - GN HON 2244H: Human Sciences Emphasis Area: Identity in Groups (3 Credits). Honors College students only.

Humanistic Studies

Credits Required: 9

This requirement can be satisfied as follows:

- Literature (3 Credits) **Any** course.
- Plus choose one course from two different areas (Total: 6 Credits)
 - **Area 1:** Appreciation or History of Art/Music
 - ART 1020 Art Appreciation (3 Credits).
 - Art-General 2030/Art-General 2030H Context and Culture (3 Credits).
 - Art History. Any three-hour course.
 - ARCHST 1100 Visual Design (3 Credits).
 - ARCHST 1600 Fundamentals of Environmental Design (3 Credits).
 - MUSIC 1310 Masterpieces of Western Music (3 Credits).
 - MUSIC 1311 Jazz, Pop & Rock (3 Credits).
 - MUSIC 1312 History of Jazz (2 Credits).
 - MUSIC 1313 Intro to World Music (3 Credits).
 - MUSIC NM 1005 Topics in Music (1-3 Credits).
 - MUSIC NM 2306/MUSIC NM 2306H Perceiving Musical Traditions and Styles (3 Credits).
 - T A M 2500 Social Appearance in Time & Space (3 Credits).
 - T A M 3510 History of Western Dress (3 Credits), formerly T A M 2510.
 - **Area 2:** Classical Humanities or Non-U.S. Civilization
 - CL HUM 1050 Greek & Latin in English Usage (3 Credits).
 - CL HUM 1060 Classical Mythology (3 Credits).
 - CL HUM 2005 Topics in Classical Civilization (Credit Arranged).
 - CL HUM 2100 Greek Culture (3 Credits).
 - CL HUM 2200 Roman Culture (3 Credits).
 - CL HUM 2300 Greek Classics in Translation (3 Credits).
 - CL HUM 2400 Roman Classics in Translation (3 Credits).
 - CL HUM 3000 Foreigners & Dangerous Women in Greek & Latin (3 Credits).
 - CHINSE 2310 Chinese Civilization I (3 Credits).
 - FRENCH 2310 French Civilization (3 Credits).
 - GERMAN 2310 German Civilization: Beginning to 1850 (3 Credits).
 - GERMAN 2320 German Civilization: 1850 to Present (3 Credits).
 - GERMAN 2470 Witches: Myth & Historical Reality (3 Credits).
 - GERMAN 2480 Monstrous Births: Tales of Creation in 19th Century Literature (3 Credits).
 - HIST 1500 Foundations of Western Civilization (3-4 Credits).
 - HIST 1510 History of Modern Europe (3 Credits).
 - HIST 1520 The Ancient World (3 Credits).
 - HIST 1820 Asian Humanities (3 Credits).
 - ITAL 2310 Italian Civilization (3 Credits).
 - JAPNSE 2310 Japanese Civilization I (3 Credits).
 - JAPNSE 2320 Japanese Civilization II (3 Credits).
 - KOREAN 2310 Korean Civilization I (3 Credits).
 - KOREAN 2320 Korean Civilization II (3 Credits).
 - PORT 2310 Brazilian Civilization (3 Credits).
 - RUSS 2310 Between Heaven and Earth: Russian Civilization (3 Credits).
 - RUSS 2320 The Arts of Survival: Civilization in Soviet Times (3 Credits).
 - RUSS 2330 Russia & America as Comparative Civilizations (3 Credits).
 - RUSS 2540 Monks, Martyrs, Holy Fools (3 Credits).
 - RUSS 2550 Russian Mythology (3 Credits).
 - RUSS 2570 Supreme Measure: Capital Punishment in Russia (3 Credits).
 - SPAN 2310 Spanish Civilization (3 Credits).
 - SPAN 2330 Latin American Civilization (3 Credits).
 - **Area 3:** Communication/Theatre/Film Studies
 - COMMUN 2100 Media Communication in Society (3 Credits).
 - COMMUN 3100 Controversies in Communication. Writing Intensive (3 Credits).
 - ENGLSH 1810 Intro to Film: Beginnings to 1945 (3 Credits).
 - ENGLSH 1820 American Film in International Context, 1895 (3 Credits).
 - ENGLSH 2830 American Film in International Context, 1895 (3 Credits).
 - ENGLSH 2840 American Film in International Context, 1950-Present (3 Credits).
 - Film Studies. Any course, except Film Studies 3930 Screenwriting for TV and Radio (Elective)
 - THEATR 1100 Theater in Society (3 Credits).

- THEATR 1150 African American Cinema (3 Credits).
- THEATR 1400 Acting for Non-Majors (3 Credits).
- THEATR 1700 Intro to Theater History (3 Credits).
- THEATR 1720 African-American Theater History (3 Credits).
- THEATR 2700 New American Theater (3 Credits).
- THEATR 2800 Principles of Script Analysis. Writing Intensive (3 Credits).
- THEATR 3770 (Formerly 3005/THEATR 3005H) Theatre: Context and Culture (3 Credits).
- **Area 4:** Humanities. Honors College students only.
 - GN HON 2111H Humanities: The Ancient World (3 Credits).
 - GN HON 2112H The Middle Ages and the Renaissance (3 Credits).
 - GN HON 2113H The Early Modern World: The 17th-19th Centuries Enlightenment (3 Credits).
 - GN HON 2114H The Modern Era (3 Credits).
 - GN HON 2117H The Emerging Canons of the Americas (3 Credits).
 - Any GN HON 2120H Honors Humanities Colloquium (2-3 Credits).
- **Area 5:** Philosophy
 - PHIL 1000-2700 (Each 3 Credits).
 - PHIL 2000 and higher courses require prerequisites. Please check the undergraduate catalog for a list of specific prerequisites.
- **Area 6:** Religious Studies
 - REL ST 1100-2300 (Each 3 Credits)
 - REL ST 2400 and higher courses require prerequisites. Please check the undergraduate catalog for a list of specific prerequisites.

Journalism Courses

Credits Required: 10

This requirement can be satisfied by the following:

- JOURN 1010 Career Explorations in Journalism (1 Credit). JOURN 1010 should be taken during the freshman year. This is a new course for WS06. Grades are S/U only.
- JOURN 1100 Principles of American Journalism (3 Credits). JOURN 1100 should be taken the second semester, freshman year. You must have 15 credits and have a minimum MU cumulative 2.75 GPA. JOURN 1100 must be completed with a minimum C-range grade.
- JOURN 2000 Cross-cultural Journalism (3 Credits). JOURN 2000 should be taken in the sophomore year. You must have a minimum MU cumulative GPA of 2.8* to enroll and take the course, and have completed JOURN 1100. JOURN 2000 must be completed with a minimum C-range grade.
- JOURN 2100 News (3 Credits). JOURN 2100 should be taken in the sophomore year. You must have a minimum MU cumulative GPA of 2.8* to enroll and take the course, have satisfied the English composition requirement with a grade of B in English 1000 or the equivalent course in transfer, or with AP or IB test credit and have completed JOURN 1100.
 - * If you are a first-semester transfer student and registering for the second semester, you will not have an MU cumulative GPA at the time of registration. You will be evaluated on an individual basis on your GPA for courses accepted in transfer.

Upper-Level Non-Journalism Requirements

Must be completed by all journalism students:

Upper-Division Science

Three hours (3000/4000 or Honors 2000H or above): anthropology, astronomy, biology, chemistry, computer science*, geology, math*, physics, psychology, sociology (except for Soc 3400), or statistics.

* College Algebra must be prerequisite.

Upper-Division Social Science

Six hours (3000/4000 or Honors 2000H or above):

1. economics;
2. geography;
3. history; or
4. political science (except for Poli Sci 4120).

Upper-Division Humanistic Studies

Six hours (3000/4000 or Honors 2000H or above):

1. communication*, theatre* or film studies*;
2. history or appreciation of art or music;
3. classical humanities;
4. literature (including literature in foreign languages);
5. classics;
6. philosophy; or
7. religious studies.

* Not all comm, theatre, film studies courses are humanistic studies. See list below of courses in these areas that are humanistic studies.

Upper-Division Electives

Nine hours (3000 or Honors 2000H or above) of acceptable non-journalism courses. Strategic Communication students must complete six of these nine hours in marketing.

General Electives

If you will have fewer than 84 non-journalism hours upon completion of all requirements, then you will need general electives. The number of general electives varies for each student and is indicated in your letter of admission. These courses may be any level but must be in areas acceptable toward the degree.

Communications, Theatre and Film Studies courses that count as upper-level humanistic studies courses:

- Comm 2100H: Honors: Media Communications in Society
- Comm 3100: Controversies in Communications
- Comm 3570: Performance of Literature
- Comm 4412: Gender, Language & Communications
- Comm 4440: Ethical Issues in Communications
- Film Studies: Any 3000/4000-level course **except** 3930: Screenwriting for TV & Radio (elective)
- THEATR 3200: Performance of Literature
- THEATR 3700: World Dramatic Literature
- THEATR 3750: New American Theatre
- THEATR 3770: The Theatre Experience: From Page to Stage and Screen (Formerly 3005/THEATR 3005H Theatre: Context and Culture) (3 Credits).
- THEATR 4700: Studies in Theatre History
- THEATR 4720: American Musicals
- THEATR 4730: Theatre Architecture
- THEATR 4800: Studies in Dramatic Theory
- THEATR 4820: Studies in Dramatic Literature
- THEATR 4830: Studies in Dramatic Criticism
- THEATR 4930 (Theatre 4200): Adaptation of Literature for the Stage
- THEATR 4935 Adaptation of Literature for Film

Applying for a Journalism Emphasis Area

Students may apply for a emphasis area within the School of Journalism after they have satisfied the pre-emphasis area requirements, generally in the second semester of the sophomore year. Emphasis area options are:

- Convergence Journalism
- Magazine Journalism
- Newspaper Journalism
- Photojournalism

- Radio-Television Journalism
- Strategic Communication

Application Requirements

- Effective with students entering Mizzou Fall 2008 and later, completion of 61 semester hours (formerly 60 semester hours) of study that include all entrance course requirements as listed in the pre-emphasis area requirements, as well as other academically accepted courses as specified by the School of Journalism.
- Declare your intended emphasis area. Admission is by emphasis area. The School does not guarantee first choice of emphasis area. It may be necessary from time to time to limit enrollment in high-demand areas.
- Have word-processing skills of at least 40 words per minute.
- For students whose native language is other than English: A minimum TOEFL score of 600 is required to be admitted to A&S pre-journalism, pre-emphasis area, any journalism course or to the School. Permission to enroll with a lower TOEFL score may be granted through an interview with the Associate Dean for Undergraduate Studies in the School of Journalism and an additional member of the Admissions Committee. To be considered for the interview and written test, students must have a minimum 2.80 GPA of record and 30 MU hours. Students with scores lower than 550 normally are not considered for an interview.

How to Apply: Lower-Division Journalism Students

Lower-division journalism students are those who are admitted directly to the School as freshmen. Directly admitted students must maintain a 3.0 GPA to ensure advancement to upper-class status at the end of the sophomore year. Early in your final pre-emphasis area semester, generally the second semester of your sophomore year:

- Complete a Emphasis Area Preference form available in Journalism Student Services. You should submit a Emphasis Area Preference form prior to the deadline even if you will be completing your final admission requirements during the summer.
- Submit your Emphasis Area Preference form by:
 - November 15 for admission in the summer or fall semester (if this date falls on a weekend, your Emphasis Area Preference form will be due the Monday after).
 - September 1 for admission in the spring semester (if this date falls on a weekend, your Emphasis Area Preference form will be due the Monday after).

How to Apply: A&S Pre-Journalism Students

Students who do not meet the criteria for direct admission to the School as freshmen are admitted to the College of Arts and Science as pre-journalism students. Students who have a 3.0 cumulative GPA at MU upon completion of 60 credit hours and fulfillment of all other requirements for upper-class status in Journalism will be admitted on a space-available basis. These students are not necessarily admitted in order of highest grade point average.

The Journalism Undergraduate Admissions Committee extensively reviews individual applications for admission from students in this category. Criteria used in evaluating these applications include a student's stated passion to work in the fields of journalism or advertising, demonstrated commitment to journalism or advertising (as evidenced by work with student or professional media, high school activities or participation in journalism student groups), needs of the profession, etc. The committee also will attempt to match interests of students in this category with openings in the School's various academic disciplines.

Early in your sophomore year:

- Request a transfer of division from Arts and Science to Journalism. This is considered your application to the School of Journalism.
- Transfer of Division forms are available in Journalism Student Services, 76 Gannett, or in Admissions, 230 Jesse Hall.
- Bring the Transfer of Division form to Journalism Student Services, 76 Gannett. You should submit the Transfer of Division form prior to the deadline even if you do not have a satisfactory grade point average at the time, or if you will be completing your final admission requirements during the summer. In these cases, applications are held until final semester grades are available. If you have questions regarding grade requirements, or whether you have completed course requirements, please contact your academic advisor.
- Submit your Transfer of Division application by:
 - November 15 for admission in the summer or fall semester (if this date falls on a weekend, your Transfer of Division form will be due the Monday after).
 - September 1 for admission in the winter semester (if this date falls on a weekend, your Transfer of Division form will be due the Monday after).

For more information:

Pre-Emphasis Area Requirements: Students Admitted Prior to Fall 2010 (17)

<http://journalism.missouri.edu/undergraduate/pre-sequence-2008.html>

Convergence Journalism: Degree and Emphasis Area Requirements

Journalism Degree Requirements

Total Credits: All students who have been admitted to the School will need to complete 39 credits in Journalism as specified by their emphasis area requirements if they enrolled before FS05. Effective FS05 and later, incoming students will need 40 credits in Journalism.

Residency Requirement: All Journalism courses must be taken on the MU campus.

Electives and Course Load: Students may enroll in electives in emphasis areas other than their own as long as they have completed the necessary requirements. A maximum of 10 credits in Journalism are allowed per semester.

Journalism Degree Requirements

- 18-19 credits of core courses required of all Journalism students
- JOURN 1010 Career Explorations in Journalism (1 Credit). This will be taught for the first time in WS06.
- JOURN 1100 Principles of American Journalism (3 Credits)
- JOURN 2000 Cross Cultural Journalism (3 Credits)
- JOURN 2100 News (3 Credits)
- JOURN 3000 History of American Journalism (3 Credits) or JOURN 4950 Solving Practical Problems (3 Credits)
- JOURN 4000 Communications Law (3 Credits)
- The emphasis area capstone course (3 Credits)

Emphasis Area Requirements

Starting Emphasis Area Course Work

Students generally start their emphasis area course work in the second semester of their sophomore year.

- JOURN 4802 Fundamentals of TV, Radio & Photojournalism (3 Credits)

Core/Required Convergence Journalism Courses

- JOURN 4802 Fundamentals of TV, Radio & Photojournalism (3 Credits)
- JOURN 4804 Convergence Reporting (3 Credits)
- JOURN 4806 Convergence Editing and Producing (3 Credits)
- Capstone course: JOURN 4992 Reporting, Editing and Marketing of Converged Media (3 Credits)

Semester One

This is generally the first semester of the junior year.

- JOURN 4804 Convergence Reporting (3 Credits)
- JOURN 4950 Solving Practical Problems (3 Credits) or JOURN 3000 History of American Journalism (3 Credits)

Semester Two

- JOURN 4000 Communications Law (3 Credits)
- JOURN 4806 Convergence Editing & Producing (3 Credits)
- First course in concentration (3 Credits)

Semester Three

- Second course in concentration (3 Credits)
- Journalism elective (3 Credits)

Semester Four

- Capstone Course: JOURN 4992 Reporting, Editing & Marketing of Converged Media. (3 Credits)
- Journalism elective (3 Credits)

Convergence Journalism Concentrations (6 Credits)

A Convergence Journalism concentration is up to 6 credit hours in an existing area that allows students to specialize in a particular area along with convergence reporting, editing and producing. The prerequisite for each concentration is JOURN 4804 Convergence Reporting or instructor's consent.

Radio-Television Journalism Concentration

Prerequisite JOURN 4050 (1 Credit), pass/fail, Broadcast News 1 Lab

- JOURN 4306 Broadcast News II (3 Credits)
- JOURN 4308 Broadcast News III (3 Credits)

Information Graphics Concentration

- JOURN 4430 Computer Assisted Reporting (3 Credits)
- JOURN 4508 Information Graphics (3 Credits)

International Journalism Concentration

- JOURN 4650 International Issues Reporting (3 Credits)
and one of the following:
 - JOURN 4656 International News Media Systems (3 Credits)
 - JOURN 4658 International Journalism (3 Credits)
 - JOURN 4660 Media Forces Shaping the European Union (3 Credits)
 - JOURN 4050 Communications Practice (3 Credits)
(with an advisor-approved international focus)

Investigative Reporting

- JOURN 4430 Computer Assisted Reporting (3 Credits)
- JOURN 4436 Investigative Reporting (3 Credits)

Online Journalism

- JOURN 4700 Participatory Journalism (Formerly Online Journalism) (3 Credits) **or**
- JOURN 4974 Advanced Internet Applications for Radio-Television News (3 Credits)
and one of the following:
 - The other course in the list above **or**
 - JOURN 4566 Electronic Photojournalism (3 Credits)
 - JOURN 4508 Information Graphics (3 Credits)

Photojournalism Concentration

- JOURN 4450 Basic Press Photography and Picture Editing (3 Credits)
- JOURN 4566 Electronic Photojournalism (3 Credits)

Suggested Photojournalism Electives

- JOURN 4510 Visual Communication (3 Credits)
This course is recommended for all Convergence Journalism students.
- JOURN 4568 History of Photojournalism (3 Credits)

Print Design Concentration

- JOURN 4500 News Design (3 Credits)
or customized concentration with faculty adviser's signature.
- JOURN 4506 Magazine Design (3 Credits)

Print Editing Concentration

- JOURN 4400 Introduction to News Editing (2 Credits)
- JOURN 4406 News Editing (3 Credits)

Print Reporting Concentration

- JOURN 4410 Intermediate Writing (3 Credits)
- Specialty writing course choices. Select one.
- JOURN 4106 Media and Art Criticism (3 Credits)
- JOURN 4416 Science and Environmental Writing (3 Credits)
- JOURN 4418 Critical Reviewing (3 Credits)
- JOURN 4420 Editorial Writing (3 Credits)
- JOURN 4426 Religion Reporting and Writing (3 Credits)
- JOURN 4430 Computer-assisted Reporting (3 Credits)
- JOURN 4436 Investigative Reporting (3 Credits)
- JOURN 4438 Business Reporting (3 Credits)
- JOURN 4460 Advanced News Reporting (3 Credits)
- JOURN 4650 International Issues Reporting (3 Credits)

Television News Producing

Prerequisite JOURN 4050 (1 Credit), pass/fail, Broadcast News 1 Lab

- JOURN 4306 Broadcast News II (3 Credits)
- JOURN 4310 News Producing (3 Credits)

Other Suggested Convergence Journalism Electives (6 Credits)

- JOURN 4510 Visual Communication (3 Credits)
This course is recommended for all Convergence Journalism students.
- Visit with your faculty adviser for more complete list of recommended electives.

Other Options for Electives

- You can take courses from other emphasis areas if you have satisfied prerequisites for that course.
- You can set up an individual study course with one of your professors for 1-3 credits.
 - JOURN 4050 Communications Practice, generally project-related, requires a contract available from Journalism Advising, 76 Gannett.
 - JOURN 4350 Problems in Journalism, generally research and paper writing, requires a contract available from Journalism Advising, 76 Gannett.
- New York Program: <http://journalism.missouri.edu/new-york/>
- Study Abroad (Journalism-approved programs only): <http://journalism.missouri.edu/study-abroad/>
- Washington Program: <http://journalism.missouri.edu/washington/>

Magazine Journalism: Degree and Emphasis Area Requirements

Journalism Degree Requirements

Total Credits: All students who have been admitted to the School will need to complete 39 credits in Journalism as specified by their emphasis area requirements if they enrolled before FS05. Effective FS05 and later, incoming students will need 40 credits in Journalism.

Residency Requirement: All Journalism courses must be taken on the MU campus.

Electives and Course Load: Students may enroll in electives in emphasis areas other than their own as long as they have completed the necessary requirements. A maximum of 10 credits in Journalism are allowed per semester.

Journalism Degree Requirements

- 18-19 credits of core courses required of all Journalism students
- JOURN 1010 Career Explorations in Journalism (1 Credit) This will be taught for the first time in WS06.
- JOURN 1100 Principles of American Journalism (3 Credits)
- JOURN 2000 Cross Cultural Journalism (3 Credits)
- JOURN 2100 News (3 Credits)
- JOURN 3000 History of American Journalism (3 Credits) or JOURN 4950 Solving Practical Problems (3 Credits)
- JOURN 4000 Communications Law (3 Credits)
- The emphasis area capstone course (3 Credits)

Emphasis Area Requirements

Starting Emphasis Area Course Work

Students generally start their emphasis area course work in the first semester of their junior year.

Core/Required Magazine Journalism Courses

- JOURN 4408 Magazine Editing (3 Credits)
- JOURN 4410 Intermediate Writing *** (3 Credits)
- JOURN 4450 News Reporting (3 Credits)
- JOURN 4506 Magazine Design (3 Credits)
- Capstone choices. Select one.
 - JOURN 4984 Magazine Staff (3 Credits)
 - JOURN 4986 Advanced Writing (3 Credits)
 - JOURN 4988 Advanced Magazine Design (3 Credits)
 - JOURN 4990 Journalism and Democracy (3 Credits)
 - JOURN 4994 Magazine Publishing (3 Credits)

Semester One

Semester One is generally the first semester of the junior year.

- JOURN 4450 Reporting (3 Credits)

Semester Two

- JOURN 4000 Communications Law (3 Credits) or JOURN 4950 Solving Practical Problems (3 Credits)
- Choose two courses (6 Credits)
 - JOURN 4408 Magazine Editing (3 Credits)
 - JOURN 4410 Intermediate Writing (3 Credits)
 - JOURN 4506 Magazine Design* (3 Credits)
 - Journalism elective, depending on interest (3 Credits)

Semester Three

- JOURN 4000 Communications Law (3 Credits) or JOURN 4950 Solving Practical Problems (3 Credits)
- Choose two courses (6 Credits)
 - JOURN 4408 Magazine Editing (3 Credits)
 - JOURN 4410 Intermediate Writing *** (3 Credits)
 - JOURN 4506 Magazine Design (3 Credits)
 - Journalism elective, depending on interest

Semester Four

- Capstone course. Choose one of the following:
 - JOURN 4606 Magazine Publishing (3 Credits) (Offered spring only)
 - JOURN 4984 Magazine Staff
 - JOURN 4986 Advanced Writing
 - JOURN 4990 Journalism and Democracy (3 Credits) (Magazine section offered spring only)
 - JOURN 4988 Advanced Magazine Design (3 Credits) (Offered spring only)
- Journalism electives (6 Credits)

Suggested Magazine Journalism Electives

JOURN 4268 Strategic Communications Practicum (3 Credits)
JOURN 4416 Science, Health & Environmental Writing (3 Credits)
JOURN 4418 Critical Reviewing (3 Credits)
JOURN 4420 Editorial Writing. (3 Credits)
JOURN 4430 Computer-Assisted Reporting (3 Credits)
JOURN 4436 Investigative Reporting (3 Credits)
JOURN 4460 Advanced News Reporting (3 Credits)
JOURN 4500 Advanced Newspaper Editing & Design* (3 Credits)
JOURN 4508 Information Graphics (3 Credits)
JOURN 4550 Basic Press Photography** (3 Credits)
JOURN 4650 International Issues in Reporting (3 Credits)
JOURN 4566 Electronic Photojournalism (3 Credits)
JOURN 4568 History of Photojournalism. (3 Credits)
JOURN 4670 Newspaper Graphics Desk Management (3 Credits)
JOURN 4700 Participatory Journalism (Formerly Online Journalism) (3 Credits)
JOURN 4716 Women & the Media (2 Credits)

* Students whose interest is in Editing are encouraged to consider JOURN 4500 as an elective.

** Students interested in Design are encouraged to consider JOURN 4550 as an elective.

*** Design students may replace JOURN 4410 with JOURN 4500, JOURN 4508 or JOURN 4700.

**** Students may substitute JOURN 4412 or JOURN 4416 for JOURN 4410.

Other Options for Electives

- You can take courses from other emphasis areas if you have satisfied prerequisites for that course.
- You can set up an individual study course with one of your professors for 1-3 credits.
 - JOURN 4050 Communications Practice, generally project-related, requires a contract available from Journalism Advising, 76 Gannett.
 - JOURN 4350 Problems in Journalism, generally research and paper writing, requires a contract available from Journalism Advising, 76 Gannett.
- New York Program: <http://journalism.missouri.edu/new-york/>
- Study Abroad (Journalism-approved programs only): <http://journalism.missouri.edu/study-abroad/>
- Washington Program: <http://journalism.missouri.edu/washington/>

Photojournalism: Degree and Emphasis Area Requirements

Journalism Degree Requirements

Total Credits: All students who have been admitted to the School will need to complete 39 credits in Journalism as specified by their emphasis area requirements if they enrolled before FS05. Effective FS05 and later, incoming students will need 40 credits in Journalism.

Residency Requirement: All Journalism courses must be taken on the MU campus.

Electives and Course Load: Students may enroll in electives in emphasis areas other than their own as long as they have completed the necessary requirements. A maximum of 10 credits in Journalism are allowed per semester.

Journalism Degree Requirements

- 18-19 credits of core courses required of all Journalism students
- JOURN 1010 Career Explorations in Journalism (1 Credit) This will be taught for the first time in WS06.
- JOURN 1100 Principles of American Journalism (3 Credits)
- JOURN 2000 Cross-Cultural Journalism (3 Credits)
- JOURN 2100 News (3 Credits)
- JOURN 3000 History of American Journalism (3 Credits) or JOURN 4950 Solving Practical Problems (3 Credits)
- JOURN 4000 Communications Law (3 Credits)
- The emphasis area capstone course (3 Credits)

Emphasis Area Requirements

Starting Emphasis Area Course Work

Students generally start their emphasis area course work in the first semester of their junior year.

Core/Required Photojournalism Courses

- JOURN 4450 News Reporting (3 Credits)
- JOURN 4556 Fundamentals of Photojournalism (3 Credits)
- JOURN 4558 Advanced Techniques in Photojournalism (3 Credits)
- JOURN 4560 Staff Photography (3 Credits)
- JOURN 4980 The Picture Story and Photographic Essay (3 Credits)

Semester One

- JOURN 4000 Communications Law (3 Credits)
- JOURN 4556 Fundamentals of Photojournalism (3 Credits)
- JOURN 4950 Solving Practical Problems (3 Credits) or JOURN 3000 History of American Journalism (3 Credits)

Semester Two

- JOURN 4450 News Reporting (3 Credits)
- JOURN 4558 Advanced Techniques in Photojournalism (3 Credits)

Semester Three

- JOURN 4560 Staff Photojournalism (3 Credits)
- Journalism elective (3 Credits)

Semester Four

- Capstone: JOURN 4980 The Picture Story and Photographic Essay (3 Credits)
- Journalism electives (6 Credits)

Suggested Photojournalism Electives

- JOURN 4500 Advanced Newspaper Editing & Design (3 Credits)
- JOURN 4506 Magazine Design (3 Credits)
- JOURN 4566 Electronic Photojournalism (3 Credits)
- JOURN 4568 History of Photojournalism (3 Credits)
- JOURN 4670 Newspaper Graphics Desk Management (3 Credits)

Other Options for Electives

- You can take courses from other emphasis areas if you have satisfied prerequisites for that course.
- You can set up an individual study course with one of your professors for 1-3 credits.
 - JOURN 4050 Communications Practice, generally project-related,

- requires a contract available from Journalism Advising, 76 Gannett.
- JOURN 4350 Problems in Journalism, generally research and paper writing, requires a contract available from Journalism Advising, 76 Gannett.
- New York Program: <http://journalism.missouri.edu/new-york/>
- Study Abroad (Journalism-approved programs only): <http://journalism.missouri.edu/study-abroad/>
- Washington Program: <http://journalism.missouri.edu/washington/>

Print and Digital News: Degree and Emphasis Area Requirements

Journalism Degree Requirements

Total Credits: All students who have been admitted to the School will need to complete 39 credits in Journalism as specified by their emphasis area requirements if they enrolled before FS05. Effective FS05 and later, incoming students will need 40 credits in Journalism.

Residency Requirement: All Journalism courses must be taken on the MU campus.

Electives and Course Load: Students may enroll in electives in emphasis areas other than their own as long as they have completed the necessary requirements. A maximum of 10 credits in Journalism are allowed per semester.

Journalism Degree Requirements

- 18-19 credits of core courses required of all Journalism students
- JOURN 1010 Career Explorations in Journalism (1 Credit) This will be taught for the first time in WS06.
- JOURN 1100 Principles of American Journalism (3 Credits)
- JOURN 2000 Cross Cultural Journalism (3 Credits)
- JOURN 2100 News (3 Credits)
- JOURN 3000 History of American Journalism (3 Credits) or JOURN 4950 Solving Practical Problems (3 Credits)
- JOURN 4000 Communications Law (3 Credits)
- The emphasis area capstone course (3 Credits)

Emphasis Area Requirements

Starting Emphasis Area Course Work

Students generally start their emphasis area course work in the first semester of their junior year.

Core/Required Newspaper Journalism Courses

- JOURN 4120 New Media Basics (1 Credit)*
 - JOURN 4400 Introduction to News Editing (2 Credits)
 - JOURN 4406 News Editing (3 Credits)
 - JOURN 4450 News Reporting (3 Credits)
 - Advanced course. Select one.
 - Reporting and Writing Track: JOURN 4460 Advanced Reporting. (3 Credits)
 - Editing and Design Track: JOURN 4500 News Design. (3 Credits)
 - Online Media Track: JOURN 4700 Participatory Journalism (Formerly Online Journalism). (3 Credits)
 - Capstone course: JOURN 4990 Journalism and Democracy. (3 Credits)
- *Effective FS2005, JOURN 4120 New Media Basics no longer required.

Semester One

This is generally the first semester of the junior year.

- JOURN 4400 Introduction to News Editing. (2 Credits)
- JOURN 4450 News Reporting. (3 Credits)
- JOURN 4950 Solving Practical Problems. (3 Credits) or JOURN 3000 History of American Journalism. (3 Credits) JOURN 3000 satisfies the School's visual literacy requirement.

Semester Two

- JOURN 4000 Communications Law. (3 Credits)

Semester Three

- JOURN 4406 News Editing. (3 Credits)
- Journalism Electives (6 Credits)

Semester Four

- Capstone Course: JOURN 4990 Journalism and Democracy (3 Credits)
- Advanced course. Select track.
 - Reporting and Writing Track: JOURN 4460 Advanced Reporting. (3 Credits)
 - Editing and Design Track: JOURN 4500 News Design. (3 Credits)
 - Online Media Track: JOURN 4700 Participatory Journalism (Formerly Online Journalism). (3 Credits)
- Journalism Electives. (3 Credits)

Suggested Newspaper Journalism Electives

- JOURN 4416 Science, Health & Environmental Writing. (3 Credits)
- JOURN 4410 Intermediate Writing (3 Credits)
- JOURN 4420 Editorial Writing (3 Credits)
- JOURN 4430 Computer-Assisted Reporting (3 Credits)
- JOURN 4436 Investigative Reporting (3 Credits)
- JOURN 4438 Business and Economics Reporting (3 Credits)
- JOURN 4460 Advanced News Reporting (3 Credits)
- JOURN 4508 Information Graphics (3 Credits)
- JOURN 4706 The Community Newspaper (3 Credits)
- JOURN 4710 Newspaper Management (3 Credits)
- JOURN 4720 Internet Law (3 Credits)
- JOURN 4986 Advanced Writing (3 Credits)

Additional Electives for Students Interested in Editing or Design

- JOURN 4408 Magazine Editing (3 Credits)
- JOURN 4500 Advanced Newspaper Editing & Design (3 Credits)
- JOURN 4506 Magazine Design (3 Credits)
- JOURN 4550 Basic Press Photography (3 Credits)
- JOURN 4510 Visual Communications (3 Credits)

Other Options for Electives

- You can take courses from other emphasis areas if you have satisfied prerequisites for that course.
- You can set up an individual study course with one of your professors for 1-3 credits.
 - JOURN 4050 Communications Practice, generally project-related, requires a contract available from Journalism Advising, 76 Gannett.
 - JOURN 4350 Problems in Journalism, generally research and paper writing, requires a contract available from Journalism Advising, 76 Gannett.
- New York Program: <http://journalism.missouri.edu/new-york/>
- Study Abroad (Journalism-approved programs only): <http://journalism.missouri.edu/study-abroad/>
- Washington Program: <http://journalism.missouri.edu/washington/>

Radio-Television Journalism: Degree and Emphasis Area Requirements

Journalism Degree Requirements

Total Credits: All students who have been admitted to the School will need to complete 39 credits in Journalism as specified by their emphasis area requirements if they enrolled before FS05. Effective FS05 and later, incoming students will need 40 credits in Journalism.

Residency Requirement: All Journalism courses must be taken on the MU campus.

Electives and Course Load: Students may enroll in electives in emphasis areas other than their own as long as they have completed the necessary requirements. A maximum of 10 credits in Journalism are allowed per semester.

Journalism Degree Requirements

- 18-19 credits of core courses required of all Journalism students.
- JOURN 1010 Career Explorations in Journalism (1 Credit). This will be taught for the first time in WS06.
- JOURN 1100 Principles of American Journalism (3 Credits).
- JOURN 2000 Cross-Cultural Journalism (3 Credits).
- JOURN 2100 News (3 Credits).
- JOURN 3000 History of American Journalism (3 Credits) or JOURN 4950 Solving Practical Problems (3 Credits).
- JOURN 4000 Communications Law (3 Credits).
- The emphasis area capstone course (3 Credits).

Emphasis Area Requirements

Starting Emphasis Area Course Work

Students generally start their emphasis area course work in the first semester of their junior year.

Core/Required Radio-Television Journalism Courses

- JOURN 4300 Broadcast News I (3 Credits) This course satisfies the School's Visual Literacy requirement.
- JOURN 4306 Broadcast News II (3 Credits)
- JOURN 4308 Broadcast News III (3 Credits)
- Capstone choices. Select one.
- JOURN 4974 Advanced Internet Applications (3 Credits)
- JOURN 4976 Seminar in Radio/TV News (3 Credits)
- JOURN 4978 Media Management and Leadership (3 Credits)

Semester One

This is generally the first semester of the junior year.

- JOURN 3000 History of American Journalism (3 Credits) or JOURN 4950 Solving Practical Problems (3 Credits)
- JOURN 4000 Communications Law (3 Credits)
- JOURN 4300 Broadcast News I (3 Credits) This course satisfies the School's Visual Literacy requirement.

Semester Two

- JOURN 4306 Broadcast News II (3 Credits)
- Journalism elective (3 Credits)

Semester Three

- JOURN 4308 Broadcast News III (3 Credits)
- Journalism elective (3 Credits)

Semester Four

- Capstone choices. Choose one of the following:
 - JOURN 4974 Advanced Internet Applications for Radio/TV News (3 Credits)
 - JOURN 4976 Seminar in Radio/TV News (3 Credits)
 - JOURN 4978 Media Management and Leadership (3 Credits)
- Journalism electives (6 Credits)

Suggested Radio-Television Journalism Electives

- JOURN 4310 News Producing
- JOURN 4320 Advanced Broadcast Reporting
- JOURN 4326 Issues in Broadcast Management (2-3 Credits)
- JOURN 4328 Advanced News Communication (1 Credit)
- JOURN 4430 Computer-Assisted Reporting
- JOURN 4436 Investigative Reporting
- JOURN 4510 Visual Communications
- JOURN 4550 Basic Photography & Photo Editing
- JOURN 4650 International Issues in Reporting
- JOURN 4656 International News Media Systems
- JOURN 4660 Media Forces Shaping the European Union
- JOURN 4700 Participatory Journalism (Formerly Online Journalism)
- JOURN 4716 Women & the Media (2 Credits)
- JOURN 4718 Law and the Courts
- JOURN 4720 Internet Law
- JOURN 4730 Journalism & Conflict
- JOURN 4736 Economics and Finance of the Media
- JOURN 4050 Communications Practice (1-3 Credits)
- JOURN 4350 Problems in Journalism (1-3 Credits)
- JOURN 4940 Internship
- JOURN 4974 Advanced Internet Applications for Radio/TV News
- JOURN 4976 Seminar in Radio/TV News
- JOURN 4978 Media Management & Leadership

Other Options for Electives

- You can take courses from other emphasis areas if you have satisfied prerequisites for that course.
- You can set up an individual study course with one of your professors for 1-3 credits.

- JOURN 4050 Communications Practice, generally project-related, requires a contract available from Journalism Advising, 76 Gannett.
- JOURN 4350 Problems in Journalism, generally research and paper writing, requires a contract available from Journalism Advising, 76 Gannett.
- New York Program: <http://journalism.missouri.edu/new-york/>
- Study Abroad (Journalism-approved programs only): <http://journalism.missouri.edu/study-abroad/>
- Washington Program: <http://journalism.missouri.edu/washington/>

Strategic Communication: Degree and Emphasis Area Requirements

Journalism Degree Requirements

Total Credits: All students who have been admitted to the School will need to complete 39 credits in Journalism as specified by their emphasis area requirements if they enrolled before FS05. Effective FS05 and later, incoming students will need 40 credits in Journalism.

Residency Requirement: All Journalism courses must be taken on the MU campus.

Electives and Course Load: Students may enroll in electives in emphasis areas other than their own as long as they have completed the necessary requirements. A maximum of 10 credits in Journalism are allowed per semester.

Journalism Degree Requirements

- 18-19 credits of core courses required of all Journalism students.
- JOURN 1010 Career Explorations in Journalism (1 Credit). This will be taught for the first time in WS06.
- JOURN 1100 Principles of American Journalism (3 Credits)
- JOURN 2000 Cross-Cultural Journalism (3 Credits)
- JOURN 2100 News (3 Credits)
- JOURN 3000 History of American Journalism (3 Credits)
- JOURN 4000 Communications Law (3 Credits)
- The emphasis area capstone course (3 Credits)

Emphasis Area Requirements

Starting Emphasis Area Course Work:

Students generally start their emphasis area course work in the first semester of their junior year.

Marketing Requirement:

Advertising students must complete six credits of upper-division marketing credit with C-level grades. Three of the six must be Marketing 3000 Principles of Marketing or its equivalent in transfer. These credits take the place of six of the nine credits of upper-division non-Journalism electives required of all Journalism students.

Core/Required Advertising Courses

- JOURN 4200 Principles of Strategic Communication (3 Credits)
- JOURN 4226 Strategic Design and Visuals I (3 Credits)
This course satisfies the School's Visual Literacy requirement.
- JOURN 4952 Strategic Communication Research I (3 Credits)
- JOURN 4206 Strategic Writing I. JOURN 4200, JOURN 4226 and JOURN 4952 are prerequisites.
- JOURN 4970 Strategic Campaigns/capstone course (3 Credits) All core courses must be completed before a student will be allowed to enroll in the capstone course.

Semester One

This is generally the first semester of the junior year.

- JOURN 4200 Principles of Strategic Communication
- JOURN 4226 Strategic Design and Visuals I (3 Credits)
This course satisfies the School's Visual Literacy requirement.
- JOURN 4952 Strategic Communication Research I (3 Credits)

Semester Two

- JOURN 4206 Strategic Writing I (3 Credits) JOURN 4200, JOURN 4226 and JOURN 4952 are prerequisites.
- Journalism elective (6 Credits)

Semester Three

- Journalism elective (3 Credits)

Semester Four

- JOURN 3000 History of Journalism (3 Credits)
- JOURN 4000 Communications Law (3 Credits)
- Capstone course: JOURN 4970 Strategic Campaigns (3 Credits)

Suggested Strategic Communication Electives

- JOURN 4130 Account Services (1 Credit)
- JOURN 4136 Creative Techniques (1 Credit)
- JOURN 4138 Public Relations Techniques (1 Credit)
- JOURN 4140 Interactive Techniques (1 Credit)
- JOURN 4146 Strategic Communication Techniques (1 Credit)
- JOURN 4208 Strategic Writing II (3 Credits)
- JOURN 4216 Media Sales (3 Credits)
- JOURN 4218 Mojo Ad Staff (3 Credits)
- JOURN 4220 Creative Portfolio (3 Credits)
- JOURN 4228 Strategic Design and Visuals II (3 Credits)
- JOURN 4236 Psychology in Advertising (3 Credits)
- JOURN 4248 Media Strategy and Planning (3 Credits)
- JOURN 4250 Management of Strategic Communication (3 Credits)
- JOURN 4256 Public Relations (3 Credits)
- JOURN 4258 Global Communications (3 Credits)
- JOURN 4262 Interactive Advertising I (3 Credits)
- JOURN 4263 Interactive Advertising II (3 Credits)
- JOURN 4268 Strategic Communication Practicum (3 Credits)
- JOURN 4270 Public Relations Writing (3 Credits)

Other Options for Electives

- You can take courses from other emphasis areas if you have satisfied prerequisites for that course.
- You can set up an individual study course with one of your professors for 1-3 credits.
 - JOURN 4050 Communications Practice, generally project-related, requires a contract available from Journalism Advising, 76 Gannett.
 - JOURN 4350 Problems in Journalism, generally research and paper writing, requires a contract available from Journalism Advising, 76 Gannett.
- New York Program: <http://journalism.missouri.edu/new-york/>
- Study Abroad (Journalism-approved programs only): <http://journalism.missouri.edu/study-abroad/>
- Washington Program: <http://journalism.missouri.edu/washington/>

BJ Degree Requirements After Admission to Interest/Emphasis Area

For Students Entering the University of Missouri Fall Semester 2010 or Later

The Bachelor of Journalism degree requires:

- 43 hours of journalism, all completed on the MU campus, and;
- 80 hours of non-journalism for a total of 123 semester hours as specified in the graduation requirements checklists.

For Students Who Entered the University of Missouri Prior to Fall Semester 2010

The Bachelor of Journalism degree requires:

- 40 hours of journalism, all completed on the MU campus, and
- 83 hours of non-journalism for a total of 123 semester hours as specified in the graduation requirements checklists.

The advisers in Journalism Student Services maintain a copy of each student's progress in a permanent file. Each student should keep a personal copy and update it every semester.

For more information:

Journalism Student Services

76 Gannett Hall Phone: 573-882-1045

E-Mail: JournalismStudentServices@missouri.edu

<http://journalism.missouri.edu/undergraduate/advising.html>

General Education Requirements

All students at the University of Missouri must complete the following requirements for graduation. Many of these requirements are automatically completed as part of the Journalism School requirements. Except for course work done under the American History or Political Science and Distribution of Content/Laboratory Science areas, all other courses must be passed with a C-range grade or better.

Searchable List of Courses That Satisfy General Education Requirements:

<http://generaleducation.missouri.edu/courses/>

English Composition

All pre-emphasis area and pre-journalism students must take ENGLSH 1000 Exposition & Augmentation at MU or its equivalent at another college or university. Effective with FS02 entering freshmen, Advanced Placement and International Baccalaureate test credit will satisfy this requirement.

Writing-Intensive Courses

Students must complete two writing-intensive courses. These courses are designated "WI" in the schedule of courses. All students admitted to an emphasis area within the School of Journalism automatically complete this requirement with courses as part of their journalism curriculum.

College Algebra

Students may satisfy this requirement by completing MATH 1100 College Algebra on the MU campus, or its equivalent in transfer; by scoring a minimum of 26 on the math portion of the ACT or 600 on the math portion of the SAT; by scoring a minimum of 26 on the MU math placement test; or by completing a math course that has college algebra as a prerequisite (i.e. calculus).

Math Reasoning Proficiency (MRP)

MU courses that satisfy this requirement are designated as "MP" in the schedule of courses. Journalism students automatically satisfy this requirement by completing STAT 1200 Introductory Statistical Reasoning or STAT 1300 Elementary Statistics with a C-range grade or better on the MU campus. Students who earn a D-range grade or lower in statistics must take an additional MRP course.

American History or Political Science

Journalism students automatically satisfy this requirement when they complete the lower-level social science requirement.

Distribution of Content/Laboratory Science

All students must take 27 credit hours, equally divided between three areas. The areas designated by the General Education Program (GEP) are:

1. Social and Behavioral Sciences.
2. Biological Sciences, Physical Sciences and/or Math Sciences. All students must include at least one laboratory science course in their program. STAT 1200 or STAT 1300 will count toward the nine hours of biological, mathematical or physical sciences required.
3. Humanities and/or Fine Arts.

Journalism students automatically satisfy this requirement with courses taken as part of their journalism curriculum.

Capstone

This is a culminating college experience in the major that requires using skills, methods, and knowledge learned throughout the undergraduate curricula. Journalism students automatically fulfill this requirement by completing the capstone course designated for their emphasis area.

Computer and Information Proficiency (CIP)

Effective Summer 2003, Journalism students meet the requirement for computer proficiency through the fulfillment of their required coursework.

Visual Literacy

All journalism students must take at least one course from the list below to satisfy the School of Journalism's Visual Literacy requirement. Students in all emphasis areas except for Newspaper Journalism will automatically complete one of these courses as part of their emphasis area requirements. Newspaper Journalism students must choose one of these courses as an elective.

- JOURN 4150 Using Infographics
- JOURN 4226 Strategic Design and Visuals I
- JOURN 4228 Strategic Design and Visuals II
- JOURN 4300 Broadcast News I
- JOURN 4306 Broadcast News II
- JOURN 4308 Broadcast News III
- JOURN 4406 News Editing
- JOURN 4500 News Design
- JOURN 4510 Visual Communications
- JOURN 4506 Magazine Design
- JOURN 4508 Information Graphics
- JOURN 4550 Basic Press Photography
- JOURN 4556 Fundamentals of Photojournalism
- JOURN 4558 Advanced Techniques in Photojournalism
- JOURN 4560 Staff Photojournalism
- JOURN 4568 History of Photojournalism
- JOURN 4980 The Picture Story and Photographic Essay

Dual Degrees

To receive two bachelor's degrees, a Bachelor of Journalism and a Bachelor of Arts, a student must complete a minimum of 132 credits and complete all of the specific requirements for both degrees.

Normally, a minimum of one additional semester is required for both degrees. Each candidate for a dual degree is assigned an adviser in the School of Journalism and in the department of major interest in the College of Arts and Science. It is best to apply for both degrees to be granted in the same semester.

For more information:

MU College of Arts and Science

<http://coas.missouri.edu/>

Internships for Pre-Journalism/Pre-Emphasis Area Students

Eligibility: You must complete at least one semester in a journalism emphasis area in the School of Journalism in order to be eligible for internship credit.

Credit and Journalism Degree Requirements: If you want to complete an internship prior to admission to a emphasis area in the School, and the internship site requires that you earn college credit, you can register for credit in a department other than journalism. The credit, however, will not count toward the Bachelor of Journalism degree.

Credit and the Honors Certificate: Honors College students can register through the Honors College for GN HON 1080H Internship if the internship site requires that you earn college credit. Honors College students can count internship credit toward the Honors College Certificate, but not toward the Bachelor of Journalism degree.

For more information:

Journalism Student Services

76 Gannett Hall

E-Mail: JournalismStudentServices@missouri.edu

<http://journalism.missouri.edu/undergraduate/advising.html>

MU Honors College

211 Lowry Hall

umchonorscollege@missouri.edu

<http://honors.missouri.edu/>

Internships for Journalism-Emphasis Area Students

"Journalism-emphasis area students" are those who have begun taking the core courses in their emphasis area and generally are juniors and seniors. Pre-journalism and pre-emphasis area students are those who have not started the core courses in their emphasis area and generally are freshmen and sophomores.

Number of Credit Hours

Effective FS2006, students may earn up to three credit hours for internships.

How These Hours Count Toward Degree Requirements

Internship hours count as journalism electives.

Eligibility Requirements

To be eligible, you must have completed at least one semester in an emphasis area in the School of Journalism; you must be a student in good academic standing; and your internship must be pre-approved through Journalism Advising.

For more information:

Journalism Student Services

76 Gannett Hall

<http://journalism.missouri.edu/undergraduate/advising.html>

Contact an Adviser:

JournalismStudentServices@missouri.edu

Minors for Journalism Students

Journalism students are encouraged to complete a minor area of study outside of journalism. A minor can complement your journalism studies with additional knowledge and understanding about a particular area of interest. Generally, a minor requires 15 credits in a specific department, approximately one-half of the course load required for a major.

How to Apply for a Minor

Contact the department in which you would like to pursue a minor. They will share specific requirements of that minor.

- Fill out a minor form listing your proposed course of study. Each department has its own minor form.
- Have an adviser in your minor department sign the minor form.
- Submit the signed minor form to the minor department's Academic Unit. The minor's Academic Unit will certify your minor and it will be posted on your transcript upon graduation.

Senior Assessment

All areas of study at MU conduct student assessments on an annual basis to help ensure a high-quality education, as required by the Office of the Provost.

At the School of Journalism, students in convergence journalism, magazine journalism, newspaper journalism, photojournalism and radio-television journalism will need to put samples of their best work such as a resume tape, news stories, magazine articles, photographs and the like into a portfolio. Advertising students complete this requirement as part of the course work in their capstone course.

You will receive more information about the senior assessment process from your emphasis area during your final semester in the School.

Portfolio Requirement

The Missouri School of Journalism strongly recommends that all students keep all submitted class work - in digital format when possible - during their undergraduate experience. This will be useful in two ways:

1. All graduating seniors must participate in portfolio reviews, which means that assessors will need samples of a student's work. Students will have more options of material to select if they keep all their work.
2. Increasingly, students are being asked by prospective employers to provide electronic portfolios when applying for jobs. Keeping all material submitted for classes in digital format makes this possible. Students should consider where this material can be maintained in a way that is not accessible to the general public. But it should be easily retrievable so students can provide easy Web access to selected materials for the purposes listed above.

There are a number of tools students may use to store and manage this material. The objective is to keep it in one place so it can be easily retrieved and managed. Here are some options, but the list is not meant to be inclusive:

- Foliotek (<http://foliotek.com/>) - This portfolio system is designed to allow students to store and release material selectively. It is a Columbia-based company, and access may be purchased through the MU Bookstore.
- Sakai (<http://sakaiproject.org/>) - This is an open-source course-management system supported at MU. Sakai includes the Open Source Portfolio e-Portfolio system.

Alternatively, students may choose to store material offline on a backed-up disk drive or network storage drive and provide access to it through Web access or blogs:

- Blogger (<http://www.blogger.com/>) - Simple way to blog.
- Blogsome (<http://www.blogsome.com/>) - Another blogging tool.
- Google Sites (<http://sites.google.com/>) - A free website building tool.
- Jimdo (<http://www.jimdo.com/>) - Another free website building tool.
- Kompozer (<http://kompozer.net/>) - A web design tool.
- Livejournal (<http://www.livejournal.com/>) - Blogging with a social community.
- MovableType (<http://www.movabletype.org/>) - A downloadable blog system.
- MSN Spaces (<http://spaces.msn.com/>) - Another community blogging product.
- Posterous (<http://www.posterous.com/>) - A simple way to share thoughts and links.
- Tumblr (<http://www.tumblr.com/>) - A combination of Twitter and blogging.
- Vox (<http://www.vox.com/>) - Nice clean designs for blogs.
- Weebly (<http://www.weebly.com/>) - A free website building tool.
- Wix (<http://www.wix.com/>) - A free website building tool using Flash.
- WordPress (<http://www.wordpress.com/>) - A blog and static webpage product.

Neither the University of Missouri nor the School of Journalism provides support for these products.

Students are advised to consult with faculty to determine if a specific solution is preferred in their chosen academic area.

Graduation Application

You must apply for graduation in order for a degree to be granted.

You will apply for graduation before you pre-register for your final-semester courses. This allows your journalism adviser to review your academic progress and confirm what courses you have left to complete your degree.

- **December Graduates:** Deadline is Feb. 1.
- **May/August Graduates:** Deadline is Sept. 21.

A copy of the graduation application is available online (link below). Please turn this form into Journalism Student Services, 76 Gannett, by the deadline for your graduation month.

For more information:

Graduation Application Form

<http://journalism.missouri.edu/undergraduate/forms/degree-application.html>

Latin Honors

To qualify for Latin honors, you need to have at least a 3.5 grade point average for your last 60 graded hours taken on the MU campus. The School computes the grades to three decimal points and does not round up.

- Summa Cum Laude: 3.9 and above.
- Magna Cum Laude: 3.7-3.899
- Cum Laude: 3.5-3.699

How Latin Honors Eligibility is Determined

Journalism advisers will initially calculate grade point averages for the last 60 hours minus the final semester hours. If you think you may qualify, please indicate this on your application for graduation.

Students with a 3.5 or better will be recognized in the commencement bulletin and will be invited to participate in the MU Honors Ceremony. May and August graduates will be invited to participate in the Honors Convocation

and December graduates are invited to participate in the Honors Reception. Because final semester grades are not available until after the graduation ceremony, not all students who graduate with honors will be recognized on graduation day. And, not all students recognized on graduation day will receive honors when final semester grades are posted and the final official Latin Honors is computed.

Latin Honors Designation on Transcript: After final semester grades are available, Latin honors eligibility is recalculated to include the final semester. Students who attain the required grade point averages will have the honors designation printed on their diplomas and transcripts.

Kappa Tau Alpha

Kappa Tau Alpha (KTA) is the national honor society for students majoring in journalism and mass communication.

Founded at the Missouri School of Journalism in 1910, KTA recognizes academic excellence and promotes scholarship. This prestigious group accepts the top ten percent of each graduating class as members. Kappa Tau Alpha means, "The Truth Will Prevail" and its Greek letters stand for Knowledge, Truth, and Accuracy -- words that encapsulate the mission of the society.

If your grade point average qualifies you to be a member of Kappa Tau Alpha, you will be invited to join the society. You also will receive recognition at the journalism graduation ceremony.

For more information:

Kappa Tau Alpha

<http://www.kappataualpha.org/>

Journalism Career Center

The Journalism Career Center has a variety of resources to help you prepare for and begin your internship or job search, including interviewing tips, resume guidelines and job and internship postings.

In addition to these services, the office conducts career-related workshops, hosts career fairs through the year and works with recruiters and students to schedule on-campus interviews and information sessions. Often, employers call us seeking to hire new graduates. To help us match you with these potential employers, we ask that you complete the job search survey attached to your graduation application, and also include a copy of your resume. Please be aware that this is a supplement to, **not a substitute for**, your own job search.

For more information:

Journalism Career Center

<http://journalism.missouri.edu/careers/>

MU Career Center

<http://career.missouri.edu/>

Advising for Journalism Students

All advisers' offices are located in 76 Gannett.

Adviser Assignments Changed for Majority of Undergraduates:

(Nov. 17, 2008) -- As the result of two additional academic advisers coming to the J-School's Advising Office, the Advising Office has shifted the alphabetical assignment of students. Your academic adviser has likely changed. You will remain with your assigned adviser through graduation.

- If you are Arts & Science pre-journalism, you receive advising through the Exploring Majors Advisors in the Student Success Center.
- Here's the new alphabetical breakdown:
 - **Last Name A–C:** Pat Sternberg
 - **Last Name D–Hi:** Amy Bruer
 - **Last Name Ho–Ma:** Shawn Wallace
 - **Last Name Mc–O:** Jill McReynolds
 - **Last Name P–Sm:** Urska Lenart
 - **Last Name Sn–Z:** Janet Sievel

Students directly admitted to Journalism as freshmen have a full-time academic adviser in the School. Pre-journalism students receive academic advising from the College of Arts and Science. Students admitted to an emphasis area in the School have a full-time academic adviser and a faculty adviser from their selected emphasis area. Students

are expected to seek the advice of the academic adviser in the selection of courses. The faculty adviser provides career counseling. The School provides advising checklists so that students can maintain a record of academic course work. The forms are used by the student and adviser to plan the student's program. Students are responsible for determining an appropriate schedule of courses each semester; however, the course schedule should be approved by the student's adviser. **The responsibility for meeting admission and graduation requirements rests with the student.**

Standards for Academic Performance

The School of Journalism is a competitive environment in which students are expected to maintain high standards of academic achievement.

In general, the faculty expects each student to maintain a grade point average of 3.0 or higher to be considered in good standing. The faculty has established rules for handling students who fall below that level. Those rules follow:

1. A student admitted directly to the School of Journalism as a freshman must maintain a cumulative MU GPA of at least 2.5 during the first 29 hours of credit. The credits applicable in this sense are all credits earned in any way, including transfer, advanced placement and credit by examination. Grades in courses taken elsewhere will not be considered for this purpose. Those who do not meet the standard will be dismissed from the School of Journalism and will not be permitted to re-enroll.
2. A student admitted directly to the School of Journalism as a freshman must maintain a cumulative MU GPA of at least 2.75 after completion of 30 to 70 hours of credit. The credits applicable in this sense are all credits earned in any way, including transfer, advanced placement and credit by examination. Grades in courses taken elsewhere will not be considered for this purpose. Those who do not meet the standard will be dismissed from the School of Journalism and will not be permitted to re-enroll.
3. Students with 70 credits who have still not earned admission to the School of Journalism will be dismissed from the School of Journalism. The credits applicable in this sense are all credits earned in any way, including transfer, advanced placement and credit by examination.
4. Directly admitted freshmen with 70 credits who have still not earned admission to an emphasis area will be dismissed from the School of Journalism. The credits applicable in this sense are all credits earned in any way, including transfer, advanced placement and credit by examination.
5. Students must repeat any required journalism course in which they do not earn a grade of C- or higher.
6. Only elective, non-journalism courses, and only one per semester, may be taken on an S/U (pass/fail) basis. Journalism courses graded only on an S/U basis are exceptions.

Probation, Suspension and Dismissal

Journalism students are placed on probation when either their journalism or their overall (term or cumulative) grade point average falls below 2.0. Students may remain on probation no more than one term. They regain good standing when their term and cumulative grade point averages, for journalism and overall, climb to 2.0 or higher.

First semester freshman journalism students are placed on final probation when their first term grade point average falls between 0.50 - 1.99. Students may remain on final probation no more than one term. They regain good standing when their term and cumulative grade point averages climb to 2.0 or higher.

First semester freshman journalism students are dismissed and become ineligible to enroll for a period of one calendar year when their first term grade point average is below 0.50.

Students may be placed on academic probation and may be declared ineligible to enroll if they neglect their academic duties.

A student who fails to achieve an acceptable grade (C- or better) in a required journalism course for the second time will be permanently dismissed from the School of Journalism for lack of acceptable progress toward the degree. That student may be readmitted only with the consent of the faculty chair of the student's emphasis area and the associate dean for undergraduate studies. Before recommending approval for the student to reenroll, the faculty chair will consult with the instructor or instructors of record in the required course to determine the likelihood of that student passing the course on the third attempt. The faculty chair then will make a recommendation to the associate dean, who shall make the final decision to readmit or deny admission to the School of Journalism.

A student may be placed on probation, suspended or dismissed for excessive incompletes at the discretion of the associate dean for undergraduate studies. In such cases, the associate dean shall set a time limit for successful

completion of all the courses in which the student has an incomplete. That time limit shall be no more than one calendar year from the scheduled completion of the course and may be of shorter duration. The associate dean also may place limitations on the number of additional credits hours in which the student may enroll before the incompletes are resolved. If the student fails to finish the required courses within the time limit set by the associate dean, the student is subject to dismissal.

Students are suspended and become ineligible to enroll for a period of one regular semester when their term grade point average (journalism or overall) is below 1.5, when they pass less than one-half of their work in any term or when they are on probation and their term grade point average is 2.0 or lower.

Students are dismissed and become ineligible to enroll for a period of one calendar year when their term grade point average (journalism or overall) is below 1.0, when they pass less than one-fourth of their work in any term or when they fail to perform their academic duties.

A student who has been declared ineligible to enroll may be readmitted only on the approval of the dean of the school or college in which the student desires to enroll. As a condition of readmission, the dean may set forth stipulations with regard to minimum standards of academic work that must be maintained by the student. If the student, after readmission, again becomes ineligible to re-enroll, his or her ineligibility normally is considered permanent.

Dean's List: School of Journalism

Journalism students will receive Dean's List standing each semester they attain a minimum 3.25 GPA on 12 graded credit hours. A letter of notification will be sent to the student's permanent address early the following semester.

Dean's List: College of Arts & Science

Pre-Journalism students in the College of Arts & Science will receive Dean's List standing each semester they attain a minimum 3.00 GPA on 12 graded credit hours and have a minimum 3.00 cumulative GPA; A&S does not notify students when they make the Dean's List.

MU Course Exceptions (Effective Fall 2008)

The School of Journalism accepts most courses from other MU divisions (or the equivalent transfer courses). Some courses, however, are considered duplicative of offerings in the School of Journalism or viewed as journalism-related courses taught by other divisions. Because accrediting standards limit the number of journalism credits a student may take, these journalism-related courses will not be accepted for credit toward graduation. The following courses are prohibited and will not count toward the Bachelor of Journalism degree:

Agricultural Journalism. All courses unless cross-listed as Journalism courses, in which case the courses count only as journalism electives.

Communication. All courses related to television, radio, production, public relations and media.

Internship courses taken in other divisions if the internship is journalism-related. These courses include but are not limited to:

- ENGLISH 4950 Internship in Publishing.
- GENERAL HONORS 1080H Honors Internship.
- INTERDISCIPLINARY STUDIES 1940 Internship.
- INTERDISCIPLINARY STUDIES 2940 Internship.

Journalism. JOURNALISM 1000, The News Media's Ethics and Social Responsibilities, is for non-journalism majors and does not count toward the Bachelor of Journalism degree.

Non-college level courses. These include such courses as MATHEMATICS 0110 Intermediate Algebra. Courses in this category at MU are usually numbered below 1000 and are considered remedial in nature.

Parks, Recreation & Tourism. PR_TR 1085: The Sports Page.

Political Science. POLITICAL SCIENCE 4120 Politics and the Media.

Sociology. SOCIOLOGY 3400 Politics of the Media.

Student Success Center. STUDENT SUCCESS CENTER 2100 Career Explorations. (Considered duplicative of Career Explorations in Journalism.) SSC 1150 - Learning Strategies for College Students; only 1 hour accepted.

Miscellaneous. Generally, any course in another division with “advertising,” “public relations,” “media,” “communication,” “news” or similar words in its title will not be accepted for credit toward the Bachelor of Journalism degree. If in doubt, check with your academic advisor to make sure a course will count.

Limitations on Applied Courses (Effective April 11, 2008)

The foundation of the Bachelor of Journalism degree is a broad liberal arts education. Liberal arts courses include foreign language, English, history, literature, mathematics, political science, economics, natural and physical sciences, social sciences and humanities. All students must complete at least 65 credits in these areas before being granted the Bachelor of Journalism degree.

Another 18 credits of non-journalism courses may be completed either in the traditional liberal arts areas or in so-called “applied” areas. The latter include business; education; agriculture; human environmental sciences; engineering, including information technology and computer science; nursing, health professions and performance courses in art, theater and music. Students may not exceed 18 credits in these and similar categories.

Art, music and theater courses can be either liberal arts courses or applied courses. For example, art, theater and music appreciation courses fall under the liberal arts category, while drawing, acting, music performance and music studio instruction courses are considered “applied” courses. Students should check with their advisors to make sure which courses count in each area. In most cases, the title of the course will make that clear.

Thus, the Bachelor of Journalism degree will be made up of the following courses totaling 123 credits:

- 40 hours of journalism, all completed on the MU campus or at approved MU study-abroad partner institutions.
- At least 65 credits in the liberal arts and sciences.
- No more than 18 hours of applied courses as described above.

The School only recently began to allow 18 credits of applied courses. This move is intended to make it easier for students to get minors or dual degrees in areas of demand within the fields of journalism and strategic communication. These include but are not limited to:

- Journalism and Information Technology.
- Journalism and Computer Science.
- Journalism and Education.
- Journalism and Engineering.
- Journalism and Business.
- Journalism and the Arts.

Effective April 11, 2008, current students may also alter their programs to take advantage of the rule regarding 18 hours of applied courses.

Exam Credit

The School of Journalism accepts credit in these categories:

- College-Level Examination Program (CLEP); Subject Exams Only.
- Advanced Placement (AP)
- International Baccalaureate (IB)

Specific regulations apply. Such credit may satisfy requirements for introductory courses.

For more information:

About CLEP

<http://www.collegeboard.com/clep/>

About AP

<http://apcentral.collegeboard.com/>

Transfer Credit for Non-MU Courses

The Office of Undergraduate Admissions, 230 Jesse Hall, determines transfer equivalencies for the University, including the Missouri School of Journalism.

Approval for Transfer Credit

If you wish to take courses at another school, you should get approval in advance to ensure that the credit will transfer and will apply to your degree requirements. You should get approval from the Office of Undergraduate Admissions before you visit with your academic adviser.

Acknowledgement of Transfer Credit

The Office of Undergraduate Admissions mails equivalency reports to students. The report indicates 1000-level courses with a "W", 2000-level courses with an "X", 3000-level courses with a "Y" and 4000-level courses with a "Z". The School of Journalism accepts transfer credit according to the transfer credit equivalency report.

How Transfer Credits Count

All courses, regardless of number, taken at junior colleges, transfer as lower-division credit. In general, the J-School cannot accept courses that are considered "professional skills" courses. This includes courses such as engineering, agriculture, social work or education. The School also cannot accept the following:

- Journalism or mass communications courses offered anywhere other than the Missouri School of Journalism.
- Typing or practical arts/vocational technical education courses.
- Basic physical education.
- Basic military science (unless enrolled in ROTC).
- Studio/performance music courses; these are considered applied courses (see above). No more than three hours will be accepted.

Number of Credits that Can Transfer

Unless otherwise specified by a formal articulation agreement, which allows additional hours, up to 64 credits may be transferred from two-year colleges at any time before graduation.

Residency Restrictions on Transfer Credit

Students must complete 30 of their last 36 hours in MU coursework.

Satisfactory/Unsatisfactory Grading System

No required course or courses in a required area may be taken on a Satisfactory/Unsatisfactory basis either before or after admission to the School of Journalism. Only elective, non-journalism courses may be taken S/U and only one per semester.

Transfer Credit from Other Missouri Schools

Transfer students from other accredited schools and colleges in Missouri should check the Website of the Office of Undergraduate Admissions to see how coursework will transfer to MU. Students attending schools out of Missouri are welcome to have their course work evaluated by the Admissions office. Transfer Course Approval Form needs to be e-mailed to transfer2mu@missouri.edu once filled out; see:

<http://journalism.missouri.edu/undergraduate/transfer-course-approval.pdf>

For more information:

Office of Undergraduate Admissions

<http://admissions.missouri.edu/>

Address: 230 Jesse Hall

Independent Study

The MU Center for Distance and Independent Study (CDIS) offers a variety of courses that can be taken on your own through correspondence.

Courses, Credits and Degree Requirements

Many of the courses can be used to satisfy degree requirements. You may earn up to six hours of credit toward the degree. All courses taken must be approved in advance.

For more information:

MU Center for Distance and Independent Study

<http://cdis.missouri.edu/>

Address: 136 Clark Hall

Phone: 573-882-2491

Personal Benefit Hours

Definition: “Personal benefit hours” are designed to allow journalism-emphasis area students to take a course that is not normally acceptable toward the degree if the course is beneficial to the student’s personal goals. A course approved for Personal Benefit can only count as non-journalism elective credit and won’t satisfy a specific requirement.

Number of Credits: Journalism-emphasis area students may earn up to three “personal benefit hours.”

Approval Needed: Pre-approval by a journalism adviser is required. An application form is available in the Journalism Student Services office.

How to Apply: Journalism Student Services, 76 Gannett.

“Journalism-emphasis area students” are those who have begun taking the core courses in their emphasis area and generally are juniors and seniors. Pre-journalism and pre-emphasis area students are those who have not started the core courses in their emphasis area and generally are freshmen and sophomores.

Sensitivity in a Multicultural Environment

The School of Journalism is proud of its long tradition of diversity. Each student is expected to participate in that important tradition.

Each person at the School of Journalism has the right to work in an atmosphere free from discrimination. We all share the responsibility to help create and maintain such an environment. At the most fundamental level, that environment consists of what we say and do in classrooms, hallways, offices and newsrooms.

Developing multicultural and discrimination-free attitudes is essential for future journalists and citizens who expect to spend the rest of their lives communicating in a free and diverse society. We all must be conscious of the need for an open and multicultural society—one that condemns discrimination in any form.

Discrimination often includes overt acts of unfairness. It may also include expression of attitudes and expectations that demean others based on their race, gender, gender identification, religion, place of origin, a disability, sexual orientation or age.

Demeaning actions often take the form of spoken words. Of course, words mean different things to different people. Put another way, bias is sometimes (but not always) in the mind of the beholder. For example, faculty members must provide professional assessments of students' work. These assessments are meant to be constructive. They are not judgments about students as people. Moreover, faculty need to remember that student work is intensely personal; professional criticisms can be taken personally. Faculty members must anticipate that students may interpret criticisms as one form of discrimination. Such anticipation, handled properly, can forestall problems.

Students also need to evaluate their own and faculty members' performance on a professional standard. Although individual comments may or may not reflect discrimination, patterns of behavior almost always do. The faculty member or student who routinely favors one group over another - in grades, assignments, comments, or subtler daily interactions - is engaging in behavior that the School condemns. All of us share the obligation to avoid inflicting needless pain. Should you encounter it, you need to act.

When you believe you have a legitimate complaint, you should contact the Journalism Dean's Office in 120 Neff Hall.

The Columbia Missourian, KOMU-TV and KBIA-FM Policy Statement

The Columbia Missourian, KOMU and KBIA are dedicated to full and fair coverage of the news, whether international, national, regional or local. Our intent is to report the news without bias, without favor, without intimidation and without callous disregard of the impact of our reporting.

In keeping with those goals, the Missourian, KOMU and KBIA recognize that in a democratic society all segments of the population should have the opportunity to be heard. It is our intention to provide a forum for the views of the oppressed as well as the favored, minorities as well as the majority.

To do so, we shall:

1. Avoid stereotyping in our news reports. Labeling that is racist or sexist in fact or in connotation will not be allowed. Labeling that demeans others (the elderly or the disabled, for example) will similarly be banned. Editors and reporters will be reminded of this policy frequently, and internal monitoring mechanisms will be implemented to ensure compliance with this directive.
2. Avoid casual mentions of race, sex, religion or age except when pertinent. No mention should be made of a person's race, sex, religion, sexual orientation or age unless it is germane to a story. If a suspect is arrested, it is not necessary to identify him or her by race. If the police issue a description of a suspect still at large, and the description is detailed enough that someone could make an identification from it, it may be appropriate to include racial identification. Race may also be pertinent in stories about racial conflict.
3. Aggressively cover news of and about minority groups. We recognize that the majority has little trouble disseminating its views and positions. Minorities may not be in a similar position. With that in mind, we are committed to covering minorities as fully and extensively as our resources allow. This will include active efforts to develop a variety of new sources among minorities.
4. Monitor and evaluate coverage of minorities on a regular basis. We shall establish external advisory boards to monitor our coverage of minorities and to advise us on ways to improve that coverage.

We recognize that to do these things well we must first create an atmosphere in our own newsrooms in which a variety of views, including divergent ones, is encouraged. We shall do so within the context of our significant public service roles, which demand clear and concise communication.

Toward that end, we shall:

1. Regularly and systematically solicit the opinion of those staff member who are minorities. We are fortunate to have reporters and editors of different sexes, races, religions and political beliefs. We encourage discussion of differing views of and approaches to the coverage of news. We believe in actively soliciting the opinions of minorities.
2. Encourage non-American staffers to share with us their views of the American press and the press systems in their own nations. The Missourian, KOMU and KBIA are fortunate to have staff members who are born in other countries and may have perspectives different from those of Americans. We are committed to an exchange of ideas and cultural heritage that will be mutually beneficial. It is our intention to make international students feel comfortable and welcome in our midst.
3. Eliminate nationalistic, racist, sexist and other forms of demeaning remarks in our newsrooms. We recognize that ethnic, sexist and other insensitive remarks can be damaging to the environment in which we work. We are committed to eradicating all such remarks, whether said in seriousness or jest, from the work place.
4. Attempt to fill staff and media assistant positions with qualified women and minorities. We recognize the importance of the perspective such applicants can offer if hired in positions of responsibility in our newsrooms.
5. Make assignments that avoid stereotyping and offer students opportunities for broadening their horizons. We shall avoid assigning minority students only to stories about international issues.
6. Attempt to provide all students with realistic professional experiences within the capabilities of our media operations. In the broadcast newsrooms, we recognize that the news directors are responsible for the sound of airwork during local newscasts. We realize that not every student will necessarily be on the air, but we pledge to make sure that each student is given ample opportunity to audition for on-air work. The managing editor and news director will audition each student at the beginning of his or her first semester in the newsroom. Periodic air checks will continue throughout the student's time in the newsroom. Criteria for air work will include clarity of diction; enunciation and elocution; well-modulated pitch and tone; lack of lisp, hiss, stutter, thickly accented speech or distracting mannerisms; correct inflection; and interpretation of delivery. The news director will provide ample opportunity for auditions and air checks. At the Missourian, as well as in the broadcast newsrooms, we will offer help to international students as they overcome problems of language and culture.