

DAVID D. KURPIUS
Professor & Associate Vice Chancellor
Curriculum Vitae

OFFICE:

Louisiana State University
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EDUCATION:

Ph.D. (Mass Communication), School of Journalism and Mass Communication, University of Wisconsin-Madison, December 1997. Dissertation: "Commercial Local Television News and Public Journalism: A Case Study of the Range of Organizational Routines of Coverage." Chairperson: Professor Lewis Friedland.

M.A. (Mass Communication), University of Wisconsin-Madison, December 1995. Thesis: "Hidden Racism in Local Television News." Chairperson: Professor Jim Hoyt.

B.A. (Telecommunication), Indiana University-Bloomington, 1986.

ACADEMIC ADMINISTRATION:

July 2010 – present: **Associate Vice Chancellor for Enrollment Management.**

Chief enrollment officer for Louisiana State University, managing 89 staff members and a \$5.6 million operating budget. Oversee almost \$305 million in state and federal financial aid and scholarship awards. Enrollment Management encompasses financial aid, undergraduate recruiting, admissions, international recruiting and admissions, student employment, enrollment data analysis and technology support, athletic academic progress, and enrollment management communication. Managed the recruitment of LSU's three largest freshman classes, including record levels of diversity and quality. Instituted improved systems for admissions, including an electronic document management system, a customer service/call center, and an improved prospective student campus experience and tour center. Reduced admissions processing time from six weeks to less than four days. Reworked and expanded the communication plan and execution to increase national reach, improve use of social media and target marketing in key cities and states. Worked across campus to coordinate efforts with residential life, academic colleges, orientation, campus visits and institutional technology. Led the research, development and implementation of the Tiger Bridge transfer program in collaboration with Baton Rouge Community College. Chaired faculty and administrator committee to research and write an RFP for a vendor to help LSU implement online graduate programs, and led selection and implementation of vendor working with academic colleges. Initiated research and ultimately the redevelopment of the primary LSU scholarship program that resulted in the LSU Board of Supervisors giving control of award levels

to the Baton Rouge campus. Leading a small committee developing an LSU joint venture agreement targeting expansion of international student recruitment, marketing and campus support. Currently raising \$7.2 million for renovation of enrollment management recruiting facilities.

July 2005 – July 2010: **Associate Dean for Undergraduate Studies and Administration in the Manship School of Mass Communication at Louisiana State University.** Schedule courses, handle student issues, complaints and appeals, conduct targeted national recruiting, develop and manage student engagement activities. Manage counseling area, graduation, and visitors to the school. Raised \$175,000 in scholarship donations and \$40,000 for a summer journalism institute. Developed and implemented, with faculty input, the school's assessment plan covering ACEJMC, SACS and general education assessment. Trained for ACEJMC site visit team. Developed systematic use of technology and data in recruiting targeted high school student populations. Coordinated the development and implementation of a system of student engagement focusing on leadership and networking, including "How to Network," "Manship School Etiquette Dinner," and "Networking Night @ Manship." Co-founder of Manship Ambassadors, a leadership development, service and recruiting student organization. Taught two courses per year at either the graduate or undergraduate level.

May 2003 – July 2005: **Interim Director of Student Media at Louisiana State University.** Managed a staff of 11 and student employees averaging 250 per semester. The Office of Student Media includes *The Daily Reveille* student newspaper, *KLSU-FM* student radio, *Tiger Television* campus cable channel, *The Gumbo* yearbook, and *The Legacy* student magazine. Led this auxiliary unit back to profitability following financial losses in 2002. Improved content and student staff diversity.

PUBLICATIONS:

- Kurpius, D. D. (2011). Television news and political campaigns. In R. Mann & D. Perlmutter (Eds.), *The Manship School guide to political communication* (pp. 154-163). Baton Rouge, LA: LSU Press.
- Kurpius, D. D. (2011). Public journalism. In R. Mann & D. Perlmutter (Eds.), *The Manship School guide to political communication* (pp. 182-189). Baton Rouge, LA: LSU Press.
- Kurpius, D. D., Metzgar, E. T., & Rowley, K. M. (2011). Defining hyperlocal media: Proposing a framework for discussion. *New Media & Society, 13*(5), 772-787.
- DeFleur, M. H., Kurpius, D. D., Osborne, A., & Hamilton, J. M. (2010). The masters: Creating a new generation of leaders for mass communication education and beyond. *Communication Education, 59*(1), 19-40.
- Kurpius, D. D., Metzgar, E. T., & Rowley, K. M. (2010). Sustaining hyperlocal media and citizen journalism: In search of funding models. *Journalism Studies, 11*(3), 359-376.

- Miller, A., & Kurpius, D. D. (2010). A citizen-eye view of television news source credibility. *American Behavioral Scientist, 54*(2), 137-156.
- Sullivan, J., Hatley Major, L., Goidel, K., & Kurpius, D.D. (2009). The role of an African American candidate on psychological engagement and political discussion in a local election. *Politics & Policy, 37*(2), 289-308.
- Coleman, R., Lieber, P., Mendelson, A. L., & Kurpius, D. D. (2008). Public life and the Internet: If you build a better website, will citizens become engaged? *New Media & Society, 10*(2), 179-201.
- Kurpius, D. D. (2008). Public journalism. In W. Donsbach (Ed.), *International Encyclopedia of Communication*. Retrieved from http://www.communicationencyclopedia.com/subscriber/tocnode?id=g9781405131995_chunk_g978140513199521_ss122-1
- Mendelson, A. L., Coleman, R., & Kurpius, D. D. (2005). Civic usability in Internet journalism classes. *Journalism & Mass Communication Educator, 60*(2), 202-16.
- Rowley, K. M., & Kurpius, D. D. (2005). There's a new gatekeeper in town: How statewide public affairs television creates the potential for an altered media model. *Journalism & Mass Communication Quarterly, 82*(1), 167-80.
- Kurpius, D. D. (2004). Television civic journalism and the portrayal of class. In D. Heider (Ed.), *Class and news* (pp. 325-337). New York: Rowman & Littlefield Publishers.
- Kurpius, D. D. (2003). Bucking a trend in local television news: Combating market-driven journalism. *Journalism, 4*(1), 76-94.
- Kurpius, D. D., & Fuqua, D. R. (2003). Organizational consulting in the local newsroom. *Consulting Psychology Journal: Practice and Research, 55*(3), 189-99.
- Rowley, K. M., & Kurpius, D. D. (2003). Separate and still unequal: A comparative study of blacks in business magazines. *Howard Journal of Communications, 14*(4), 245-55.
- Kurpius, D. D. (2002). Sources and civic journalism: Changing patterns of reporting? *Journalism & Mass Communication Quarterly, 79*(4), 853-866.
- Kurpius, D. D., & Mendelson, A. (2002). A case study of deliberative democracy on television: Civic dialogue on C-SPAN call in shows. *Journalism & Mass Communication Quarterly, 79*(3), 587-601.
- Kurpius, D. D. (2000). Public journalism and commercial local television news: In search of a model. *Journalism & Mass Communication Quarterly, 77*(2), 340-354.
- Potter, D., & Kurpius, D. D. (2000). Public journalism and television news. In A. J. Eksterowicz & R. N. Roberts (Eds.), *Public journalism and political knowledge* (pp. 77-90). Lanham, MD: Rowman & Littlefield Publishers.

Voakes, P. S., Kapfer, J., Kurpius, D., & Chern, D. S. (1997). Diversity in the news: A conceptual and methodological framework. *Journalism & Mass Communication Quarterly*, 73(3), 582-593.

CONVENTION PAPERS:

Metzgar, E. T., Kurpius, D. D., & Rowley, K. M. (2010, May). *Defining hyperlocal media*. Paper presented at the meeting of the International Communication Association, Singapore.

Kurpius, D. D., Metzgar, E. T., & Rowley, K. M. (2009, August). *Sustaining hyperlocal media and citizen journalism: In search of funding models*. Poster session presented at the meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Kirzinger, A., Barnidge, M., Jenkins, M., & Kurpius, D. D. (2009, August). *Too old to run?: Age, race, and gender in the 2008 presidential campaign*. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Kurpius, D. D., & Miller, A. (2008, August). *A citizen-eye view of television news source credibility*. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Rowley, K. M., Kurpius, D. D., Goidel, R. K., & McCullough, C. (2007, August). *Statewide political journalism: Public perceptions of media accuracy, bias, and problem-solving ability*. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

Goidel, R. K., Kurpius, D. D., & Best, C. (2006, August). *Controversial contexts, elite bias claims, and perceptions of media credibility across issue domains*. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Rowley, K. M., & Kurpius, D. D. (2006, August). *Look who's watching: The audience for statewide public affairs television just might surprise you*. Poster session presented at the meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Goidel, K., & Kurpius, D. D. (2005, August). *Political knowledge, civic engagement, and media use across election campaigns*. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, San Antonio, TX.

Kurpius, D. D., Goidel, K., & Sheffer, M. L. (2005, May). *Cynicism, participation, and the media*. Paper presented at the International Communication Association, New York, NY.

Kurpius, D. D., & Rowley, K. M. (2004, August). *Statewide public affairs television: How the diffusion of technology expands the definition of journalism*. Poster session presented at the

meeting of the Association for Education in Journalism and Mass Communication, Toronto, Canada.

- Coleman, R., Mendelson, A., Kurpius, D. D., & Lieber, P. (2004, May). *Public life and the Internet: If you build a better website, will they become engaged?* Paper presented at the meeting of the International Communication Association, New Orleans, LA.
- Kurpius, D. D., & Rowley, K. M. (2004, May). *Statewide public affairs television: Civic engagement or insider trading?* Paper presented at the meeting of the International Communication Association, New Orleans, LA.
- Kurpius, D. D., & Rowley, K. M. (2003, April). *Filling the gap in the crisis of communication: A comparative case study of statewide public affairs television channels.* Paper presented at the meeting of the Broadcast Education Association, Las Vegas, NV.
- Rowley, K. M., & Kurpius, D. D. (2003, August). *No substitute for being there: How statewide public affairs television tries to fill the gap for journalists.* Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Kansas City, MO.
- Kurpius, D. D. (2002, April). *Source prominence and the unaffiliated: Testing a primary tenet of civic journalism.* Paper presented at the meeting of the Broadcast Education Association, Las Vegas, NV.
- Kurpius, D. D. (2002, December). *Sources and civic journalism: Changing patterns of reporting.* Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Athens, GA.
- Kurpius, D. D., & Mendelson, A. (2001, August). *Does C-SPAN fulfill a civic role for citizen voices?* Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.
- Mendelson, A., & Kurpius, D. D. (2001, May). *C-SPAN voices: In search of thematic discussion.* Paper presented at the meeting of the International Communication Association, Washington, DC.
- Kurpius, D. D. (2000, August). *Symbolic racism in local television news.* Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.
- Kurpius, D. (1998, August). *Public journalism and local television news: In search of a model.* Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Baltimore, MD.
- McLeod, J. M., Daily, K., Eveland, W., Guo, Z., Culver, K., Kurpius, D. D., Moy, P., Horowitz, E., & Zhong, M. (1995, August). *The synthetic crisis: Media influences on perceptions of crime.* Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

Voakes, P. S., Kapfer, J., Kurpius, D., & Chern, S. (1994, August). *Diversity in the news: A conceptual and methodological framework*. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Kansas City, MO.

McLeod, J. M., Huang, K., Guo, Z., & Kurpius, D. (1992, May). *She says, he says: Who believed whom in the Senate hearings on the Supreme Court nomination of Clarence Thomas?* Paper presented at the meeting of the American Association of Public Opinion Research, St. Petersburg, FL.

PROFESSIONAL REPORTS AND ARTICLES:

Kurpius, D. D. (2008). *Recruiting & retention are all about relationships* (Diversity That Works). Baton Rouge, LA: Manship School of Mass Communication.

Kurpius, D. D. (2003). *Journalism education and the connections to democracy in the classroom*. Dayton, OH: Kettering Foundation.

Kurpius, D. D. (2003). *Journalism that connects: Communities, practices, and vision*. Washington, DC: Radio Television News Directors Association.

Kurpius, D. D. (2002). *Civic TV: Diversifying race, gender* (Civic Catalyst). Washington, DC: Pew Center for Civic Journalism.

Kurpius, D. D. (2002). *A report on television civic journalism*. Washington, DC: Pew Center for Civic Journalism.

Kurpius, D. D. (2001) *A report for Best Practices 2000 on election coverage innovations*. Madison, WI: Best Practices 2000.

Kurpius, D. D. (2001). *Making the most of your morning meetings* (Communicator). Washington, DC: Radio Television News Directors Association.

Kurpius, D. D. (2001). *Making the most of morning meetings* (Civic Catalyst). Washington, DC: Pew Center for Civic Journalism.

Kurpius, D. D. (1998). *Community journalism: Getting started* (3rd Ed.). Washington, DC: Radio Television News Directors Association.

EDITORIAL AND PEER REVIEW BOARDS:

Spring 2003 – present: *Newspaper Research Journal* Editorial Board member.

Spring 2010 – present: *Electronic News* Editorial Board member.

Fall 2014 – *Journalism & Mass Communication Quarterly* reviewer.

Fall 2104 – *Journalism Practice* reviewer.

Fall 2014: *International Journal of Public Opinion Research* reviewer.

Spring 2014 – *Journalism & Mass Communication Quarterly* reviewer.

Fall 2013 – *Journalism & Mass Communication Quarterly* reviewer.

Spring 2013 – *New Media & Society* reviewer.

Fall 2012 – *Journalism & Mass Communication Quarterly* reviewer.

Fall 2012 – *Journalism Practice* reviewer.

Spring 2011 – *Journalism & Mass Communication Quarterly* reviewer.

Spring 2006 – *Journalism & Mass Communication Monographs* reviewer.

Spring 2003 – *Mass Communication and Society* reviewer.

RESEARCH PROFESSORSHIPS:

2006 – present: Thomas O. & Darlene Ryder Distinguished Professorship.

2005 – 2006: Howard & Nantelle Mitchener Gittinger Professorship for the study of media credibility.

2004 – 2005: Howard & Nantelle Mitchener Gittinger Professorship for the study of media bias.

2003 – 2004: Bart R. Swanson Professorship for the study of television civic narratives.

2002 – 2003: Bart R. Swanson Professorship for the study of developing public and deliberative space on regional television public affairs channels.

2001 – 2002: Mary Poindexter Professorship for the study of source use in television civic journalism content.

2000 – 2001: Howard & Nantelle Mitchiner-Gittinger Professorship for the study of television news routines and race.

1999 – 2000: Bart R. Swanson Professorship for the study of source and content diversity in community-connected television and newspaper stories.

1998 – 1999: Bart R. Swanson Professorship for the study of television news storytelling and community issues coverage.

RESEARCH POSITIONS:

Summer 2000: Researcher for the Kettering Foundation. Studied the teaching of the connections between media and democracy in journalism education.

October 1998: Invited researcher at the Kettering Foundation in Dayton, OH. Research group was charged with developing research questions about the civic connections among public officeholders, media, and citizens.

September 1997 – 2001: Researcher for the Consortium for Local Television Surveys (COLTS).

January 1996 – May 1997: Research Assistant for Pew Center for Civic Journalism evaluation project. Collected and analyzed qualitative data under the direction of Professor Lewis Friedland, Qualitative Research Manager.

March 1995: Research Assistant for Professor Jim Hoyt. Trained coders, gathered data, and conducted statistical analysis for television survey project to evaluate stations' news coverage strategies in the Madison, WI, television market.

October 1993: Research Assistant for Professor Jim Hoyt. Ran statistical analysis for television survey project to evaluate stations' news coverage strategies in the Wausau, WI, television market.

ACADEMIC EXPERIENCE:

January 2012 – present: Louisiana State University Tenured Full Professor of journalism and mass communication.

August 2003 – January 2012: Louisiana State University Tenured Associate Professor of journalism and mass communication.

August 1997 – present: Member, LSU Graduate Faculty.

August 1997 – August 2003: Louisiana State University Assistant Professor of journalism and mass communication.

January 1995 – May 1995: University of Wisconsin-Madison Lecturer for television news reporting course. Specific changes in the course lectures included adding a diversity project, a television news critique project, and a news reporting exercise focused on developing skills for enterprise reporting on complex issues. Managed a weekly live cable television news broadcast.

September 1992 – December 1996: University of Wisconsin-Madison Teaching Assistant for television news reporting course. Created course lab manual. Designed and conducted hands-on lab. Managed a weekly live cable television news broadcast.

September 1991 – December 1991: Teaching Assistant for radio news reporting course. Designed and taught three lab sections weekly. Each class produced two weekly radio newscasts on the campus radio station.

GRANTS:

2009: Awarded \$58,000 LSU Student Technology Fee Grant for classroom presentation equipment upgrade. Authored by David D. Kurpius and Renee Pierce.

2006: Awarded \$103,000 LSU Student Technology Fee Grant for a virtual set system and 3-D graphics hardware and software for the Manship School. Authored by David D. Kurpius and Renee Pierce.

2006: Awarded a \$6,000 grant for service learning. Authored by David D. Kurpius, Lisa Lundy, Jinx Broussard, and Denny Hooten.

Spring 1998 – January 2002: Awarded \$750,000 LSU Student Technology Fee Grant for development and installation of a new digital television studio. Authored by Bob McMullen and David D. Kurpius.

TEACHING:

Undergraduate Courses Taught:

- Beginning Broadcast Newsgathering (MC3200, MC3102)
- Advanced Broadcast Newsgathering (MC3202, MC3104)
- News Editing & Producing (MC3210)
- Media Ethics (MC4090)
- Public Affairs Reporting (MC4250)
- News Production for the Internet (MC4270)
- Advanced Journalism (MC4500 – Capstone Course)
- Minorities and Media (MC4971)
- Senior Seminar (MC4971)
- Radio Reporting (University of Wisconsin course)
- Television News (University of Wisconsin course)

Graduate Courses Taught:

- Mass Media Practices (MC4111)
- News Workers and their Organizations (MC7011)
- Technology and Policy (MC7019)
- Minorities and Media (MC7999)

Undergraduate Courses Developed:

- Beginning Broadcast Newsgathering (MC3102)
- Advanced Broadcast Newsgathering (MC3104)

- News Editing & Producing (MC3210 revision)
- Public Affairs Reporting (MC4250 revision)
- News Production for the Internet (MC4270)
- Advanced Journalism (MC4500 – Capstone Course)
- Minorities and Media (MC4971)
- Senior Seminar (MC4971)

Graduate Courses Developed:

- News Workers and their Organizations (MC7011)
- Technology and Policy (MC7019)
- Minorities and Media (MC7999)

GRADUATE STUDENT COMMITTEE CHAIR:

Lisa Honore	Ph.D. (Media/Public Affairs)	December 2009
Danielle Sarver	Ph.D. (Media/Public Affairs)	December 2007
Karen Rowley	Ph.D. (Media/Public Affairs)	December 2006
Amy Burroughs	MMC (Mass Comm)	December 2006
Bridgett Brunken	MMC (Mass Comm)	December 2006
Ryan Goudelocke	MMC (Mass Comm)	August 2004
Kelly Losch	MMC (Mass Comm)	December 2003
Trang Nguyen	MMC (Mass Comm)	May 2001
Kirsty Llewellyn	MMC (Mass Comm)	May 1999
Carrie Pagley	MMC (Mass Comm)	May 1999
Nicole Dedrick	MMC (Mass Comm)	August 1998
Jason Ryan Caldwell	MMC (Mass Comm)	December 1998

GRADUATE STUDENT COMMITTEE MEMBER:

Karen Henderson	Ph.D. (Media/Public Affairs)	Expected May 2015
Patricia Smith	Ph.D. (Media/Public Affairs)	Expected May 2015
Chris McCullough	Ph.D. (Media/Public Affairs)	December 2012
Ben Jenkins	MMC (Mass Comm)	May 2011
Matt Barnidge	MMC (Mass Comm)	May 2010
Emily Metzger	Ph.D. (Media/Public Affairs)	May 2008
Jane Dailey	Ph.D. (Media/Public Affairs)	May 2008
Shenid Bhayroo	Ph.D. (Media/Public Affairs)	December 2008
Jon Croghan	Ph.D. (Dean's Rep.)	December 2007
David Gautier	Ph.D. (Dean's Rep.)	December 2004
Kathryn Burke	MMC (Mass Comm)	May 2002
Michelle Zeringue	M.A. (A&S)	May 2001
Jason Munsell	Ph.D. (Dean's Rep.)	May 2000
Anita Gernon	MMC (Mass Comm)	May 2000

UNDERGRADUATE HONORS THESIS CHAIR:

Chris Kaleel BMC (Mass Comm) May 2001

UNDERGRADUATE HONORS THESIS COMMITTEE MEMBER:

Aly Neel BMC (Mass Comm) December 2010

AWARDS:

May 2003: Most Accommodating Faculty/Staff award from Office of Disability Services.

March 2003: Inducted into Omicron Delta Kappa National Leadership Honor Society.
Nominated and selected by LSU student members to be an ODK faculty member.

Spring 2002: Member of the Faculty Honor Roll. Nominated by a graduating senior for making a difference in his/her life and improving the academic environment at LSU.

April 2002: Nominated by students for campus chapter advisor of the year for work with Louisiana State University Association of Black Communicators.

April 1999: Tiger Athletic Foundation Teaching Award. One of 48 selected for this honor.

September 1996 – May 1997: Harold E. Fellows Scholarship, Broadcast Education Association (BEA).

September 1996 – May 1997: Abe Schecter Graduate Scholarship, Radio Television News Directors Foundation (RTNDF).

Spring 1992: H.V. Kaltenborn Fellowship, University of Wisconsin-Madison.

January 1991: Selected as one of 15 news directors to participate in the annual News Management Seminar at the Poynter Institute for Media Studies in St. Petersburg, FL.

PROFESSIONAL BROADCAST EXPERIENCE:

November 1996 – April 1997: WMTV (MSNBC consultant). Trained at Microsoft Campus to assist in creating a local news presence on MSNBC's Internet home page. Worked with local NBC affiliate to train and manage Internet producers.

May 1990 – June 1991: News Director at WMGT-TV (NBC affiliate) in Macon, GA. Managed budgets, news staff, and equipment purchases. Worked to develop young reporters into better storytellers and to improve issues coverage. Developed and implemented the first full hour newscast in the market.

September 1989 – April 1990: 11p.m. News Producer/Night Assignment Editor at WMGT-TV (NBC affiliate) in Macon, GA. Improved ratings by moving coverage focus away

from random accidents in favor of more coverage of city/county issues and government.

February 1987 – May 1987: Assignment Editor at WMGT-TV (NBC affiliate) in Macon, GA. Continued reporting during this time, primarily feature stories and planned events.

November 1986 – September 1989: General Assignment television news reporter at WMGT-TV (NBC affiliate) in Macon, GA. Reporting focused on hard news.

June 1984 – June 1986: Production Assistant for WTTV-TV (Independent) in Bloomington, IN. Worked in all areas of production for news programs and Indiana University coaches' shows.

November 1984 – August 1985: Production Assistant for WTIU-TV (PBS) in Bloomington, IN. Worked in all areas of production for educational, documentary, and sports programs.

July 1985: Assistant director for the regional drum and bugle (DCI) competition broadcast.

August 1982 – November 1984: Master Control Switcher for WTIU-TV (PBS) in Bloomington, IN. Ran and logged breaks between shows.

NATIONAL SERVICE:

August 2010 – present: AEJMC National Strategic Planning Committee (chair, 2011-12).

Spring 2015: Accrediting Council on Education in Journalism and Mass Communication (ACEJMC) site visit team member (scheduled for Kent State University).

Fall 2014: Invited reviewer for the Council for International Exchange of Scholars (CIES) Fulbright Specialist Review Panel for Media Arts.

Fall 2013: Accrediting Council on Education in Journalism and Mass Communication (ACEJMC) site visit team member (SUNY – Buffalo State).

November 2010: Accrediting Council on Education in Journalism and Mass Communication (ACEJMC) site visit team member training in Arlington, VA.

August 2010: Panel participant for “Helping Save Journalism via the Classroom: Student Collaborations with Citizen Journalists and Industry Professionals” at the meeting of the Association for Education in Journalism and Mass Communication, Denver, CO.

Spring 2010: Radio Television Digital News Association (RTDNA) Edward R. Murrow Awards judge.

Fall 2003 – Fall 2008: National Campaign for Civic Engagement at the Institute of Politics at Harvard University's Kennedy School of Government. Invited three times to teach at the conference.

August 2008: Invited panel participant for "Diversity That Works" at the meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

May 2008: Invited panel participant for the "Manship School of Mass Communication Diversity Conference," Baton Rouge, LA.

November 2006: Invited speaker at Kansas State University "Disaster Management Conference," Manhattan, KS.

October 2006: Invited speaker at the National Conference of State Legislatures (NCSL), Washington, DC.

August 2006: Invited speaker at the National Association of Public Affairs Networks (NAPAN), Nashville, TN.

April 2006: Invited panel participant at BEA on non-linear audio/video editing using Avid.

April 2006: Invited panel participant at BEA on media and the hurricanes of 2005.

March 2006: Milwaukee Press Club judge for Internet and broadcast journalism categories.

March 2006: New Orleans Press Association judge for Internet journalism categories.

March 2006: Invited speaker, seminar leader at the Louisiana Council of Student Body Presidents (COSBP)

Fall 2005: Keynote speaker for LSU luncheon for National Merit Semifinalists from Louisiana.

2005: Research paper competition judge for Political Communication Division of the International Communication Association.

September 2003: Judge at Press Club of Dallas annual Katie Awards for broadcast journalism.

August 2003: Panel organizer and participant for "Organizational Consulting in the Local Newsroom" at the meeting of the American Psychological Association, Toronto, Canada.

August 2003: Panel participant for "Teaching Students to Get Diverse Voices in News Stories: Using Public Journalism and Other Techniques" at the meeting of the

Association for Education in Journalism and Mass Communication, Kansas City, MO.

March 2003: Milwaukee Press Club judge for Internet journalism.

January 2003: Charter member of the Public Journalism Network. Met with invited professionals and academics at Kennesaw State University to develop the charter and direction for the new organization.

August 2002: Panel organizer and participant for “Caution Slow Moving Broadcasters: What Does It Take to Move Broadcasters to Civic Journalism?” at the meeting of the Association for Education in Journalism and Mass Communication, Miami, FL.

August 2002: Panel participant for “What Happens when the Students ‘Get It’ and the Profession Doesn’t?” at the meeting of the Association for Education in Journalism and Mass Communication, Miami, FL.

June 2002: Invited participant for the Radio Television News Directors Foundation advanced community journalism summit in San Diego, CA. Helped plan the schedule and participated in the discussion. I was the only scholar invited.

April 2002: Research paper competition judge for Visual Communication Division of the Association for Education in Journalism and Mass Communication.

June 2002: Opening night keynote speaker and invited participant for “Civic Journalism: The Future Is Now,” San Diego, CA. This small group of leading television professionals was charged by the Radio Television News Directors Foundation with assessing the current state of TV civic journalism and developing a plan for its future development.

September 2001: Invited panel member for the Radio Television News Directors Association national convention panel on community journalism. The convention was cancelled due to the terrorist attack on the World Trade Center and the Pentagon.

August 2001: Panelist for “Experimentation and Innovation in Creating Good Quality Content for TV News” in the Radio Television Journalism Division at the meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

1998 – 2001: Invited reviewer for the Council for International Exchange of Scholars (CIES) Fulbright Specialist Review Panel for Media Arts.

March 2001: Radio Television News Directors Association invited scholar. Baltimore, MD, television news summit. Gathered with 14 television news managers for a brainstorming session on developing innovations in television news.

March 2001: Radio Television News Directors Regional Convention organizer, presenter, and moderator, Baton Rouge, LA.

- February 2001: Invited participant for Best Practices 2000 Workshop, New Orleans, LA.
- January 2001: Invited panel member at the 2001 DuPont Columbia Awards at Columbia University, New York, NY.
- January 2001: Invited presenter at the Pew Center for Civic Journalism conference on connecting democracy and education, Eugene, OR.
- September 2000: Invited participant for the Pew Center for Civic Journalism “Academic and Newsroom Partnerships” brainstorming retreat, Baton Rouge, LA.
- September 2000: Invited panelist for “Bringing Viewers and Listeners Back” at the meeting of the Radio Television News Directors Association, Minneapolis, MN.
- August 2000: Refereed research paper discussant and moderator for “Exploring the Timeline: The Past of Commercial Radio, the Present of TV Newswriting, and the Future of Digital Technology” at the meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.
- August 2000: Discussant for the Civic Journalism Interest Group refereed research paper session at the meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.
- August 2000: Co-moderator of “Designing Media Research to Enhance Professional Practice” at the meeting of Association for Education in Journalism and Mass Communication, Phoenix, AZ.
- June 2000: Invited panelist and moderator for the Pew Center for Civic Journalism and the Radio Television News Directors Foundation civic mapping workshop, Philadelphia, PA.
- March 2000: Invited scholar at the New Directions in News conference at Disneyland. Helped Ford Foundation grantees work through envisioning issues of diversity in future media content.
- 1999 – 2000: Professional Freedom and Responsibility Chair for the Radio Television Journalism Division of the Association for Education in Journalism and Mass Communication.
- 1999 – 2000: Professional Freedom and Responsibility Co-Chair for the Civic Journalism Interest Group of the Association for Education in Journalism and Mass Communication.
- 1999 – 2000: Milwaukee Press Club judge for television spot news, television continuing coverage, and Internet reporting.
- August 1999: Panel moderator for “Civic Journalism: Taking Risks in Reworking Journalism.” Civic Journalism Interest Group invited research paper session at the

meeting of the Association for Education in Journalism and Mass Communication, New Orleans, LA.

- August 1999: Panel moderator for "A Spotlight on TV News: Where It Came From, Where It's Going and the Cost Along the Way." Radio Television Journalism Division refereed research paper session at the meeting of the Association for Education in Journalism and Mass Communication, New Orleans, LA.
- August 1999: Panel member for "Distance Learning: New Opportunities for Journalism Educators." Radio Television Journalism Division panel at the meeting of the Association for Education in Journalism and Mass Communication, New Orleans, LA.
- March 1999: Milwaukee Press Club judge for television spot news, television continuing coverage, and Internet reporting. Also helped design a more effective judging process for the Internet category for the next competition.
- March 1999: Provided live television coverage on the Internet for MardiGrasNewOrleans.com, a Louisiana Internet company working with emerging technology. Other partners in the project were Real Networks and UUNet.
- February 1999: Participant, International Radio & Television Society Foundation Faculty/Industry Seminar, New York, NY. Seminar theme was "Curriculum 2000."
- Winter 1999: C-SPAN Seminar for Professors. Participated in group work and instruction aimed at improving use of video and public affairs programming in my courses.
- January 1999: Invited scholar at the Miami Regional Conference for Community Journalism sponsored by the Pew Center for Civic Journalism and Radio Television News Directors Foundation.
- 1999: Research paper referee for the national Civic Journalism Interest Group of the Association for Education in Journalism and Mass Communication.
- 1999: Research paper referee for the Radio Television Journalism Division of the Association for Education in Journalism and Mass Communication.
- 1998-99: National Research Chairman for the Radio Television Journalism Division of the Association for Education in Journalism and Mass Communication.
- 1998-99: National Research Co-Chairman for the Civic Journalism Interest Group of the Association for Education in Journalism and Mass Communication.
- August 1998: Invited panel member for "Making the Air: Civic Journalism on Television and Radio" at the meeting of the Association for Education in Journalism and Mass Communication, Baltimore, MD.

- August 1998: Invited panel member for “Journalism Educator as Employment Counselor” at the meeting of the Association for Education in Journalism and Mass Communication, Baltimore, MD.
- March 1998: Discussant for Newspaper Division research session at the meeting of the Association for Education in Journalism and Mass Communication Southeast Colloquium, New Orleans, LA.
- June 1998: Invited scholar at the Radio Television News Directors Association/Pew Center for Civic Journalism Advanced Broadcast Workshop on Civic Journalism, Tiburon, CA. One of only three academics invited to participate.
- 1998: Research paper referee for the national Civic Journalism Interest Group of the Association for Education in Journalism and Mass Communication.
- December 1997: Research paper referee for the Newspaper Division of the Association for Education in Journalism and Mass Communication Southeast Colloquium, New Orleans, LA.
- November 1997: Organized and moderated a panel on computers and communication for the 5th Annual Louisiana Communication Mini-Conference at the University of Southwestern Louisiana.
- March 1992 – 1996: Judge for the International Radio Festival news contest.
- August 1994: Invited panel member for “The Future of Broadcast Technology in the Classroom and the Budget” at the meeting of the Association for Education in Journalism and Mass Communication, Kansas City, MO.
- Spring 1993: Judge for the local Emmy Awards for television news reporting in the San Francisco, CA, market.
- Spring 1992: Judge for the regional Associated Press Awards for television enterprise reporting.
- Spring 1991: Poynter Institute for Media Studies News Management Seminar participant.
- Spring 1990: Judge for the Associated Press television news awards.
- 1989-1990: Georgia Associated Press Broadcast Board Member.

UNIVERSITY SERVICE:

- Fall 2012 – present: International enrollment expansion leadership team.
- Fall 2013 – present: Leadership team member for LSU Student Design Project. Working with WorkDay to develop a student facing IT solution for recruitment, admissions, scholarship and financial aid.

Fall 2011 – present: Leadership team member, LSU Enterprise Computing Replacement project.

2011 – 2013: Led team to research and implement LSU Online with an external vendor focusing on implementing graduate degree programs entirely online.

Fall 2006 – 2011: LSU Enrollment Management Yield Committee member.

November 2010 – May 2012: Member of the University Review and Assessment Council.

November 2010 – May 2011: Member of the Residential Colleges Academic Oversight Committee.

September 2009 – May 2010: McNair Program Research Director for Hope Carter.

August 2006 – May 2011: Member of the LSU Comprehensive Academic Tracking System (CATS) Committee. This committee worked to institute a tracking system for all students to better address issues with students who get off track in the progress toward graduation. The Manship School was one of the first four programs to implement the system.

May 2004 – August 2010: Member of the University Planning Committee (UPC). This is the Provost's advisory committee on campus.

May 2004 – August 2010: Chair, LSU Faculty Senate Standing Committee for Student Aid and Scholarships. Reorganized scholarship award process to be more data driven. Helped streamline scholarship application process. Helped create a single application for all LSU and departmental scholarship awards and combined it with the LSU admissions application. Developed a financial aid appeals committee and system with the Office of Scholarships and Financial Aid.

May 2008 – May 2010: LSU "Big Arts" committee. Provost's committee developing strategies for promoting a broad spectrum of arts as part of the development of the new Flagship Agenda for LSU.

2005 – 2009: Member of the LSU Communication Across the Curriculum Committee.

2005 – 2009: Chancellor's appointee, LSU Student Media Board.

2005 – 2008: Chair, LSU Student Media Board.

August 2006 – May 2007: Provost Search Committee Member.

September 2007 – May 2008: Reviewer, LSU Multi-Disciplinary Hiring Committee.

August 2005 - 2008: Participated in the LSU summer reading program and led a student discussion session.

September 2006 – May 2007: Reviewer, LSU Cluster Hire Review Committee.

August 2003 – March 2005: Co-Chair of the Student Life and Academic Services Search Committee for the Director of the Office of Student Media.

May 2002 – May 2004: Member of LSU Faculty Senate Standing Committee for Student Aid and Scholarships.

Spring 1999 – Spring 2002: Alternate member, LSU Committee on Student Conduct.

December 2001: Invited panelist, Press Club of Baton Rouge, “Is Truth the First Casualty of War?”

August 2001: Panel moderator at the meeting of the Association for Education in Journalism and Mass Communication, Washington, DC. Created and organized a panel to discuss television forms of civic journalism.

January 2001: Invited panel member at the 2001 DuPont Columbia Awards at Columbia University, New York, NY.

January 1999 – 2001: Member, LSU Asynchronous Learning Committee.

February 1998 – May 2002: Faculty advisor for the Louisiana State University student chapter of the National Association of Black Journalists (now called LSU Association of Black Communicators).

December 1997 – January 2001: Chairperson for the Manship School of Mass Communication Equipment Committee.

November 2000: Participant, LSU Office of Research and Graduate Studies Faculty Forum “Creating a Culture of Collaboration.”

April 2000: Moderator for the Board of Regents Distance Learning Initiative.

March 2000 – May 2002: Member of the Faculty Advisory Council for the Service Learning Initiative at LSU. Served at the request of the Provost.

April 1999: Invited participant at the Tom Cyr's faculty workshop for Compressed Video Instruction, Baton Rouge, LA.

Spring 1998: Seminar participant on interactive learning at LSU. Seminar focused on how courses can be taught more effectively using technology available on this campus.

September 1998 – Summer 1999: McNair Program Research Director for Valerie Conerly.

September 1998: Participant, Faculty Forum “Research, Scholarship, and Graduate Studies.”

November 1997: Expert source for New Orleans television station (Fox 8) for a news series on local television news and crime coverage. The series reporter was George Ryan.

February 1996 – August 1997: Board member for Madison Student Radio. The radio board worked with the University of Wisconsin Board of Regents to establish a student radio station on campus.

November 1992 – August 1997: Society of Professional Journalists Chapter Advisor. Directed a small group of students in re-activating the campus SPJ chapter. Chapter won Regional Chapter of the Year Award in 1994.

Summer 1993, 1994, 1995: Broadcast Instructor for the Native American Journalism Workshop at the University of Wisconsin-Madison. Instructed Native American students in television news field and production techniques. Students covered enterprise stories related to native issues. The 1995 workshop was held at the meeting of the Native American Journalism Association, Bismarck, ND.

MANSHIP SCHOOL SERVICE:

1997 – present: Member, Manship School Journalism Area.

1997 – present: Member, Manship School Political Communication Area.

2010 – 2011: Member, Manship School Digital Media Committee.

2003 – 2011: Member, Manship School Diversity Committee.

2008 – 2011: Chair, Manship School Curriculum & Assessment Committee.

2009 – 2011: Member, Manship School Scholarship & Awards Committee.

2005 – 2009: Chair, Manship School Scholarship & Awards Committee.

1998 – 2003: Chair, Manship School Equipment Committee.

1997 – 1998: Member, Manship School Curriculum Committee.

ORGANIZATIONAL MEMBERSHIPS:

Association for Education in Journalism and Mass Communication (AEJMC)

Broadcast Education Association (BEA)

International Communication Association (ICA)

Radio-Television Digital News Association (RTDNA)

Association of Schools of Journalism and Mass Communication (ASJMC)