

AMANDA HINNANT

Curriculum vitae

August 2025

210 Lee Hills Hall, Missouri School of Journalism

University of Missouri, Columbia, MO 65211

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EDUCATION

Ph.D., Northwestern University, Evanston, Illinois

Media, Technology, and Society, School of Communication, December 2006

M.A., University of Missouri, Columbia

School of Journalism, 1999

B.A., Bates College, Lewiston, Maine

English, 1997

SUMMARY

Professor, Journalism Studies, Missouri School of Journalism

Faculty Fellow, Wallace Turner Memorial Faculty Fellow

Faculty Fellow, Honors College and Office of Global and National Fellowships

Associate Editor, *Science Communication* (impact factor: 9.0)

Recipient, Graduate Faculty Mentor Award, University of Missouri

Recipient, Faculty Alumni Award, Mizzou Alumni Association

Recipient, Gold Chalk Award for graduate education from MU Graduate Professional Council.

Recipient, Outstanding Woman in Journalism & Mass Communication Education (AEJMC CSW)

Recipient, O.O. McIntyre Professorship for Teaching Excellence from the School of Journalism

Recipient, Shared Governance Award for an Individual from MU Faculty Council

Affiliate Faculty, Department of Communication, University of Missouri

Affiliate Faculty, Honors College, University of Missouri

Liaison, Institute of Clinical and Translational Sciences (ICTS), Washington University & MU

Chair or member, more than 150 graduate student committees (current and completed)

ACADEMIC APPOINTMENTS

2024- Professor, tenured, Missouri School of Journalism, University of Missouri.

2014-24 Associate professor, tenured, Missouri School of Journalism, University of Missouri.

2006-14 Assistant professor, Missouri School of Journalism, University of Missouri.

PUBLICATIONS

Peer-reviewed journal articles

- 2025 Ciera Kirkpatrick, Sisi Hu, Yoorim Hong, Namyeon Lee, Sungkyoung Lee, **Amanda Hinnant** “‘I Respect Whatever Decision You Make!’ How Autonomy Support and Exemplars in Short-Form Videos Influence Clinical Trial Recruitment” *Health Communication* first online*equal contributions by authors
- 2024 Sisi Hu, Ciera Kirkpatrick, Namyeon Lee, Yoorim Hong, Sungkyoung Lee, & **Amanda Hinnant**.* “Using short-form videos to get clinical trial newcomers to sign up: Message-testing experiment” *Journal of Medical Internet Research* 26 e49600 *equal contributions by authors
- 2024 Cory MacNeil, **Amanda Hinnant**, Asma Khanom “Flag Lapel Pin Ban: 20-Year Retrospective on the Discourses About Journalistic Ethics, Objectivity, and Patriotism,” *Journalism*, first online
- 2024 Yoorim Hong, Namyeon Lee, Ciera Kirkpatrick, Sisi Hu, Sungkyoung Lee, & **Amanda Hinnant**.* “‘Trust me, I’m a doctor.’ How TikTok videos from different sources influence clinical trial participation.” *Health Communication*, *equal contributions by authors
- 2024 Namyeon Lee, Yoorim Hong, Ciera Kirkpatrick, Sisi Hu, Sungkyoung Lee, & **Amanda Hinnant**.* “COVID-19 vaccination communication: Effects of vaccine conspiracy beliefs and message framing among Black and White participants.” *Vaccine*, 42(13), 3197-3205 *equal contributions by authors
- 2024 Namyeon Lee, Yoorim Hong, Sisi Hu, Ciera Kirkpatrick, Sungkyoung Lee, & **Amanda Hinnant**.* “Exploring the strategic use of TikTok for clinical trial recruitment: How audiences’ prior short-form video usage influences persuasive effects.” *Journal of Health Communication*, 29(4) 294-306 *equal contributions by authors
- 2023 Mengyao Xu, Lingshu Hu, & **Amanda Hinnant**. “Pseudo-events: Tracking mediatization with machine learning over 40 years.” *Computers in Human Behavior*, 144, 107735.
- 2023 **Amanda Hinnant**, Sisi Hu, Yoorim Hong, & Rachel Young. “Contested certainty and credibility: The effect of personal stories and scientific evidence in user comments on news story evaluation and relevance.” *Science Communication*, 45 (1), 65-94.
- 2022 Sisi Hu, Ciera Kirkpatrick, Yoorim Hong, Namyeon Lee, Sungkyoung Lee, & **Amanda Hinnant**.* “Improving rural White men’s attitudes toward clinical trial messaging and participation: effects of framing, exemplars, and trust.” *Health Education Research*, 37(6), 476-494, *equal contributions by authors

- 2022 Ciera Kirkpatrick, Sisi Hu, Namyoon Lee, Yoorim Hong, Sungkyoung Lee, & **Amanda Hinnant**.* “Overcoming Black Americans’ psychological and cognitive barriers to clinical trial participation: Effects of news framing and exemplars.” *Health Communication*, 38(12), 2663-2675 *equal contributions by authors
- 2022 Lindsay M. Fuzzell, Sherry Dodd, Sisi Hu, **Amanda Hinnant**, Sungkyoung Lee, Glen Cameron, & Jane Garbutt. “An informed approach to the development of primary care pediatric firearm safety messages.” *BMC Pediatrics*, 22(1), 26.
- 2021 Ciera Dockter, Sungkyoung Lee, Courtney Boman, **Amanda Hinnant**, & Glen Cameron, “The impact of retransmission and modality on communicating health research findings via social media” *Health Communication*, 36(10), 1231-1241.
- 2021 **Amanda Hinnant**, Courtney Boman, Sisi Hu, Rokeshia Ashley, Sungkyoung Lee, Sherry Dodd, Jane Garbutt, & Glen Cameron, “The third rail of pediatric communication: Discussing firearm risk and safety in well-child exams,” *Health Communication*, 36(4), 508-520.
- 2020 Lise Saffran, Sisi Hu, **Amanda Hinnant**, Laura Scherer, & Susan Nagel, “Constructing and influencing perceived authenticity in science communication: Experimenting with narrative.” *PLOS One*, January 15,
This research was reported about in *Nature*, March 19, 2020:
<https://www.nature.com/articles/d41586-020-00857-0>
- 2019 **Amanda Hinnant**, Roma Subramanian, Rokeshia Ashley, Mimi Perreault, Rachel Young, and Ryan J. Thomas. “How journalists characterize health inequalities and redefine solutions for Native American audiences.” *Health Communication*, 34:4, 383-391.
- 2018 Victoria A. Shaffer, Laura D. Scherer, Elizabeth S. Focella, **Amanda Hinnant**, María E. Len-Ríos, & Brian J. Zikmund-Fisher. “What is the story with narratives? How using narratives in journalism changes health behavior.” *Health Communication*, 33 (9), 1151-1157.
- 2017 **Amanda Hinnant**, Roma Subramanian, & Joy Jenkins. “The media logic of health journalism: Strategies and limitations in covering social determinants.” *Australian Journalism Review*, 39 (2), 23-35.
- 2017 Rachel Young, Roma Subramanian, Stephanie Miles, **Amanda Hinnant**, & Julie Andsager. “Social representation of cyberbullying and adolescent suicide: A mixed-method analysis of news stories.” *Health Communication*, 32 (9), 1082-1092.
- 2017 Ryan J. Thomas, Edson Tandoc, & **Amanda Hinnant**. “False balance in public health reporting? Michele Bachmann, HPV, and ‘mental retardation.’” *Health Communication*, 32(2) 152-160.

- 2016 **Amanda Hinnant**, Roma Subramanian, & Rachel Young. "User comments on climate stories: impacts of anecdotal vs. scientific evidence." *Climatic Change*, 138, 411-424.
- 2016 Rachel Young, **Amanda Hinnant**, & Glenn Leshner. "Individual and social determinants of obesity in strategic health messages: Interaction with political ideology." *Health Communication*, 31(7) 903-10.
- 2016 Rachel Young, Roma Subramanian, & **Amanda Hinnant**. "Stigmatizing images in obesity health campaign messages and healthy behavioral intentions." *Health Education & Behavior*, 43(4), 412-419.
- 2015 **Amanda Hinnant**, Joy Jenkins, & Roma Subramanian. "Health journalist role conceptions: Existing and emerging professional identities." *Journalism Practice*, 10(6), 763-781.
- 2014 **Amanda Hinnant** & Elizabeth Hendrickson. "Negotiating normalcy in celebrity health behavior: A focus group analysis." *Journal of Magazine Research* 15(2).
- 2014 Sara Shipley Hiles & **Amanda Hinnant**. "Climate change in the newsroom: Journalists' evolving standards of objectivity when covering global warming." *Science Communication*, 36(4), 428-453.
- 2014 María Len-Ríos & **Amanda Hinnant**. "Health literacy and numeracy: A comparison of magazine health messages." *Howard Journal of Communications*, 25(3), 235-256.
- 2013 **Amanda Hinnant**, María E. Len-Ríos, & Rachel Young. "Journalistic use of exemplars to humanize health news." *Journalism Studies*, 14(4), 539-554. **Second place**, Award for Outstanding Published Research in Science, Health, Environment and Risk Communication from AEJMC, Communicating Science, Health, Environment, and Risk Division
- 2012 **Amanda Hinnant**, María E. Len-Ríos, & Hyun Jee Oh. "Are health journalists' practices tied to their perceptions of audience? An attribution and expectancy-value approach." *Health Communication*, 27(3), 234-243.
- 2012 **Amanda Hinnant** & Elizabeth Hendrickson. "Rhetorical visions of health: A fantasy-theme analysis of celebrity articles." *Celebrity Studies*, 3(2), 197-212.
- 2012 María Len-Ríos, **Amanda Hinnant**, & Ji Yeon Jeong. "Reporters' gender affects views on health reporting." *Newspaper Research Journal*, 33(3), 76-88.
- 2011 Yulia Medvedeva & **Amanda Hinnant**. "Terrorism coverage in the Russian and American *Newsweek*." *International Communication Research Journal*, 46(3-4), 29-55.
- 2011 **Amanda Hinnant**, Hyun Jee Oh, Carlene Caburnay, & Matt Kreuter. "What makes African American health disparities newsworthy? An experiment among journalists about

story framing.” *Health Education Research*, 26(6), 937-947. **Second-place**, Award for Outstanding Published Research in Science, Health, Environment and Risk Communication

- 2010 Park, Sun-A, María E. Len-Ríos, & **Amanda Hinnant**. “How intrinsic and extrinsic news factors affect health journalists’ cognitive and behavioural attitudes toward media relations.” *PRism* 7(1), 1-14.
- 2009 **Amanda Hinnant** & María Len-Ríos. “Tacit understandings of health literacy: Interview and survey research with health journalists.” *Science Communication*, 31(1), 84-115.
- 2009 María E. Len-Ríos, **Amanda Hinnant**, Sun-A Park, Glen Cameron, Cynthia M. Frisby, & Young Ah Lee. “Health news agenda building: Journalists’ perceptions of the role of public relations.” *Journalism & Mass Communication Quarterly*, 86(2), 315-331.
- 2009 Lindsay Ray & **Amanda Hinnant**. “Media representation of mental disorders: A study of ADD and ADHD coverage in magazines from 1985 to 2008.” *Journal of Magazine and New Media Research*, 11(1), 1-21.
- 2009 **Amanda Hinnant**. “The cancer on your coffee table: A discourse analysis of the health content in mass-circulated women’s magazines.” *Feminist Media Studies*, 9(3), 317-333.
- 2009 María E. Len-Ríos, **Amanda Hinnant**, & Sun-A Park. “Understanding how health journalists judge public relations sources: A rules theory approach.” *Public Relations Review*, 35(1), 56-65.
- 2009 **Amanda Hinnant**. “Getting the science right: An experiment on how readers evaluate medical news coverage in magazine health journalism.” *Journal of Health & Mass Communication*, 1(1/2), 58-76.
- 2008 Eszter Hargittai & **Amanda Hinnant**. “Digital inequality: Differences in young adults’ use of the Internet.” *Communication Research*, 35(5), 602-621.

Peer-reviewed book chapters

- In press Renata Schiavo, Ewart Skinner, Everold Hosein, & **Amanda Hinnant**. “Communicating for health equity impact.” Renata Schiavo et al. (Eds) *Health Equity: Strategies for Action*, Wiley.
- 2025 María Len-Ríos, **Amanda Hinnant**, & Rachel Young. “Health Journalists’ views of their work amid a pandemic and U.S. partisan political conflict.” Sayyed Fawad Ali Shah & Tamar Ginossar (Eds), *Health and Science Journalism in the 21st Century: Emerging Practices During Crises*, Lexington Books

- 2024 María Len-Ríos, **Amanda Hinnant**, & Rachel Young. “Public relations and understanding culture as a social determinant of health.” Brooke McKeever (Ed), *Public Relations for Public Health and Social Change*, Routledge.
- 2024 **Amanda Hinnant** “Journalistic conceptualizations of health and science: An overview” Merryn McKinnon and Kim Walsh-Childers (Eds) *Handbook of Science and Health Journalism*, Palgrave MacMillan
- 2019 Joy Jenkins & **Amanda Hinnant** “Idealized authenticity: Analyzing Jean Baudrillard’s theory of simulation and its applicability to city magazines” *Lifestyle Journalism: New Media, Experience and Design*. New York: Routledge.
- 2016 **Amanda Hinnant** “How *Ladies’ Home Journal* did second-wave health, 1968-1975.” Rachel Ritchie, Sue Hawkins, & Nicola Phillips (Eds.), *Women in Magazines (The Routledge Research in Gender and History Series)*. New York: Routledge.

Published as Assistant Professor

- 2012 **Amanda Hinnant** & Berkley Hudson. “The Magazine Revolution, c.1880-1920.” Christine Bold (Ed.), *U.S. Popular Print Culture 1860-1920 (The [Oxford] History of Popular Print Culture series)*. New York: Oxford University Press.
- 2006 Eszter Hargittai & **Amanda Hinnant**. “Toward a social framework for information seeking.” Amanda Spink, Charles Cole (Eds.), *New Directions in Human Information Behavior*. Amsterdam: Springer.

Scholarship of teaching (textbook chapter)

- 2019/16 **Amanda Hinnant** & María Len-Ríos “Rx for Communicating about Health Inequalities” María Len-Ríos and Earnest Perry (Eds), *Cross-Cultural Journalism*, New York: Routledge, 2nd edition, November.

Republished journal articles

- 2018 **Amanda Hinnant** & Elizabeth Hendrickson. “Rhetorical visions of health: A fantasy-theme analysis of celebrity articles.” *Celebrity Studies*, 3(2), 197-212. This article was reprinted to exemplify fantasy-theme analysis in 2018, Sonja K. Foss, *Rhetorical Criticism: Exploration and Practice*, Fifth Edition. Long Grove, IL: Waveland Press, 117-131.

Other publications

- 2024 **Amanda Hinnant**, Rachel Young, & María Len-Ríos (2024, Sept 1) “Most health journalists say they’re satisfied with their jobs.” Circulated by the Association of Health Care Journalists, https://drive.google.com/file/d/12R6fSl_IfMBB-Wwr0sUbugAoXcX_QoNL/view
- 2024 **Amanda Hinnant**, Rachel Young, & María Len-Ríos (2024, Sept 1) “Health journalists believe they can combat misinformation. Most say they aren’t trained how.” Circulated by the Association of Health Care Journalists
<https://drive.google.com/file/d/1ZbpslX55PgM08jr0oFFj6Uceu8bWvgsQ/view>
- 2024 **Amanda Hinnant**, Rachel Young, & María Len-Ríos “Health journalists — Who they are and how they view their profession” RJI, July <https://rjionline.org/wp-content/uploads/sites/2/2024/07/health-journalist-survey-topline-report-for-RJI.pdf>
- 2024 **Amanda Hinnant**, Rachel Young, & María Len-Ríos (2024, July 30). How journalists address misinformation from official sources. *Reynolds Journalism Institute*. Retrieved from: <https://rjionline.org/news/how-journalists-address-misinformation-from-official-sources/>
- 2022 **Amanda Hinnant** “ComSHER "Academic Orgs: AEJMC ComSHER Division" Evelyn Ho, Carma Bylund, and Julia van Weert (Eds.) *The International Encyclopedia of Health Communication*. John Wiley & Sons, Inc. 1st ed.
- 2022 **Amanda Hinnant** & Yoorim Hong. “Health and Medical Journalism.” Gregory Borchard (Ed.), *The Sage Encyclopedia of Journalism*. Thousand Oaks, CA.: Sage. 2nd ed.
- 2009 **Amanda Hinnant**. “Health Journalism.” Christopher H. Sterling (Ed.), *Encyclopedia of Journalism*. Thousand Oaks, CA.: Sage. 2, 692-695.
- 2008 Martinson, Melissa, **Amanda Hinnant**, & Martinson, Barbara. “Visual depictions of gender in parenting magazines” Research-in-depth for *Media Report to Women*, 36(4), 12-20.

FUNDING

External funding

- 2023-24 Principal Investigator, Arthur W. Page Legacy Scholar Grant, Co-I Sisi Hu, \$5,000, “Cultivating prosocial motivation in messaging: A conceptual and operational toolbox tailored to nonprofit health communication.” 00082324
- 2022-27 Key Personnel, NIH R25 Training Grant, PI Anandhi Upendran \$701,200. “Biomedical and Entrepreneurship Training for Age-related Diseases” 00077364

- 2021-22 Co-Investigator, School of Journalism subgrant from Washington University and University of Missouri, NIH. MU Campus PI Bill Fay \$60,112. “Institute of Clinical and Translational Sciences-Communication” 00073241
- 2020-21 Co-Investigator, School of Journalism subgrant from Washington University and University of Missouri, NIH. MU Campus PI Bill Fay \$60,112. “Institute of Clinical and Translational Sciences-Communication” 00069401
- 2020 Principal Investigator, Senior Scholar Grant, AEJMC, with Ryan Thomas and Yong Volz, \$5,000, “Support for the Discourses of Journalism Database” 00068905
- 2019-20 Co-Investigator, School of Journalism subgrant from Washington University and University of Missouri, NIH. MU Campus PI Bill Fay \$60,112. “Institute of Clinical and Translational Sciences-Communication” 00067680
- 2018-19 Co-Investigator, School of Journalism subgrant from Washington University and University of Missouri Grant, NIH. MU Campus PI Jerry Parker \$60,112. “Institute of Clinical and Translational Sciences-Communication” 00063176
- 2017-18 Co-Investigator, School of Journalism subgrant from Washington University and University of Missouri Grant, NIH. MU Campus PI Jerry Parker \$60,112. “Institute of Clinical and Translational Sciences-Communication” 00054915
- 2018 Principal Investigator, NIH National Center for Advancing Translational Science, NIH. \$8,325. “Development of exam-room to newsroom strategy to enhance firearm safety.” 00063090
- 2017-18 Co-Principal Investigator, NIH National Center for Advancing Translational Science, NIH. \$29,000. PI Glen Cameron “Development of exam-room to newsroom strategy to enhance firearm safety.” 00056958

Funded pre-tenure as Assistant Professor

- 2009 Principal Investigator, NIH National Cancer Institute, Pilot Grant. Centers of Excellence in Cancer Communication Research (CECCR), Washington University, Matt Kreuter (Project Director), \$25,000. “Experiment on health journalists about racial health disparity framing.” 00026538
- 2007-09 Key personnel, Missouri Health Literacy Enhancement Resource Center, Missouri Foundation for Health, Kristopher Hagglund (Project Director), \$676,556. Media Resource Inventory Sub-Committee, Glen T. Cameron (Project Leader). “Health journalist survey on health literacy.”

Internal funding

- 2023 Dean and Sue Mills Fund, School of Journalism, \$940 to support open-access for an article in *Computers in Human Behavior*.

- 2023 Mid-Career Research Development Program Funding, Office of the Provost, \$6,000 to support open-access for an article in *Science Communication* and *Computers in Human Behavior*.
- 2022-23 Reynolds Journalism Institute Research and Development Grant \$25,950 for project titled “Mediating Health in the Misinformation Era: The Roles and Practices of Health Journalists” P.I. Hinnant, Co-investigators Rachel Young and María Len-Ríos
- 2022 Robin Gould Fund, School of Journalism, \$2150, for conference travel to present four paper at the International Communication Association in Paris, France May
- 2021-22 Research Council Grant, \$10,000 for project titled, “Building Trust Through Communication About COVID-19 and Clinical Trials.” P.I. Hinnant, Co-investigator: Sungkyoung Lee
- 2018-20 Research Council Grant, \$9,700, for project titled, “Perceived Authenticity as a Cause of Trust in Science Communication.” P.I. Lise Saffran, Co-investigators: Laura Scherer and Susan Nagel
- 2017 Reynolds Journalism Institute Research and Development Grant, \$10,500 “Comments on health and science journalism: How they influence credibility, public opinion and policymakers”
- 2015 Mizzou Advantage Grant, \$27,650, for Based on a True Story high-impact conference, with team led by Brad Prager, Film Studies.
- 2015 Missouri Humanities Council Grant, \$9,510, for Based on a True Story conference
- 2014 Mizzou Advantage Grant, \$30,000, for Based on a True Story high-impact conference, with team led by Brad Prager, Film Studies.
- 2014 Chancellor’s Distinguished Visitors Program, \$2,015, for Based on a True Story guest director Marta Cunningham.
- 2014 Faculty International Travel funds to attend AEJMC in Montreal to present two papers and chair the Communicating Science, Health, Environment and Risk Division meeting.

Funded pre-tenure as Assistant Professor

- 2012 Research Council Grant, \$3,400, for project titled “Health journalism reform: Cultivating a community-based solution to improve communication about disparities.”
- 2012 Faculty International Travel funds to attend conference titled Women in Magazines: Research, Representation, Production and Consumption and present a paper.

- 2012 Richard Wallace Research Incentive Grant, \$3,000, to conduct community-based participatory research with health journalists about how to improve health disparity coverage.
- 2008 Summer Research Fellowship, \$7,000, for two months of summer salary. Research includes narrative and frame analysis of celebrity health stories followed by focus groups to identify resonance.
- 2008 Research Council Grant, \$2,500, for focus group expenses associated with Summer Research Fellowship.
- 2008 Faculty International Travel funds for International Communication Association conference travel to present two papers.

HONORS

- 2022- Wallace Turner Memorial Faculty Fellow
- 2025 Graduate Faculty Mentor Award, University of Missouri
- 2024 Invited scholar to the Center for Science, Health and Data Communication Research at Bournemouth University Speaker Series, May 8. "Health journalists' role conceptions in the current political climate."
- 2022 Faculty Alumni Award, Mizzou Alumni Association
- 2022 Gold Chalk Award for graduate education from University of Missouri Graduate Professional Council
- 2021 Outstanding Woman in Journalism and Mass Communication Education from AEJMC's Commission on the Status of Women
- 2020 O.O. McIntyre Professorship for Teaching Excellence from the School of Journalism
- 2020-22 Fellow, University of Missouri Mid-Career Research Development Program
- 2019 Shared Governance Award for an Individual from University of Missouri Faculty Council
- 2016 Invited scholar to Northwestern University's Media, Technology & Society Speaker Series, May 23. "The science of user comments: How commenters have the power to influence climate communication."
- 2016 Awarded spot for MU's Master's of Public Health Grantwriting Retreat, May 25-26.

- 2014 AEJMC Presidential Citation for outstanding service and dedication as an AEJMC officer during 2013-2014, September 2014
- 2014 Second place, Award for Outstanding Published Research in Science, Health, Environment and Risk Communication from Association for Education in Journalism and Mass Communication, ComSHER Division, August 2014. For article: Amanda Hinnant, María E. Len-Ríos, & Rachel Young (2013). "Journalistic use of exemplars to humanize health news." *Journalism Studies*, 14(4), 539-554
- 2014 Inducted into Honor Society of Phi Kappa Phi, April.
- 2014 Selected for the Journalism Scholars trip to China by Global Research Initiatives Committee, June.
- 2012 First Place for Top Faculty Paper, Association for Education in Journalism and Mass Communication, Magazine Division, August 2012.
- 2011 Second-place (tie), Award for Outstanding Published Research in Science, Health, Environment and Risk Communication from Association for Education in Journalism and Mass Communication, Communicating Science, Health, Environment, and Risk Division, August 2012. For article: Amanda Hinnant, Hyun Jee Oh, Carlene Caburnay, & Matt Kreuter. "What makes African American health disparities newsworthy? An experiment among journalists about story framing." *Health Education Research*, 26(6), 937-947.
- 2010 First Place in Top Paper competition, Association for Education in Journalism and Mass Communication, Entertainment Studies Interest Group, August 2010.
- 2010 Top Faculty Paper Honoree, Association for Education in Journalism and Mass Communication, Communicating Science, Health, Environment, and Risk Interest Group, August 2010.
- 2010 Nominated by the School of Journalism for Provost's Outstanding Junior Faculty Research and Creative Activity Award, 2010.
- 2009 Third Place in Association for Education in Journalism and Mass Communication, Entertainment Studies Division Interest Group, August 2009.
- 2009 Top Paper Session Honoree for International Communication Association, Public Relations Interest Group, May 2009.
- 2008 Top Faculty Paper for Association for Education in Journalism and Mass Communication, Science Communication Interest Group, August 2008.
- 2008 Top Paper Session Honoree for Association for Education in Journalism and Mass Communication, Magazine Division, August 2008.

- 2008 Mentor, May Honors Convocation, Elizabeth Chan
- 1999 Member of Kappa Tau Alpha, journalism honor society

REFEREED CONFERENCE PAPER PRESENTATIONS

- 2025 Rachel Young, Munachim Amah, **Amanda Hinnant**, & María E. Len-Ríos “Care-Based Practices in Health News: Why and How U.S. Health Journalists Include Exemplars In Their Reporting.” AEJMC annual convention, San Francisco, August
- 2025 Ciera Kirkpatrick, Sisi Hu, Yoorim Hong, Namyeon Lee, Sungkyoung Lee, **Amanda Hinnant** “‘I Respect Whatever Decision You Make!’ How Autonomy Support and Exemplars in Short-Form Videos Influence Clinical Trial Recruitment” *equal contributions by authors, Health Communication Division, International Communication Association, Denver, May.
- 2025 Namyeon Lee, Yoorim Hong, Sisi Hu, Ciera Kirkpatrick, Sungkyoung Lee, & **Amanda Hinnant** “Effects of autonomy support language in clinical trials recruitment messages on TikTok: The moderating role of trust in doctors” AEJMC Southeast Colloquium, University of North Carolina, Chapel Hill, April.
- 2024 María E. Len-Ríos, Rachel Young, Rongwei Tang, Boitshepo Balozwi, & **Amanda Hinnant**, “Health news agenda-building: Earned media and how PR professionals are perceived by health journalists,” Public Relations Division, AEJMC annual convention, Philadelphia, August. **Top poster prize**
- 2024 Rachel Young, **Amanda Hinnant**, & María E. Len-Ríos, “U.S. health journalists’ background, perceptions, and practices: Results from a national survey,” Communicating Science, Health, Environment and Risk Division, AEJMC annual convention, Philadelphia, August.
- 2023 **Amanda Hinnant**, Rachel Young, & María E. Len-Ríos “Misinformation, inequality, and hostility: How health journalists conceive of their roles amid current challenges” Future of Journalism conference, Cardiff, September
- 2023 Sisi Hu & **Amanda Hinnant** “Breaking Myths of Organ Donation: Promoting Sign-ups with Narrative Integration and Persuasion Focus” Communicating Science, Health, Environment and Risk Division, AEJMC annual convention, Washington, D.C., August
- 2023 Namyeon Lee, Yoorim Hong, Sisi Hu, Ciera Kirkpatrick, Sungkyoung Lee, & **Amanda Hinnant** “Exploring the strategic use of TikTok for clinical trial recruitment: How audiences’ prior short-form video usage influences persuasive effects” Communicating Science, Health, Environment and Risk Division, AEJMC annual convention, Washington, D.C., August

- 2023 Ryan Thomas, Joy Jenkins, & **Amanda Hinnant** “Magazines, Journalism Studies, and the Perils of “Newness”” Future of Magazine Conference, Lisbon, July
- 2023 Sisi Hu, Ciera Kirkpatrick, Namyoon Lee, Yoorim Hong, Sungkyoung Lee, & **Amanda Hinnant** “TikTok as a clinical trial recruitment tool? Effects of Message Source and Framing on Participation Behavior” Health Communication Division, International Communication Association, Toronto, May
- 2022 Mengyao Xu, Lingshu Hu, **Amanda Hinnant** “Tracking mediatization with a machine learning classifier of pseudo-events” European Communication Research and Education Association Conference, Aarhus, Denmark, October
- 2022 Cory MacNeil, **Amanda Hinnant**, Asma Khanom “Flag Lapel Pin Ban: 20-Year Retrospective on the Discourses About Journalistic Ethics, Objectivity, and Patriotism” Media Ethics Division, AEJMC annual convention, Detroit, August
- 2022 Ciera Kirkpatrick, Sisi Hu, Namyoon Lee, Yoorim Hong, Sungkyoung Lee, **Amanda Hinnant** “Overcoming barriers to clinical trial participation” Health Communication Division, International Communication Association, Paris, May
- 2022 Yoorim Hong, Namyoon Lee, Sisi Hu, Ciera Kirkpatrick, Sungkyoung Lee, **Amanda Hinnant** “Effects of framing and visuals in COVID-19 vaccination messages: Race and vaccine status as moderators.” Health Communication Division, International Communication Association, Paris, May
- 2022 Courtney D. Boman, Ciera Kirkpatrick, Sungkyoung Lee, **Amanda Hinnant** “Testing the Combined Effects of Temporal Distance and Loss/Gain Framing on Health Topics” Health Communication Division, International Communication Association, Paris, May 2022
- 2022 Mengyao Xu, Lingshu Hu, **Amanda Hinnant** “Pseudo-Events: Tracking Mediatization With Machine Learning Over 40 Years,” Mass Communication Division, International Communication Association, Paris, May 2022
- 2021 **Amanda Hinnant**, Ryan Thomas and Yong Volz. 2020 Senior and Emerging Scholar Grant Session, AEJMC, online, August 6.
- 2021 Rick Zimmerman, Roma Subramanian, **Amanda Hinnant**, Kathryn Gstalter, Dorothy Feltner “COVID-19 Risk and Preventive Behaviors and Health Outcomes in Pandemic Hotspots” DC Health Communication Conference, Washington, D.C., April 23.
- 2020 Lise Saffran, Sisi Hu, **Amanda Hinnant**, Laura Scherer, Susan Nagel “Experimenting with authenticity in science communication: Is connection the key to public support for science?” Public Communication of Science and Technology Conference, Aberdeen, Scotland, canceled in May 2020

- 2020 **Amanda Hinnant**, Sisi Hu, Yoorim Hong, Rachel Young “Comments that count: Understanding the influence of reader feedback on less-controversial science topics” Public Communication of Science and Technology Conference, Aberdeen, Scotland, canceled in May 2020
- 2020 **Amanda Hinnant**, Sisi Hu, Yoorim Hong, Rachel Young “Exploring the effects of reader comments on perceptions of non-controversial health stories” Kentucky Conference on Health Communication, Louisville, April
- 2019 Lise Saffran, Sisi Hu, **Amanda Hinnant**, Laura Scherer, Susan Nagel “Constructing and Influencing Perceived Authenticity in Science Communication: Experimenting with Narrative” Communicating Science, Health, Environment and Risk Division, AEJMC annual convention, Toronto, August
- 2019 **Amanda Hinnant**, Ryan Thomas, Yong Volz, Tim Vos, “Extended Abstract: The Evolution and Devolution of Online Comments: U.S. Journalists’ Discursive Construction of Audience Comments, 1990s-2018” Journalism Studies, ICA annual convention, Washington D.C., May 28.
- 2019 Sungkyoung Lee, Zhu Di, **Amanda Hinnant**, Jane Garbutt, Sherry Dodd, Glen Cameron “Development Of Effective Strategies For Firearm-Safety Communication Messages By Pediatricians To Parents.” Health Communication ICA annual convention, Washington D.C., May 26.
- 2018 Jane Garbutt, **Amanda Hinnant**, Sungkyoung Lee, Sherry Dodd, & Glen Cameron “Development of an ExamRoom-To-NewsRoom Strategy to Enhance Firearm Safety” Washington University Institute for Public Health Annual Conference, St. Louis, October 31.
- 2018 **Amanda Hinnant**, Courtney Boman, Sisi Hu, Rokeshia Ashley, Surin Chung, Sungkyoung Lee, Sherry Dodd, Jane Garbutt, & Glen Cameron “The Third Rail of Pediatric Communication: Discussing Firearm Risk in Well-Child Exams,” Health Communication Division, International Communication Association, Prague, May 28.
- 2018 Tim Vos, Ryan Thomas, **Amanda Hinnant**, & Yong Volz. “The Discursive (Re)Construction of the Objectivity Norm,” Media Ethics Division, Association for Education in Journalism & Mass Communication, Washington, D.C., August 7.
- 2017 Rachel Young, **Amanda Hinnant**, Roma Subramanian, & Rokeshia Ashley. “Communicating with Native Audiences About Health Disparities: Interviews with Health Journalists” American Public Health Association annual meeting. Atlanta, November.
- 2017 Rick Zimmerman and **Amanda Hinnant**. “The Impact of Media on Public Health and HIV Perceptions, Behaviors, and Outcomes” Ethics of Phylogenetics Workshop, London, May.

- 2017 Rachel Young and **Amanda Hinnant**. “Misguided: Acknowledging Persuasive Intent in Guidelines for Health and Science Journalists,” Revitalizing Concepts in Mass Communication, Brussels, February.
- 2016 **Amanda Hinnant**, Roma Subramanian, Rokeshia Ashley, Mimi Perreault, Rachel Young, Ryan Thomas. “How journalists characterize health inequalities and redefine solutions for Native American audiences.” Communicating Science, Health, Environment, & Risk Division, Association for Education in Journalism & Mass Communication, Minneapolis, August 2016.
- 2016 **Amanda Hinnant**, Roma Subramanian, & Rachel Young “How audience members react to health messages in environmental stories and comments,” Kentucky Conference on Health Communication, Louisville, April 2016.
- 2015 Rachel Young, Roma Subramanian, Stephanie Miles, **Amanda Hinnant**, & Julie Andsager. “Social Representation of Cyberbullying and Adolescent Suicide: A Mixed-Method Analysis of News Stories.” Communicating Science, Health, Environment, & Risk Division, Association for Education in Journalism & Mass Communication, Seattle, August 2015. **Honored in Top Faculty Paper Session.**
- 2015 **Amanda Hinnant**, Roma Subramanian, & Rachel Young. “Do comments contribute to the climate change communication conundrum? An experiment with environmental news stories.” Environmental Communication Division, International Communication Association, San Juan, Puerto Rico, May 2015.
- 2014 **Amanda Hinnant**, Roma Subramanian, & Rachel Young “Comments on climate – How does reader response influence the reception of environmental journalism stories?” Digital Disruption to Journalism and Mass Communication Theory conference, Brussels, October 2014.
- 2014 Rachel Young, Roma Subramanian, & **Amanda Hinnant**, “The Effect of “Headless Fatties” vs. Whole Beings in Obesity Health Campaign Imagery.” Communicating Science, Health, Environment, & Risk Division, Association for Education in Journalism & Mass Communication, Montreal, August 2014.
- 2014 Ryan Thomas, Edson Tandoc, & **Amanda Hinnant**, “Truth, Objectivity, and False Balance in Public Health Reporting: Michele Bachmann, HPV, and ‘Mental Retardation.’” Communicating Science, Health, Environment, & Risk Division, Association for Education in Journalism & Mass Communication, Montreal, August 2014. **Honored in Top Faculty Paper Session.**

Accepted pre-tenure as Assistant Professor

- 2014 Roma Subramanian & **Amanda Hinnant**. “News framing of suicide: A personal or public health issue,” Health Communication Division, International Communication Association, Seattle, May 2014.

- 2013 Victoria A. Shaffer, **Amanda Hinnant**, María E. Len-Ríos, Laura D. Scherer, & Brian J. Zikmund-Fisher. "Understanding the impact of narratives in health media: The role of individual differences," Annual Meeting of the Society for Medical Decision Making, Baltimore, October 2013.
- 2013 **Amanda Hinnant** & Joy Jenkins. "Health journalist role conceptions." Communicating Science, Health, Environment, & Risk Division, Association for Education in Journalism & Mass Communication, Washington, D.C., August 2013.
- 2013 Sara Shipley Hiles & **Amanda Hinnant**. "Climate change in the newsroom: Journalists' evolving standards of objectivity when covering global warming." Communicating Science, Health, Environment, & Risk Division, Association for Education in Journalism & Mass Communication, Washington, D.C., August 2013.
- 2013 **Amanda Hinnant**, Joy Jenkins, & Roma Subramanian. "Health journalism reform: Cultivating solutions with media logic to improve communication about health determinants," Health Communication, International Communication Association, London, June 2013.
- 2013 Rachel Young, **Amanda Hinnant**, & Glenn Leshner. "Individual and social determinants of obesity in strategic health messages: Interaction with political ideology," Health Communication, International Communication Association, London, June 2013.
- 2012 María Len-Ríos & **Amanda Hinnant**. "Comparing health messages in magazines: Journalistic elements and their connection to health literacy and numeracy," Magazine Division, Association for Education in Journalism and Mass Communication, Chicago, August 2012. **Awarded Top Faculty Paper.**
- 2012 Shelly Rodgers, **Amanda Hinnant**, Roma Subramanian, & Alecia Swasy. "Empirical research in women's magazine health content," Magazine Division, Association for Education in Journalism and Mass Communication, Chicago, August 2012.
- 2012 **Amanda Hinnant**. "How *Ladies' Home Journal* did second-wave health, 1968-1975," Women in Magazines: Research, Representation, Production and Consumption, Kingston University, London, June 2012.
- 2012 **Amanda Hinnant**, María E. Len-Ríos, & Rachel Young. "How health journalists evaluate, use, and locate exemplars for their news stories," Health Communication, International Communication Association, Phoenix, May 2012.
- 2012 Brian Heffernan & **Amanda Hinnant**. "Whose man at his best? A comparative study of masculine ideals in *Esquire* Middle East and the American *Esquire*," Feminist Scholarship, International Communication Association, Phoenix, May 2012. **Awarded Best Visual Display, Poster Plenary Session.**

- 2010 **Amanda Hinnant**, HyunJee Oh, Carlene Caburnay, & Matt Kreuter. "The importance of progress in health disparity news: An experiment with journalists." Convergence & Society: Science, Health, and New Dimensions of Communications Conference, University of South Carolina, Columbia, SC, October 2010.
- 2010 **Amanda Hinnant** & Elizabeth Hendrickson. "'Personally, I feel sorry for her,' a focus group analysis of journalistic coverage of celebrity health," Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, Denver, August 2010. **Awarded Top Faculty Paper.**
- 2010 **Amanda Hinnant**, HyunJee Oh, Carlene Caburnay, & Matt Kreuter, "Framing health disparity news: Effects on journalists' perceptions of newsworthiness," Communicating Science, Health, Environment, & Risk Division, Association for Education in Journalism and Mass Communication, Denver, August 2010. **Awarded Third Top Paper.**
- 2010 María Len-Ríos, **Amanda Hinnant**, & JiYeon Jeong. "Conceptualizing the role of gender in journalistic practice: A pilot study examining leverage," Mass Communication & Society Division, Association for Education in Journalism and Mass Communication, Denver, August 2010.
- 2009 **Amanda Hinnant**, María E. Len-Ríos, Hyun Jee Oh, & Cynthia M. Frisby. "Are journalists, health literacy practices tied to their perceptions of audience? An attribution approach," Health Communication Division, National Communication Association, Chicago, November 2009.
- 2009 **Amanda Hinnant** & Elizabeth Hendrickson. "Rhetorical visions of health: A fantasy-theme analysis of celebrity articles," Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication, Boston, August 2009. **Awarded Third Top Paper.**
- 2009 Aimee Wachtel & **Amanda Hinnant**. "Reading travel magazines: Frames of the colonial 'other' and post-modern authenticity in feature-stories featuring non-Westerners," Magazine Division, Association for Education in Journalism and Mass Communication, Boston, August 2009.
- 2009 JiYeon Jeong, María E. Len-Ríos, **Amanda Hinnant**, & Glen Cameron. "National survey finds health journalists are earnest about their educator roles, especially newspaper journalists," Newspaper Division, Association for Education in Journalism and Mass Communication, Boston, August 2009.
- 2009 María E. Len-Ríos, **Amanda Hinnant**, Sun A Park, Cynthia M. Frisby, & Young Ah Lee. "Health news agenda-building: Journalists' perceptions of the role of public relations," Public Relations **Top Paper Session**, International Communication Association, Chicago, May 2009.

- 2009 Sun A Park, María E. Len-Ríos, & **Amanda Hinnant**. "How intrinsic and external news factors affect journalists' cognitive and behavioral attitudes toward media relations," International Public Relations Research Conference, Miami, March 2009.
- 2008 **Amanda Hinnant** & María E. Len-Ríos. "Tacit understandings of health literacy: Interview and survey research with health journalists," Science Communication Interest Group, Association for Education in Journalism and Mass Communication, Chicago, August 2008. **Awarded Top Faculty Paper.**
- 2008 María E. Len-Ríos, **Amanda Hinnant**, & Sun A. Park. "A rules theory approach to understanding how health journalists judge public relations sources," Public Relations Division, Association for Education in Journalism and Mass Communication, Chicago, August 2008
- 2008 Kate LaRue & **Amanda Hinnant**. "Innocence in Iraq: A content analysis of youth, gender, and agency in Canadian and U.S. newsmagazine war photography," Magazine Division, Association for Education in Journalism and Mass Communication, Chicago, August 2008. **Awarded Top Student Paper.**
- 2008 **Amanda Hinnant** & Yulia Medvedeva. "Terrorism coverage in the Russian and American *Newsweeks*," Journalism Studies, International Communication Association, Montreal, Canada, May 2008.
- 2008 Melissa Martinson & **Amanda Hinnant**. "Gender Depictions in Children's Magazines," Feminist Scholarship, International Communication Association, Montreal, Canada, May 2008.
- 2007 **Amanda Hinnant**. "The cancer on your coffee table: A close reading of health content in women's magazines," Feminist Scholarship, International Communication Association, San Francisco, May 2007.
- Pre-MU
- 2005 Eszter Hargittai & **Amanda Hinnant**. "New dimensions of the digital divide: Differences in young adults' use of the Internet," International Communication Association, Chicago, May 2005.
- 2005 Eszter Hargittai & **Amanda Hinnant**. "New Dimensions of the digital divide: Differences in young adults' use of the Internet," Eastern Sociological Society, Washington, D.C., March 2005.
- 2005 **Amanda Hinnant**. "How getting back to nature gets back at us—A look at simplicity and survival in media since Y2K," Merging Methodologies: Interdisciplinarity in Communications and Media Research, graduate student conference, Northwestern University, Evanston, IL, February 2005.

- 2004 **Amanda Hinnant.** “Taking feminism’s pulse: The Women’s Health Movement in the *Ladies’ Home Journal* health coverage,” Commission on the Status of Women, Association for Education in Journalism and Mass Communication, Toronto, August 2004.
- 2003 **Amanda Hinnant.** “The consumption imperative & health maintenance in service journalism,” Media, Technology & Society Colloquium, Northwestern University, Evanston June 2003.

INVITED NON-REFEREED RESEARCH PRESENTATIONS

Panelist, Mentorship Brown Bag, Community Journalism Interest Group, Association for Education in Journalism and Mass Communication, October 11, 2024

Guest speaker, University of Missouri, Center for the Humanities, Health Humanities, September 6, 2024. Spoke about how and why health journalists tell stories about lay people.

Panelist, Kopenhagen Fellowship’s Women Faculty Moving Forward preconference, August 7, 2024, Association for Education in Journalism and Mass Communication, Philadelphia.

Guest speaker, University of Missouri, Center for the Humanities, Health Humanities, October 6, 2023. Spoke about how and why health journalists tell stories about lay people.

Guest speaker, University of Wyoming, Communication and Journalism Department, Qualitative Research Methods, October 5, 2023. Spoke about how to do in-depth research interviews.

Panelist and Co-Organizer, Communicating Science, Health, Environment and Risk Division, Association for Education in Journalism & Mass Communication, Detroit, August 4, 2022. Professional Freedom and Responsibility panel: “Denial and Deathbed Pleas for the COVID-19 Vaccine: Seeking New Theoretical and Practical Ways to Address Information Misinterpretations and Manipulations” (co-Sponsored with the Communication Theory & Methodology Division).

Discussant “Digital Media and Information Seeking” ComSHER Division, research panel, AEJMC August 2022

Discussant, Scholar-to-Scholar session, ComSHER Division, AEJMC, Minneapolis, August 2016

Discussant, “Examining metaphors in biopolitical discourse,” refereed paper session, Communicating Science, Health, Environment, & Risk Division, AEJMC, St. Louis, August 2011.

Guest speaker, with Lise Saffran, “Authenticity in Science Communication” Social Psychology/Personality Area Brown Bag, Psychological Sciences Department, University of Missouri, November 15, 2019

Presenter, Washington University, presented data and analysis from first two years of grant

supported research for the Institute for Clinical and Translational Sciences, June 3, 2019.

Guest lecture, University of Wisconsin at Eau Claire, Research and Instruction Department, Living in an Information Society, March 9, 2017. Spoke about sociological norms in health and science journalism.

Panelist, Communicating Science, Health, Environment and Risk Division, Association for Education in Journalism & Mass Communication, Minneapolis, August 2016. Professional Freedom and Responsibility panel: “Responsible Communication and Media Coverage of Contested Science in a Highly Charged Political Atmosphere” (co-Sponsored with the Political Communication Interest Group).

Guest speaker, Nutrition Research Communication Graduate Certificate meeting of the Corporate Affiliate Board in University of Missouri’s Department of Nutrition and Exercise Physiology, November 5, 2015 Columbia, Missouri.

Panelist, with Elizabeth Hendrickson, Magazine Division, Association for Education in Journalism & Mass Communication, Seattle, August 2015. Research Panel Session: “Creation of Community in the Magazine Form: Legacy to Online.”

Guest, KBIA radio program “Views of the News,” July 1, 2015 Columbia, Missouri.

Guest speaker, University of Missouri, Department of Communication Colloquium Series, April 10, 2015, “How user comments on climate stories influence reader response: Comparing empirical vs. anecdotal evidence”

Guest speaker, University of Iowa, Health Campaigns, September 10, 2014

Guest speaker, Missouri School of Journalism Visiting Scholars and Professionals, November 20, 2014 “Sociology of Health Journalism”

Guest speaker, Northwestern University, School of Communication, November, 24, 2014, Media, Technology & Society Program Brown Bag “How to Survive PhD Life.”

Guest, KBIA radio program “Views of the News,” July 2, 2014 Columbia, Missouri. Spoke on journalism radio program about institutional review board.

Guest, KBIA radio program “Views of the News,” July 24, 2013 Columbia, Missouri. Spoke on journalism radio program about controversial magazine covers.

Guest, KBIA radio program “Views of the News,” February 27, 2013 Columbia, Missouri. Spoke on journalism radio program about documentaries relating to journalism and democracy.

Guest, KBIA radio program “Views of the News,” April 4, 2012 Columbia, Missouri. Spoke on journalism radio program about media coverage of scientific findings.

Guest, KBIA radio program “Views of the News,” July 22, 2009, Columbia, Missouri. Spoke on journalism radio program about media coverage of swine flu pandemic and vaccination campaign.

Presenter, Missouri Foundation for Health, Coordinating Council, June 25, 2009, Columbia, Missouri. “A Survey of Health Journalists About the Concept of Health Literacy.”

Panelist, Health Journalism 2009 Conference, Association for Health Care Journalists, April 17, 2009, Seattle. Presented Missouri Foundation for Health interview and survey data in panel titled, “Health literacy: Does the public understand you?”

Guest speaker, Medill Magazine Project, Northwestern University, Prof. Patti Wolter, April 13, 2004, Evanston, Illinois. Discussed how women’s magazines have addressed technology, suggested ideas for students’ new magazine.

Guest speaker, Magazine Fair, University of Missouri, March 8, 2002, Columbia, Missouri. Addressed magazine students at annual job fair.

COURSES TAUGHT (16 NEW COURSE PREPS)

Doctoral Research Seminar, J9087

Doctoral Proseminar 1, J9000 and J9006 (once with Stephanie Craft)

The Magazine: Then & Now, J8106

Thesis Seminar, J8100 (in-seat and online)

Health News and Promotion (as independent study for three students) J8042

Media Sociology J8032

Literature of Journalism J8028

Qualitative Methods, J8008

Intersections of Documentary Film & Journalism J7370/4370 (with Brad Prager)

Journalism & Democracy, Magazine, J4990

Advanced Writing, J4986

Intermediate Writing, J4410

Reporting, *Vox* beat, J4450

Magazine Staff, online, J4984

Florence Arts and Culture Journalism J4050

Honors Tutorial Unbound, 2011H

CURRICULUM DEVELOPMENT

- Inaugural member of the Community of Practice group, hosted by the Diversity and Inclusion Committee, to improve syllabus for Literature of Journalism, 2020-2021
- Co-developed Media Sociology course for doctoral interest area with Ryan Thomas, 2017

- Applied and won approval for the Intersections of Documentary Film and Journalism to be a regular (non-Topics) course with writing-intensive qualification, 2016
- Collaborated closely with *Vox* and VoxMagazine.com to have Intermediate Writing (J4410) students create content for two packages during the semester. Stories my 2012 class wrote won First Place for Consumer Magazine Article: Service and Information from AEJMC (“Occupy True/False”). Stories my 2011 class wrote won the Society of Professional Journalists Region 7 Mark of Excellence Award in the category of Online Feature Reporting-4 Year College/University and also with a 2011 Mark of Excellence as a National Finalist in Best Student Magazine for the issue (“30 Under 30”).
- Developed The Magazine: Then & Now, J8106, to be research oriented. Nine master’s students have had class papers accepted into peer-reviewed conferences (AEJMC/ICA).
- Developed Magazine Staff, J4984, into the first online magazine production and editing class with web-oriented readings and lectures.
- Developed Journalism and Democracy, J4990, to be magazine focused with a special emphasis on investigative reporting.

TEACHING TRAINING

Participant, Teaching with Writing for Student Learning, Campus Writing Program, Spring 2025

Participant, PowerShift, Cultures of Respect and Trust with Amy Simons, Fall 2019

Participant, Inclusive Teaching Workshop with Astrid Villamil, Fall 2019

Participant, Online Teaching Foundations course, Educational Technologies at Missouri, Fall 2018

Participant, Workshop for teaching writing-intensive classes, University of Missouri Campus Writing Program, January 2007

Participant, Web-enhanced instruction course, Northwestern University, Fall 2005

Graduate Teaching Assistant, Theories of Mediated Communication, Prof. Jim Ettema, Northwestern University, Winter quarter, 2006

Graduate Teaching Assistant, Persuasion, Prof. David Zarefsky, Northwestern University, Winter quarter, 2006

Graduate Teaching Assistant, Internet & Society, Prof. Eszter Hargittai, Northwestern University, Winter quarter, 2005

Graduate Teaching Assistant, Persuasive Images: Rhetoric of Contemporary Culture, Prof. Irving Rein, Northwestern University, Winter quarter, 2004

Graduate Teaching Assistant, Political Communication, Prof. Scott Deatherage, Northwestern University, Fall quarter, 2003

Graduate Teaching Assistant, Principles of Journalism, Prof. Don Ranly, University of Missouri, Fall semester, 1998

GRADUATE STUDENT COMMITTEES (156)

Dissertation committees

Chair served to completion (5)

2025 Boitshepo Balozwi “Understanding Health-Based Stigma in News Coverage Through Interviews with Journalists Covering Infectious Diseases in Southern Africa”

2024 Cory MacNeil “Meaning of the US withdrawal from Afghanistan as framed and reified in the *New York Times*: Discourse analysis and visual analysis” Honors College, University of Missouri

2022 Sisi Hu “Testing narrative integration and persuasion focus in prosocial health communication: An extended model of organ donation.” Assistant Professor at University of Arkansas.

2017 Joy Jenkins “Brand believers: Reconciling journalistic and organizational identity at a city magazine.” Assistant Professor at University of Missouri.

2017 Roma Subramanian “Investigating the potential of visual news narratives to reduce mental illness stigma.” Assistant Professor at University of Nebraska at Omaha.

Current chair (1)

Ki Jun Kang

Member served to completion (25)

2025 Damilola Oduolowu, “Beyond Siloed Solutions: Reimagining Environmental Journalism Through Intersectional Citizen Reporting”

2025 Justin Willett, “Content-Conditional Effects in Patient Story Advertising: A Dual-Mechanism Approach to Healthcare Narrative Persuasion”

2025 Tianting Zhang, “In Solidarity with Communities: How Movement Journalism is Shifting Paradigms through Cross-Field Collaboration with Activists and Civil Society Organizations”

2024 Arthur Bremer, “Reporting for the General Population: Heteronormativity in HIV/AIDS Coverage of Two City Newspapers, 1981-2023”

- 2024 Indah Setiawati, "Intersectional microaggressions: A study of Asian American women journalists at workplace"
- 2023 Ting-Hou Tsou, "Telling the augmented story – How can web-based augmented reality be used in designing narratives for brands?"
- 2023 Shane Epping, "Making the invisible, visible: photojournalism and the documentation of the Covid-19 pandemic in a gatekept environment of controlled access"
- 2022 Lisa Lenoir, "The memeification of 'woke culture:' A multimodal critical discourse analysis of its articulation in *Essence*; *O, The Oprah Magazine*; and *Teen Vogue*"
- 2022 Hessah Alhugbani (Communication Dept), "COVID-19 compliance across societies: testing health messaging models in the U.S. and Kingdom of Saudi Arabia"
- 2022 Fitria Andayani, "The business imperative of newsroom diversity: How identities influence Indonesian female media leaders' perceptions and implementation to newsroom changes and innovation"
- 2022 Jeremy Fuzy "Democracy beyond hard news: cultural journalism and the humanistic role"
- 2022 Elizabeth Bent, "Reddit news fandoms as digital information literacies: Structuring the evaluation of information sources in a challenging information ecosystem"
- 2022 Timothy Luisi (communication dept), "Gender, race, nostalgia, and fanship: Factors affecting parental mediation of Disney animated films"
- 2021 Ciera Dockter Kirkpatrick, "The effects of Instagram's idealized portrayals of motherhood on new mothers' well-being"
- 2020 Beth Bennett (University of Pennsylvania), "Borrowing methods: The perceived influence of reflective positionality work in local television journalists"
- 2018 Surin Chung, "Uncertainty management in mass shootings: antecedents, appraisals, and communication behavior"
- 2018 Rokeshia Ashley "An examination of Black women's health information understanding and negotiation of engagement in skin whitening"
- 2018 Rocío Galarza Molina (Communication Dept), "Contentious politics and social media: A study of the networked publics in the Ayotzinapa Twitter protests #PaseDeLista143"
- 2018 Rebeca De Dobbelaer (Ghent University) "The fast and the furious: Living with ADHD. Who tells the story? A multi-methodological research on how journalists source and frame news about health and illness."

2016 Erika Johnson “My blogger told me it was okay: Processing and persuasion of youth risk behavior via parasocial interaction and health beliefs”

2016 Sandra Starkey “Utilizing social media to inform inclusive apparel design for baby boomer women” Textile and Apparel Management”

2015 Manu Bhandari “Countering the detrimental effects of negative electronic word of mouth on brands: effects of brand feedback, stability, and controllability of the cause of the problem on brand attitudes and purchase intentions.”

2013 Edson Tandoc “Web analytics, social media, and the journalistic doxa: The impact of audience feedback on the evolving gatekeeping process.”

2011 Hyun Jee Oh “How the relationship between public health information officers and journalists can affect media agenda-building: A coorientational approach.”

2011 Erin Willis “Engagement in online health communities: Expressed attitude and self-efficacy of arthritis self-management behaviors.”

Current member (9)

Frida Qi, Shreyoshi Ghosh (University of Colorado Boulder), *Teodora Trifonova*, Michael Dieringer, David Yongxin Gao (Trulaske College of Business), Joe Kohlburn (Information Science and Learning Technologies), Yuanyi Chen, LaRissa Lawrie

MA theses/project committees

Chair served to completion (35)

2025 Bryan Chou, MJ Montgomery, Madeline Shannon
2023 Valerie Nava, Evan Lasseter, Brandon Eigenman, Kelly Dereuck
2022 Emma Moloney, Irina Matchavariani, Hannah Gallant, Aaron Senk
2020 Beck Jaekels, Alexis Allison, Marlee Baldrige
2016 Laura Heck, Jenna Guzman (online), Abigail Wenthe
2015 Maura Hohman
2014 Tess Malone
2013 Sarah Alban, Taylor Combs, Kelly Moffitt, Erica Jorgenson (online)
2012 Dustin Renwick
2011 Chelsea Reynolds, Kelsey Whipple, Amy Brachmann
2010 Lindsay Ray, Aimee Wachtel, Wendy Narez
2009 Katrina Tauchen, Anne Cicero, Gretchen Pressley, Elyse Huang
2008 Melissa Martinson, Kate Larue
2007 Jeanette Kozlowski

Member served to completion (63)

2025 Sofia Lynch, Micah Barnes, Sydney Boeger, Zhiteng Zhang
2024 Shelby Wright
2023 Abbey Tauchen, Marisa Whitaker, Janae McKenzie

- 2022 Grace Cooper, Ashten Lorts (TAM), Don Hughes (online)
- 2021 Tianting Zhang, Zixuan Melodie Zhao, Sadie Lea,
- 2020 Indah Setiawati
- 2019 Catherine Wendlandt, Andrew Jenkins
- 2018 Tamar Wilner (online), Alyssa Salela, Natalia Alamdari, Derek Poore
- 2017 Christine Jackson, Sebastian Martinez, Annie Rees, Alexis Schaefer, MJ Rogers, Sophia Lauriello, Jon McKay
- 2016 Reuben Stern, Frances Gordon, Zahra Rasool, Ciera Velarde, Megan Madden, Sarah Strasburg, Namyoon Lee,
- 2015 Carrie Durkee, Rebecca Dell, Natalie Maggiore, Halimat Ipaye (TAM), Beth Castle, Taylor Soldner, Diamond Dixon
- 2014 Shraddha Sankhe, Alex Antonacci, Vincent Tacchi, Dani Vanderboegh, Amanda Dahling
- 2013 Elizabeth Brixey
- 2011 Dayne Logan, Kurt Woock, Amanda Woytus, Juan Pablo Garcia
- 2010 Brian Heffernan, Paula Hunt, Charlotte Atchley, Geoff George, Alex Monnig
- 2009 Cristina Daglas, Thomas Cullen, Meredith Purcell
- 2008 Gwen Heasley, Yulia Medvedeva, Lindsey Douthit
- 2007 Maria Ines Miro-Quesada, Dahlia Falk, Kristen Swanson

Current chair (6)

Cara Schaffer, Madelyne Maag, Abby Connolly, Haley Pitto, Jessica Kaiser

Current member (14)

Quinn Dang, Linna Kong, Homa Wahaj, Minh Connors, Brooke Johnson, Brooke Vaughan, Jen Para, Rose Schmidt, Karen Miller, Alex Bishop, Jessica Evans, Mike Jenner, Harum Helmy, Chantel O'Neal, Caitlin Oliver

Reviewer

Qualifying portfolio: Hans Meyer (2007), Roma Subramanian (2012), Joy Jenkins (2013), Marina Hendricks (2014), Carlos Cortés-Martinez (2015), Terry Britt (2016), Sisi Hu (2018), Courtney Boman (2018), Ciera Dockter (2018), Liz Bent (2018), Lisa Lenoir (2019), Evgeniia Belobrovkina (2020), Yoorim Hong (2020), Fitria Andayani (2020), Cory MacNeil (2021), Joseph Kohlburn (2021), Boitshepo Balozwi (2022), Lisa Krantz (2022), Asma Khanom (2022), Tianting Zhang (2022), Damilola Oduolowu (2023), Michael Dieringer (2023), Teresia Nsau (2023); Jenna Fischer (2024); Jianfeng (Miles) Zhang (2025); Shantell Agoreyo (2025)

UNDERGRADUATE MENTORSHIP

Discovery Fellows

Clara Unger, Bailey Stover, Madi Winfield, Mallory Brown, Victoria Trampler, Julia Bush, Rachel Stinebring, Theresa Berens, Tracy Pfeiffer

HIGH SCHOOL MENTORSHIP

Nora Zink (2024)

GUEST LECTURES, SCHOOL OF JOURNALISM

Doctoral seminar, J9000, Fall 2022-24
 Cross-Cultural Journalism, health inequalities lecture, Fall 2016, Summer 2017, Fall 2017
 Crises/Issues in Health, Fall 2016
 Documentary Journalism, 2016 (fielded student pitches)
 Women in Media, 2009, 2015
 Project Seminar class, 2014
 Magazine Editing and Magazine Staff classes, 2000, 2001, 2004, 2007-2014, 2017
 News Reporting class, 2010
 Doctoral Seminar class, 2007-2012, 2015
 Doctoral Seminar Research Colloquium, 2009, 2010
 Principles of Journalism, 2008
 Career Explorations class, 2006-2009, 2011-2013.
 Hot Topics class, 2008

SERVICE TO THE COMMUNITY

2021- Chair, City of Columbia Commission on Human Rights, April 2021-present
 2017- Commissioner, City of Columbia Commission on Human Rights, February 2017-present
 2016 Guest speaker at Hickman High School's Science Honor Society about science communication and opportunities at the School of Journalism for learning about science, health, and environmental journalism, October 26.
 2015 Panelist to discuss climate change coverage after the *Merchants of Doubt* screening by the Community Foundation of Central Missouri at Ragtag Cinema, June 5.

SERVICE TO THE FIELD

Panelist, Kopenhagen Center for Women in Communication, AEJMC workshop, August 6, 2024
 Associate Editor, *Science Communication*, 2023-present
 Representative, Research Committee for the Alliance of Schools and Colleges of Communication and Journalism, September 2022-present
 Editorial board member, *Journal of Broadcast and Electronic Media*, 2021-present
 Liaison, Institute of Clinical and Translational Sciences (ICTS), Washington University and University of Missouri, July 2019-present
 Journal Reviewer, *Health Communication*, *Journalism Practice*, *Health Promotion Practice*, *Environmental Communication*, *Communication Yearbook*, *European Journal of Communication*, *Human Communication Research*, *Digital Journalism*, *Mass Communication & Society*, *Journalism*

& Mass Communication Quarterly, Journal of Communication, Journalism, Science Communication, Journal of Magazine and New Media, International Communication Research Journal, and Feminist Media Studies

Member and Reviewer, Association for Education in Journalism and Mass Communication, active in Communicating Science, Health, Environment, & Risk Division (formerly Science Communication Interest Group), Magazine Division, and the Commission on the Status of Women, 2002-present

External reviewer for promotion:

2025, Auburn University, Northern Illinois University

2023, Washington State University, Florida International University

2022, Boston University

2020, University of North Carolina

2015, University of South Carolina

2014, SUNY Buffalo

Judge, AEJMC Senior Scholar Award, November 2023

Judge, Donna Allen Award, Commission on the Status of Women, AEJMC, June 2023

Reviewer, Senior Scholar Research Grant, AEJMC, December 2022

Mentor, University of Kentucky Global Health Case Competition, A Signature Event of the Office of Global Health Initiatives, November 2021

Mentor, Appalachian State University Grant Funding Training Program for Gregory Perreault, September 2019-2022

Reviewer, *Oxford Research Encyclopedia of Climate Science*, September 13, 2016.

Judge, SHER Article of the Year, Communicating Science, Health, Environment, and Risk Division, Association for Education in Journalism & Mass Communication, May 2015.

Head, Communicating Science, Health, Environment, and Risk Division, Association for Education in Journalism & Mass Communication, 2013-2014.

Moderator, "Top Paper Session." Communicating Science, Health, Environment, and Risk Division, AEJMC, Washington, D.C, August 2013.

Vice Head, Communicating Science, Health, Environment, and Risk Division, Association for Education in Journalism & Mass Communication, 2012-2013.

Research Chair, Communicating Science, Health, Environment, and Risk Division, Association for Education in Journalism & Mass Communication, 2011-2012.

Judge, National Magazine Awards, American Society for Magazine Editors: General Excellence Special Interest Category; January 2017, January 2020, May 2021, January 2023, Jan 2024; -Topic Issue, January 2019; Personal Service category, March 2013, January 2016; Magazine of the Year, 2015; General Excellence, Service and Lifestyle 2014; Public Interest category, Jan 2025, March 2012.

Moderator, “Let’s talk about vaccines: Expert thoughts on reframing the debate” Professional Freedom & Responsibility panel, Communicating Science, Health, Environment, and Risk Division, AEJMC, St. Louis, August, 2011.

Professional Freedom & Responsibility Chair, Science Communication Interest Group, Association for Education in Journalism & Mass Communication, 2008-2009, 2010-2011

Teaching Co-Chair, Communicating Science, Health, Environment & Risk Interest Group, Association for Education in Journalism & Mass Communication, 2009-2010

Moderator, “Barriers to delivering health information to the public,” Science Communication Interest Group, Association for Education in Journalism & Mass Communication, August 8, 2009

Member, Reviewer, Moderator International Communication Association, active in Health Communication, Journalism, and Feminist Studies divisions, 2004-2014, 2018-present

Judge, City and Regional Magazine Association’s annual awards, 2000-2009, 2015-2016

Judge, Missouri Association of Publications annual awards, 2008

Member, Communications Committee, *Mizzou* magazine, University of Missouri Alumni Association, 2002-2005.

Graduate Student Volunteer, National Communication Association, Chicago, November 2004

Portfolio Reviewer, University of Missouri, 2004

Recruiter, Northwestern University, Media, Technology and Society, February 2004

Interviewer, Bates College Alumni in Admissions, 1999-2002

SERVICE TO THE UNIVERSITY OF MISSOURI

Advisory Board Member, Center for Humanities, August 2023-present

Representative, Faculty Success Council, March 2023-2025

Affiliate faculty, Honors College, University of Missouri, 2022-present

Affiliate graduate faculty, Department of Communication, University of Missouri, 2017-present

Panelist, New Faculty Webinar on Annual Reports, November 9, 2023

Selection committee member, Award for Academic Distinction, Spring 2020-Spring 2022

Faculty advisory board member, Sustainability Certificate, Fall 2019-Spring 2022

Artist-in-Residence advisory committee member, Fall 2019-Spring 2022

Reviewer, Office of Graduate Studies, graduate fellowship nominations, Spring 2018, 2021

Interviewer, Stamps Scholarship program. Interviewed four high-school students on campus during the Stamps Scholar Weekend for the competitive scholarship program, February 4, 2017.

Reviewer, Stamps Scholarship program. Served as one of four faculty on campus to collectively review more than 350 applications in a 5-day time period. December 15-20, 2016.

Journalism representative (elected), MU Faculty Committee on Tenure, 2016-2017.

Member, Search Committee, Dean of the School of Journalism, 2014-2015.

Co-Organizer, Based on a True Story conference, Mizzou Advantage, March 4-6, 2015. We brought in 20 guests and hosted five panels and a screening.

Moderator, “She Blinded Me With Science! Translating technical information in words and film” Based on a True Story Conference (Mizzou Advantage) March 5, 2015.

Consulted on three external candidate searches. One in the Department of Women’s and Gender Studies (via Enid Schatz), one in the School of Social Work (via Mansoo Yu), and one in the School of Nursing.

Co-Organizer, Based on a True Story conference, Mizzou Advantage, February 26-28, 2014. We brought in 19 guests and hosted five panels and a screening.

Moderator, “Deep Storytelling — From Origin to Screen” Based on a True Story Conference (Mizzou Advantage) February 28, 2014.

Panelist, “Tips for surviving (and succeeding in) graduate school,” a panel presentation as part of the University of Missouri Graduate School’s Professional Development Seminar, September 13, 2006 and September 12, 2007.

SERVICE TO SCHOOL OF JOURNALISM

Elected member, Promotion and Tenure Committee, 2014-2023, 2024-

- Vice chair 2022-2023
- Chair, 2015-2020, 2025-2026
- Coordinated with Kathy Felts, Associate Director of Research Activities, and Jami Thompson to help make MyVita work for NTT faculty reappointment, Summer-Fall 2019, Spring 2020
- Shepherded successful bylaws revisions in 2015, 2019, and 2020

Elected member, Policy Committee, 2011-2024

Co-Chair, 2022-2023

Member, School of Journalism Bylaws Subcommittee, 2020-2021

Chair, 2014-2015

Leader, Media Sociology Interest Area, 2019-2025

-Organized virtual visit of recent MU Media Sociology alumni: Kim Kelling, TJ Thomson, Marina Hendricks, Rachel Grant, Joy Jenkins, Vicki Brown, and Patric Raemy; and former MU professor Tim Vos, May 15, 2020

-Organized virtual visit of Dr. Edson Tandoc, Associate Professor at Nanyang Technological Institute, March 5, 2021

Chair, Duffy Fund Review Board, 2021-present

Member, Doctoral Admissions Committee, 2010-2021, 2022-present

Judge, Smith/Patterson Science Journalism Fellowship, 2021

Member, Duffy Fund Review Board, 2007-2021

Mentor, Show-Me Scholar, 2019-2020

Mentor, Walter Williams Scholar/Discovery Fellow, 2007-15, 2017-19, 2020-23

Presenter, Doctoral Students Orientation, Media Sociology Interest Area, 2017, 2019

Chair, Master's Review Committee, 2016

Faculty contact, National Association of Black Journalists, MU chapter, 2016-2017

Chair, Grade Appeal Committee, June 2015

Nominator/Faculty Facilitator: Faculty Council Shared Governance Award (Thomas, won in 2021), Gold Chalk Award (Thomas, won in 2020), Faculty-Alumni Award (Rowe, won in 2016), Donald K. Anderson Graduate Research Assistant Award (doctoral student Subramanian), Maxine Shutz Award (Fennell), SEC Faculty Achievement Award (Cameron, won in 2016), Brice Ratchford Fellowship (Cropp, won in 2015), Presidential Award for Sustained Excellence (Cameron)

Member, Documentary Journalism Curriculum Committee, 2013-2014

Presenter, Master's Student Project/Thesis Night, 2012

Member, McIntyre Fellowship Review Board, 2012

Member, Curriculum Committee, 2007-2010

Member, Health and Science Journalism Curriculum Sub-Committee, 2010

Member, Core Values Committee, 2008

Member, Research & Development Committee, 2006-2007

Planner, Centennial panel on celebrity journalism with Suzette Heiman and Jann Carl, 2008

Organizer, Brown Bag: "Research Findings from The Magazine: Then and Now," 2007

SEARCH COMMITTEES, SCHOOL OF JOURNALISM

Chair, Journalism Studies Search Committee, Media Sociology, Fall 2022

Chair, Journalism Studies Search Committee, Media Law, Fall 2022

Member, Murray Center Director Search Committee, 2021-2022

Member, Maxine Gregory Chair Search Committee, 2019-2020

Member, *Missourian* Sports Editor Search Committee, 2018

Chair, Goldenson Endowed Chair Search Committee, 2017

Member, Search Committee, Science Communication faculty, 2016-2017.

Member, Search Committee, Documentary Assistant Professor, 2013

Member, Search Committee, Magazine Assistant Professor, 2013

Member, Search Committee, Journalism Studies Assistant Professor, 2012

Member, Search Committee, Lee Hills Chair in Free Press Studies, 2010

SERVICE TO MAGAZINE DEPARTMENT

Resume reviewer, Fall 2016, Fall 2019

Organizer, portfolio reviews by working professionals for graduating students, 2007, 2013, 2016, 2019

Commencement diploma presenter, Magazine Faculty, 2011

Judge and organizer, Don Romero Magazine Writing Prize, 2007, 2011

Organizer, brainstorming session to improve faculty involvement and efficiency with *Vox* and voxmagazine.com, 2010

Judge and organizer, ASME summer internship, 2007, 2008, 2013, 2014, 2016, 2018

Reviewer, appeals to the magazine sequence, January 2008

PROFESSIONAL MAGAZINE EXPERIENCE

Writer, *Real Simple Solutions* book, September 2005

Contributor, *Real Simple* magazine, Chicago, Illinois. 2002-2007

On contract with *Real Simple* to report and write a set number of front-of-book and feature stories. Wrote the submission essays for the annual ASME National Magazine Awards. Appeared on Chicago-area television news to discuss *Real Simple* stories.

Associate Editor, *Real Simple* magazine, New York, New York. January 2001-August 2002

Conceptualized, wrote and edited front-of-book and feature stories. Participated on cover line team. Assigned stories to freelancers and coordinated all art. Promoted the magazine during national and New York-area television and radio interviews.

Assistant Editor, *Glamour* magazine, New York, New York. October 1999-January 2001

Edited regular pages and wrote items in each issue. Contributed feature and column ideas. Assisted managing editor with copy flow, staff management, freelance contracts and various office duties. Began as an editorial assistant.

Senior Editor, *Missouri Life*, Fayette, Missouri. May-September 1999

Wrote features and department stories for regional magazine with circulation of 40,000. Edited, fact-checked and proofread copy and designed several pages.

Managing Editor, *IPI Report*, Columbia, Missouri. December 1998-May 1999

Oversaw the production of the International Press Institute quarterly magazine.

Reporter, English Resource Unit, Durban, South Africa. February 1998

COMMUNITY INVOLVEMENT

Board President, Greenhouse Theatre Project, Columbia, Missouri, 2014-present

Volunteer cook for unsheltered community, CoMo Mobile Aid Collective, May 2021-July 2023

Volunteer, Columbia Public Schools, 2010-present

Blood donor