

Keith Greenwood, Ph.D.

Curriculum Vitae

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Qualifications

- Teach journalism/mass communication classes and publish original research in university setting.
- Supervise student-led research.
- Administrative experience as assistant director and technology coordinator of ACEJMC-accredited college of journalism and mass communication.
- Coordinate departmental efforts to upgrade and implement technology.
- Experienced with use of a variety of software for image processing, print and web design, video editing, web/email/file server administration in addition to word processing, spreadsheet and presentation.
- Professional experience in newspaper and radio reporting, still and video photography, video editing, publication design, World Wide Web design and electronic engineering.

Education

Ph.D., School of Journalism, University of Missouri – Columbia, 2006.

MA, School of Journalism, Michigan State University, East Lansing, 1992.

BA, Northeast Missouri State University, Kirksville, 1984.

Poynter Institute for Media Studies, St. Petersburg, Fla.

Fellowship, 2000, Tracking Web Usability seminar.

Fellowship, 1991 Media Management and Entrepreneurship Program.

Teaching and Administrative Experience

School of Journalism

University of Missouri - Columbia

September 2014 – present Associate Professor

August 2008 – August 2014 Assistant Professor

Co-director, Angus and Betty McDougall Center for Photojournalism Studies, August 2018 - present

Appointed to graduate faculty and doctoral faculty.

Conduct research and teach classes in photojournalism and journalism studies at the undergraduate and graduate levels, including photojournalism skills and history, photography's function in society, mass media seminar, qualitative research methods and doctoral student professional development.

Gaylord College of Journalism and Mass Communication

University of Oklahoma,

August 2006 to July 2008 Assistant Professor

Teach classes in journalism sequence, including Introduction to Mass Communication, Journalism History, Multimedia Journalism and Interactive Multimedia Design.

School of Journalism

University of Missouri - Columbia,

August 2003 to July 2006 Graduate instructor/assistant

Taught History of Photojournalism, Electronic Photojournalism and Qualitative Research Methods in Journalism; maintained digital archive of winning images from Pictures of the Year International competition.

Gaylord College of Journalism and Mass Communication

**H.H. Herbert School of Journalism and Mass Communication, University of Oklahoma,
August 1998 to July 2003** Assistant Professor, Computer/Technology Coordinator.

Taught classes in journalism sequence, managed three Macintosh computer labs, including hiring staff and scheduling lab use; managed broadcast facilities, including administration of four Avid non-linear editing systems and hiring student staff; developed plans and budgets for new technology and lab upgrades; maintained web site and server; provided hardware and software support to faculty and staff.

August 1999-August 2001 Assistant Director. Scheduled course offerings, developed summer teaching budget, stood in for dean of college at meetings when necessary.

Pre-collegiate Programs, University of Oklahoma, June 2000, 2001, 2002

Taught digital photography workshop to high school students/advisers. Coordinated technical needs of workshop.

College of Communication Arts and Sciences, Michigan State University, July 1997 to July 1998.

Information Technology Manager. Responsible for management of six Macintosh computer labs and college audio and video studios, including hiring staff and scheduling lab use; college liaison for MSU Computer Laboratory; develop plans and budgets for new technology and lab upgrades; maintain college web site and server; maintain faculty and staff computers; provide hardware and software support.

School of Journalism, Michigan State University.

June 1989 to July 1998 Specialist. Responsible for teaching lab and lecture courses; internship, scholarship and job placement; broadcast electronic engineering; computer and network maintenance; and administration of J-School World Wide Web site until appointment as college Information Technology Manager. Also served as J-School photographer, darkroom manager and newsletter editor.

September 1986 – May 1989 Graduate assistant teaching newswriting labs, radio news labs, editing and basic photojournalism.

Michigan Interscholastic Press Association, July-August, 1997.

Coordinated use of computer labs in College of Communication Arts and Sciences for annual summer workshops for high school journalism students and faculty, including software setup. Set up computer lab for workshop publication. Taught photography and video workshops in previous summers.

Scholarly Work

Peer-Reviewed Publications

Greenwood, Keith, Ryan J. Thomas and Cory W. MacNeil. "Enabling and Empowering "Lens-based Workers": An Analysis of the Photo Bill of Rights" *Journal of Media Ethics*. 37:3, 194-207. DOI: 10.1080/23736992.2022.2107525

Owsley, Chad, and **Keith Greenwood**. "Awareness and Perception of Artificial Intelligence Operationalized Integration into News Media Industry and Society." *AI and Society*. (Published online March 24, 2022). DOI: 10.1007/s00146-022-01386-2

Greenwood, Keith, and T.J. Thomson. "Framing the Migration: A Study of News Photographs Showing People Fleeing War and Persecution." *International Communication Gazette* 82, no. 2 (2020):140-163. Published first online March 7, 2019. DOI: 10.1177/1748048519833515

Thomson, T.J., and **Keith Greenwood**. "I 'Like' That: Exploring the Characteristics That Promote Social Media Engagement with News Photographs." *Visual Communication Quarterly* 24, no. 4 (2017): 203-18. DOI: 10.1080/15551393.2017.1388701

Thomson, T.J., and **Keith Greenwood**. "Beyond Framing: Influences of Subject-photographer Interactions on Visual Journalism." *Journalism Practice* 11, no. 5 (2017): 625-644. DOI: 10.1080/17512786.2016.1152908.

Greenwood, Keith, and Ryan Thomas. "Locating the Journalism in Citizen Photojournalism: The Use and Content of Citizen-Generated Imagery." *Digital Journalism* 3, no. 4 (2015): 615-633. DOI: 10.1080/21670811.2015.1034528

Greenwood, Keith, and Joy Jenkins. "Visual Framing of the Syrian Rebellion in US News and Public Affairs Magazines." *Journalism Studies* 16, no. 2 (2015): 207-227. DOI: 10.1080/1461670X.2013.865969

Garcia, Maria, and **Keith Greenwood**. "Visualizing CSR: A Visual Framing Analysis of US Multinational Companies." *Journal of Marketing Communications* 21, no. 3 (2013): 167-184. DOI:10.1080.13527266.2012.740064

Greenwood, Keith. "Picturing Defiance: Visions of Democracy in Iran." *International Communication Gazette* 74, no. 7 (2012): 619-635. DOI: 10.1177/1748048512458558

Greenwood, Keith. "Digital Photo Archives Lose Value as Record of Community History." *Newspaper Research Journal* 32, no. 3 (2011): 82-96.

Greenwood, Keith, and Scott Reinardy. "Self-trained and Self-motivated: Newspaper Photojournalists Strive for Quality During Technological Challenges." *Visual Communication Quarterly* 18, no. 3 (2011): 155-166. DOI: 10.1080/15551393.2011.599285

Greenwood, Keith, and C. Zoe Smith. "Conventionalization in Feature Photography: A Study of Winning Photographs in the Pictures of the Year International Competition," *Journalism Practice* 3, no. 2 (2009): 140-161. DOI: 10.1080/17512780802681173

Greenwood, Keith, and C. Zoe Smith. "How the World Looks to Us: International News in Award-Winning Photographs from the Pictures of the Year, 1943-2003," *Journalism Practice* 1, no. 1 (2007): 82-101. DOI: 10.1080/17512780601078886

Manuscripts/Papers submitted for Review

"Connecting the long struggle: Reflections of iconic civil rights photographs in coverage of Black Lives Matter." Revision submitted to *Visual Communication Quarterly*. (Co-Authored with Dr. Earnest Perry and Chad Owsley)

"Parsing photography's place in a publicly private world." Submitted to *Journal of Visual Culture*. (TJ Thomson is first author)

Projects in Progress

"The Inside View of Vietnam" Historical study of photojournalism in *Stars and Stripes*, 1964-1972.

"Viewer Acceptance of Publication of Graphic Photographs" Q-Study of photographs of the Russian invasion of Ukraine, 2022.

"History of Visual News." Chapter for the *Routledge Companion to Visual Journalism*.

Books

Collins, Ross F., and **Keith Greenwood**, eds. *Photocommunication Across Media*. New York: Focal Press, 2017.

Book chapters

Thomson, T.J., and **Keith Greenwood**. "Profile Pictures Across Platforms: How Identity Visually Manifests Itself Among Social Media Communities." In *Handbook of Visual Communication* edited by Sheree Josephson, James D. Kelly and Ken Smith, 2nd ed. New York" Routledge, 2020.

Collins, Ross F., and **Keith Greenwood**. "Introduction." In *Photocommunication Across Media*, edited by Ross F. Collins and Keith Greenwood, 1-9. New York: Focal Press, 2017.

Greenwood, Keith. "Basic Photographic Principles for Communication Photographers." In *Photocommunication Across Media*, edited by Ross F. Collins and Keith Greenwood, 10-35. New York: Focal Press, 2017.

Calahan, Walter P., and **Keith Greenwood.** "Photocommunication, the Internet and Social Media." In *Photocommunication Across Media*, edited by Ross F. Collins and Keith Greenwood, 122-140. New York: Focal Press, 2017.

McGill, Denise, and **Keith Greenwood.** "Law and Ethics for Today's Photocommunication." In *Photocommunication Across Media*, edited by Ross F. Collins and Keith Greenwood, 141-163. New York: Focal Press, 2017.

Thomas, Ryan, Kimberly Kelling, David Wolfgang, and **Keith Greenwood.** "Discourses of Compassion? British Newspapers and the Alan Kurdi Image." In *Interdisciplinary Perspectives on Child Migrants*, edited by Mary Grace Anthony and Ryan Thomas, 45-64. Lanham, MD: Lexington, 2017.

Greenwood, Keith, and Ryan Thomas. "Locating the Journalism in Citizen Photojournalism: The Use and Content of Citizen-Generated Imagery." In *Photojournalism and Citizen Journalism: Cooperation, Collaboration and Connectivity*, edited by Stuart Allen. Journalism Studies: Theory and Practice, 298-316. New York: Routledge, 2017.

Encyclopedia entries

Greenwood, Keith. "Photojournalism and Photojournalists." In *International Encyclopedia of Journalism Studies*, edited by Tim P. Vos, Folker Hanusch, Annika Sehl, Dimitra Dimitrakopoulou and Margaretha Geertsema-Sligh. Hoboken, NJ: John Wiley & Sons, 2019.

Peer-Reviewed Conference Papers Presented

Greenwood, Keith, Ryan Thomas and Cory Macneill. "What "Lens-Based Workers" Are Owed: An Exploration of the Photo Bill of Rights." Presented to the Visual Communication Division of the Association for Education in Journalism and Mass Communication at the 2021 Annual Conference.

Owsley, Chad S. and **Keith Greenwood.** "Awareness and Perception of Artificial Intelligence Operationalized Integration in News Media Industry and Society." Presented to the Communication Technology Division of the Association for Education in Journalism and Mass Communication at the 2021 Midwinter Conference.

Thomson, T.J., and **Keith Greenwood.** "Profile Pictures Across Platforms: How Identity Visually Manifests Itself Among Social Media Communities." Presented to Visual Communication Division of the Association for Education in Journalism and Mass Communication at the 2018 annual convention in Washington, DC.

Perry, Earnest, and **Keith Greenwood.** "Connecting the long struggle: Reflections of iconic civil rights photographs in coverage of Black Lives Matter." Presented to the American Journalism Historians Association at the 2017 annual convention in Little Rock, Arkansas.

Thomson, T.J., and **Keith Greenwood.** "Parsing photography's place in a publicly private world." Presented to Visual Communication Division of the Association for Education in Journalism and Mass Communication at the 2017 annual convention in Chicago.

Greenwood, Keith, and T.J. Thomson. "Framing the migration: A study of news photographs of people fleeing war and persecution." Presented to Visual Communication Division of the Association for Education in Journalism and Mass Communication at the 2016 annual convention in Minneapolis.

Park, Youn-Joo, and **Keith Greenwood.** "The Formation and Role of Community Newspaper Publishers: Missouri Papers in the Mid-20th Century." Presented as Research in Progress to the American Journalism Historians Association at the 2015 annual convention in Oklahoma City.

Jenkins, Joy., and **Keith Greenwood**. "Picturing Cities: A Semiotic Analysis of City and Regional Magazine Cover Images." Presented to the Magazine division of Association for Education in Journalism and Mass Communication at the 2015 convention in San Francisco. Top Faculty Paper.

Greenwood, Keith. "Angus McDougall and Photojournalism at International Harvester." Presented to the American Journalism Historians Association at the 2013 annual convention in New Orleans.

Greenwood, Keith, and Joy Jenkins. "Visual coverage of the Syrian rebellion in US news and public affairs magazines." Presented to the Visual Communication Division of the Association for Education in Journalism and Mass Communication at the 2013 annual convention in Washington, D.C.

Greenwood, Keith. "Angus McDougall and Photojournalism at International Harvester." Presented as Research in Progress to the American Journalism Historians Association at the 2012 annual convention in Raleigh, NC.

Greenwood, Keith. "A Personal Vision Made Large: Howard Chapnick's lasting influence on photojournalism." Presented as Research in Progress to the American Journalism Historians Association at the 2011 annual convention in Kansas City.

Greenwood, Keith. "Picturing Defiance: Visions of democracy in Iran." Presented to the Visual Communication Division of the Association for Education in Journalism and Mass Communication at the 2011 convention in St. Louis.

Greenwood, Keith. "Photographing What She Knew: Toni Frissell's Impact on Photojournalism." Presented at the American Journalism Historians Association annual convention in Tucson, Ariz., Oct 7-9, 2010.

Greenwood, Keith. "The King is dead. Remember him like this." Presented at the 24th Visual Communication Conference in Portland, Ore, June 2010.

Greenwood, Keith. "Adoption of Digital Photographic Archives by U.S. Newspapers and Potential Effects on the Historical Record." Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication at the 2009 annual convention in Boston.

Greenwood, Keith, and Scott Reinardy. "Self-trained and self-motivated: Newspaper photojournalists strive for quality during technological challenges." Presented to the Visual Communication Division of the Association for Education in Journalism and Mass Communication at the 2009 annual convention in Boston.

Greenwood, Keith. "Theory or Effect? Applications of Framing Theory to Visual Communication Studies." Presented to the Southwest Education Council for Journalism and Mass Communication at the 2007 annual convention in Norman, Okla.

Greenwood, Keith. "What Will Now Look Like Then?" Presented as Research in Progress to the American Journalism Historians Association at the 2007 annual convention in Richmond, Va.

Greenwood, Keith. "Pictures and Pixels: Digital Photographic Archives at Photographic Agencies." Presented to the Visual Communication Division of the Association for Education in Journalism and Mass Communication at the 2007 annual convention in Washington, D.C.

Greenwood, Keith, and C. Zoe Smith. "How the World Looks to Us: International News in Award-Winning Photographs from the Pictures of the Year, 1943-2003." Presented to the International Communication Division of the Association for Education in Journalism and Mass Communication at the 2006 annual convention in San Francisco.

Greenwood, Keith. "Innovation of Camera Technology and its Impact on Courtroom Photography." Presented to the American Journalism Historians Association at the 2005 annual convention in San Antonio.

Moore, Jensen, Scott Reinardy, **Keith Greenwood**, and Keith Sanders. "Young Journalists' Attitudes Toward Presidential Campaigns." Presented to the International Society for the Scientific Study of Subjectivity at the 2005 annual convention in Vancouver.

Moore, Jensen, and **Keith Greenwood**. "Unselling the Cigarette: A Content Analysis of Persuasive Elements of Two Types of National Anti-Tobacco Advertisements." Presented to Advertising Division of the Association for Education in Journalism and Mass Communication at the 2005 annual convention in San Antonio. Top Student Paper.

Greenwood, Keith. "Picturing Presidents: A Content Analysis of Photographs of Presidents from the Pictures of the Year." Presented to Political Communication Division of International Communication Association at the 2005 annual convention in New York.

Greenwood, Keith, and C. Zoe Smith. "Conventionalization in Newspaper and Magazine Feature Photography: A Study of Winning Photographs in the Pictures of the Year International Competition." Presented to Visual Communication Division of the Association for Education in Journalism and Mass Communication at the 2004 annual convention in Toronto.

Greenwood, Keith, and Kelly Marsh. "Choices Non-Commercial Radio Broadcasters Make When Deciding to Offer Internet Audio." Presented to Communication Technology and Policy Division of the Association for Education in Journalism and Mass Communication at the 2004 annual convention in Toronto.

Dick, Stephen, and **Keith Greenwood**. "The New Marketplace of Ideas: Telco Ownership in Electronic Publishing." Presented to the Association for Education in Journalism and Mass Communication at the 1989 annual convention in Washington, D.C.

Peer Reviewed Creative Work

First place award in school or department web site category of AEJMC 2001 Best of the Web competition for Gaylord College of Journalism and Mass Communication web site.

Third place award in faculty interactive multimedia competition sponsored by Broadcast Education Association for Gaylord College of Journalism and Mass Communication web site, Spring 2001.

Creative Work

Promotional trailer for *The Pearls*, a novel by Deborah Chester. Flash-based trailer exhibited on websites for author and for publisher Penguin Books.

"A History of POY." Short video to introduce the Pictures of the Year International digital archive. Presented at POYi awards April 2005.

Exhibits

"The Presidential Image: 60 Years of the Best in White House Photography." Assisted with creation of traveling exhibit from Pictures of the Year archive by retrieving and copying original images, providing caption information and pre-production proofing. Presented at University of Missouri – Columbia, Miami University, 2004 Presidential debate sites and in registration area of 2005 AEJMC convention in San Antonio.

Popular Press/Media Appearances

Guest panelist "Views of the News," KBIA, April 5, 2023; Feb. 22, 2023.

"Byline AI" episode of What the Media podcast with Chad Owsley. Feb. 13, 2023

"Who owns a photograph of people once considered 'property'?" Op ed. *Washington Post*. November 10, 2021. (Author)

"We need to see how migrants die. But it's just as important to know how they live." Op ed. *Washington Post*. June 28, 2019, A27. (Author)

"A difficult image re-ignites debate over ethics in photography." *Central Standard*, hosted by Gina Kaufmann. KCUR-FM. July 1, 2019. (Source)

"Worth a thousand words: How photojournalists are changing the way they capture migrant life." By Marin Scott. *Gateway Journalism Review*. June 25, 2019. (Source)

"How to best capture the experiences of migrants and refugees through photojournalism." By Laura Rice. *Texas Standard*. Texas Public Radio. June 5, 2019. (Source)

"In an instant, Vietnam execution photo framed a view of war." By Jennifer Peltz. Associated Press. January 28, 2018. (Source)

Presentations

"Exploring the Photo Bill of Rights" Participant on panel discussion at the Association for Education in Journalism and Mass Communication 2022 annual convention in Detroit. Co-sponsored by Visual Communication and Law and Policy divisions.

"Visualizing History with Historical Archives: Publishing and Licensing Images for Visual Research and Creative Projects." Moderator for panel discussion at the Association for Education in Journalism and Mass Communication 2015 annual convention in San Francisco. Co-sponsored by Visual Communication and History divisions.

"We Handle the Rest: Taking the Load Off Independent Photojournalists. Moderator for panel discussion at the Association for Education in Journalism and Mass Communication 2011 annual convention in St. Louis.

"Training the Next Generation of Visual Communication Scholars." Panel presentation at the Association for Education in Journalism and Mass Communication at the 2009 annual convention in Boston. (Panelist)

"Citizen Journalists, Internet Sources and the New Tower of Babel." Presentation as part of "Building Trust: Media Ethics in the 21st Century" conference at University of Central Oklahoma, March 14, 2008.

"Shooting Under Fire." Introduced documentary film and answered audience questions following screening as session host for Margaret Mead Traveling Film and Video Festival at the University of Oklahoma, October 28, 2007.

"Remembering Tragedy: Photography and the Murrah Building Bombing." Presentation as part of JMC week activities at Gaylord College of Journalism and Mass Communication, University of Oklahoma, Sept. 13, 2007.

"Online Storytelling." Presentation to participants in Oklahoma Institute for Diversity in Journalism workshop, June 2007.

Led student redesign of Gaylord College website to Gaylord College Board of Visitors, April 13, 2007.

"Telling Stories with Pictures and Sound." Presentation at Oklahoma Scholastic Media/Oklahoma Interscholastic Press Association Spring Media Day, April 9, 2007.

Panelist, "The Pictures of the Year Archive." American Journalism Historians Association at the 2006 annual convention in Wichita, Kansas.

Panelist, "Altered Pixels: Manipulating the Photograph: Ethics and Aesthetics." Association for Education in Journalism and Mass Communication at the 2005 annual convention in San Antonio.

Panelist, "Photojournalism and the Internet: Problems and Possibilities." Association for Education in Journalism and Mass Communication at the 2005 annual convention in San Antonio.

Using flash seminar and participant in panel discussion of converting to digital photography to Association of Texas Photography Instructors, Austin, Texas, Feb. 22, 2003.

Digital photography seminar. Association of Texas Photography Instructors, Austin, Texas, Feb. 16, 2002.

Internet searching seminar, Oklahoma Private Investigators Association, Stroud, Okla., March 23, 2002.
Moderator, "From Vitae to Interview: Hot Tips on Getting a Job in Academe," Broadcast Education Association annual convention, April 2001.

Continuing Education

Power Shift Project. Workplace Integrity Workshop sponsored by Freedom Forum Institute. Fall 2019

"Online Teaching Foundations" University of Missouri course in online pedagogy and effective teaching strategies. Summer 2019.

Funding Received

External

Joseph McKerns Research Grant, American Journalism Historians Association, to fund research on photojournalism at the *Stars and Stripes* newspaper, \$1,250. Awarded October 2022.

Ethics and Excellence in Journalism Foundation grant to fund acquisition of iBook computers, cart and wireless networking for portable computer lab and digital video cameras to support television newscast at OU College of Journalism and Mass Communication, \$71,822. Awarded Spring 2003.

Ethics and Excellence in Journalism Foundation grant to fund acquisition of digital still and video cameras for photojournalism course at OU College of Journalism and Mass Communication, \$71,974. Awarded Spring 2002.

ASJMC grant for participation in Broadcasters-In-Residence program, \$12,000, Fall 2000. In return for funding, presented internet searching seminar for news department of KTRV-TV, Nampa, Idaho, Jan. 2001.

Ethics and Excellence in Journalism Foundation grant to fund file/web server upgrade for OU School of Journalism and Mass Communication, \$5,700, Fall 1999.

Internal

University of Missouri Arts and Humanities Research and Creative Works Fellowship, \$12,500. Fall 2022-Spring 2024.

University of Missouri Arts & Humanities Small Grants Program for archival research at the Library of Congress, \$500, Summer 2012.

Travel funds from OU vice president for research to travel to AJHA convention, \$400, Fall 2007.

Travel funds from OU vice president for research to travel to BEA convention, \$275, Spring 2000.

Associates funds to upgrade student computers in OU School of Journalism and Mass Communication library and to augment projection capabilities in OU JMC computer labs, \$9,000, Summer 1999.
Co-wrote successful proposal for funding of Michigan State University School of Journalism computer lab upgrades, Spring 1995.

Teaching Awards

Writing Intensive Teaching Excellence Award, Campus Writing Program, University of Missouri, 2015-2016 academic year.

Student Awards for Work Completed in Courses

"Raymond Gray: MMA Fighter and Trainer." Multimedia story by Mackenzie Bruce. Dean's Award for multimedia enterprise reporting. Mastering the Method Competition, University of Missouri School of Journalism.

"On the Set of 'A Stroke of Genius.'" Interactive multimedia project by Michelle Lucchesi. Third-place award. Broadcast Education Association 2007 Festival of Media Arts.

"An Online Storybook." Interactive multimedia project by Jennifer Rickard. Second-place award. Oklahoma Broadcast Education Association 2007 student competition.

"OSM Fall Media Day." Interactive multimedia project by Alyssa Loyd. Third-place award. Oklahoma Broadcast Education Association 2007 student competition.

"Adrian Peterson." Interactive multimedia project by John Hales. First-place award. Oklahoma Broadcast Education Association 2006 student competition.

"WTA Tournament Accommodations." Interactive multimedia project by Gabrielle Baker. Second-place award. Oklahoma Broadcast Education Association 2006 student competition.

"Nancy Clark School of Dance." Interactive multimedia project by Laura Brown. Third-place award. Oklahoma Broadcast Education Association 2006 student competition.

Courses Taught

Photography in Society

Graduate seminar concerning role and function of photography with focus on aesthetic/structural aspects and the cultural, political and social dimensions that affect its production and interpretation. (MU)

Qualitative Research Methods

Graduate seminar with overview of various methods along with role of theory and philosophical perspective in shaping research. Taught in both traditional classroom and online presentation. (MU)

History of Photojournalism

Lecture/discussion-style course with enrollment of 40 students. Undergraduate/graduate overview of history of photojournalism from development of photography to present with emphasis on technological innovation and cultural factors affecting photojournalism. (MU)

History of American Journalism

Lecture-style course. Undergraduate overview of the history of journalism and strategic communication in America from colonial period to the 21st century. Emphasis on evolution of practice and technology to contemporary issues and practice. (MU)

Fundamentals of Photojournalism

Lecture/lab course. Introduces camera handling, photographic composition and aesthetics, lighting digital image processing and printing from photojournalism/media communication perspective. Students progress from basic single images to multi-image photo project. (MU)

Electronic Photojournalism

Lab course with enrollment of up to 14 undergraduate and six graduate students. Focus on multimedia presentations consisting of photographs and audio and web presentation of photographs. (MU)

Mass Media Seminar

Graduate seminar with overview of roles and problems of media in society, introduction to theory and application to research and practice. Initial course in master's program. (MU)

Philosophy of Journalism

Graduate seminar addressing philosophical issues forming the foundation of journalism practice. Topics include normative roles of Western media and options for publication outside mainstream media. (MU)

Doctoral Research Seminar/Professional Development

Graduate seminar addressing practical aspects and expectations beyond degree completion. Topics include developing a research focus, obtaining research funding, publication and tenure process. (MU)

Journalism and the Arts: Key Concepts of the Renaissance

Six-week study abroad program of School of Journalism conducted in Florence, Italy. Students explore Renaissance impacts in arts and recognition of concepts in contemporary arts. (MU)

Interactive Multimedia Design

Lab course with enrollment of up to 15 undergraduate and graduate students. Focus on html and interactive content design for web or fixed media. (OU)

Multimedia Journalism

Lab course with enrollment of up to 15 students. Focus on skills and techniques needed for students with newswriting experience to tell stories in multiple media formats. New course developed as part of journalism curriculum redesign. (OU)

Basic Photojournalism

Lab course with enrollment of up to 18 students. Focus on camera handling, photographic composition and aesthetics, black and white film developing and print making, negative scanning, digital photography and image processing. Students progress from no photographic skills to production of broadsheet photo page. (MSU/OU)

Advanced Photojournalism

Lab course with enrollment of up to 18 students. Focus on assignments representative of daily photojournalism and long-term photo essay work, lighting, digital scanning and convergence with video. (MSU/OU)

Electronic Newsgathering Techniques

Lab course with enrollment of up to 15 students. Focus on visual storytelling through the use of field videotape equipment and lighting. Linear and non-linear editing techniques. (OU)

Photo Communication in England and Scotland

Five-week course taught by Michigan State University School of Journalism. Students meet with photographers, educators and curators in England and Scotland to learn about photographic history and present practice. Students produce individual photographic projects over duration of program. Led program in July/August 1991 and 1993.

History of Journalism

Lecture-style course with enrollment of 200 students. Undergraduate/graduate overview of history of American journalism from colonial period to present. Emphases on technological innovation and cultural factors affecting journalism. (OU)

Images and Messages

Lecture-style course with enrollment of 50 students. Historical approach to visual communication, comparing and contrasting photography, film, television and computer-generated images and their effects on each other. (MSU)

Introduction to Mass Media

Lecture-style course with enrollment of 150-400 students. Course focuses on mass communication process and specifics of U.S. mass media and their roles in society. (MSU/OU)

News Writing

Lab course with enrollment of up to 18 students. Focus on basic print news writing principles including leads, inverted pyramid and chronological construction, interviewing and covering speeches. (MSU)

Broadcast News Writing

Lab course with enrollment of up to 18 students. Focus on broadcast news writing principles, gathering and usage of actualities, newscast preparation and delivery and long-form reporting. (MSU)

Writing for Broadcast

Lab course with enrollment of up to 15 students. Focus on writing news, advertisements, public service announcements and scripts for informational and entertainment programs in broadcast form. (OU)

Editing

Lab course with enrollment of up to 18 students. Focus on examination of reporter stories for errors of fact or grammar or missing information, headline writing and page layout. (MSU)

Graduate Committees Chaired (year completed)

University of Missouri

Doctoral Committees

Chad Owsley – PhD Dissertation committee

Shane Epping – PhD Dissertation committee

TJ Thomson – PhD Dissertation (2018) *In Front of the Lens: The Expectations, Experiences and Reactions of Visual Journalism's Subjects.*

Youn-Joo Park – PhD dissertation (2015) *Professional Networks of U.S. Foreign Correspondents and the Reshaping of Journalistic Norms and Practices.*

Master's Committees

Minh Connors – MA thesis

Trenton Almgren-Davis - MA project (2022)

Tara Morts – MA project (2022)

Olivia Paggiarino – MA thesis (2022)

Rebekah Raleigh – MA thesis (2021)

Thomas Hellauer – MA thesis (2020)

Celia Wu – MA project (2020)

Jeffrey Zide – MA project (2020)

Peter Huoppi – MA thesis (2019)

Anna Politano – MA thesis (co-chair 2019)

Nicholas Lombardo – MA thesis (2018)

Todd Vogts – MA thesis (2018)

Genevieve Conti – MA thesis (2017)

Amberle Garrett – MA thesis (2017)

Olekseii Furman – MA project (2017)

Matt Hellman – MA project (2016)

Ashley Reese – MA thesis (2016)

Zachary Smith – MA thesis (2016)

John Scanlan – MA thesis (2015)

TJ Thomson – MA thesis (2015)

Katie Alaimo, – MA project (2014)

Varvara Fomina – MA project (2014)

Dihui Yang – MA project (2014)

Kristen DiFate – MA thesis (2013)

Tatiana Fernandez – MA project (2013)
Marguerite Halley – MA project (2011)
Ivy Ashe – MA thesis (2010)
Phoebe Sexton – MA thesis (2010)

Graduate Committees Served On (year completed)

University of Missouri

Doctoral Committees

Cory MacNeil – PhD Dissertation committee
Claire Rounkles – PhD Dissertation committee

Master's Committees

Tanishka Poal – MA project
Cara Schaffer – MA Thesis
Dan Shular – MA project
Antranik Tavitian – MA project
Kate Trabalka – MA project
Elizabeth Underwood – MA project
Margo Wagner – MA project
Madi Winfield – MA Thesis
Jonette Oakes – MA project (2022)
Hunter Pendleton – MA project (2022)
Jeremy Bernfeld – MA thesis (2021)
Sarah Carpenter – MA project (2021)
Yanchen Liu – MA project (2021)
Ethan Weston – MA project (2021)
Taylor Shortall – MA thesis (2020)
Monique Woo – MA project (2020)
Yehyun Kim – MA thesis(2019)
Matt Dulin – MA thesis (2018)
Pam Houser – MA project (2018)
Annie Rice – MA project (2018)
John Happel – MA project (2017)
Neeta Satam – MA project (2017)
Alyssa Casares – MA project (2016)
Litzy Galarza – MA thesis (2016)
Yuting Jiang – MA project (2016)
Alexandra Menz – MA thesis (2016)
Allison Pasek – MA project (2016)
Landon Woodroof – MA thesis (2016)
Margaret Bedwell – MA thesis (2015)
Kholood Eid – MA project (2015)
Yi Gan – MA project (2014)
Pinar Istek – MA project (2014)
Joon Kim – MA project (2014)
Yi-Chin Lee – MA project (2014)
Naveen Mahadevan – MA project (2014)
Viktorija Mickute – MA project (2014)
Showkat Nanda – MA project (2014)
Xiaojie Ouyang – MA project (2014)
Benjamin Owens – MA thesis (2014)
Roxana Pop – MA project (2014)
Jonathan Stephanoff – MA project (2014)
Taylor Combs – MA thesis (2013)
Clay Stalter – MA project (2012)
Clare Becker – MA project (2011)

Hye Soo Nah – MA project (2011)
Youn-Joo Park – MA thesis (2011)
Erin Schwartz – MA project (2011)
Bharat Choudhary – MA project (2010)
Jarrad Henderson – MA project (2010)
Calin Ilea – MA project (2010)
Lillian Kelly – MA project (2010)
Jessie King – MA project (2010)
Irene Rojas – MA project (2010)
David Barreda – MA project (2009)
Serkan Gurbuz – MA project (2009)
Drea Rane – MA project (2009)
Aaron Rosenblatt – MA project (2009)
Lesia Tatarsky – MA project (2009)

University of Oklahoma

Lacey Duffy – MA project (2007)

Service Activity

Awards

Provost Award for University Citizenship in Service – 2023, University of Missouri.

School/College

Search committee member, Journalism Studies positions, School of Journalism, University of Missouri, Fall 2022.

Search committee chair, Big Data/AI, School of Journalism, University of Missouri, Fall 2021 – Fall 2022.

Search committee chair, Maxine Wilson Gregory Chair in Journalism Research, School of Journalism, University of Missouri, 2019-2021 academic years. (Search interrupted due to COVID-19 pandemic response)

MA Affairs committee, School of Journalism, University of Missouri, chair, 2019-2022 academic years. Chair 2019-2020 academic year.

Awards committee, School of Journalism, University of Missouri, 2021-2022 academic year.

Search committee, Hurley Chair, School of Journalism, University of Missouri, 2018-2019 academic year.

MA admissions committee, School of Journalism, University of Missouri, 2016-2019 academic years. (Chair 2018-2019)

Policy committee, School of Journalism, University of Missouri – 2018-2019 academic year.

Promotion and tenure committee, School of Journalism, University of Missouri 2014-2021 academic years.

Scholarship committee, School of Journalism, University of Missouri, 2008- 2018 academic years. (Committee chair 2015-2017)

Search committee co-chair, Lee Hills Chair, School of Journalism, University of Missouri, 2017-2018 academic year.

Search committee chair, big data faculty position, School of Journalism, University of Missouri, 2016-2017 academic year.

Search committee, journalism studies faculty, University of Missouri 2014-2015 academic year.

Search committee, digital curator, University of Missouri 2012-2013 academic year.

Search committee, *Missourian* director of photography, University of Missouri 2009-2010 academic year.

Assessment Liaison, Gaylord College of Journalism and Mass Communication, University of Oklahoma, 2007-2008 academic year.

Search committee, visual communication, Gaylord College of Journalism and Mass Communication, University of Oklahoma, 2007-2008 academic year.

Coordinated photojournalism entries for Hearst Journalism Competitions, 2006-2008 academic years.

Webmaster, Oklahoma Institute for Diversity in Journalism, Gaylord College of Journalism and Mass Communication, University of Oklahoma, <http://jmc.ou.edu/oidj/reddirtjournal/>.

Technology Committee member, Gaylord College of Journalism and Mass Communication, University of Oklahoma, Spring 2007, 2007-2008 academic year.

Policies and Procedures Committee member, Gaylord College of Journalism and Mass Communication, University of Oklahoma, 2006-2007 academic year.

Curriculum Committee member, Gaylord College of Journalism and Mass Communication, University of Oklahoma, 2006-2007 and 1999-2001 academic years.

Co-Adviser, OU student chapter of the Society of Professional Journalists, 2006-2008 academic years.

Technology consultant to *Tornado Glory*, award-winning documentary film produced by graduate student Kenneth Cole at University of Oklahoma, 2002-2003.

Computer and Technology Coordinator, Gaylord College of Journalism and Mass Communication, University of Oklahoma, August 1998 – July 2003.

Chair of Technology Committee, Gaylord College of Journalism and Mass Communication, University of Oklahoma, Fall 1998 – July 2003.

Outreach committee member, Gaylord College of Journalism and Mass Communication, University of Oklahoma, 2002-2003 academic year.

Administered ASJMC Broadcasters-In-Residence program at University of Oklahoma, spring 2000.

Oklahoma Interscholastic Press Association. Presentations to conference Spring 2001, Fall 2001, Spring 2001, Fall 2002.

University

Graduate Faculty Senate, University of Missouri, Fall 2015-present.
(President 2018-2019, Vice President 2017-2018, Academic Affairs Committee chair 2016-2017, 2020-2021)

MU Online Course and Program Quality Team, 2017-present.

MU Research Council, 2016-2019.

MU Faculty Committee on Tenure 2016-2017 academic year (backup School of Journalism representative).

MU Committee on Faculty Responsibility, 2015-2017 academic years.

Judge, International Programs student photography contest, University of Missouri, 2012-2015, 2017, 2018-2019, 2021.

Web Policy Committee member, University of Oklahoma, Summer 2002.

Profession

Visual Communication Division, Association for Education in Journalism and Mass Communication. Second vice-head, 2022-2023 academic year. Research chair, 2021-2022 academic year.

Coordinator, Research in Progress competition for 2018, 2019, 2020 conventions, American Journalism Historians Association.

Member, Board of Directors, American Journalism Historians Association, 2014-2017 academic years.

Member of editorial boards of *Visual Communication Quarterly*, *Journalism Studies* and *Journalism Practice*.

Ad hoc peer reviewer for *Journalism*; *American Journalism*; *Howard Journal of Communication*; *Journalism and Mass Communication Quarterly*; *Media, War & Conflict*; *Media History*; *Journalism and Media*; *Journal of Intercultural Studies*; *Chinese Journal of Communication*; *International Journal of Communication*; *International Journal of Press/Politics*; *Journal of Magazine Media*; *Media History*; *Sage Open* and for pre-publication proposals for Routledge, Wadsworth and Allyn & Bacon publishers.

Reviewer, Internal funding proposal, University of Sharjah, 2023.

Reviewer, European Research Council funding proposal, 2017.

Reviewer, AEJMC visual communication division paper competition 2021.

Reviewer, American Journalism Historians Association paper competition 2015.

Reviewer, American Journalism Historians Association history book competition 2010, 2012.

Reviewer, AEJMC history division paper competition 2011, 2012, 2013, 2014, 2015.

Reviewer, AEJMC media ethics division paper competition 2015.

Consultant to Pictures of the Year International archive.

History division, Association for Education in Journalism and Mass Communication Website administrator August 2012 – August 2022. Listserv manager August 2021-present.

Website administrator, Visual Communication division, Association for Education in Journalism and Mass Communication, August 2009 – August 2012.

Coordinated and participated in judging panel for participants in National Press Foundation seminar "Covering Violent Weather" at University of Oklahoma, March 2007.

Website co-administrator, Visual Communication division, Association for Education in Journalism and Mass Communication, August 2001 – August 2005.

Website administrator, Gaylord College of Journalism and Mass Communication, 1998-2003. Included spin-off sites for McMahan Symposium, Spring 2003, 2002, Brite Symposium, Fall 2002 at Gaylord College.

Photographed Broadcast Education Association Festival Awards Ceremony and winners at 2003 convention in Las Vegas. Photographs published on BEA web site.

Intern Coordinator for Broadcast Education Association convention, April 2000.

Layout and design of Readings in Media Management by Lacy, Sohn and Giles. Published 1992.

Layout and production supervision for promotional and instructional materials for Victims and the Media videotape series.

Produced performance evaluation form for Michigan State University School of Journalism's Capital News Service. Later turned into graphic for article in Journalism Educator.

Professional Associations

- Association for Education in Journalism and Mass Communication
- American Journalism Historians Association
- National Press Photographers Association
- Society of Professional Journalists

Professional Experience

AHANA Workshop, University of Missouri – Columbia, July 5-13, 2004

Photographer for publication created by students in AHANA (African American, Hispanic American, Asian American, Native American) workshop.

WKAR AM/FM, Michigan State University, July 1988 to November 1992.

Weekend news producer at public radio station. Responsible for live cutaways from network programming and local noon newscasts.

KFBD-FM/KOZQ-AM, Waynesville, Mo., July 1984 to August 1986.

Hired as announcer. Later promoted to sports/public service director, then news, sports and public service director. Handled some engineering and sales duties.

Free-lance writing, photography and computer design, 1984 to present.

Wrote articles for local trade publications. Photographed for departmental and college newsletters and trade publications. Edited and designed newsletters. Edited videotapes for Michigan Department of Social Services, Bureau of Community Services.

KTUF-FM, Kirksville, Mo., February 1983 to July 1984.

Overnight announcer on weekend and fill-in basis.

The Home Press, LaPlata, Mo., June 1983 to February 1984.

Photographer and production assistant for weekly newspaper.