

CURRICULUM VITAE

1. Name, Address, Contact Information

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2. Place of Birth

Houston, Texas

3. Educational Background

University of Missouri, Ph.D., Journalism, 1998
University of Missouri, M.A., Journalism, 1995
Texas Christian University, B.S., Journalism, 1985

4. Continuing Education

Fellow, Freedom Forum Power Shift Workplace Integrity Training, Spring 2020.

Fellow, Southeastern Conference Academic Leadership Development Program, 2016-2017.

Fellow, National Endowment for the Humanities Summer Institute: African-American Struggles For Freedom and Civil Rights 1865-1965, W.E.B. DuBois Institute, Harvard University, June 27-July 22, 2011.

Fellow, Accrediting Council on Education in Journalism and Mass Communication Site Team Training, 2010.

Panel participant, Third International Conference on Cultural Diversity: Bridging the Gaps, Middle Tennessee State University, November 2007.

Fellow, Diversity Across the Curriculum Seminar, Poynter Institute, May 2004.

Fellow, Convergence for Educators Seminar, Poynter Institute, February 2003.

Fellow, American Press Institute Journalism Educators Seminar, June 2000.

Faculty member, Campaign 2000-The Democratic National Convention, Los Angeles, Ca. Supervised 20 students for two-week period during the convention. Program sponsored by The Washington Center. August 4-18, 2000.

Participant, Streaming Media Conference, Colin Community College District, Spring Creek Campus, Plano, Texas, February 25, 2000.

Fellow, Freedom Forum/University of Missouri/AEJMC National Workshop on the Teaching of Ethics in Journalism & Mass Communication, 1997.

Fellow, National Institute for Computer-Assisted Reporting Boot Camp, 1995.

Teaching fellow, Freedom Forum/Indiana University Journalism Educators Workshop. June 1995.

5. Professional Certifications

NA

6. Present Rank

Associate Professor
Journalism Studies
Associate Dean for Graduate Studies and Research

7. Year of Appointment and Rank

2003, Associate Professor
2005-2011; 2013-2014, Chair, Journalism Studies
2012-2016, Coordinator, Doctoral Teaching Program
2016-present; Associate Dean for Graduate Studies and Research

8. Year of Last Promotion

2003

9. Previous Appointments

University of Missouri School of Journalism, Associate Professor and Chair, 2005-2011; 2013-2014.

University of Missouri School of Journalism, Coordinator, Doctoral Teaching Program.

University of Missouri School of Journalism, Associate Professor, 2003-2005.

Texas Christian University, Department of Journalism, Assistant professor, 1998-2003; Head, News-Editorial Sequence, 2000-2003.

University of Missouri School of Journalism, Instructor, 1993-1998

10. Previous Professional Positions

Columbia Missourian, Columbia, Mo.

City editor, supervised more than 18 student/reporters a semester for award-winning morning community newspaper affiliated with the University of Missouri School of Journalism. Primary responsibility for the Criminal Justice beat, but also had responsibility for local government, higher education, business and food. 1993-1998.

Houston Chronicle, Houston, TX.

Police bureau chief, police reporter and general assignments reporter. Responsible for two-man bureau that covered law enforcement agencies in the greater Houston metropolitan area. 1989-1993.

Beaumont Enterprise, Beaumont, TX.

Federal courts reporter, rural reporter, minority affairs reporter. Also covered local government, education and criminal courts in several small towns in east Texas. Covered news of interest involving ethnic minorities in Beaumont, Texas. 1986-1989

Fort Worth Star-Telegram Fort Worth, TX.

General assignments reporter, Features reporter. Intern for parent company Capital-Cities/ABC at the Belleville News-Democrat, Belleville, Illinois and the ShorelineTimes, Guilford, Connecticut. 1984-1986

11. Courses taught

Seminar in History and Principles of Journalism

History of American Journalism

Journalism and Democracy

Mass Media Seminar

Cross Cultural Journalism

Mass Media History
 Media Writing and Editing I
 Media Writing and Editing II
 Reporting
 Public Affairs Reporting
 Opinion Writing
 Convergence Journalism
 Economics and Finance of the Media
 Social and Cultural History of the Media
 Media Ethics
 Research Methods
 Historical Methods
 Thesis Seminar (On campus and Online)
 International Issues Reporting

12. a. External Support Received

Joesph McKerns Research Grant, American Journalism Historians Association, Amount \$1,200. October 2011.

National Endowment for the Humanities teaching and research fellowship at the W.E.B. Du Bois Institute at Harvard University. Amount \$3,300. April 2011.

Research fellowship to study the *Chicago Defender* archives awarded by the Black Metropolis Research Consortium. Amount \$3,000. March 2011.

Research grant awarded by Kappa Tau Alpha Journalism Honor Society to study media coverage of the late U.S. Rep. Barbara Jordan's first two political campaigns before the Voting Rights Act of 1965. Amount \$1,000. January 2003.

Research grant awarded by the Franklin and Eleanor Roosevelt Institute in Hyde Park, New York to study African America press during World War II. December 1999. Amount: \$780. Research conducted July 2000.

12. b. Internal Support Received

Faculty research leave for 2011-2012 academic year awarded by the MU Research Council to conduct research and work on a book manuscript, December 2010.

Research grant awarded by the MU Research Council to conduct research on African American Press during World War II. March 2006. Amount \$1,679.

Research grant awarded by the TCU Research and Creative Activities Fund to

conduct research on newsroom change at the St. Louis Post-Dispatch in St. Louis, Missouri. September 2000. Amount \$350.

Research grant awarded by the TCU Research and Creative Activities Fund to conduct research on African American press at Schomburg Research Center in New York, New York. March 1999. Amount \$800.

Frank Luther Mott Historical Research Grant, Missouri School of Journalism. Used to conduct research on the Black Press during World War II. June 1997, \$1,200.

13. c. Administrative Support Received

Planning grant from the Walton Family Foundation to develop a Water and Agriculture Desk for the Mississippi River, \$70,000, 2020. The full plan, if accepted, would lead to a grant of \$1.25 million.

Internal support for the Science Communication Center at the University of Missouri in partnership with College of Agriculture, Food and Natural Resources, School of Veterinary Medicine and the School of Health Professions, \$250,000 initial startup.

Internal support for redesign and installation of telepresence equipment in large lecture hall for collaboration with St. Louis Community College and the University of Missouri-Kansas City, \$25,000, 2008.

Internal support to create School of Journalism Doctoral Teaching Fellowships; two \$28,000 a year fellowships that included \$3,000 research and travel fund; full tuition and benefits for four years; created 2010.

Internal support for the School of Journalism Student Development, Diversity and inclusion Program; \$170,000 a year for three years.

Internal support for graduate student recruiting; \$10,000 for one year, 2017.

Internal support for development and marketing of online master's certificate in interactive media, \$120,000, 2018.

13. Graduate Dissertations, Theses, Projects Supervised

"Investing in newsrooms during the layoff era," Kevin Kinder, M.A., Spring 2020.

"God's Words In The Language of Men: The Professionalization of the Southern Baptist Press," Vicki K. Brown, Ph.D. Summer 2019.

“Media, racial minorities and the mindset of journalists: Exploring the formula(s) used to tell crime/violence victim stories in minority communities,” Char’Nese Turner, M.A., Spring 2019.

“Evolution of environmental news and the 'coconut wireless': a study of the communication methods and strategies of environmental nonprofits on Kau'i,” Riccoco Zickos, M.A., Spring 2019.

“In Self Defense:” Black Female Journalists’ Advocacy in the Cold War,” Rachel Grant, Ph.D. Spring 2018.

“A textual analysis of bottled water print ads,” Pamela Mahajan, M.A. Spring 2018.

Remembering Ali: A Study of Print Media’s Framing of Muhammad Ali’s Death, David B. Holton, M.A., Spring 2018.

“Ebola newspaper coverage: through the lens of orientalism,” Guimel Sibingo, M.A. Spring 2017.

“How we remember the 9/11 attacks changed in public radio talks from 2001 to 2011,” Jieyang Zheng, M.A. Spring 2017.

“The American Anti-Slavery Society’s Publishing Enterprise and the invention of Modern Journalism in New York City, 1833-1840,” Paula Hunt, Ph.D. Spring 2016.

“Exploring Prose Style for Scholarly Journal Articles in Journalism and Communications: Do Editors Believe There is a Need for Change?” Victoria Clayton-Alexander, M.A., Spring 2015.

“An Online Disconnect: A case study of the effect of social media on a metropolitan newsroom’s organizational structure,” Charles Minshew, M.A. Completed Spring 2013.

“South African perspectives on western news coverage of Africa,” Eموke Bebiak, M.A. Completed Fall 2012.

“Whitewashing *Southern Living*: The sociocultural significance of the 1966 magazine launch in Birmingham, Alabama, Summer Hill-Vinson, Ph.D. Completed Spring 2011.

“A Revolutionary Heroine for The Twentieth Century: Sybil Ludington In Media, Myth, And American Memory,” Paula Hunt, M.A. Completed Spring 2010.

“Lifestyle, Economy, and Coverage: A Comparison Between Four Daily Newspapers Before, During and After the Economic Collaspe,” Rose Raymond, M.A. Completed Fall 2009.

“Understanding the Change to Integration: An Organizational Analysis of a Mid-Sized Newspaper,” Jonathan Groves, Ph.D. Completed Fall 2009.

“In Sullivan’s Shadow: The Use and Abuse of Libel Law during the Civil Rights Movement,” Aimee Edmondson, Ph.D. Completed Fall 2008.

"Media Coverage of Muslim Immigrants in Brussels and the surrounding area," Jordan Witt, M.A. Completed Spring 2008.

“An Oral History of Press and Communication Strategies among African American Women Leaders of Mississippi Freedom Summer 1964,” Brenda Edgerton-Webster, Ph.D. Completed May 2007.

“Beyond the Games: A study of the effects of life’s issues and burnout on newspaper sports editors,” Scott Reinardy, Ph.D. Completed May 2006.

“The Celebri-fication of Women’s Magazines,” Elizabeth Hendrickson, M.A. Completed May 2005.

“Nigeria’s Private Media and Agenda Setting,” Uche Onyebadi, M.A. Completed May 2005.

“A Study of the Interaction of Personality Types and Group Dynamics within the 2000-2002 Texas Christian University National Student Advertising Competition Campaigns Teams Utilizing the Myers-Briggs Type Indicator,” Mike Wood, M.A. Completed August 2002.

14. a. Refereed Publications

“The Negro/National Newspaper Publishers Association and its Dual Roles as a Trade and Advocacy Organization, 1940–2020,” with Kimberley Mangun. Journalism Monographs, Fall 2020.

“Cross-Cultural Journalism and Strategic Communication: Communicating Strategically About Diversity,” with Maria Len-Rios. Edited book with Maria Len-Rios, 2020, Second edition.

“Double Dribble: The stereotypical narrative of Magic and Bird,” with Patrick Ferrucci. *Journalism History*, July 2015.

“Image Repair Campaign Strategies Addressing Race: Paula Deen, Social Media, and Defiance,” with María E. Len-Ríos, Teri Finneman, Kyung Jung Han, Manu Bhandari, *International Journal of Strategic Communication*, April 2015.

‘To the detriment of the institution’: *The Missouri Student’s Fight to Desegregate the University of Missouri*,” with Aimee Edmondson. *American Journalism*, Fall 2010.

“Assessing Cross-Cultural Learning and the Effects of Personality and Negative Attitudes on Journalism Students’ Knowledge,” with Maria Len-Rios. *Journalism and Mass Communication Educator*, Autumn 2009.

“Objectivity and the Journalist’s Creed: Local Coverage of Lucile Bluford’s Fight to Enter the Missouri School of Journalism,” with Aimee Edmondson. *Journalism History*, January 2008.

“We Want In: The African American press’ negotiation for a White House Correspondent.” *American Journalism*, Summer 2003.

“Changing the Newsroom Culture: A Four-Year Case Study of Organizational Change Development at the St. Louis Post-Dispatch.” with Peter Gade, University of Oklahoma. *Journalism and Mass Communication Quarterly* Summer 2003.

“It’s Time To Force A Change: The African American Press’ Campaign For A True Democracy During World War II.” *Journalism History*, Summer 2002.

“A Common Purpose: The Negro Newspaper Publishers Association fight for equality during World War II.” *American Journalism*, Spring 2002.

“Wait!...Where Did It Come From? The African American press’ opposition to the American Red Cross Blood Segregation Policy.” *Southwestern Mass Communication Journal*, Fall 2002.

"Audience and Gatekeeper Perceptions of the O.J. Simpson Trial and its Coverage," *Operant Subjectivity* 19:3-4(April/July 1996), with Stanley Ketterer, Keith Sanders, et.al. pg. 85-104.

“Spider in the Web: Free-Speech Faith v. Parental Fears,” Richard W. Somerville, Earnest L. Perry, Beverly Horvit, Dr. Keith Sanders, et. al., *Convergence: The Journal Research into New Media Technologies*, Winter 1998.

14 b. Non-refereed publications

“Teaching History in the Age of Black Lives Matters: Embracing the Narratives of the Long Struggle for Civil Rights,” *American Journalism*

“Forced to the Margins: The Early Twentieth-Century African-American Press,” chapter in *Journalism 1908: Birth Of A Profession*, edited by Betty Houchin Winfield, Fall 2008.

“Summary and Best Practices in Cross Cultural Journalism,” position paper in *Diversity That Works: Report and Recommendations of a Conference on Successful Programs in Higher Education Diversity at Louisiana State University*, Publication Fall 2008.

“Crime Reporting in America.” chapter in *History of American Journalism*, edited by W. David Sloan. Publication Winter 2002.

Book Review, *In a Madhouse’s Din: Civil Rights Coverage by Mississippi’s Daily Press, 1948-1968*, Susan Weill. Published in *Journalism and Mass Communication Quarterly*, Fall 2002.

Book Review, *Maximum Insight*, Bill Maxwell. Published in *Journalism History*, Volume 28, Number 2, Summer 2002.

Book Review, *Texans Behind The News: Texas Journalists of the 20th Century*, Dede Weldon Casad. Published in *Journalism History*, Volume 27, Number 2, Summer 2001.

Book Review, *Ted Poston: A First Draft of History*, Kathleen A. Hauke. Published in *Journalism History*, Volume 27, Number 1, Spring 2001.

Book Review, *Ted Poston: Pioneer American Journalists*, Kathleen A. Hauke. Published in *Austin American-Statesman*, January 1999.

“Why not run Osama Bin Laden unedited?” Opinion article published in the Fort Worth Star-Telegram on October 21, 2001.

14 d. Materials Under Active Review

“Smoke and Mirrors: *The Chicago Defender*, Big Tobacco, and the Health of the African American Community,” with Joseph Jones. Revise and resubmit, *Journalism History*, Spring 2020.

“The Negro/National Newspaper Publishers Association and its Dual Roles as a Trade and Advocacy Organization, 1940–2020,” with Kimberely Mangun. *Journalism Monographs*, expected publication, Fall 2020.

14 e. Paper Presentations

Smoke and Mirrors: *The Chicago Defender*, Big Tobacco, and the Health of the African American Community,” with Joseph Jones. Paper presented at the American Journalism Historians convention in Salt Lake City, Utah, October, 2018.

“Connecting the Long Struggle: Reflections of Iconic Civil Rights Photographs in Coverage of the Black Lives Matter Movement,” with Keith Greenwood. Paper presented at the American Journalism Historians convention in Little Rock, Arkansas, October 2017.

“Double Dribble: The Stereotypical, Media Driven Narrative of Magic and Bird,” with Patrick Ferrucci. Paper presented at the American Journalism Historians convention in New Orleans, Louisiana, September 2013.

“Excuse Our Tone: The Use of Militant Rhetoric by the African American Press during World War II,” Paper presented at the Media and Civil Rights History Symposium, University of South Carolina, Columbia, S.C., March 2013.

“Speaking for All Negroes: The African American Press, Walter White, and the Battle Over the Voice of a People,” Paper presented at the American Journalism Historians convention in Raleigh, NC, October 2012.

“To Plead Our Cause” and Make a Profit: The Competitive Environment of the African American Press During World War II,” Paper presented at the AEJMC Conference in Chicago, IL, August 2012, referred.

Personal Ethical Orientations of Journalism Students, Their Association with Tolerance of Others, and Learning Cross-Cultural Principles,” with Maria Len-Rios. Paper accepted at the AEJMC Conference in Denver, Colo., August 2010, referred

“Assessing Cross-Cultural Learning and the Effects of Personality and Negative Attitudes on Journalism Students’ Knowledge,” with Maria Len-Rios. Paper presented at the AEJMC Conference in Boston, MA, August 2009, referred.

"A Necessary Evil: The *Chicago Defender's* use of sensational news as a vehicle to practice advocacy," Paper presented at the American Journalism Historians convention in Richmond, VA., October 2007, referred.

'To the detriment of the institution': *The Missouri Student's Fight to Desegregate the University of Missouri*," with Aimee Edmondson. Paper Presented at AEJMC in Washington, D.C., August 2007, refereed.

"Objectivity and the Journalist's Creed: Local Coverage of Lucile Bluford's Fight to Enter the Missouri School of Journalism," with Aimee Edmondson. Presented at the Association for Education in Journalism and Mass Communication convention in San Francisco, California, August 2006, refereed.

"Boo-yah! Sports journalists identify ESPN's impact on sports writing." Presented at the Association for education in Journalism and Mass Communication convention in San Antonio, Texas, August 2005, refereed.

"The Other Double V: The Chicago Defender's Dual Victory Campaign in 1942." Presented at the Association for Education in Journalism and Mass Communication convention in Toronto, Canada, August 4-8, 2004, refereed.

"We Want In: The African American press' negotiation for a White House Correspondent." Presented at the Association for Education in Journalism and Mass Communication convention in Miami, Fla., August 7-10, 2002, refereed.

"Wait!...Where Did It Come From? The African American press' opposition to the American Red Cross Blood Segregation Policy." Presented at the American Journalism Historian Association convention in San Diego, Calif. October 2001, refereed.

"When Identities Collide: The African American struggle with dominant culture ideology during World War I and II." Presented at the Association for Education in Journalism and Mass Communication convention in Washington D.C., August 2001, refereed.

"When Ideas and Reality Collide: A Four-Year Case Study of Editor Cole Campbell's Organizational Change Initiatives at the St. Louis Post-Dispatch," with Peter Gade. Presented at the Association for Education in Journalism and Mass Communication convention in Washington D.C., August 2001, refereed.

"Entering the Fray: How the Mainstream Houston Media Portrayed Barbara Jordan's First Two Political Campaigns." Research in Progress presented at the American Journalism Historians Association convention in Pittsburgh, Penn., October 2000, refereed.

"Leadership, Values and Cultural Change: A Three-Year Case Study of the St. Louis Post-Dispatch." Peter Gade and Earnest L. Perry. Presented at the

Association for Education in Journalism and Mass Communication convention in Phoenix, Ariz., August 2000, refereed.

"It's Time to Force A Change: The African-American Press' Campaign For A True Democracy during World War II." Presented at the Association for Education in Journalism and Mass Communication convention in New Orleans, Louisiana, August 1999, refereed.

"Coping with Change: The Reaction of St. Louis Post-Dispatch Journalists to Changes in the Newsroom." Earnest L. Perry and Peter Gade. Presented at the Association for Education in Journalism and Mass Communication convention in Baltimore, Maryland, August 1998, refereed.

"Eroding Faith: Free-Speech Beliefs vs. Parental Fears." Richard W. Somerville, Earnest L. Perry, Beverly Horvit, Dr. Keith Sanders, et. al. Presented at the "New Media and Free Speech: Challenges for the Future" conference at the University of South Florida in Tampa, Fla., April 1998, refereed.

"Predicting the Future: How St. Louis Post-Dispatch journalists perceive a new editor will affect their jobs," Peter Gade, Earnest L. Perry, James Coyle. Presented at the Association for Education in Journalism and Mass Communication Annual Convention in Chicago, Ill., August 1997, refereed.

"Web Police: Emerging Attitudes Toward Controlling the Internet," Richard W. Somerville, Earnest L. Perry, Beverly Horvit, Dr. Keith Sanders, et. al. Presented at the 13th Annual Conference on the Scientific Study of Subjectivity in Syracuse, N.Y., October 1997, refereed.

"Voice of Consciousness: The Negro Newspaper Publishers Association During World War II," research in progress, American Journalism Historians Association, Mobile, Ala., October 1997.

"Audience and Gatekeeper Perceptions of the O.J. Simpson Trial and its Coverage," Stanley Ketterer, Earnest L. Perry, et. al. Presented at the 12th Annual Conference on the Scientific Study of Subjectivity in Columbia, Mo., October 1996 refereed.

"Media Use Habits of African Americans in a Small Midwest City," Earnest L. Perry. Presented at the Association for Education in Journalism and Mass Communication Annual Convention in Anaheim, Ca., August 1996, refereed.

14 f. Participation on Panels at Scholarly Meetings

"Teaching Less Extractive Reporting," Association for Education in Journalism and Mass Communication convention, Virtual meeting, August 2020.

"Professional Development Workshop," Association for Education in Journalism and Mass Communication convention, Toronto, Canada, August 2019.

"Getting that Job," Association for Education in Journalism and Mass Communication convention in Washington, D.C., August 2018.

"Data Journalism and Sports: The Analytics That Shape Narratives and Drive Business," Association for Education in Journalism and Mass Communication convention in Chicago, Illinois, August 2017.

"Get the Full Story: Lessons Learned from the 2016 Presidential Election," Association for Education in Journalism and Mass Communication convention in Chicago, Illinois, August 2017.

"Fake News, First Amendment Assaults, and Political Polarization: Teaching Journalism History in Tumultuous Times," American Journalism Historians convention in Little Rock, Arkansas, October 2017.

"Teaching the Long Struggle for Civil Rights in the Age of Black Lives Matter," American Journalism Historians Association convention in St. Petersburg, Fla. October 2016.

"Time Management and Work-life Balance," Association for Education in Journalism and Mass Communication convention in Minneapolis, Minn., August 4-7, 2016.

"Which lives matter to the media? How do ethnicity and other factors influence coverage," Association for Education in Journalism and Mass Communication convention in Minneapolis, Minn., August 4-7, 2016.

"Safe Spaces, Drowned Bunnies, and Prior Review: Facing an Academic Environment That Just Doesn't Get It," Association for Education in Journalism and Mass Communication convention in Minneapolis, Minn., August 4-7, 2016.

"The Ethics of Diversity in the News Media," 7th Annual Conference on Philosophy and Theology at Lincoln University in Jefferson City, MO, Oct. 16, 2015.

"Crisis in the Discipline: Preserving our Research (and Maybe AJHA) in the New JMC Environment," American Journalism Historians Association convention in Oklahoma City, OK, October 2015.

“Giving Voice: The Untold Stories from Selma to Montgomery,” Association for Education in Journalism and Mass Communication convention in San Francisco, CA, August 2015.

“From ‘Black Codes’ to ‘Poverty Violations’: What Reconstruction-era Laws Can Tell Us about Ferguson and Beyond” Association for Education in Journalism and Mass Communication convention in San Francisco, CA, August 2015.

“The Fourteenth Amendment: From Brown to Obamacare to Marriage Equality,” Association for Education in Journalism and Mass Communication convention in Montreal, Canada, August 2014.

“Incorporating the Long Civil Rights Struggle into Journalism History courses,” American Journalism Historians convention in St. Paul, MN, September 2013.

“From the Newsroom to the Academy, Transferring Your Journalist Skills into a Research Agenda,” Association for Education in Journalism and Mass Communication in Washington, D.C., August 2013.

“Expanding our Historical Knowledge: Journalism and Book History in the Nineteenth Century,” Association for Education in Journalism and Mass Communication in Washington, D.C., August 2013.

“New Life of the Historical Methods Seminar: Training the Next Generation of AJHA Historians,” American Journalism Historians convention, Raleigh, NC, October 2012.

“Journalism Programs as News Providers: Legal and Other Protections,” Association for Education in Journalism and Mass Communication in Chicago, IL, August 9-12, 2012.

“Should Professionals of Color Make the Switch? Benefits and Consequences,” Association for Education in Journalism and Mass Communication in Chicago, IL, August 9-12, 2012.

“The Kansas City Call: From Lucile Bluford to MLK to Obama,” American Journalism Historians Convention in Kansas City, Missouri, Oct. 5-8, 2011.

“Navigating the Sea of Faces: Teaching the Large-section Classroom with Skill and Meaning,” Association for Education in Journalism and Mass Communication, August 10-13, 2011.

“Advice for the Adviser: You’re Chairing a Thesis or Dissertation—Now What?,” American Journalism Historians Convention in Tucson, Arizona, Oct. 6-8, 2010.

“Teaching Mass Media History to Undergrads,” American Journalism Historians Convention in Birmingham, Alabama, Oct. 7-10, 2009.

“Covering War from a Different Perspective,” American Journalism Historians Convention in Seattle, Washington, Oct. 1-4, 2008.

“Omissions, Absences, and Silences: What the black press did not cover and what that tells us about the press and the black experience in America,” American Journalism Historians Convention in Wichita, Kansas. October 2006.

“Rethinking the Discourse on Race: A Symposium on How the Lack of Diversity in the Media Affects Social Justice and Policy” a conference hosted by the Ronald H. Brown Center for Civil Rights and Economic Development at St. John’s University School of Law, April 28-29, 2006

“The Niagara Movement and Beyond: Celebrating 100 Years of Intellectual Discourse in the Black Press,” American Journalism Historians Convention in San Antonio, Texas. October 5-8, 2005.

“Separate or Equal?: Brown V. Board of Education’s Impact on the Historical Scholarship of Journalism,” American Journalism Historians Convention in Cleveland, Ohio. October 20-23, 2004.

Discussant, “Documenting America’s Struggle: The Tolls of the African-American Press,” Association for Education in Journalism and Mass Communication convention in Kansas City, Mo. July 30-August 2, 2003.

Moderator, “In the Line of Fire: Lucile Bluford’s Fight to Desegregate the Missouri J-School...and Its Long-Term Impact,” Association for Education in Journalism and Mass Communication convention in Kansas City, Mo. July 30-August 2, 2003.

“Ethics is the Reason: Newsroom Diversity Attempts Fail Because of a Failure to Recognize Cultural Differences in Ethics,” Mario Diament, Ray Marcano, Earnest L. Perry Jr., Paula M. Poindexter. Panel presentation at the Association for Education in Journalism and Mass Communication convention in Miami, Fla. August 7-10, 2002.

“Celebrating 175 years of the Black Press,” Bernell Tripp, Earnest L. Perry Jr., Aleen Ratzlaff, Julian Williams. Panel presentation at the American Journalism Historians Association annual convention in Nashville, Tenn. Oct 2-6, 2002.

“African-American Newspapers and the Civil Rights Movement before Brown v. Board of Education,” Wim Roofs, Earnest L. Perry, Caryl Cooper. Panel presentation at the American Journalism Historians Association annual conference in Louisville, Ky., October 1998.

Panel Participant, "Emerging Media Technologies: Forging a Partnership Between Mass Media Professionals and Journalism & Mass Communications Educators" at Association for Education in Journalism and Mass Communication in Anaheim, Ca., 1996.

Moderator of discussion on diversity, 1994 Multicultural Management Program, School of Journalism, University of Missouri-Columbia.

Panel Participant, Coverage of Minorities in Police Reporting, 1992 National Association of Black Journalists Annual Convention, Detroit, Michigan.

15 a. Consultantships

Eugene S. Pulliam School of Journalism and Creative Media, January 2021.

University of North Texas Mayborn School of Journalism, August 2020.
Florida A&M University School of Journalism and Graphic Communication, Tallahassee, Florida, November 2017.

Evaluation of ACEJMC accreditation report due in January 2018.

University of Iowa School of Journalism and Mass Communication, Iowa City, Iowa, October 2017.

Full day session on infusing cross cultural journalism principles into the undergraduate curriculum.

Iowa State University Greenlee School of Journalism and Communication, Ames, Iowa, March 2017.

Full day session on diversity and leadership in graduate education.

Huntingdon College, Montgomery, Alabama, October 2016.

Two-day session on diversity and inclusion with faculty and administrators.

Elon University, Elon, North Carolina, March 2011

Full day session on infusing cross cultural journalism principles into the undergraduate curriculum. Also, met with the dean and various faculty about diversity issues.

St. Louis Community College-Florissant Valley, St. Louis, Missouri, Fall 2009.

Currently working with a Communication Arts faculty member in teaching a cross cultural journalism course. The MU School of Journalism course was linked to a similar course at St. Louis Community College-Flo Valley by teleconference twice a week. Students at both campuses are following the same curriculum. A similar program was established, under my direction, with the University of Missouri-Kansas City in Spring 2009.

University of Alabama College of Communication and Information Sciences, Tuscaloosa, Alabama, September 2009.

Full day session on infusing cross cultural journalism principles into the undergraduate curriculum. Also, met with the dean and various faculty about diversity issues related to accreditation.

Kansas State A.Q. Miller School of Journalism and Mass Communication, Manhattan, Kansas, Spring 2007.

Full day session on infusing cross cultural journalism principles into the undergraduate news editorial curriculum. Also, discussed news content issues with the campus newspaper advisor.

Corpus Christi Caller-Times Corpus Christi, Texas.

Full day session with reporters, editors and copy editors about reporting, editing and wire story selection. Several follow-up consultations with newsroom staff members via email. July 2002.

Fort Worth Independent School District Fort Worth, Texas.

Two-hour session with high school journalism teachers about working with minority students. Also discussed possibilities for outside funding for high school journalism programs and the TCU Urban Journalism Program. August 2002.

Fort Worth Star-Telegram Fort Worth, Texas.

Half-day session with mid-level editors about management procedures. Session dealt with how they could better manage reporters, copy editors, photographers and designers. March 2001.

St. Louis Post Dispatch St. Louis, Mo.

Media management study on how newsroom employees perceive a new editor will affect their jobs. Consulted with top editors about the results of newsroom survey and a follow-up study conducted each Fall 1996-98, 2000.

Arlington Morning News Arlington, Texas.

Assisted in an all-day, hands-on, media convergence workshop for reporter, writers, and editors. June 10, 2000.

Media consultant to LaDarian Tomlinson, TCU's candidate for Heisman Trophy, Spring 2000.

Executive Director, TCU/Dow Jones High School Urban Journalism Workshop, June 1999; June 2000; June 2001; June 2002. Secure about \$12,000 a year in grants and manage a similar size budget.

Publication Director, 1996 AHANA Minority High School Journalism Workshop.

15 b. Professional Activities

Member, AEJMC Elected Publications Committee, Oct. 2019-present.

Accreditation site team member, Accrediting Council on Education in Journalism and Mass Communication, 2013-present. Served on accreditation site teams at Buffalo St. (SUNY), Oklahoma, North Carolina A&T and San Francisco St.

Member, AEJMC Elected Standing Committee on Teaching, Oct. 2014-Oct. 2017.

Corresponding Editor, *Journalism History*, 2010-present.

Editorial Board member, *American Journalism*, Journal of the American Journalism Historians Association, 2009-present.

President, American Journalism Historians Association, Oct. 2009-Oct. 2010.

First Vice-President, American Journalism Historians Association, 2008-2009.

Participant, Conference on Successful Programs in Higher Education Diversity, Louisiana State University, May 29-30, 2008.

Second Vice-President, American Journalism Historians Association, 2007-2008.

Chair, AEJMC Elected Standing Committee on Research, Oct. 2010-2011.

Vice-chair, AEJMC Elected Standing Committee on Research, Oct. 2009-Oct. 2010.

Member, AEJMC Standing Committee on Research, 2006-present.

Visiting faculty, Poynter Institute, Teaching Diversity Across the Curriculum, May 2007 – 2009.

Board member, American Journalism Historians Association, 2001-2003.

Chairman, Awards Committee, American Journalism Historians Association, 2002-present.

Member, Awards Committee, American Journalism Historians Association, 1998-2008.

Coordinator, Book Award, American Journalism Historians Association, 2000-2002; 2006-2008.

Faculty member, 1994 AHANA Minority High School Journalism Workshop School of Journalism, University of Missouri-Columbia.

Visiting Faculty, Oklahoma Institute for Diversity in Journalism, Gaylord College of Journalism and Mass Communication, University of Oklahoma, 2004-2006.

Monograph reviewer, *Journalism Monograph*, published by the Association for Education in Journalism and Mass Communication, 2001-2008.

Corresponding Editor, *Journalism History*, published by History Division of the Association for Education in Journalism and Mass Communication, 2002-present.

President, Houston Association of Black Journalists, Houston, Texas, 1992-1993.

Chairman, 1993 National Association of Black Journalists Annual Convention, Houston, Texas.

Visiting faculty, 1993 Dallas/Fort Worth Association of Black Communicators Minority High School Journalism Workshop, Dallas, Texas.

Visiting faculty, 1992 Urban Journalism Workshop, Texas Christian University, Fort Worth, Texas.

16. Academic Advising Activities

Advised about 20 TCU students on job/internship placement. Nine students were placed in job/internships during the past year.

Advised more than 40 students a semester on department and university requirements for graduation.

Led the effort to design and implement the new master's degree in Journalism and Mass Communication. Ten students entered the new program in the Fall 2000.

Designed and implemented the new emphasis in News-Editorial Journalism Photojournalism and Publication Design, Spring 2001.

Restructured the basic and intermediate writing courses in the Department of Journalism, Spring-Fall 2002.

17. Departmental Service

Faculty Chair, Journalism Studies, Missouri School of Journalism, 2005-2011; 2013-2014.

Coordinator, Doctoral Teaching Program, Missouri School of Journalism, 2012-present.

News-Editorial sequence head, TCU Department of Journalism, 2000-2003.

Chair, TCU Student Publications Director Search Committee, 2000.

Member, TCU Journalism Department Advisory Committee, 1999.

Member, TCU Broadcast Journalism Professor Search Committee, 1999.

Advisor, Kappa Tau Alpha, journalism honorary society, Spring 2000-2003.

18. School Service

Panel member, "Views of the News," weekly round table on news media issues. KBIA-FM, 2014-present.

Member, School of Journalism Dean Search Committee, 2014-2015.

Advisor, Ale' NABJ student chapter – University of Missouri-Columbia, 2003-2008; 2015-present.

Member, MU School of Journalism Ph.D. Admission Committee, 2005-2007; 2012-present.

Member, MU School of Journalism Promotion and Tenure Committee, 2012-2013; 2014-present.

Member, MU School of Journalism Editorial Department Promotion and Tenure Committee, 2003-2005.

Chair, MU School of Journalism Fair Practices Committee, 2003-2005.

Liaison, MU McNair Scholars Program, 2004-2005

Member, MU Center for the Digital Globe Search Committee, 2003.

Member, MU School of Journalism Cross Cultural Search Committee, 2003-04.

Recruiter, MU School of Journalism Undergraduate Admission, 2003-present.

Member, TCU College of Fine Arts and Communication Curriculum Committee, 1999-2000.

Member, TCU College of Communication Dean's Search Committee, 2000-2001.

Member, TCU Leadership Center Advisory Board, 2000.

Member, MU Houston Harte Professor Search Committee, 1997.

Member, MU Fair Practices Committee, 1997.

Member, MU Cross-Cultural Course Development Committee, 1996.

Member, MU Editorial Advisory Committee, 1996-98.

Member, MU Newsroom Editor Search Committee, 1996.

Advisor, MU Ale'-Student Chapter of National Association of Black Journalists, 1995- 98.

Member, MU Multicultural Management Program Executive Director Search Committee, 1994.

Member, MU School of Journalism Multicultural Committee, 1994.

Member, MU School of Journalism Curriculum Committee, 1993.

19. University Service

Executive Board Member, MU Black Faculty and Staff Organization, 2018-present.

Member, MU Campus Faculty Workload Assessment Committee, 2020-present.

Member, MU Campus Strategic Planning Committee, 2016-2019.

Co-Chair, MU Graduate Student Experience Task Force, March-December 2015.

Member, MU Strategic Operating Plan Committee, 2014-present.

Member, MU Graduate School Dean Search Committee, 2013-2014.

Chair, Finance Subcommittee, MU Intercollegiate Athletic Committee, 2010-present. Committee member, 2009-present.

Vice President, MU Graduate Faculty Senate, 2014-2015.

Member, Executive Committee, MU Graduate Faculty Senate, 2012-2015.

Member, MU Trulaske College of Business Dean Search Committee, Jan. 2010-May 2010.

Member, MU Council of Chairs, March 2009-2011.
 Member, MU Committee on Undergraduate Education, 2004-2006.
 Faculty Advisor, TCU Community Scholars Program, 2000-2003
 Faculty Advisor, TCU Chancellor's Leadership Program, 1999-2003.
 Member, TCU University Assessment Committee, 2001-2003.
 Member, TCU University Undergraduate Council, 2002-2003.

20. Community Activities

Guest Lecturer, Trimble Technical High School Journalism Program, Winter 2001; Winter 2002.

Participant, "Getting Close to Your Sources: How Close is Too Close," Dallas-Fort Worth Association of Black Communicators monthly meeting, November 6, 2001.

Discussion moderator, "In Living Color: Changing the Future of Media," SMU Society of African American Communicators Symposium. February 1999.

21. Membership in Professional Organizations

Member, Association for Education in Journalism and Mass Communication: Media Management, History divisions.

Member, American Journalism Historian Association: Award Committee member.

Member and Faculty Advisor, Kappa Tau Alpha, journalism honorary society.

22. Professionally-Related Honors and Awards

William T. Kemper Teaching Award, University of Missouri, 2016.

Faculty/ Alumni Award, MU Alumni Association, 2016

O.O. McIntyre Professorship, MU School of Journalism, 2015-2016.

MU Faculty Achievement Award in Diversity, May 2016.

"Voice of Consciousness: Negro Newspaper Publishers Association During World War II." Honorable Mention, American Journalism Historians Association Dissertation Award. Presented at the AJHA convention, Portland, Oregon, October 1999.

“Coping with Change: The Reaction of St. Louis Post-Dispatch Journalists to Changes in the Newsroom.” Earnest L. Perry and Peter Gade. MacDougall Student Paper Award for the best student research paper in the Newspaper Division of the Association for Education in Journalism and Mass Communication. Presented at the AEJMC convention, Baltimore, Maryland, August 1998.

“We Want In: The African American press’ negotiation for a White House Correspondent.” Second-place faculty research paper competition in Minorities and Communication Division at the Association for Education in Journalism and Mass Communication convention in Miami, Fla., August 7-10, 2002.

23. Other Professionally Related Activities

Attended the Texas Associated Press Managing Editors conference, San Antonio, Texas, March 1999.

Attended the Texas Associated Press Managing Editors conference, Dallas, Texas, April 2000.

Attended the Texas Associated Press Managing Editors conference, El Paso, Texas, April 2001.

Attended the Texas Associated Press Managing Editors conference, Fort Worth, Texas, April 2002.