

Missouri

School of Journalism

the **five-year**
bachelor's/master's
program





more
lifetime
earning
potential





in just
12
months



more for you

If you want to add to what you've already learned about journalism by earning a **master's degree**, you should consider the Five-Year Bachelor's/Master's Program at the Missouri School of Journalism.

In just **12 months** — instead of the traditional 24 months — after completing your bachelor of journalism degree (BJ), you will earn a master's degree (MA) and enter the job market with **more knowledge, more skills, more experience** and more lifetime **earning potential** than you would with just a bachelor's degree.



As an undergraduate student of the Missouri School of Journalism, you are eligible to **enroll** in the Five-Year Bachelor's/Master's Program. This program **builds** on what you have learned during your four-year bachelor of journalism curriculum and permits you to **focus** on a specific area of **emphasis** for one additional year to complete your master of arts degree in journalism.

Graduate training can **enhance** your understanding and application of theory and **key** journalism principles. And you will still be using the time-honored **Missouri Method** to build additional skills through **hands-on experience**.



the five-year bach

Benefits

Our program offers many benefits when compared with traditional master's degree programs.

- Because you complete your master's degree in one year rather than two, you have only one more year of fees after finishing your undergraduate studies. This can mean a savings of thousands of dollars, especially for out-of-state students.
- You can enter the job market one year earlier and earn a salary during that year.
- You can earn an average of \$400,000 more throughout your lifetime if you have a master's degree in addition to a bachelor's degree, according to the U.S. Census Bureau.
- You may qualify for an assistantship, which can reduce the cost of earning your degree. Assistantship applications are available through the MU Journalism Graduate Studies Center.
- You study with graduate faculty members, many of whom are leaders in their areas of expertise.
- You work closely with a select group of three or four faculty members in completing your graduate capstone experience.
- You may be able to begin up to six hours of your graduate course work during your final semester of undergraduate studies. Although this will not reduce the 12 months post-baccalaureate that it will take you to complete your master's degree, it can lighten your course load during the master's program.

Sample Schedule

(37 Credit Hours)

Fall Semester	
Courses	Credit Hours
Mass Media Seminar	3
Research Methods	3
Model Core	3
Model Core	3
Model Elective	3
Total	15

elior's/master's program

Curriculum

The master of arts in journalism curriculum is based on

- A core curriculum
- Your choice of one of nine models or areas of concentration
- A capstone experience in which you write a thesis or produce a professional project. The thesis is an original work of academic research conducted under the supervision of a journalism graduate faculty member and three other professors. The professional project is a body of work that demonstrates professional mastery of a specialty within the field of journalism. Previous projects have included serving as the managing editor of *Vox*, a weekly city magazine produced by the school's magazine students; producing a corporate Web site study of Fortune 500 companies; and studying the relationship between broadcast news organizations and nonprofits.

Areas of Concentration

The Five-Year Bachelor's/Master's Program offers nine models or areas of concentration.

- Broadcast Management
- In-Depth Public Affairs Reporting
- Magazine Design
- Magazine Editing
- Magazine Writing
- Computer-Assisted Reporting
- Newspaper Design
- Reviewing and Reporting on the Arts and Entertainment
- Strategic Communication

Winter Semester		Summer Session	
Courses	Credit Hours	Courses	Credit Hours
Media Ethics	3	Area Problem	9
Model Elective	3	Total	9
Model Elective	3		
Model Elective	3		
MA Project Seminar	1		
Total	13		

Resources for Graduate Students

As a graduate student in the Five-Year Bachelor's/Master's Program, you will have access to the school's excellent resources.

- The Frank Lee Martin Journalism Library offers more than 50,000 books, 167 periodicals, 41 daily domestic newspapers, 18 international newspapers and access to major online databases. It is the world's largest journalism library.
- The Missouri School of Journalism's facilities include professional newsrooms for print and electronic outlets, two high-tech design labs, three major writing labs, a digital television editing lab, an electronic photojournalism lab, a commercial NBC-affiliate television station and an NPR-member-affiliate radio station. The world-class Donald W. Reynolds Journalism Institute is scheduled to open in 2007.
- The Journalism Career Services Center provides regularly updated information on internships and jobs and hosts career fairs and on-campus interviewers.

Admissions Guidelines

- Application deadline: February 1 of each year. Students enter the Five-Year Bachelor's/Master's Program only in the fall semester.
- GPA/GRE: A minimum GPA of 3.0 in undergraduate course work is required. If your GPA (cumulative or your last 60 hours) is 3.2 or higher, the verbal/quantitative GRE score required is 1000. If your GPA is between 3.0 and 3.2, the verbal/quantitative GRE score should be at least 1100. The GRE is not required for Walter Williams Scholars who meet admissions requirements.

Helpful Links

- Earl English Graduate Studies Center at the Missouri School of Journalism: This link includes additional information about Missouri's master's programs and application forms.
journalism.missouri.edu/graduate/masters
- MU Graduate School
gradschool.missouri.edu
- Student Financial Aid
sfa.missouri.edu

