



# Graduate Studies News

MAY / JUNE 2013

## ICA Papers Increase Once More in 2013



**Faculty and students of the J-School will present 33 conference papers at ICA in London this year.**

The Missouri School of Journalism will have an excellent showing at the annual meeting of the International Communication Association. The meeting will be held in London on June 17- 21, 2013, and is titled "Challenging Communication Research."

Faculty and students of the J-School will present

33 conference papers, an increase over the 24 papers that were presented by the Missouri School of Journalism in 2012 and the 19 papers that were presented in 2011.

In addition to papers presented, Stephanie Craft, Lee Wilkins and Kevin Wise will be participating in this year's conference as

panelists, chairs, and/or participants in preconference workshops and conference business meetings.

ICA is a leading academic association for mass media and communication, with over 3,500 members in 65 nations.

Papers to be presented are:

"Mediated Empathy as an Embodied Motivated Process" by Anthony Almond, Freya Sukalla, U of Augsburg, and Russell Clayton

"Biological-Based Motivational Differences in Perceptions of Assessing News With Mobile Devices and Social Engagement With Online News" by Paul Bolls, Heather Shoenberger, and Anthony Almond

"Intense News Photos, Motivational Activation and Processing of Online News" by Paul Bolls, Jennah Sontag, and Rachel Davis

"The Nature and Embodiment of Narrative Engagement" by Freya Sukalla, U of Augsburg, Helena Bilandzic, U of Augsburg, Paul Bolls, and Rick W. Busselle, Bowling Green State U

"Processing of Fear and Disgust in Natural Disaster Images" by Rachel Davis

"The Use of Contestation and Social Norms in Developing Radicalized Discourses Online" by Rachel Davis

"Discovering Media Repertoires: Daily News Source Use by College Students as a Function of Daypart" by Margaret Duffy, Eunjin Kim, and Bokyoung Kim

"What Does Credibility Look Like? Tweets, Walls, and Websites in U.S. Presidential Candidates' Visual Storytelling" by Janis Teruggi Page, George Washington U and Margaret Duffy

"Murder Incorporated: Organizational Influences on Coverage of the Annie Le Investigation" by Patrick Ferrucci

"Motivated Processing of Message Frames: Third-Person Gain/Loss Frames and Vividness" by Hilary Gamble, Rachel Davis, Russell Clayton, and Di Zhu

"Privacy Concerns When Using Facebook: Does Relational Context Matter?" by Kyung Jung Han and Bryan H. Reber, U of Georgia

"Health Journalism Reform: Cultivating Solutions With Media Logic to Improve Communication About Health Determinants" by Amanda Hinnant, Joy Jenkins, and Roma Subramanian

"To Speak or Not to Speak: Recent Developments in U.S. Copyright and Defamation Law" by Heath Hooper  
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## ICA, continued

“What Can We Expect From Facebook?” by Seoyeon Hong and Bokyoung Kim

“Does the Race of the Spokesman Matter in Times of Crisis?” by Seoyeon Hong and Maria Len-Rios

“Opportunistic Discovery of Information: Scale Validation” by Eunjin Kim, Kevin Wise, Suyoung Moon, and Chi Yao

“Explicating Psychological Reactance: Comparing Self-Report and Psychophysiological Measures” by Glenn Leshner, Elizabeth L. Gardner, Texas Tech, and Brandon Nutting, U of South Dakota

“Text, Image, Violent Games, and God: A Concept Explication of Depiction” by Gregory Perreault

“Orienting Responses to Expectation Violations in Narrative Processing” by Freya Sukalla, U of Augsburg and Heather Shoenberger

“The Relative Contributions of Implicit and Explicit Self-Esteem to Narcissistic Use of Facebook” by Roma Subramanian, Kevin Wise, Doug Davis, Erin Morris, and Manu Bhandari

“We're Out Here: How the Daily Yonder's Political Coverage Builds Social Capital” by Alecia Swasy

“A Commentary Echo Chamber: Twitter as an Information Subsidy in Coverage of U.S. Senate Candidate Todd Akin” by Alecia Swasy and Gregory Perreault

“Web Metrics as Heuristics? How Online News Audiences Prioritize Economic and Cultural Capital When Choosing Which News Stories to Read” by Edson Tandoc

“Analyzing Web Analytics: How Newsrooms Use Web Metrics in News Construction and Why” by Edson Tandoc and Michael Jenner

“The Changing Nature of Environmental Discourse: An Exploratory Comparison of Environmental Journalists and Bloggers” by Edson Tandoc and Bruno Takahashi, Michigan State U

“News in a Multiscreen World: A Taxonomy of Daily Screen Usage for News and Information” by Esther Thorson, Eunjin Kim, and Margaret Duffy

“On the Measurement of Reader Preferences for News Topics: An Application of Choice-Based Conjoint Technique” by Vamsi Kanuri, Murali Mantrala, and Esther Thorson

“Journalistic Roles and Revisiting Gatekeeping” by Tim Vos

“Amending Equal Time: Explaining Institutional Change in American Communication Policy” by Tim Vos and Seth Ashley, Boise State U

“Exploring Physical Mobility in Interactive Media Use from an Embodied Cognition Perspective” by Kevin Wise

“Hold the Phone: Mobile Phone Haptics and Activation of Socially Relevant Concepts” by Kevin Wise, Rachel Young, and Mary Ryan

“A Comparative Study of China and the US: Defamation and the Liability of Internet Service Provider in Social Media Era” by Yanfang Wu and William Freivogel, Southern Illinois U

“Individual and Social Determinants of Obesity in Strategic Health Messages: Interaction with Political Ideology” by Rachel Young, Amanda Hinnant, and Glenn M. Leshner

# PhD: Graduation and Jobs

Congratulations to all of our doctoral students who will be graduating this year! Several of our students will be moving on to academic positions in the fall:



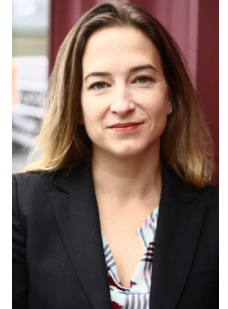
Name: Patrick Ferrucci  
Research area: Media Sociology  
Chair: Tim Vos  
Position: Assistant Professor, Bradley University

Name: Mi Rosie Jahng  
Research area: political discussion and social media  
Chair: Esther Thorson  
Position: Assistant Professor, Department of Communication, Hope College



Name: Jonathan Peters  
Research area: Media Law  
Chair: Charles Davis  
Position: Assistant Professor, University of Dayton (Journalism program, Law school)

Rachel Young, PhD, MPH  
Research area: Health Communication  
Chair: Glen Cameron  
Position: Assistant Professor, University of Iowa School of Journalism and Mass Communication



## MA Student Spotlight: Steven Rich by Emily Brehe

### 1. Tell us a little about yourself.

I grew up in a small town called Collegeville in the suburbs of Philadelphia. When choosing a school to get my Bachelor's degree, I focused on schools where I could get a good education in aerospace engineering. I chose to go to Virginia Tech for that reason. A freshman English class was the first time I really found myself enjoying writing and getting great feedback. Though I was very good at math and science, I didn't enjoy them as much and switched tracks to become a communication major, with minors in creative writing and popular culture.

### 2. Why did you choose the Missouri School of Journalism?



school isn't close to what many would consider "epicenters of journalism" like New York or DC.

### 3. Tell us a little about what you are doing in the program.

I didn't find any model that worked perfectly for me, so I worked with my advisor to create a program that we deemed

I actually applied to a bunch of schools because I had no idea how my credentials would stack up against others seeking Masters' in journalism. I figured Mizzou might be a reach, but you can't get in if you don't apply! The financial support the school offered certainly helped, but the atmosphere and reputation of the Missouri School of Journalism made it a no brainer, even if the

"Journalism in the Public Interest." It's a mix of investigative and data journalism with focuses on specialized reporting like government, business and environmental reporting. As a result, I've had internships with the New York Times, USA Today and the Washington Post, where I'm doing my professional project on the investigative team, as part of the J-School's Washington Program.

### 4. What do you hope to do after you've received your degree?

The short answer is to get a job! This summer, though, I'll be Mizzou's News21 fellow working with student journalists from across the country reporting on post-9/11 veterans under the guidance of world-class editors. Instead of working out of Phoenix like all the other fellows, I'll be working out of Washington, D.C., working on this project while working a part-time internship on the investigative team at the Washington Post. At the end of summer, I'm confident that I can find a position doing public interest journalism on the national level and truly making a difference with my journalism.



# News

**Anna Boiko-Weyrauch** is the winner of the 2013 Atwater Writing Contest. Anna just graduated with her master's, with emphasis in investigative reporting. She is from Seattle, and before coming to MU, she worked as a freelance radio reporter in New York City, West Africa, Alabama and Seattle. Anna will receive \$500 and a copy of Eudora Welty's memoir "One Writer's Beginnings," which was a favorite of the late Jim Atwater, former dean and faculty member of the Missouri School of Journalism. This annual prize is given in memory of his love of writing, this J-school and its students.

**Sandy Davidson** was recently invited to write a comment for *JURIST Forum* on the recent ruling of the Third Circuit that the media has no right to report from polling places. *Forum* is a service dedicated to publishing articles written by leading scholars on current legal developments. You can find Davidson's comment here: <http://jurist.org/forum/2013/03/sandy-davidson-press-polling.php>.

**Teri Finneman**, a first-year PhD student, will discuss multimedia reporting in Phoenix in September during the Newspapers and Community-Building Symposium, co-sponsored by the Huck Boyd National Center for Community Media at Kansas State University, the National Newspaper Association and the NNA Foundation. Finneman, a former multimedia and Capitol correspondent for four daily newspapers and two TV stations in North Dakota, will talk about her own multimedia reporting as well as present information from in-depth interviews with two small Nebraska newspapers succeeding in multimedia. Her advisor, Tim Vos, is supervising the project, as well as her first publisher, Jill Denning Gackle of BHG in Garrison, N.D.

Finneman also received second place in government reporting series from the North Dakota Newspaper Association for her coverage of the child care shortage in North Dakota's Oil Patch. Her investigation prompted the state government to provide child care grants to try to address the problem. She also was a co-reporter on her company's project examining water issues in the state, which received first place in government reporting series.

**Joy Jenkins** received first place in Magazine News Writing from the Oklahoma Society of Professional Journalists for her June 2012 Tulsa People magazine feature "Faces of Community." The article chronicled the history and work of Tulsa organization Oklahomans for Equality, which serves members of the lesbian, gay, bisexual, and transgender community in Tulsa. The article also recently earned Tulsa People the Media Advocate Award presented by Oklahomans for Equality.

Doctoral student **Liz Lance** has been awarded the U.S. State Department Critical Language Scholarship for a second time. Liz will return to Dhaka, Bangladesh, for eight weeks this summer for intermediate-level intensive Bangla instruction. The CLS Program awards scholarships to about 600 undergraduate and graduate students every year to study 13 different lan-

guages. Liz intends to use her Bangla language skills in her future dissertation research in Bangladesh.

**Charles Minshew**, a master's student who is set to graduate this summer, was an intern on the team at the Denver Post that won a Pulitzer for breaking news coverage for the Aurora shootings (and was also a finalist for the wildfires coverage).

**Martha Pickens**, academic adviser in the Graduate Studies office, has won the 2013 Chancellor's Outstanding Staff Award for her services to the University of Missouri. Chancellor Brady Deaton recognized Pickens and the other winners at a May 20th ceremony. The award honors the outstanding contributions of the recipients through a combination of job performance, job-related personal qualities, relationship with their associates, and the ability to relate their work to the missions and values of the University.



The National Association of Black Journalists (NABJ) awarded **Ebony Reed**, Assistant Chief of the Associated Press' New England bureau and our first online MA graduate, a NAACP Image Award. The NAACP Boston chapter recently announced that she is among its 2013 Image Award recipients. Reed will be honored at a recognition ceremony in September along with other honorees. The chapter selected Reed for achieving success in her profession, being a role model in the community and having a commitment to diversity.

Two graduate students have extended their professional projects in Washington into summer internships. **Steven Rich** will continue working with the investigative unit of the Washington Post and will also work with the News21 project. **Kip Hill** will travel from Washington, DC, this summer to Washington State to continue working as a reporter for the Spokane Spokesman-Review. Kip is looking forward to meeting the editors and reporters he got to know this semester by long distance.

Two other graduate students in the Washington Program also have had an exciting semester. **Alexandria Baca** has worked for the Dallas Morning News this semester. She will remain in Washington with an internship at the Bloomberg bureau. **Mary McGuire** covered the White House, Congress and the Supreme Court as the Kaplan Fellow in the ABC News Bureau. She returned to Columbia in time for graduation.

This spring the Washington Program students attended a taping of *Meet The Press* and were able to talk about the show with Tom Brokaw and *Meet The Press* Senior Executive Producer Betsy Fischer Martin. *Continued on page 6*



## Mistreanu Wins McIntyre Fellowship by Emily Brehe

Fulbright Scholar Simina Mistreanu received the O.O. McIntyre Fellowship for her work on Roma. Mistreanu will receive \$12,000 paid in stipends to help fund a writing project. The School of Journalism calls the fellowship the “highest post-graduate award.”

Mistreanu is a master’s student at the Missouri School of Journalism and assistant city editor for the Columbia Missourian. She learned of her achievement while in the Missourian newsroom, although the moment was interrupted by a tornado warning.

“I hope this fellowship will help me grow as a journalist and person and offer me the chance to explore some of the wonders this profession has to offer,” Mistreanu said.

Mistreanu worked as associate editor for Decat o Revista, a Romanian independent magazine, before coming to the United States to pursue her master’s in magazine writing. Her Romanian background became a tool when she picked up a story about a Roma family as an intern for the Wichita Eagle.

“I wanted to use my time here, my interest and cultur-



al background to tell in-depth stories about Roma,” Mistreanu said. “I realized Roma are underreported and misrepresented, in the U.S. as well as in Europe. Studies from both continents show they are among the most discriminated against and bereft racial and cultural minorities.”

Mistreanu spent “a lot of time” with the family and grew to understand how they interacted. She discovered a difference between the stereotypes and what she learned through the time she spent with them. The mainstream stories about Roma criminals did not reflect the way this family tried to inspire their children to pursue higher education.

After receiving her master’s degree in August, Mistreanu plans to complete her writing project on Roma, before returning to Romania to continue her career as a journalist.

“Romania has plenty of alarming deficiencies,” Mistreanu said. “It’s also a gorgeous, interesting country with many rich stories. The need to learn how to tell these stories better is what brought me to Missouri.”

## Facebook Use, Alcohol, & Drug Abuse by Emily Brehe

Doctoral student Russell Clayton’s master’s thesis relates Facebook use to alcohol and drug abuse.

Under the supervision of Texas State University professors, Clayton surveyed more than 225 college freshman about their loneliness, anxiety, and use of alcohol and marijuana. He looked for a connection between these emotional and physical states and students’ relationship with the social media.

“My colleagues and I found that students who reported higher levels of anxiousness and alcohol use appeared to be more emotionally connected with the social networking site,” Clayton said.

Clayton’s study on college students found that an increase in use of alcohol relates to an increase in emotional connectedness to Facebook. Those who used marijuana were less connected to Facebook.

One interesting finding in the study involved the relationship between Facebook and surveyors with anxiety and loneliness, Clayton said.

“One interesting finding was that participants who reported higher levels of perceived loneliness were not emotionally connected to Facebook, but used Facebook as a source to connect with others,” Clayton said.



The idea to take a deeper look at how Facebook relates to various mental states started as Clayton observed his peers in the health psychology master’s program at Texas State University. He watched out-of-state students use the resource as a way to branch out and create friendships with others involved in the program. This observation led him to his thesis study.

“The aim was to understand what psychological states and health behaviors influence Facebook use among freshmen students living in university dormitories,” Clayton said.

The work of professors Paul Bolls, Glenn Leshner and Paul Bolls in the PRIME lab created an internal desire for Clayton to attend the University of Missouri to pursue a doctoral degree. After a visit to the School of Journalism and discussing current and future projects with Bolls, Leshner and

Wise, Clayton decided to turn these dreams into a reality.

“I was especially excited to find a research lab that accommodated my eclectic research interests,” Clayton said. “I also knew that I would be able to work with a few of the most prolific researchers in my field.”

The Journal of Computers in Human Behavior will publish Clayton’s study May 31, 2013.

## News, cont.

**Esther Thorson** received an Outstanding Contribution to Research Award from the American Academy of Advertising (AAA) for her 20 years of contributions to the field of advertising research. She is the 11th person to win the award since it began being given in 1992, and the second woman to win it. Also pictured is **Heather Shoenberger**, who accepted her American Academy of Advertising Doctoral Dissertation Competition award at the AAA meeting as well.

**Vox** won first place in the Non-fiction Magazine Article in Region 7 of the SPJ student contest for a feature story on sex trafficking by **Caitlin Carter**. The article was also one of three articles to win a national award. Carter just defended her master's project this spring. The three editorial



teaching assistants working on the story included **Amanda Dahling**, **Matt Veto** and **Darren Orf**. **John Fennell** was the writing coach, and **David Reed** served as the executive editor when the story published. Caitlin began working on the story in spring 2012 while in **Berkley Hudson's** Advanced Writing class.

During the University of Arkansas graduation weekend May 10-11 in Fayetteville, **Betty Winfield** was honored as the outstanding Alumni in Education at graduation, and will spoke at the College of Education & Health Profession reception on May 10. In addition, at the AJHA/AEJMC New York University Conference on March 9, Winfield presented her research, "Official Reporting of the Evolving American Family."



Missouri School of Journalism graduate student Deborah Martin is the third online master's recipient of a Synor scholarship. She is enrolled in the strategic communication model and will receive

\$1,000 to offset her fall 2013 tuition costs.

Martin's 22-year career includes public relations consulting, internal and external communications, media relations, marketing/promotions, special events, social media, fundraising, donor relations, and writing grants, maga-

zine articles and web content. Her work history includes leadership roles at community colleges, non-profit organizations and public relations agencies. With the start of the New Year, she is starting her own public relations consulting and freelance writing business.

In 2007, Martin began the Missouri School of Journalism online master's program to become a more dynamic communicator. "It has been quite a grand adventure!" states Martin. "The challenging professors and rigorous courses have encouraged me to discover new ideas and techniques. Plus, the access and flexibility of an online journalism program from a highly respected institution has exceeded my dreams. As a result, I have advanced personally and professionally, and look forward to a May 2014 graduation."

## Synor Scholarship

## Publications

Clayton, R.B., Nagurney, A., & Smith, J. (forthcoming). Cheating, Breakup, and Divorce: Is Facebook Use to Blame? *Journal of Cyberpsychology, Behavior, and Social Networking*.

Perreault, G. (2013). Teaching Religion and Media: Syllabi and Pedagogy. *Journal of Media and Religion*, 12(2).



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## SUBMIT AN ARTICLE, ANNOUNCEMENT, OR ITEM OF INTEREST

Deadline for submission for the AEJMC news-  
letter is Monday, July 22. Late submissions will  
be included on a space- available basis, or in a  
following month.

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## Last, but not Least...

This summer, we will be saying goodbye to four amazing  
doctoral faculty, as they head off to new positions  
around the country.

Both Stephanie Craft and Kevin Wise will be  
heading to Illinois next academic year to start new  
fulltime faculty positions. Lee Wilkins will be off to

Wayne State University to chair the communications  
department there, and Charles Davis will return to  
Georgia, his alma mater, to become the dean of their  
college of journalism and mass communication. Each will  
be dearly missed, but we wish them the best of luck in  
their new positions!

