



Worksheet: Bachelor of Journalism Degree

Bachelor degree in journalism granted at 120 credits. This worksheet is provided for academic planning purposes only; filling out this form does not constitute a guarantee of a journalism degree. See your J-School academic adviser for details.

Student Name: _____

Student Number: _____

Term	Credits	Grade
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Journalism Core: 6 Credits

JOURN 3000 History of Journalism <i>or</i>	_____	_____	_____
JOURN 4568 History of Photojournalism	_____	_____	_____
JOURN 4000 Communications Law	_____	_____	_____

Interest Area: 9 Credits

JOURN 4200 Principles of Strategic Communication	_____	_____	_____
JOURN 4204 Introduction to Strategic Writing & Design	_____	_____	_____
JOURN 4952 Strategic Communication Research I	_____	_____	_____

Capstone Course: 3 Credits

JOURN 4970 Strategic Campaigns	_____	_____	_____
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Journalism Prefix Electives: 13 Credits

JOURN _____	_____	_____	_____
JOURN _____	_____	_____	_____
JOURN _____	_____	_____	_____
JOURN _____	_____	_____	_____
JOURN _____	_____	_____	_____
JOURN _____	_____	_____	_____
JOURN _____	_____	_____	_____

Non-Journalism Courses

Upper-Level Area 1: 3 Credits ¹

_____	_____	_____	_____
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Upper-Level Area 2: 6 Credits ¹ **Notes: MRKTNG 3000 Required. Minimum Grade Required: C-**

MRKTNG 3000	_____	_____	_____
_____	_____	_____	_____

Upper-Level Area 3: 6 Credits ¹

_____	_____	_____	_____
_____	_____	_____	_____

Upper-Level Area 4: 14 Credits ^{1,2} **Notes: 3 Credits of Upper-Level MRKTNG Required. Minimum Grade Required: C-**

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

¹ Courses numbered 2000H, 3000 or 4000 level.

² **Flex Hours:** A student may substitute up to four credits of non-journalism courses, Area 4, with up to four credits of journalism prefix electives.