

International Strategic Communication

Worksheet: Bachelor of Journalism Degree

Bachelor degree in journalism granted at 120 credits. <u>This worksheet is provided</u> for academic planning purposes only; filling out this form does not constitute a guarantee of a journalism degree. See your J-School academic adviser for details.

Student Name:			
Student Number:	Term	Credits	Grade
Journalism Core: 6 Credits			
JOURN 3000 History of Journalism or JOURN 4568 History of Photojournalism			
JOURN 4000 Communications Law			
Interest Area: 12 Credits			
JOURN 4200 Principles of Strategic Communication			
JOURN 4204 Introduction to Strategic Writing & Design			
JOURN 4952 Strategic Communication Research I			
Choose one three-credit course:			
JOURN 4050 Communications Practice* or JOURN 4198 Area Seminar* or JOURN 4350 Problems in Journalism* or JOURN 4650 International Issues Reporting or JOURN 4656 International News Media Systems or JOURN 4658 International Journalism			
*Requires adviser-approved international focus.			
Journalism Study Abroad: 6 Credits Students are required to apply 6 credits of JOURN-prefix credi The programs in Washington, D.C., and New York do not fulfill	t from a Journalism Global P this requirement.	Programs international study abroa	nd experience.
JOURN			
JOURN			
Capstone Course: 3 Credits			
JOURN 4970 Strategic Campaigns			
Journalism Prefix Electives: 4 Credits			
JOURN			
JOURN			
Non-Journalism Courses			
Upper-Level Area 1: 3 Credits 1			
Upper-Level Area 2: 6 Credits 1	Notes: MRK	TNG 3000 Required . Minimum Re	equired: C-
MRKTNG 3000			
			
Upper-Level Area 3: 6 Credits 1			
			
Upper-Level Area 4: 14 Credits 1,2	Notes: 3 Cre	dits of Upper-Level MRKTNG Red	quired . Minimum Required: C
			

¹ Courses numbered 2000H, 3000 or 4000 level.

Flex Hours: A student may substitute up to four credits of Upper-Level Non-Journalism Uncategorized electives with up to four credits of upper-division journalism electives.