

Monique Luisi, Ph.D.

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Strategic Communication
Missouri School of Journalism
University of Missouri
Columbia MO

Appointments

-
- 2017 – Present **Assistant Professor**
Strategic Communication, Missouri School of Journalism
University of Missouri
2018 – Courtesy Faculty to Department of Communication
2020 – Affiliate Faculty to MPH Program
2022 – Affiliate Faculty to the Novak Leadership Institute.
- 2017 – 2017 **Lecturer**
William Allen White School of Journalism and Mass Communications

Education

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- 2013 – 2017 **Ph.D. in Journalism and Mass Communications**, University of Kansas
Dissertation: Who gives a “like” about the HPV vaccine? Kansan parent/guardian perceptions and social media representations
Chair: Mugur Geana, MD, Ph.D.
- 2010 – 2013 **M.A. in Communication Studies**, University of South Dakota
- 2006 – 2010 **B.A. in Communication Studies**, University of Maryland at College Park
Minor in Spanish Language and Cultures
Certificate in African American Studies

Grants & Funding

Under Review

Funded

- 2021 – 2022 **Role: Co-PI** (15%). PI – Kathy Kiely. University of Missouri: Journalism, media literacy and countering disinformation in Niger. *U.S. Department of State; U.S. Embassy Niamey*. \$54,276.
Assisted in training development and checked program’s cultural competency/appropriateness.
- 2021 – 2021 **Role: Co-PI** (33%). PI – David Aguayo, Ph.D. Look Around Boone 2021 campaign. *Robert Wood Johnson Foundation*. \$14,705.92.

Conducted and moderated focus group interviews with community youth and stakeholders. Led research training for junior researchers to conduct thematic analyses of transcript data.

2019 – 2020 **Role: PI** (50%). HIV risk and tailored messaging research. *Boone County Department of Public Health and Human Services*. \$5,000.00.
Led research to develop a culturally competence campaign to increase HIV testing and PrEP use among local MSM community.

2016 – 2016 **Role: PI** (100%). Graduate summer research fellowship. *University of Kansas*. \$5000.00.
Summer support for dissertation research.

Proposed

2021 – 2026 **Role: Co-PI** (10%). PI – Susan Renoe, Ph.D. NSF includes alliance: Intersecting pathways to access. *NSF*. \$9,785,927.00.
Conduct qualitative interviews of academics with disabilities.
Conduct thematic data analysis of interview transcripts.

2022 – 2023 **Role: Co-I** (20%). PI – Boitshepo Balozwi. An exploration of mediated HIV stigma. *AEJMC Mass Communication and Society Division*. \$7,825.00.
Co-advising the PI on research, data collection, and analysis.

Awards & Honors

2022 University of Missouri
Chancellor’s Award for Outstanding Research and Creative Activity (Finalist for the Missouri School of Journalism)

2021 University of Missouri
Chancellor’s Award for Outstanding Research and Creative Activity (Finalist for the Missouri School of Journalism)

2020 University of Missouri
Chancellor’s Award for Outstanding Research and Creative Activity (Finalist for the Missouri School of Journalism)

2020 AEJMC
Lillian Lodge Kopenhaver Outstanding Early-Career Woman Scholar Award (Nominee)

2019 AEJMC; ComSHER
Top Research Poster Award (1st Place) – “*Why would I choose to live less?*”: *Millennial cancer clinical trial message frame preference*, with Brandon Nutting, Ph.D.

2018 AEJMC Midwinter; ESIG

Top Abstract Award (1st Place) – “Don’t get it twisted, sis”: Framing Black American issues through Randall Pearson’s experience in *This is Us*, with Rob Jones.

- 2015 AEJMC; RMIG
Top Research Paper Award (2nd Place) – *Sexual battlegrounds: How abstinent Christian men select and navigate media content*, with Tim Luisi.
- 2014 AEJMC; MED
Top Student Research Paper Award (1st Place)
Carol Burnett Award (1st Place) - *Their eyes are watching: The ethics of Facebook’s graphic content policy regarding violence and adolescents*.
- 2013 South Dakota Board of Regents
Award for Organizational Leadership – Union of African American Students

Research, Teaching & Service Interests

Health communication

Strategic communication

Theory (e.g., media framing, health belief model, social amplification of risk, listening)

Qualitative Methods (interview, focus group, textual analysis, CBPR, YPAR)

Quantitative Methods (survey, content analysis, experimental design)

Diversity in Media (race, gender, sexualities, persons with disabilities, religion)

Publications & Conference Proceedings

Peer-Reviewed Manuscripts

- 2023 **Luisi, M.** (2023). The Gucci “Wool Balaclava Jumper” case is a listening failure; It will happen again. *Journal of Media Ethics*. [In press].
<https://doi.org/10.1080/23736992.2023.2194291>
- 2021 **Luisi, M.** (2021). From bad to worse II: Risk amplification of the HPV vaccine on Facebook. *Vaccine*. 39(2), 300-308.
<https://doi.org/10.1016/j.vaccine.2020.11.065>
- 2020 **Luisi, M.** (2020). From bad to worse: The representation of the HPV vaccine Facebook. *Vaccine*, 38(29), 4564-4573.
<https://doi.org/10.1016/j.vaccine.2020.05.016>
- 2020 **Luisi, M.** (2020). Kansan parent/guardian perceptions of HPV and the HPV vaccine and the role of social media. *Kansas Journal of Medicine*, 13(1), 9-18.
<https://doi.org/10.17161/kjm.v13i1.13397>
- 2019 **Luisi, M., Jones, R., & Luisi, T.** (2019). Randall Pearson: Framing Black identity, masculinity, adoption, and mental health in television. *Howard*

Journal of Communications, 31(1), 71-85.
<https://doi.org/10.1080/10646175.2019.1608481>

- 2019 **Luisi, M.**, Rodgers, S., & Schultz, J. (2019). Experientially learning how to communicate science effectively: A case study. *Journal of Research in Science Teaching*, 56(8), 1135-1152. <https://doi.org/10.1002/tea.21554>
- 2018 **Luisi, M.**, Barker, J., & Geana, M. (2018). American Ebola Story: Frames in U.S. national newspapers. *Atlantic Journal of Communication*, 26(5), 267-277. <https://doi.org/10.1080/15456870.2018.1517764>
- 2018 **Luisi, M.**, Luisi, T., & Bobkowski, P. (2018). "A very dangerous battleground": How abstinent Christian men select and navigate media in the presence of sexual media content. *Journal of Media and Religion*, 17(1), 1-11. <https://doi.org/10.1080/15348423.2018.1463706>
- 2016 **Luisi, M.**, Luisi, T., & Geana, M.V. (2016). Homosexuality and the heartbeat of a locker room: An analysis of quotations in the context of hegemonic and inclusive masculinity theories. *Journal of Homosexuality*, 63(10), 1314-1338. <https://doi.org/10.1080/00918369.2016.1157996>

Manuscripts Under Review

Luisi, M., Geana, M., & Pei, J. (Under Review). COVID-19 vaccine hesitancy relates to elective vaccines immunization behavior and influences cross-vaccination attitudes and behaviors for self and dependent children.

Luisi, T., Shin, H., **Luisi, M.**, & Behm-Morawitz. (Under Review). Mediated effects of virtual classrooms during the COVID19 pandemic.

Setiawati, I., & **Luisi, M.** (Under Review) A work-family balancing act: Asian American women journalists & COVID-19

White, M., Smith, A., Ngowi, L., Aguayo, D., **Luisi, M.**, Peters, C., Reinke, W., & Lowry, C. (Under Revision). "Let's Talk About It": Culturally responsive mental health social media campaign for youth by youth.

Manuscripts in Progress

Capizzo, L., & **Luisi, M.** CSR, ESG, or environmental justice? Public relations' professional responsibilities and evolving expectations for stewardship and citizenship [Manuscript in progress].

Capizzo, L., & **Luisi, M.** Listening with purpose: Civic listening in PR practice [Manuscript in progress].

Luisi, M., Reed, J., & Warner, B. Health action evaluations. [Research in progress].

Luisi, M., & Warner, B. Is it something more? Socio-demographics, partisanship, and trust in elite institutions/media as predictors of COVID-19. [Data collected, manuscript in progress].

Massey, Z., **Luisi, M.**, & Balozwi, B. Drug (ab)use among veterans. [Data collection in progress]

Book Chapters

2023 Reed, J. L., & **Luisi, M.** (Accepted). Political rhetoric around COVID-19: Steirgenics and EtO. In M. Perrault, & S. Smith-Frigerio (Eds.), *Covid Communication Case Studies*, Peter Lang.

Peer Reviewed Conference Presentations

2023 Capizzo, L., & **Luisi, M.** Listening with purpose: Civic listening in PR practice. *IPR Bridge*

2023 Capizzo, L., & **Luisi, M.** CSR, ESG, or environmental justice? Public relations' professional responsibilities and evolving expectations for stewardship and citizenship. *IPRRC*.

2023 Luisi, M., Geana, M.V., Pei, J. (2023) COVID-19 vaccine hesitancy Relates to elective vaccines immunization behavior and influences cross-vaccination attitudes and behaviors for self and dependents/children. Presented at the *2023 CEHCUP Research Exhibition*, February 16 - March 15, 2023, University of Kansas, Lawrence, USA.

2022 Bass, B., & **Luisi, M.** (2022). "Gruden let his prejudice destroy his life...": A thematic analysis of quotations in news coverage of Jon Gruden's controversial emails. *AEJMC Mid-Winter*.

2022 White, M., Smith, A., Ngowi, L., Aguayo, D., **Luisi, M.**, Peters, C., Reinke, W., & Lowry, C. (2022). "Let's Talk About It": Culturally responsive mental health social media campaign for youth by youth. *American Education Research Association [AERA]*.

2021 Setiawati, I., & **Luisi, M.** (2021). The balancing act: Asian American women journalists, work, and family. *AEJMC Mid-Winter*.

2021 Jones, T., & **Luisi, M.** (2021). A DJ saved my life: The role of "Club Quarantine" for Black adults during COVID-19. *AEJMC Mid-Winter*.

2020 **Luisi, M.**, Luisi, T., & Kraxberger, L. (2020). Those "Little Pink Pills" and "Horny Pens": Addyi & Vyleesi, the first FDA approved medications for hyposexual desire disorder in news media. *National Conference on Health Communication Marketing & Media of the CDC*.

- 2020 **Luisi, M.** (2020). "The Murdering of Our Daughters": Facebook and the first decade of HPV vaccine health beliefs. *ICA*.
- 2020 **Luisi, M.** (2020). Missourian guardian perceptions of HPV and the HPV Vaccine and the role of social media. *AEJMC Mid-Winter*.
- 2019 Nutting, B., & **Luisi, M.** (2019; 2019). "Why would I choose to live less?": Millennial cancer clinical trial message frame preference. *AEJMC; AEJMC Mid-Winter*. ***2019 AEJMC ComSHER Top Poster***
- 2019 **Luisi, M.,** & Geana, M. (2019). The good, the bad, and the "Deadly #Scam": A decade of HPV vaccine-related health beliefs on social media. *AEJMC Mid-Winter*.
- 2019 **Luisi, M.,** Luisi, T., & Kraxberger, L. (2019). Addyi: Framing a female sexual health treatment in U.S. newspapers. *AEJMC Mid-Winter*.
- 2019 Stacker, D., **Luisi, M.,** & Mislán, C. (2019). Profiting from Blackness: Black audience encoding and decoding of Nike advertisements. *AEJMC Mid-Winter*.
- 2018 **Luisi, M.** (2018). Brave new theory: A call for theoretical development and study of the components and effects of misinformation, disinformation, and digital nativity. *Rethinking Theories and Concepts of Mediated Communication*.
- 2018 **Luisi, M.** (2018). HPV vaccination approaches: Appealing to the parents. *Rebuilding the Civic Compact. University of Missouri – St. Louis*.
- 2018 Writings on the wall: Kansan parent/guardian perceptions of human papillomavirus, the vaccine, and the influence of social media. *MAPACA*.
- 2018 **Luisi, M.,** & Jones, R. (2018). "Don't get it twisted, sis": Framing Black American issues through Randall Pearson's experience in This is Us. *AEJMC Mid-Winter*. ***2018 AEJMC Mid-Winter Entertainment Studies Interest Group Top Abstract***
- 2017 Maschke, P. J., & **Luisi, M.,** (2017). Our brand is support: Higher ed's response to the initial 2017 travel ban. *MAPACA*.
- 2017 **Luisi, M.** Kang, H., Omoscharka, M., & Geana, M. (2017). Zika in the USA: Risk frames in the headlines. *MAPACA*.
- 2016 Geana, M., Adi, A., & **Luisi, M.** (2016). Framing Angelina Jolie: Newspaper reporting in the US and the UK on her 2013 breast surgery. *EACH 2016*.
- 2016 **Luisi, M.,** Barker, J., & Geana, M. (2016). American Ebola Story - How U.S. national newspapers framed the 2014 Ebola epidemic. *MAPACA*.

- 2016 **Luisi, M.,** & Luisi, T. (2016). Hello, Addyi! - A thematic analysis of U.S. newspaper articles covering the first drug to treat sexual dysfunction in premenopausal women. *AEJMC Mid-Winter*.
- 2015 **Robinson, M.** (2015). A community-based participatory approach to addressing the gonorrhea epidemic in Wyandotte, County Kansas. *The Annual Graduate Student Research Competition at the University of Kansas*.
- 2015 **Robinson, M.,** & Luisi, T. (2015; 2015). Sexual battlegrounds: How abstinent Christian men select and navigate media content. *AEJMC*; [Robinson & Bobkowski, P.] *AEJMC Mid-Winter*. *2015 AEJMC Religion & Media Top Paper (2nd place)*
- 2015 **Robinson, M. L.,** Luisi, T., & Geana, M. (2015). The heartbeat of a locker room: Reactions to Jason Collins and Michael Sam coming out. *AEJMC*.
- 2014 **Robinson, M.** (2014). Their eyes are watching: The ethics of Facebook's graphic content policy regarding violence and adolescents. *AEJMC*. *2014 AEJMC Media Ethics Division Top Paper*; * 2014 AEJMC Media Ethics Carol Burnett Award*
- 2013 **Robinson, M.** (2013). Discussing the dietetically dialectic: The competing discourse of food. *IdeaFest at the University of South Dakota*.
- 2010 **Robinson, M.** (2010). The sexual self-schema of female adolescents in Ward 8. *NCUR*.

Peer-Reviewed Conference Panels

- 2021 **Luisi, M.,** Peña, V., Schlichting, R., Gardner, A., & Jones, A. (2021). A disproportionate Crisis: Race and COVID-19-related communication needs and concerns. [Panel]. *AEJMC Mid-Winter*.
- 2020 Yue, A., Kim, C., Sinclair, A., **Luisi, M.,** & Daniels, G. (2020). Creating a welcoming and inclusive academic environment. [Panel]. *AEJMC*.
- 2020 Greer, J., **Luisi, M.,** Peña, V., & Tefertiller, A. (2020). Everything you ever wanted to about academic networking (*But were afraid to ask). [Panel]. *AEJMC Mid-Winter*.

Conference Presentations Under Review

Reed, J. L., & **Luisi, M.** (Under Review). Political rhetoric around COVID-19: Steirgenics and EtO. *NCA*.

Luisi, M., Geana, M., & Pei, J. (Under Review). COVID-19 vaccine hesitancy relates to elective vaccines immunization behavior and influences cross-vaccination attitudes and behaviors for self and dependent children. *AEJMC*.

Pei, J., **Luisi, M.**, & Geana, M. (Under Review). Science trust, news trust, compliance and vaccination intention: A three-way interaction model to predict the intention of Covid-19 booster uptake. *AEJMC*.

Invited Talks & Presentations

- 2022 **Luisi, M.** (2022, September 10). Communicating effectively through social media. *Student National Medical Association's Regional Leadership Institute*.
- 2022 **Luisi, M.** (2022, June 30). How misinformation can be hazardous to your physical health (and your kid's). *Friends of the facts: A news literacy fair. University of Missouri*.
- 2022 Johnson, B., Kiely, K., & **Luisi, M.** (2022, March 23). Ethics in journalism. *Missouri Chamber of Commerce Leadership Program*.
- 2021 McGowan, K., **Luisi, M.**, Aguayo, D., Peters, C., & Thompson. (2021, September 17) "Let's Talk about It": Look Around Boone (LAB)'s progress towards a culturally responsible social media campaign. *Missouri Prevention Science Institute*.
- 2021 **Luisi, M.** (2021, June 24). Vaccines and misinformation. *Missouri Immunization Coalition*.
- 2021 **Luisi, M.** (2021, June 7). The good, the bad, and the trending health messages in media. *Science in St. Louis, St. Louis County Library*.
- 2021 Finlayson, D., Reines, D., **Luisi, M.**, & Vaida, B. (2021, March 17). Covering the vaccine rollout: How to connect to audiences. *AHCJ*.
- 2021 **Luisi, M.**, Stemmler, J., & Phillips, L. (2021, March 11). Diving deeper into vaccine hesitancy + COVID-19 vaccine updates. *MU Extension*.
- 2021 Calacal, C., Sanchez, M., **Luisi, M.**, Tudhope, A., & Diaz-Camacho, V. (2021, February 15). Lawrence Talks Podcast S2 Ep. 24 - Journalism and ethics. *Lawrence Talks*.
- 2021 **Luisi, M.** (2021, January 27). COVID-19 and news messages. *MU Engagement Council*.
- 2020 **Luisi, M.** (2020, October 10). A research story: Origins and opportunities. *Freshman Interest Group, University of Missouri*.

- 2020 **Luisi, M.** (2020, September 18). Trending: The good, bad, and ugly about vaccines and misinformation & social media. *Kansas City Gynecological Society*.
- 2020 **Luisi, M.** (2020, August 30). American virus story. *School of Health Professions, University of Missouri*.
- 2020 Kiely, K., Allen, M., & **Luisi, M.** (2020, August 20). Master the media: Media literacy for faithful people. *Missouri Conference of the United Methodist Church & Osher Lifelong Learning Institute*.
- 2019 **Luisi, M.** (2019, October 16). Media messages about health. *School of Journalism and Mass Communication, University of Iowa*.
- 2019 **Luisi, M.** (2019, September 26). Life of a junior faculty member. *William Allen White School of Journalism and Mass Communications, University of Kansas*.
- 2018 **Luisi, M.** (2018, October 27). Facing challenges and taking chances. *Spirit of Excellence All-star Cheerleading & Dance Academy, Columbia, Missouri*.

Teaching

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|---|---|
| UNDERGRADUATE INSTRUCTOR OF RECORD, UNIVERSITY OF MISSOURI | SEMESTER (* <i>ONLINE</i>) |
| Public Speaking (COMMUN1200) | F22* |
| Chancellors Leadership Course (JOURN1301) | S23 |
| Strategic Communication Research Methods I (JOURN4952) | F23, S23, F22, SP22, F21*, S21*, F20*, S20, F19, S19, F18, S18, F17 |
| Problems & Research (JOURN4350); <i>Jon Gruden in the News, Independent Study</i> | F21 |
| GUEST LECTURES, UNIVERSITY OF MISSOURI (UNLESS NOTED) | |
| <i>Avoiding crappy decision-making. Learning to think like a scientist and avoid psychological traps can help us make better decisions and avoid mistake</i> (2023, February 14). | S23 |
| Cross Cultural Journalism (JOURN2000) | F21, F19 |
| Principles of Journalism in Democracy (JOURN1100); | S19 |

Diversity and intersectionality in media research, diversity of what we believe. (2018, June 20). U. of Alabama Su20

What we teach and how students learn: An introduction to the Missouri School of Journalism faculty. (2018, April 6). S18

UNDERGRADUATE INSTRUCTOR OF RECORD, UNIVERSITY OF KANSAS

Diversity in Media (JOUR534); Online course creator Su17*, S17, F16, Su15, S15, F14, S14

Information Management (JOUR302) S16, F15

UNDERGRADUATE INSTRUCTOR OF RECORD, UNIVERSITY OF SOUTH DAKOTA

Fundamentals of Speech (SPCM101) S11, F10

GRADUATE INSTRUCTOR OF RECORD, UNIVERSITY OF MISSOURI

Mass Media Seminar/Theory (JOURN8000) F23, F22*, F18, F17

Health News and Promotion (JOURN8042) S23*, S22*

Thesis Seminar (JOURN8100) S21*, S20, S19, S18

Strategic Conflict Management (JOURN8044) F21*, F20*

Problems & Research (COMMUN8085) Su19

Minorities and communication about disease and dying

GRADUATE GUEST LECTURES

Doctoral Theory & Research (JOURN9000) F22, F21, F20, F19, F18

Theory of planned behavior. (2017, October 25). U. of Kansas F17

Transition into graduate studies. U. of Kansas F17

Supervision, Mentorship, & Evaluation

| Role | Student | Program/Position | Semester |
|------------|-----------------|------------------|---------------|
| Supervisor | Yoorim Hong | JOURN8042 GTA | S22 |
| | Ting-Hao Tsou | JOURN4952 GTA | S21 |
| | Yoorim Hong | JOURN4952 GTA | S22, S21, F20 |
| | Sisi Hu | JOURN4952 GTA | F19 |
| | Erika Schneider | JOURN4952 GTA | F19 |
| | Alyssa Salela | JOURN4952 GTA | F18 |

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|----------|---------------------|--------------------------|------------------------------|
| | Tiffany Jones | Research Assistant | F22, S22, F21 |
| | Boitshepo Balozwi | Research Assistant | S22, F21 |
| | Indah Setiawati | Research Assistant | S21, F20 |
| | Diamond Stacker | Research Assistant | F19, S20 |
| | Robert Jones | Research Assistant | S19, F18, S18, F17 |
| Mentor | L Kraxberger | n/a; Discovery Fellows | S21, F20, S20, F19; S19, F18 |
| | Gabrielle Kroenke | Walter Williams Scholars | S20, F19 |
| | Alyssa Otterstetter | Honors Program | S20 |
| | Camille Baker | Honors Program | S20 |
| | Caroline Fellows | Honors Program | S20 |
| | Lilly Beckwith | Walter Williams Scholars | S20, F19 |
| Chair | Tiffany Jones | PhD Qualifying Portfolio | S21 |
| Reviewer | Boitshepo Balozwi | PhD Qualifying Portfolio | S22 |
| | Mengyao Xu | PhD Qualifying Portfolio | S20 |
| | Weilu Zhang | PhD Qualifying Portfolio | S19 |

Dissertation, Thesis, & Project Committees

| Role | Student | Program | Defense Date or Status | |
|----------------------|-------------------|-----------------------|------------------------|-------------|
| Member (Doctoral) | Arthur Zacharjasz | Ph.D., Nursing | Student | |
| | Emily Lorenz | Ph.D., Communication | Student | |
| | Boitshepo Balozwi | Ph.D., Journalism | Student | |
| | Diamond Stacker | Ph.D., Journalism | ABD | |
| | Warren Davis | Ph.D., Communication | Summer 2022 | |
| | James Ndone | Ph.D., Journalism | Spring 2021 | |
| | Erika Schneider | Ph.D. Journalism | Spring 2021 | |
| | Robert Jones | Ph.D., Journalism | Summer 2020 | |
| | Courtney Boman | Ph.D., Journalism | Spring 2020 | |
| | Chair (Thesis) | Morgan Jackson | M.A., Journalism | Spring 2023 |
| | | Daphney Jean-Baptiste | M.A., Journalism | Spring 2023 |
| | | Lauren Elliott | M.A., Journalism | Student |
| | | Shannon Livick | M.A., Journalism | Student |
| | | Fairriona Magee | M.A., Journalism | Spring 2021 |
| | | Yiyi (Vivian) Wang | M.A., Journalism | Fall 2021 |
| | | Ahn (Tiffany) Nguyen | M.A., Journalism | Summer 2021 |
| Ralph Chapoco | | M.A., Journalism | Fall 2020 | |
| Madison Axford | | M.A., Journalism | Fall 2020 | |
| Isaac Carmichael | | M.A., Journalism | Spring 2020 | |
| Catherine Wendlandt | | M.A., Journalism | Fall 2019 | |
| Brittany Mobley | | M.A., Journalism | Spring 2019 | |
| Brooke Johnson | | M.A., Journalism | Spring 2019 | |
| Austin Munhofen | | M.A., Journalism | Spring 2019 | |
| Member (Thesis) | Emily Ladig | M.A., Journalism | Spring 2019 | |
| | Alyssa Salela | M.A., Journalism | Spring 2019 | |
| | Kim Cherry | M.A., Journalism | TBD | |
| | Devin Hursey | M.A., Journalism | Spring 2023 | |
| | Brandon Eigenman | M.A., Journalism | Spring 2023 | |

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| | Arzelia Williams | M.A., Journalism | Spring 2022 |
| | Anna Campbell | M.A., Journalism | Fall 2021 |
| | Sadie Lea | M.A., Journalism | Fall 2021 |
| | Lindsey Howard | M.A., Journalism | Spring 2021 |
| | Emma Veidt | M.A., Journalism | Spring 2021 |
| | Ethan Morrow | M.A., Communication | Spring 2020 |
| | Mathew Davis | M.A., Journalism | Spring 2020 |
| | Susan Campbell | M.A., Journalism | Spring 2020 |
| | Kevin Kinder | M.A., Journalism | Spring 2020 |
| | Heng Li | M.A., Journalism | Fall 2019 |
| | Cary Littlejohn | M.A., Journalism | Fall 2019 |
| | Diamond Stacker | M.A., Journalism | Fall 2019 |
| | Kelsie Schrader | M.A., Journalism | Spring 2018 |
| Chair | Mariah Cox | M.A., Journalism | Spring 2020 |
| (Project) | Jordan Nobel | M.A., Journalism | Fall 2019 |
| Member | karen Bauer | M.A., Journalism | Fall 2020 |
| (Project) | Rachel Whitaker | M.A. Interdis Studies, George Mason University | Fall 2020 |
| | Hannah Musick | M.A., Journalism | Spring 2020 |
| | KaMaria Braye | M.A., Journalism | Summer 2019 |

Service

THE MISSOURI SCHOOL OF JOURNALISM

Standing committees

Member, Awards Committee, 2022-present

Member, Master Affairs Committee, 2019-2021, 2022-present

Vice-Chair, Teaching & Assessment Committee, 2021-2022

Member, 2018-2022

Search committees

Member, Data Science Professor (tenure-track) search committee. 2021-2023

Ad hoc committees

Co-organizer, Paying it forward: Junior faculty advise outgoing Ph.Ds. Luncheon, 2018

Research groups

Strategic communication expert, [COVID-19 Vaccine Education Toolkit](#), 2020-2021

Research team leader, HIV/AIDS prevention research development team. Columbia-Boone County Department of Public Health and Human Services (Missouri), 2019-2020

Member, ElderTech, 2017-2018

THE UNIVERSITY OF MISSOURI

Standing Committees

Advisory Board Member, Teaching for Learning Center (T4LC), 2019-present

Events

Judge, *Mary Elizabeth Gutermuth Award for Community Engagement*, University of Missouri, 2023

Facilitator, *Emotions & Social Presence in Online Teaching*. Celebration of Teaching. May 27, 2020

Judge, *Rewriting Realities*, Multicultural Certificate Program, University of Missouri, 2019

THE UNIVERSITY OF MISSOURI SYSTEM

Strategic Consultant. *Improving Community Connect for the USM – research, findings, and solutions*, Spring-Summer 2022

Course Developer. *Outbreak Preparedness for Community Health Workers*, Department of Health and Senior Services of Missouri and U. Missouri Extension, Spring-Summer 2022

PROFESSIONAL ASSOCIATIONS

Leadership

Association for Education in Journalism and Mass Communication

Graduate Student Interest Group Faculty Liaison, 2020-2022

Midwinter Conference Chair (GSIG), 2020-2021

50th Anniversary Celebration Committee Member (MACD), 2020-2021

Midwinter Conference Chair (MACD), 2019-2021

Media Ethics Division Student Representative, 2014

Community Organizations

Missouri Immunization Coalition Chair, Communications Committee, 2020

Consulting

Training Developer, public speaking training development for the Moberly Correction Center, in conjunction with the School of Health Professions (University of Missouri) 2022-2023.

Subject Matter Expert (SME) for the Educational Publications Working Group Member. COVID-19 Campus Vaccine (CoVAC) Initiative Steering Committee. *American College Health Association (ACHA)*, 2021-2022

Campus Toolkit Content Specialist. [COVID-19 Campus Vaccine \(CoVAC\) Initiative Steering Committee](#). *American College Health Association (ACHA)*, 2020-2021

Video Director and Editor. “Conversations about COVID.” COVID-19 Campus Vaccine (CoVAC) Initiative Steering Committee. *American College Health Association (ACHA)*, 2020-2021

Conference Service

Respondent. (CSW). AEJMC Mid-Winter. 2021

Respondent. (MACD). AEJMC. 2019

Moderator. (MACD). AEJMC Mid-Winter. 2019

Respondent. (ESIG). AEJMC. 2018

Session Chair. (JNM). MAPACA. 2017

EDITORIAL AND REFEREEING ROLES

Manuscript reviewer, academic journals

Asian Journal of Communication (2019, 2021)
Atlantic Journal of Communication (2020, 2021)
Health Communication (2020, 2021, 2023)
Howard Journal of Communication (2022)
Human Vaccines & Immunotherapeutics (2021)
Journal of Mass Communication Quarterly (2022)
Journal of Media and Religion (2019)
Journal of Magazine Media (2013, 2014)
Kansas Journal of Medicine (2020)
New Media and Society (2022)
Science Communication (2021)
Substance Abuse (2020)

Manuscript/abstract reviewer, conference proceedings

International Communication Association (ICA) (2021)
Broadcast Education Association (BEA) (2019, 2018)
National Conference on Health Communication Marketing & Media, Centers for Disease
Control and Prevention (NCHCMM, CDC) (2019)
Association for Education in Journalism and Mass Communication (AEJMC) (2019)

PROFESSIONAL DEVELOPMENT

| | |
|---|-----------|
| Fellow , Novak Leadership Institute, University of Missouri | 2022 |
| Mentee , External Mentorship Program (Division of Inclusion, Diversity & Equity), University of Missouri <i>Mentor</i> : Dr. Susan Morgan, University of Miami | 2019-2020 |
| Member , Faculty Institute for Inclusive Teaching (FIIT), University of Missouri | 2018-2019 |
| Student , Online Teaching Foundations (OTF), University of Missouri | 2018 |

PROFESSIONAL MEMBERSHIPS

International Communication Association (ICA), 2019-present
Association for Education in Journalism and Mass Communication, 2013-present
Missouri Immunization Coalition (MIC), 2020-present
National Association of Research in Science Teaching (NARST), 2019-2020
Rotary International, 2018-2019