# Monique Luisi, Ph.D.

(née Robinson)

## **Assistant Professor of Strategic Communication**

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<u>Faculty Webpage</u> <u>LinkedIn Profile</u> <u>Google Scholar Profile</u>

#### **EDUCATION**

Ph.D., Journalism & Mass Communications, University of Kansas, 2017 M.A., Communication Studies, University of South Dakota, 2013 B.A., Communication Studies, University of Maryland, 2010 Minor, Spanish Language and Cultures Certificate, African American Studies

#### **ACADEMIC APPOINTMENTS**

## **University of Missouri**

Missouri School of Journalism

Assistant Professor of Strategic Communication 2017-present

School of Health Professions, Master of Public Health 2020-present

Affiliate Faculty

Department of Communication, College of Arts & Sciences 2018-present

Courtesy Faculty

### **University of Kansas**

William Allen White School of Journalism and Mass Communications Lecturer

2017

## **RESEARCH**

#### **GRANTS & FUNDING**

#### **Funded**

Co-Principal Investigator (PI-Kathy Kiely). *Journalism, Media Literacy and Countering Disinformation in Niger*, U.S. Department of State, U.S. Embassy Niamey, \$54,276.00, 2021-2022

Co-Principal Investigator (PI-David Aguayo). *Look Around Boone 2021 Campaign.* Robert Wood Johnson Foundation [sub-award], \$14,705.92, 2021

Principal Investigator, *Graduate Summer Research Fellowship*, University of Kansas, \$5,000, 2016

## **Proposed**

Co-Principal Investigator (PI-Susan Renoe). *NSF Includes Alliance: Intersecting Pathways to Access.* National Science Foundation, \$9,785,927, 2021-2026

### PEER-REVIEWED JOURNAL ARTICLES

#### Published or in Press

- Luisi, M. (2021). From bad to worse II: Risk amplification of the HPV vaccine on Facebook. *Vaccine*. 39(2), 300-308. doi: 10.1016/j.vaccine.2020.11.065
- Luisi, M. (2020). From bad to worse: The representation of the HPV vaccine Facebook. *Vaccine*, 38(29), 4564-4573. doi: 10.1016/j.vaccine.2020.05.016.
- Luisi, M. (2020). Kansan parent/guardian perceptions of HPV and the HPV vaccine and the role of social media. *Kansas Journal of Medicine*, *13*(1), 9-18. doi: 10.17161/kjm.v13i1.13397
- Luisi, M., Jones, R., & Luisi, T. (2019). Randall Pearson: Framing Black identity, masculinity, adoption, and mental health in television. *Howard Journal of Communications*, 31(1), 71-85. doi: 10.1080/10646175.2019.1608481
- Luisi, M., Rodgers, S., & Schultz, J. (2019). Experientially learning how to communicate science effectively: A case study. *Journal of Research in Science Teaching*, *56*(8), 1135-1152. doi: 10.1002/tea.21554
- Luisi, M., Barker, J., & Geana, M. (2018). American Ebola Story: Frames in U.S. national newspapers. *Atlantic Journal of Communication*, 26(5), 267-277. doi: 10.1080/15456870.2018.1517764
- Luisi, M., Luisi, T., & Bobkowski, P. (2018). "A very dangerous battleground": How abstinent Christian men select and navigate media in the presence of sexual media content. *Journal of Media and Religion, 17*(1), 1-11. doi: 10.1080/15348423.2018.1463706
- Luisi, M., Luisi, T., & Geana, M.V. (2016). Homosexuality and the heartbeat of a locker room: An analysis of quotations in the context of hegemonic and inclusive masculinity theories. *Journal of Homosexuality*, *63*(10), 1314-1338. doi:10.1080/00918369.2016.1157996

### In Progress

- Luisi, M. Challenges for COVID-19 vaccination in Missouri. Missouri Medicine.
- Luisi, M., & Geana, M. Vaccination decision-making processes: COVID-19 and HPV. *Health Communication*.
- Luisi, M., Hu, S., & Rodgers, S. Narrative use in HPV PSAs online: A summative analysis of their structure and engagement. *Health Communication*.
- Luisi, T., Shin, H., Luisi, M., & Behm-Morawitz. Mediated effects of virtual classrooms during the COVID19 pandemic. *Communication Teacher*.
- Jones, T., & Luisi, M. A DJ saved my life: The role of "Club Quarantine" for Black adults during COVID-19. *Atlantic Journal of Communication.*
- Setiawati, I., & Luisi, M. The Balancing Act: Asian American Women Journalists, Work, and Family. *Atlantic Journal of Communication*.

#### **BOOK CHAPTERS**

Reed, J. L., & Luisi, M. (Accepted). Political rhetoric around COVID-19: Steirgenics and EtO. In M. Perrault, & S. Smith-Frigerio (Eds.), *Covid Communication Case Studies*, Peter Lang.

#### PEER-REVIEWED CONFERENCE PAPERS

## **Accepted or Presented**

- Bass, B., & Luisi, M. (2022). "Gruden let his prejudice destroy his life...": A thematic analysis of quotations in news coverage of Jon Gruden's controversial emails. AEJMC Mid-Winter. Norman, OK, United States of America.
- Luisi, M., & Warner, B. (2022). Is it Something More? Socio-Demographics, Partisanship, and Trust in Elite Institutions/Media as Predictors of COVID-19. International Communication Association [ICA]. Paris, France.
- White, M., Smith, A., Ngowi, L., Aguayo, D., Luisi, M., Peters, C., Reinke, W., & Lowry, C. (2022). "Let's Talk About It": Culturally responsive mental health social media campaign for youth by youth. American Education Research Association [AERA]. San Diego, CA, United States of America
- Setiawati, I., & Luisi, M. (2021). The balancing act: Asian American women journalists, work, and family. Association for Education in Journalism and Mass Communications [AEJMC] Mid-Winter. Norman, OK, United States of America.
- Jones, T., & Luisi, M. (2021). A DJ saved my life: The role of "Club Quarantine" for Black adults during COVID-19. AEJMC Mid-Winter. Norman, OK, United States of America.
- Luisi, M., Luisi, T., & Kraxberger, L. (2020). Those "Little Pink Pills" and "Horny Pens": Addyi & Vyleesi, the first FDA approved medications for hyposexual desire disorder in news media. National Conference on Health Communication Marketing & Media of the CDC, Atlanta, GA, United States of America.
- Luisi, M. (2020). "The Murdering of Our Daughters": Facebook and the first decade of HPV vaccine health beliefs. ICA. Gold Coast, Australia.
- Luisi, M. (2020). Missourian guardian perceptions of HPV and the HPV Vaccine and the role of social media. AEJMC Mid-Winter. Norman, OK, United States of America.
- Nutting, B., & Luisi, M. (2019; 2019). "Why would I choose to live less?": Millennial cancer clinical trial message frame preference. AEJMC (Toronto, Canada); [same authors] AEJMC Mid-Winter. Norman, OK, United States of America. \*2019 AEJMC ComSHER Top Poster\*
- Luisi, M., & Geana, M. (2019). The good, the bad, and the "Deadly #Scam": A decade of HPV vaccine-related health beliefs on social media. AEJMC Mid-Winter. Norman, OK, United States of America.
- Luisi, M., Luisi, T., & Kraxberger, L. (2019). Addyi: Framing a female sexual health treatment in U.S. newspapers. AEJMC Mid-Winter. Norman, OK, United States of America.
- Stacker, D., Luisi, M., & Mislán, C. (2019). Profiting from Blackness: Black audience encoding and decoding of Nike advertisements. AEJMC Mid-Winter. Norman, OK, United States of America.

- Luisi, M. (2018). Brave new theory: A call for theoretical development and study of the components and effects of misinformation, disinformation, and digital nativity.

  Rethinking Theories and Concepts of Mediated Communication. Barcelona, Spain.
- Luisi, M. (2018). HPV vaccination approaches: Appealing to the parents. Rebuilding the Civic Compact. University of Missouri St. Louis, St. Louis, MO, United States of America.
- Luisi, M. (2018). Writings on the wall: Kansan parent/guardian perceptions of human papillomavirus, the vaccine, and the influence of social media. MAPACA. Baltimore, MD, United States of America.
- Luisi, M., & Jones, R. (2018). "Don't get it twisted, sis": Framing Black American issues through Randall Pearson's experience in This is Us. AEJMC Mid-Winter. Norman, OK, United States of America. \*2018 AEJMC Mid-Winter Entertainment Studies Interest Group Top Abstract\*
- Maschke, P. J., & Luisi, M., (2017). Our brand is support: Higher ed's response to the initial 2017 travel ban. MAPACA. Philadelphia, PA, United States of America.
- Luisi, M. Kang, H., Omoscharka, M., & Geana, M. (2017). Zika in the USA: Risk frames in the headlines. MAPACA. Philadelphia, PA, United States of America.
- Geana, M., Adi, A., & Luisi, M. (2016). Framing Angelina Jolie: Newspaper reporting in the US and the UK on her 2013 breast surgery. EACH 2016. Heidelberg, Germany.
- Luisi, M., Barker, J., & Geana, M. (2016). American Ebola Story How U.S. national newspapers framed the 2014 Ebola epidemic. MAPACA. Atlantic City, NJ, United States of America.
- Luisi, M., & Luisi, T. (2016). Hello, Addyi! A thematic analysis of U.S. newspaper articles covering the first drug to treat sexual dysfunction in premenopausal women. AEJMC Mid-Winter. Norman, OK, United States of America.
- Robinson, M. (2015). A community-based participatory approach to addressing the gonorrhea epidemic in Wyandotte, County Kansas. The Annual Graduate Student Research Competition at the University of Kansas. Lawrence, KS, United States of America.
- Robinson, M., & Luisi, T. (2015; 2015). Sexual battlegrounds: How abstinent Christian men select and navigate media content. AEJMC (San Francisco, CA); [Robinson & Bobkowski, P.] AEJMC Mid-Winter. Norman, OK, United States of America. \*2015 AEJMC Religion & Media Top Paper (2nd place)\*
- Robinson, M. L., Luisi, T., & Geana, M. (2015). The heartbeat of a locker room: Reactions to Jason Collins and Michael Sam coming out. AEJMC. San Francisco, CA, United States of America.
- Robinson, M. (2014). Their eyes are watching: The ethics of Facebook's graphic content policy regarding violence and adolescents. AEJMC. Montreal, Canada. \*2014 AEJMC Media Ethics Division Top Paper\*; \* 2014 AEJMC Media Ethics Carol Burnett Award\*
- Robinson, M. (2013). Discussing the dietetically dialectic: The competing discourse of food. IdeaFest at the University of South Dakota. Vermillion, SD, United States of America.
- Robinson, M. (2010). The sexual self-schema of female adolescents in Ward 8. NCUR at the University of Montana. Missoula, MT, United States of America.

#### PEER-REVIEWED CONFERENCE PANELS

- Luisi, M., Peña, V., Schlichting, R., Gardner, A., & Jones, A. (2021). A disproportionate Crisis: Race and COVID-19-related communication needs and concerns. [Panel]. AEJMC Mid-Winter, Norman, OK, United States of America.
- Yue, A., Kim, C., Sinclair, A., Luisi, M., & Daniels, G. (2020). Creating a welcoming and inclusive academic environment. [Panel]. AEJMC Annual Conference, San Francisco, CA, United States of America.
- Greer, J., Luisi, M., Peña, V., & Tefertiller, A. (2020). Everything you ever wanted to about academic networking (\*But were afraid to ask). [Panel]. AEJMC Mid-Winter, Norman, OK, United States of America.

#### INVITED PRESENTATIONS TO OTHER INSTITUTIONS

- Luisi, M. (2021, October 7). *The good, the bad, and the trending: Vaccines on social media.*Kansas City Southwest Clinical Society 99<sup>th</sup> Annual Fall Clinical Conference, Kansas City, KS, United States of America.
- Luisi, M. (2021, June 24). *Vaccines and misinformation*. [Invited presentation]. Missouri Immunization Coalition, Columbia, MO, United States of America.
- Luisi, M. (2021, June 7). The good, the bad, and the trending health messages in media. [Invited presentation]. Science in St. Louis, St. Louis County Library, St. Louis, MO, United States of America.
- Finlayson, D., Reines, D., Luisi, M., & Vaida, B. (2021, March 17). *Covering the vaccine rollout: How to connect to audiences*. [Invited panel]. Association of Health Care Journalists, Columbia, MO, United States of America.
- Calacal, C., Sanchez. M, Luisi, M., Tudhope, A., & Diaz-Camacho, V. (2021, February 15). *Lawrence Talks Podcast S2 Ep. 24 - Journalism and ethics*. [Invited panel]. Lawrence Talks, Lawrence, KS, United States of America. <a href="https://www.lawrencetalks.org/podcast-archive-1/2021/2/15/lawrence-talks-podcast-s2-ep-24-journalism-and-ethics">https://www.lawrencetalks.org/podcast-archive-1/2021/2/15/lawrence-talks-podcast-s2-ep-24-journalism-and-ethics</a>
- Luisi, M. (2020, September 18). *Trending: The good, bad, and ugly about vaccines and misinformation & social media.* Kansas City Gynecological Society, Kansas City, KS, United States of America.
- Kiely, K., Allen, M., & Luisi, M. (2020, August 20). *Master the media: Media literacy for faithful people.* [Invited presentation]. Missouri Conference of the United Methodist Church & Osher Lifelong Learning Institute, Columbia, MO, United States of America:

  <a href="https://www.moumethodist.org/eventdetail/14125017?month=8&year=2020&day=1&display=m">https://www.moumethodist.org/eventdetail/14125017?month=8&year=2020&day=1&display=m</a>
- Luisi, M. (2019, October 16). Media messages about health. [Invited presentation]. School of Journalism and Mass Communication, University of Iowa, Iowa City, IA, United States of America.
- Luisi, M. (2019, September 26). *Life of a junior faculty member*. [Invited presentation]. William Allen White School of Journalism and Mass Communications, University of Kansas, Lawrence, KS, United States of America.

Luisi, M. (2018, October 27). Facing challenges and taking chances. Spirit of Excellence Allstar Cheerleading & Dance Academy, Columbia, Missouri, United States of America.

### INVITED PRESENTATIONS TO UNIVERSITY OF MISSOURI DEPARTMENTS/PROGRAMS

- McGowan, K., Luisi, M., Aguayo, D., Peters, C., & Thompson. (2021, September 17) "Let's Talk about It": Look Around Boone (LAB)'s progress towards a culturally responsible social media campaign. [Invited presentation]. Missouri Prevention Science Institute (MSPI). University of Missouri, Columbia, MO, United States of America.
- Luisi, M., Stemmle, J., & Phillips, L. (2021, March 11). Diving deeper into vaccine hesitancy + COVID-19 vaccine updates. [Invited presentation]. MU Extension Way. University of Missouri, Columbia, MO, United States of America. https://muextensionway.missouri.edu/strategic-partnerships/missouris-grandchallenges/vaccine-education
- Luisi, M. (2021, January 27). COVID-19 and news messages. [Invited presentation]. MU Engagement Council, Columbia, MO, United States of America.
- Luisi, M. (2020, August). American virus story. [Invited presentation]. School of Health Professions, Columbia, MO, United States of America.

#### INVITED PRESENTATIONS TO THE MISSOURI SCHOOL OF JOURNALISM PROGRAMS

Luisi, M. (2020, October 10). A research story: Origins and opportunities. [Invited presentation]. Freshman Interest Group, University of Missouri, Columbia, MO, United States of America.

### **TEACHING**

\* Taught online

### UNIVERSITY OF MISSOURI

## **INSTRUCTOR OF RECORD**

#### Undergraduate courses

JOURN 4952: Strategic Communication Research Methods I SP22, F21\*, S21\*, F20\*, S20, F19, S19, F18,

S18, F17

Undergraduate independent studies

JOURN 4350: Problems (Individual Study) F21

Topic: Jon Gruden in the News

Graduate courses

JOURN 8000: Mass Media Seminar F18. F17 JOURN 8042: Health News & Promotion S22\* JOURN 8044: Strategic Conflict Management F21\*, F20\*

JOURN 8100: Thesis Seminar S21\*, S20, S19, S18

**Graduate independent studies** 

COMMUN 8085: Problems (Individual Study)

Topic: Minorities and Communication about Disease and Su19

Dying

### **Guest lectures given for Missouri School of Journalism courses**

JOURN 1100: Principles of Journalism in Democracy	S19
JOURN 2000: Cross-Cultural Journalism	F21, S19
JOURN 9000: Doctoral Theory and Research	F21, F19, F18

### **Guest lectures given for University of Missouri courses**

### **Guest lectures given for University of Missouri programs**

Luisi, M. (2018, April 6). What we teach and how students learn:

An introduction to faculty at the Missouri School of
Journalism. [Invited panelist]. Missouri School of
Journalism, University of Missouri.

### Guest lectures given for courses to other institutions

Luisi, M. (2018, June 20). Diversity and intersectionality in media research, diversity of what we believe. [Invited interview].
College of Communication and Information Sciences,
University of Alabama, Tuscaloosa, AL, United States of America.

Luisi, M. (2017, October 25). Theory of planned behavior. [Invited F17 presentation]. William Allen White School of Journalism and Mass Communications, University of Kansas, Lawrence, KS, United States of America.

Luisi, M. (2017, September 5). *Transition into graduate studies.* F17 [Invited presentation]. William Allen White School of Journalism and Mass Communications, University of Kansas, Lawrence, KS, United States of America.

#### Teaching resources developed

Online teaching peer-teaching evaluation option for the COVID-19 S20 pandemic

#### **MENTORSHIP & EVALUATION**

### Mentor, graduate student instructors

JOURN 4952: Strategic Communication Research Methods I
Ting-Hao Tsou
Yoorim Hong
Sisi Hu; Erika Schneider
Alyssa Salela
S21
F19
F19
F18

JOURN 8042: Health News & Promotion

Yoorim Hong S22

### Mentor, undergraduate students

Student	Program	Years mentored
Lillian Kraxberger	n/a	2019-2021
	Discovery Fellows	2018-2019
Gabrielle Kroenke	Walter Williams Scholars	2020-2021
Alyssa Otterstetter	Honors Program	2020
Camille Baker	Honors Program	2020
Caroline Fellows	Honors Program	2020
Lilly Beckwith	Walter Williams Scholars	2019-2020

#### **ADVISING**

At the Missouri School of Journalism, unless otherwise noted

### Member, doctoral committees

Student Committee chair Defense date

Diamond StackerCristina MislánTBDJames NdoneDr. Glen CameronApril 2021Erika SchneiderDr. Glen Cameron; Dr. BrianApril 2021

Houston

Warren Davis<sup>1</sup> Dr. Julius Riles TBD Courtney Boman Dr. Glen Cameron; Dr. Brian April 2020

Houston

### Reviewer, doctoral qualifying papers/portfolios

Mengyao Xu S20 Weilu Zhang S19

## Chair, Master of Arts thesis committees

Fairrionna Magee. In progress.

Yiyi (Vivian) Wang. A discussion of COVID-19 vaccine in relation with traditional Chinese medicine belief on Weibo. Defended December 2021.

Anh (Tiffany) Nguyen. Exploring cancel culture and the distrust of YouTube influencers.

Defended June 2021.

Ralph Chapoco. Comparison of media portrayals of poverty in low-income versus affluent metropolitan areas. Defended December 2020.

Madison Axford. "If he loves me, why doesn't he post me more?" An examination of the perceptions men and women have of Instagram's influence on romantic relationships. Defended December 2020.

Isaac Carmichael. Will the new German man please stand Up? Hegemonic masculinity in Nazi propaganda and German cinema. Defended May 2020.

Catherine Wendlandt. Health news in city magazines. Defended November 2019.

Brittany Mobley. African-American female aspiring journalists and the lack of African-African American female television news directors and producers. Defended May 2019.

Brooke Johnson. Conversations on suicide: 13 Reasons Why. Defended May 2019.

Austin Munhofen. *Textual analysis of online magazine framing of screen time use in young children.* Defended April 2019.

Emily Ladig. An examination of personalization in digital advertising. Defended April 2019.

## Member, Master of Arts thesis committees

Student Committee chair Defense date Arzelia Williams Dr. Cristina Mislán TBD Anna Campbell Dr. Sungkyoung Lee December 2021 Sadie Lea Professor Jennifer Rowe December 2021 Lindsey Howard Dr. Shelly Rodgers May 2021 Dr. Cristina Mislán Emma Veidt May 2021 Ethan Morrow<sup>1</sup> Dr. Julius Riles May 2020 Mathew Davis Dr. Jeannette Porter May 2020 Susan Campbell Professor James Flink May 2020

<sup>1</sup> Department of Communication, University of Missouri, Columbia, Missouri, United States of America.

Kevin KinderDr. Earnest PerryApril 2020Heng LiDr. Shuhua ZhouDecember 2019Cary LittlejohnProfessor Jennifer RoweDecember 2019Diamond StackerDr. Cristina MislánNovember 2019Kelsie SchraderDr. Ryan ThomasApril 2018

### Chair, Master of Arts project committees

Mariah Cox. Raising awareness and encouraging action: Evaluating professional training as a means to strengthen work routines among environmental communication practitioners. Defended April 2020.

Jordan Noble. Sneakers in basketball: A look into the importance sneakers to the professional basketball player through function, fashion and personal opinion. Defended November 2019.

## Member, Master of Arts projects committees

Student	Committee chair	Defense date
karen Bauer	Dr. Lynda Kraxberger	December 2020
Rachel Whitaker <sup>2</sup>	Dr. William G. Kennedy	November 2020
Hannah Musick	Dr. Jeannette Porter	April 2020
KaMaria Braye	Dr. Ron Kelley	June 2019

### **UNIVERSITY OF KANSAS**

#### INSTRUCTOR OF RECORD

### **Undergraduate courses**

JOUR 302: Information Management S16, F15

JOUR 534: Diversity in Media Su17\*, S17, F16, Su15,

Online course creator S15, F14, S14

### UNIVERSITY OF SOUTH DAKOTA

#### INSTRUCTOR OF RECORD

## **Undergraduate courses**

SPCM 101: Fundamentals of Speech S11, F10

## SERVICE

#### SERVICE TO THE MISSOURI SCHOOL OF JOURNALISM

### Standing committees

Vice-Chair, Teaching & Assessment Committee, 2021-present Member, 2018-present Member, Master Affairs Committee, 2019-2021

## **Search committees**

<sup>&</sup>lt;sup>2</sup> Interdisciplinary Studies Program, George Mason University, Fairfax, Virginia, United States of America.

Member, Data Science Professor (tenure-track) search committee. 2021-present

#### Ad hoc committees

Co-organizer, Paying it forward: Junior faculty advise outgoing Ph.Ds. Luncheon, 2018

### Research groups

Strategic communication expert, <a href="COVID-19 Vaccine Education Toolkit">COVID-19 Vaccine Education Toolkit</a>, 2020-2021

Research team leader, HIV/AIDS prevention research development team. Columbia-Boone County Department of Public Health and Human Services (Missouri), 2019-2020

Member, ElderTech, 2017-2018

### SERVICE TO THE UNIVERSITY OF MISSOURI

### **Standing Committees**

Advisory Board Member, Teaching for Learning Center (T4LC), 2019-present

#### **Events**

Facilitator, *Emotions & Social Presence in Online Teaching*. Celebration of Teaching. May 27, 2020

Judge, Rewriting Realities, Multicultural Certificate Program, University of Missouri, 2019

#### SERVICE TO PROFESSIONAL ASSOCIATIONS

### Leadership

Association for Education in Journalism and Mass Communication

Graduate Student Interest Group

Faculty Liaison, 2020-2022

Midwinter Conference Chair, 2020-2021

Minorities and Communication Division

50<sup>th</sup> Anniversary Celebration Committee Member, 2020-2021

Midwinter Conference Chair, 2019-2021

Media Ethics Division

Student Representative, 2014

Missouri Immunization Coalition

Chair, Communications Committee, 2020

### Consulting

Subject Mater Expert (SME) for the Educational Publications Working Group Member. COVID-19 Campus Vaccine (CoVAC) Initiative Steering Committee. *American College Health Association (ACHA)*, 2021-2022

Campus Toolkit Content Specialist. <u>COVID-19 Campus Vaccine (CoVAC) Initiative Steering Committee</u>. *American College Health Association (ACHA)*, 2020-2021

Video Director and Editor. "Conversations about COVID." COVID-19 Campus Vaccine (CoVAC) Initiative Steering Committee. *American College Health Association (ACHA)*, 2020-2021

#### Conferences

Role Session Title (if available) Conference; Division Year

Respondent	Women's Issues Around the World	AEJMC Midwinter (Norman, OK, USA); Commission on the Status of Women	2021
Respondent	Issues in Health and Identities; High Density Refereed Paper	AEJMC (Toronto, Canada); Minorities and Communication Division	2019
Moderator		AEJMC Midwinter (Norman, OK, USA); Minorities and Communication Division	2019
Respondent		AEJMC (DC, USA); Entertainment Studies Interest Group	2018
Session Chair		MAPACA (Philadelphia, PA); Journalism & News Media	2017

### **EDITORIAL AND REFEREEING ROLES**

### Manuscript reviewer, academic journals

Asian Journal of Communication	2019, 2021
Atlantic Journal of Communication	2020, 2021
Health Communication	2020, 2021
Human Vaccines & Immunotherapeutics	2021
Journal of Media and Religion	2019
Journal of Magazine Media	2013; 2014
Kansas Journal of Medicine	2020
Science Communication	2021
Substance Abuse	2020

### Manuscript/abstract reviewer, conference proceedings

Conference	Year
International Communication Association (ICA)	2021
Broadcast Education Association (BEA)	2018; 2019
National Conference on Health Communication Marketing &	2019
Media, Centers for Disease Control and Prevention (NCHCMM,	
CDC)	
Association for Education in Journalism and Mass	2019

Communication (AEJMC)

- Communicating Science, Health, Environment and Risk Division (ComSHER)
- Minorities and Communication Division (MACD)
- Scholastic Journalism Division (SJD)

### PROFESSIONAL MEMBERSHIPS

International Communication Association (ICA), 2019-present Divisions: Health Communication

Association for Education in Journalism and Mass Communication, 2013-present Divisions: Communicating Science, Health, Environment and Risk (ComSHER); Minorities and Communication (MACD); Graduate Student Interest Group (GSIG) Missouri Immunization Coalition (MIC), 2020-present
National Association of Research in Science Teaching (NARST), 2019-2020

Rotary International, 2018-2019

## PROFESSIONAL DEVELOPMENT

Mentee, External Mentorship Program (Division of Inclusion,	2019-2020
Diversity & Equity), University of Missouri	
Mentor: Dr. Susan Morgan, University of Miami	
Member, Faculty Institute for Inclusive Teaching (FIIT), University of	2018-2019
Missouri	
Student, Online Teaching Foundations (OTF), University of Missouri	2018

## **HONORS & AWARDS**

HONORO & AWARDO	
2021 Chancellor's Award for Outstanding Research and Creative Activity	2021
Missouri School of Journalism Nominee	
2020 Chancellor's Award for Outstanding Research and Creative Activity	2020
Missouri School of Journalism Nominee	
Lillian Lodge Kopenhaver Outstanding Early-Career Woman Scholar Award,	2020
Nominee	
Top Poster Award, Communicating Science, Health, Environment and Risk,	2019
AEJMC Annual Conference	
Top Abstract Award, Entertainment Studies Interest Group, AEJMC Midwinter	2018
Conference	
2 <sup>nd</sup> Place Top Paper Award, Religion & Media Interest Group, AEJMC Annual	2015
Conference	
Top Student Paper Award, Media Ethics Division, AEJMC Annual Conference	2014
Carol Burnett Award, Media Ethics Division, AEJMC Annual Conference	2014
Caron Dannett / mara, modia Ethico Diniolon, / Lomo / mindar Comorono	