

## CURRICULUM VITAE

### SHUHUA ZHOU

Missouri School of Journalism  
University of Missouri  
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Columbia, MO 65211

#### PERSONAL INFORMATION

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#### EDUCATION

**Ph. D.** (2000) in Mass Communication, School of Journalism  
Indiana University, Bloomington, Indiana.  
Dissertation: “Audio-visual redundancy and visual potency in bad news: Effects on memory and evaluations.”

**M.A.** (1997) in Journalism, School of Journalism  
Indiana University, Bloomington, Indiana.  
Thesis: “Bias, visuals, and the 1996 presidential election.”

**B.A.** (1986) in English Language & Literature, Department of Foreign Languages  
Jinan University, Guangzhou, P. R. China.

**B.S.** (1983) in Cultivation of Tropical Crops, Department of Cultivation  
South China College of Tropical Crops [now Hainan University, Hainan, P. R. China]

#### ACADEMIC APPOINTMENTS

**Leonard H. Goldenson Endowed Chair Professor** (2018—). School of Journalism,  
University of Missouri, Columbia, Missouri.

**Editor** (2021—2023). *Journal of Broadcasting & Electronic Media*

**Associate Editor** (2017—present). *Computers in Human Behavior*

**Associate Editor** (2015—present). *Communication & Society*

**Professor** (2016—2018). Department of Journalism & Creative Media  
University of Alabama, Tuscaloosa, Alabama.

**Professor and Associate Dean for Graduate Studies** (2010—2016). College of Communication & Information Sciences, University of Alabama, Tuscaloosa, Alabama.

**Associate Professor** (2006—2010). Department of Telecommunication & Film, University of Alabama, Tuscaloosa, Alabama.

**Assistant Professor** (2000-2006). Department of Telecommunication & Film, University of Alabama, Tuscaloosa, Alabama.

**Lecturer** (1999-2000) Department of Telecommunication & Film, University of Alabama, Tuscaloosa, Alabama.

Courses: CIS 602 Research Colloquium  
CIS 603 Research Methods  
CIS 604 Communication Theories  
CIS 650 Seminar: Psychophysiology  
CIS 650 Children & Cognition  
CIS 650 Media Psychology  
CIS650 Media Effects  
J2150 Fundamentals of Multimedia  
J8000 Mass Media Seminar  
JCM448 News Analysis  
MC407 Research Methods  
MC415/515 Media Processes & Effects  
MC495/595 Special Topic: Media Sex & Violence  
MC495/595 Media Power: Myth & Reality  
MC495/595 International Media Systems  
MC551 Communication Theories  
MC550 Communication Methods  
MC602 Research Colloquium  
MC650 Seminar: Visual Intelligence  
MC650 Seminar: Cognition & Communication  
TCF334 News Operations  
TCF389 (001) Web Broadcasting  
TCF389 (002) Digital Video & News Online  
TCF420/520 Telecommunication Effects  
TCF433/533 Broadcast News Analysis

**Visiting Professor** (June, 2015). Shidler College of Business, University of Hawaii at Manoa

**Senior Fellow** (July-December, 2007) Wee Kim Wee School of Communication & Information, Nanyang Technological University, Singapore

CS805 The Power of Media: Myth & Reality  
COM257 Media Effects

**Associate Instructor** (1998-1999). School of Journalism, Indiana University, Bloomington, Indiana

Course: J353 Advanced Broadcast News

**Graduate Teaching Assistant** (1996-1998). School of Journalism, Indiana University, Bloomington, Indiana.

Courses: J343 Broadcast News Lab  
J353 Advanced Broadcast News Lab  
J385 Television News Lab

**Lecturer** (1986-1988). Division of Foreign Languages, South China College of Tropical Crops, Hainan, P. R. China.

Courses: Intensive English  
Readings in English  
Basic English  
Intermediate English  
Advanced English  
Oral English  
TOEFL  
GRE

**Associate Lecturer** (1983-1984). Division of Foreign Languages, South China College of Tropical Crops, Hainan, P. R. China.

Courses: Basic English  
Intermediate English

## **AREAS OF SPECIALIZATION**

Cognition of Mediated Messages  
Media Content, Form and Effects  
Visual Communication  
International Communication

## JOURNAL PUBLICATIONS

- Zhou, S. (in press). Shining a spotlight on East Asian communication research, and evidence for optimism. *Journalism and Mass Communication Quarterly*.
- Zhang, X. & Zhou, S. (in press). Sharing health risk messages on social media: moderated mediation paths through risk message, fear, information processing, persuasion and image concern. *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*.
- Chen, G. & Zhou, S. (2020). Loneliness assuaged: Eye-tracking an audience watching barrage video. *Journal of Visualized Experiments*. (159), e61089, doi:10.3791/61089.
- Kim, Y., & Zhou, S. (2020). The Effects of Political Conflict News Frame on Political Polarization: A Social Identity Approach. *International Journal of Communication*. (14), 937-958.
- Liu, Y., Zhou, S., & Zhang, H. (2020). Second screening use and its effects on political involvement in China: An integrated communication mediation model. *Computers in Human Behaviors*. DOI:10.1016/j.chb.2019.106201
- Liu, Y., Zhou, S. (2019). Evolving Chinese nationalism: Using the 2015 military parade as a case. *East Asia*. (36): 255-270. DOI 10.1007/s12140-019-09314-w
- Fan, M., Zhou, S., & Yu, P. (2019). Preventable or unpreventable Chinese smog problem in media: How attribution tells the story. *East Asia*. (36): 291-303 <https://doi.org/10.1007/s12140-019-09320-y>
- Baker, K., Qiao, F., & Zhou, S. (2019). Narrative styles and narratology formats in PSAs: Assessing the effects on arousal, attention, and memory. *Online Journal of Communication & Media Technologies*, 9 (4) e201925. DOI: 10.29333/ojcm/5948
- Chen, G., Zhou, S., & Zhi, T. (2019). Viewing mechanism of lonely audience: Evidence from an eye movement experiment on barrage video. *Computers in Human Behaviors*. (101), 327-333. DOI:10.1016/j.chb.2019.07.025
- Jia, H., Zhou, S., & Allaway, A. (2018). Understanding the evolution of consumer psychology research: A bibliometric and network analysis. *Journal of Consumer Behaviors*. (17) 491-502. DOI: 10.1002/cb.1734
- Pan, P., Zhou, S., & Hayes, M (2018). Mortality salience in the news of immigrant perpetrators: Effects on viewers' emotion, story evaluation, and perceived crime

- susceptibility. *The Howard Journal of Communications*. DOI: 10.1080/10646175.2018.1532851
- Zhang, X., & Zhou, S. (2018). Clicking health risk messages on social media: Moderated mediation paths through perceived threat, perceived efficacy and fear arousal. *Health Communication*. DOI: 10.1080/10410236.2018.1489202
- Zhou, S. (2017). Coming to terms with the past and future: How research helps. *Communication & Society*, 42, v-ix.
- Zhou, S., Maxwell, L.C., Kim, Y., & Shan, Z. (2017). More than a mistake: The role of political gaffes in presidential elections. *Communication & Society*, 42, 253-301.
- Zhou, S., & Zhang, X. (2017). New technology, new communication model and new paradigm. *Journal of Shenzhen University*, 34 (5). 1-5.
- Pan, P., Zhou, S., & Hayes, M. (2017). Immigrant perpetrators in the news: A terror management approach to resultant hostility, perceived vulnerability, and immigrant issue judgment. *Journal of International & Intercultural Communication*, 10(3), 219-236.
- Zhou, S. (2017). The state of news: production, consumption, and transformation in the era of digital media, *China Media Research*, 13(1). 1-2.
- Zhang, H., Zhang, X., & Zhou, S. (2017). To trust or not to trust: Characteristic-based and process-based trust, *China Media Research*, 13(1), 29-41
- Meade, T., & Zhou, S. (2017). Testing television advertising and news crawls with competing appeals: How does an aversive crawl affect an appetitive commercial, *China Media Research*, 13(1). 52-62.
- Kim, Y., Kim, Y., & Zhou, S. (2017). Theoretical and methodological trends of agenda setting theory: A thematic analysis of the last four decades of research. *The Agenda Setting Journal*, 1(1), 5-22.
- Zhou, S., Kim, Y., Luo, Y., & Qian, F. (2016). Is the agenda set in Asia? State of agenda setting research in Asia. *Asian Journal of Communication*. 26 (6), 566-582.
- Zhang, X., & Zhou, S. (2016). Empower me and I'll like you: User experience on Facebook and Reaction to ads. *Asian Journal of Information and Communications*. 8(1), 48-68.
- Nekmat, E.; Gower, K., Zhou, S., & Metzger, M. (2015). Connective-collective action on social media: Moderated mediation of cognitive elaboration and

- perceived source credibility on personalness of source. *Communication Research*, 1-26.
- Zhou, S., & Zhang, X. (2015). Future of Agenda Setting. *Wave*, 2, 17-27.
- Zhou, S., & Yan, Y. (2015). Media credibility research: Origin, development, opportunities and challenges. *Communication & Society*, 33, 255-297.
- Wang, Y., & Zhou, S. (2015). How do sports organizations use social media to build relationships? A content analysis of NBA clubs' Twitter use. *International Journal of Sport Communication*, 8(2), 133-148.
- Zhou, S., & Yang, Y. (2015). Opportunities and challenges: Development and insight of sports news research overseas. *Journal of Chengdu Sport University*, 41(2), 22-27.
- Clark, C., & Zhou, S. (2015). Fake News? A survey on video news releases and their implications on journalistic ethics, independence, and credibility of broadcast news. *Media Watch*, 6 (1), 16-27.
- Zhou, S., Zhang, H., & Shen, B. (2014). Comparison & magnitude credibility: Whom to trust when reports are conflicting? *The Open Communication Journal*. 8, 1-8.
- Lin, T.; Zhou, S., & Di, C. (2014). Content Characteristics of IPTV: Analysis of Sensationalism, Localism and Interactivity. *Asian Journal of Communication*. 24(6). 549-566.
- Bie, B., & Zhou, S. (2014). Third person effects: A synthesis of 30 years of research. *China Media Report Overseas*. 10(2), 1-16.
- Zhang, H., Zhou, S., & Shen, B. (2014). Public trust: A comprehensive investigation of perceived media credibility in China. *Asian Journal of Communication*, 24(2), 158-172.
- Detenber, B., Cenite, M., Zhou, S., Malik, S., & Neo, R. L. (2014). Rights versus morality: Online debate about decriminalization of gay sex in Singapore. *Journal of Homosexuality*, 61 (9), 1313-1333.
- Yan, Y., & Zhou, S. (2014). Media bias: objective presence and subjective perception? *Communication & Society*, 30, 227-264.
- Kim, Y., & Zhou, S. (2013). Candidates' strategic use of Twitter in the 2012 Korean general election campaigns. *Asian Journal of Information and Communications*, 5(2), 53-59.

- Zhou, S., Shen, B., Zhang, C., & Zhong, X. (2013). Creating a competitive identity: Public diplomacy in the London Olympics and media portrayal. *Mass Communication & Society* 16, 869-887.
- Zhang, C., Meadows, C., & Zhou, S. (2013). The plight of humanity and the game of politics: China's national image on CNN. *American Review of China Studies*. 14: 24-44.
- Zhou, S., Xu, J., & Ye, Y. (2013). Complimentary and conflicting commentary on sports enjoyment. *International Journal of Sport Communication* 6, 173-184.
- Zhong, X., Zhou, S., Shen, B., & Huang, C. (2013). Shining a spotlight on public diplomacy: Chinese media coverage of the opening ceremony of the 2012 London Olympics. *International Journal of the History of Sport*. 30 (4), 393-406.
- Zhou, S., & Yan, Y. (2012). Hostile media: Subjective perception of media bias. *Communication & Society*, 22, 187-212.
- Pan, P., Meng, J., & Zhou, S. (2012). Examining third-person perceptions in the context of sexually oriented advertising. *Journal of Promotional Management*, 18, 189-208.
- Hendriks Vettehen, P. G. J., Zhou, S., D'haenens, L., Kleemans, M., & Lin, T. C. (2012). Competitive pressure and arousing television news: A cross-cultural study. *Asian Journal of Communication*, 22 (2), 179-196.
- Pan, P., Meng, J., & Zhou, S. (2012). Morality or equality? Ideological framing in news coverage of gay marriage legitimization. *The Social Science Journal* 47, 630-645.
- Zhou, S., Yan, Y., & Cooley, S. (2011). Damsel in distress: Dramatization and sensationalism in American kidnapping stories. *China Media Report Overseas*, 71, 55-66.
- Zhou, S., Lin, T. C., & Zhang, C. (2011). Commercialization and sensationalism: Comparison of television news in Mainland China, Hong Kong and Taiwan. *China Media Report Overseas*, 7 (2), 1-10.
- Dunn, R. A., & Zhou, S., & Lent, M. (2011). But is a picture worth a thousand people? Effects of pictorial vividness and numeric representation on attitudes toward China-Tibet issue. *China Media Research*, 7(2), 57-65.

- Fei, X., Li, C., & Zhou, S. (2010). Does one loss cause other losses? Corporate social responsibility spillover effect. *Management World*, 4, 74-82; 98. [In Chinese]
- Ran, W., & Zhou, S. (2010). Effects of message sensation value in bird flu TV stories on audience arousal and perception of story quality. *China Media Research*, 6 (2), 1-7.
- Zhou, S., Ye, Y., & Xu, J. (2009). Social and psychological functions of media <entertainment: Present theories and future research in China and the West. *Communication & Society*, 10, 157-178. [In Chinese]
- Zhou, S., & Shen, B. (2009). Dramatic elements in television news and their implications for sensationalism. *China Media Report Overseas*, 5 (2), 52-60. [In Chinese]
- Zheng, L., & Zhou, S. (2009). Public service versus marketability: BBC and CNN's coverage of the Anti-Japanese protests in China. *China Media Research*, 5(1) 28-32.
- Zhong, X., Zhou, S., & Shao, G. (2009). Establishing a measurement index for the three dimensions of sports professionalism. *International Journalism*, 3, 23-31. [In Chinese]
- Zhong, X., Zhou, S., & Shao, G. (2009). Professionalism and objectives in Olympics coverage: A survey of Chinese television professionals. *International Journal of Sport Communication*, 2, 42-55.
- Zhou, S. (2008). Effects of exemplars, affinity and affect on reactions to presidential election stories. *The Open Communication Journal*, 2, 29-33.
- Zhou, S., Zhou, P., & Xue, F. (2008). Effects of advertising images on social comparison: Do societies matter? *China Media Research*, 4(1), pp. 1-8.
- Reichert, T. & Zhou, S. (2007). Consumer responses to sexual magazine covers on a men's magazine. *Journal of Promotion Management*, 13(1/2)127-144.
- Ye, Y. & Zhou, S. (2007). Is it the content or the person? An examination of sex appeal in promos and sexual self-schema. *Journal of Promotion Management*, 13(1/2), 55-74.
- Chen, L., Zhou, S., & Bryant, J. (2007). Temporal changes in mood repair through music consumption: Effects of mood, mood salience, and individual differences. *Media Psychology*, 9(3), 695-713.



- Zheng, L., Phelps, J., Pasadeos, Y., & Zhou, S. (2007). Do the little emperors rule? Comparing informativeness and appeal types in Chinese, American and French advertising. *Advances in International Advertising Research*, 18, 159-177
- Pinkerton, K. & Zhou, S. (2007). Effects of morbid curiosity on perception, attention and reaction to bad news, *The University of Alabama McNair Journal*, 7, 129-143.
- Zhong, X. & Zhou, S. (2006). Significant issues in journalism and communication education, *Journal of International Communication*, 3, 5-10. [In Chinese]
- Zhou, S. & Du, Y. (2006). Full, fair, and accurate. *China Media Research*, 2 (3), 106-109.
- Zhou, S. & Xu, J. (2006). Keep up the tradition and culture. *China Media Research*, 2 (2), 117-120.
- Zhou, S. & Ye, Y. (2006). Focusing on the African-American experience. *China Media Research*, 2 (1), 107-112.
- Zhou, S. (2005). Effects of arousing visuals and redundancy on cognitive assessment of television news. *Journal of Broadcasting & Electronic Media*. 49 (1), 23-42
- Zhou, S., Ye, Y., & Xu, J. (2005). On the social and psychological functions of entertainment. *Modern Advertising*, 116 (10), 37-38. [In Chinese]
- Zhou, S., Zhou, P., & Xue, F. (2005). Visual differences in U.S. and Chinese commercials, *Journal of Advertising*. 34 (1), 111-119.
- Zhou, S. (2004). Effects of visual intensity and audio-visual redundancy in bad news. *Media Psychology*, 6(3), 237-256.
- Zhou, S., & Zhu, H. (2004). Perception of romanticism and the ideal spouse among Chinese youth. *Asian Journal of Communication*, 14(1), 22-37.
- Grabe, M. E., & Zhou, S (2003). News as Aristotelian drama: The case of 60 Minutes. *Mass Communication and Society*, 6(3), 313-336.
- Zhou, S., Xue, F., & Zhou, P. (2002). Self-esteem, life-satisfaction and materialism: effects of advertising images on Chinese college students. *Advances in International Marketing*, 12, 243-261.
- Zhou, S., & G. Shao (2002). The myth of Chinese investigative reporting. *South China Television Journal*, 35, 84-86.

- Grabe, M., Zhou, S., & Barnett, B. (2001). Explicating sensationalism in television news: content and the bells and whistles of form. *Journal of Broadcasting & Electronic Media*, 45 (4), 635-655.
- Grabe, M., Zhou, S., Lang, A., & Bolls, P. (2000). Packaging television news: The effects of tabloid on information processing and evaluative responses. *Journal of Broadcasting & Electronic Media*, 4 (4), 581-598.
- Grabe, M., Lang, A., Zhou, S. & Bolls, P. (2000). Cognitive access to negatively arousing news: An experimental investigation of the knowledge gap. *Communication Research*, 27(1), 3-26
- Lang, A., Zhou, S., Schwartz, N., Bolls, P., & Potter, R. (1999). The effects of edits on arousal, attention, and memory for television messages: When an edit is an edit can an edit be too much? *Journal of Broadcasting & Electronic Media*, 44(1), 1-18.
- Grabe, M., Zhou, S., & Barnett, B. (1999). Sourcing and reporting in news magazine programs: 60 Minutes versus Hard Copy. *Journalism & Mass Communication Quarterly*, 76(2), 293-311.

#### **BOOKS:**

- Wei, R., Zhou, S., & Lo, V. (2019). *Media Effects and Social Change (2<sup>nd</sup> ed.)*: Beijing: Renmin University of China Press.
- Wei, R., Zhou, S., & Lo, V. (2016). *Media Effects and Social Change*: Beijing: Renmin University of China Press.
- Zhou, S. & Sloan, D. (Eds.) (2015). *Research methods in communication (3<sup>rd</sup> ed.)*. Northport, AL: Vision Press.
- Zhou, S. & Sloan, D. (Eds.) (2011). *Research methods in communication (2<sup>nd</sup> ed.)*. Northport, AL: Vision Press.
- Zhou, S. & Sloan, D. (Eds.) (2009). *Research methods in communication*. Northport, AL: Vision Press.
- Zhong, X. & Zhou, S. (Eds.). (2006). *Continuity and change: Perspectives on journalism and mass communication education*. Beijing: Communication University of China Press.

#### **BOOK CHAPTERS:**

- Zhou, S. (in press). Media and perception of reality. *Twenty-Four Selected Lectures*. Beijing: Renmin Daily Press.
- Zhou, S., Kim, Y., Luo, Y., & Fei, Q. (2018). Is the Agenda set? State of the agenda setting research in China and Korea. In W. Ran (Ed). *The State of Asian Communication Research and Directions for the 21<sup>st</sup> Century* (pp. 566-582). NY: Routledge.
- Zhou, S., & Yan, Y. (2014). The application of psychophysiology in communication research. In J. Hong (Ed). *News Trends in Communication Studies* (pp. 888-907). Beijing: Qinghua University Press.
- Zheng, L., & Zhou, S. (2010). Public service versus marketability: BBC and CNN's coverage of the Anti-Japanese protests in China. In J. Edmonson (Ed). *Harmony as Source of Credibility: Chinese Traditional Conceptions and Ideals in Current International Communication Research* (pp. 241-150). Shanghai: Zhejiang University Press.
- Ran, W., & Zhou, S. (2010). Effects of message sensation value in bird flu TV stories on audience arousal and perception of story quality. In J. Edmonson (Ed). *Harmony as Source of Credibility: Chinese Traditional Conceptions and Ideals in Current International Communication Research* (pp. 314-325). Shanghai: Zhejiang University Press.
- Zhou, S. & Shao, G. (2010). Media bias and sources of bias. In T. Dong (Ed.). *Chinese-Foreign Media Criticism* (pp. 271-281). Guangzhou, China: Jinan University Press.
- Zhou, S., Xu, J., Ye, Y. & Zhou, P. (2010). Effects of culture-congruent visuals on affect, perception, and purchase intention: A comparison of US and Chinese viewers. In M. Hinner (Ed.) *The Interface of Business and Culture* (pp. 429-445). Berlin, Germany: Peter Lang.
- Zhou, S. (2009). The nature and purpose of research. In S. Zhou & D. Sloan (Eds.) *Research Methods in Communication* (pp. 3-20). Northport, AL: Vision Press.
- Zhou, S., & Shen, B. (2009). The implication of cultural theories in empirical research. In J. Z. Edmondson (Ed.) *EuroAmerican Communication and the Establishment of Non-EuroAmerican-Centric Communication* (pp. 144-158). Hangzhou, P. R. China: Zhejiang University Press. *[In Chinese]*
- Zhou, S., & Shen, B. (2009). Dramatic elements in television news and their implications for sensationalism. In J. Z. Edmondson (Ed.) *EuroAmerican Communication and the Establishment of Non-EuroAmerican-Centric*

- Communication (pp. 181-197). Hangzhou, P. R. China: Zhejiang University Press. *[In Chinese]*
- Reichert, T. & Zhou, S. (2008). Consumer responses to sexual magazine covers on a men's magazine. In T. Reichert (Ed.), *Investigating the use of sex in media promotion and advertising* (pp. 127-136). Binghamton, NY: Haworth Press.
- Ye, Y. & Zhou, S. (2008). Is it the content or the person? An examination of sex appeal in promos and sexual self-schema. In T. Reichert (Ed.), *Investigating the use of sex in media promotion and advertising* (pp. 156-168). Binghamton, NY: Haworth Press.
- Zhou, S., Pan, C., & Zhong, X. (2008). Effects of rationality and story attributes on SARS perception. In J. Powers & X. Xiao (Eds.), *The Social Construction of SARS: Studies of a Health Communication Crisis* (pp. 223-240). Amsterdam: John Benjamins Publishing Company.
- Zhou, S. (2008). China: Media System. In W. Donsbach (Ed.), *The International Encyclopedia of Communication* (pp. 460-466). Malden, MA: Blackwell Publishing.
- Zhou, S., Ye, Y., & Xu, J. (2007). Effects of cultural congruent visuals on affect, perception and purchase intention. In F. Blumberg (Ed.), *When East meets West: Media research and practice in US and China* (pp. 117-130), New Castle, UK: Cambridge Scholars Press.
- Zhou, S., Ye, Y., & Xu, J. (2007). Advances in television and radio research. In S. Lu and J. Hong (Eds.), *Mass Communication* (pp. 250-276). Beijing: China Renmin University Press. *[In Chinese]*
- Zhou, S. & Grabe, M. E. (2006). The creation of drama in broadcast news: Challenges for Asian journalists. In X. Hao & S. K. Datta-Ray (Eds.), *Issues and Challenges in Asian Journalism* (pp. 133-150). Singapore: Marshall Cavendish Academic.
- Grabe, M. E., Zhou, S., & Barnett, B. (2006). Explicating sensationalism in television news: Content and the bells and whistles of form. In D. McQuail (Ed.) *Benchmarks in Communication: Mass Communication*. Sage. (Reprint)
- Zhou, S. & Xu, J. (2006). Roll tide roll: Keep up the tradition and culture. In X. Zhong & S. Zhou (Eds). *Continuity and change: Perspectives on journalism and mass communication education* (p. 3-8). Beijing: Communication University of China Press. *[In Chinese]*
- Zhou, S. & Ye, Y. (2006). Focusing on the African American experience. In X. Zhong & S. Zhou (Eds). *Continuity and change: Perspectives on journalism*

*and mass communication education* (pp. 67-74). Beijing: Communication University of China Press. [In Chinese]

Zhou, S. & Du, Y. (2006). Full, Fair and accurate. In X. Zhong & S. Zhou (Eds). *Continuity and change: Perspectives on journalism and mass communication education* (pp. 143-148). Beijing: Communication University of China Press. [In Chinese]

## **PROFESSIONAL AFFILIATIONS**

Association for Education in Journalism and Mass Communication (AEJMC)

International Communication Association (ICA, lifetime member)

Chinese Communication Association (CCA, lifetime member)

Broadcasting Education Association (BEA)

Association of Chinese Professors of Social Sciences in the US (ACPSS, lifetime member).

Council of Chinese American Deans and Presidents (CCADP)

wnbag, Indiana University.