



MICHAEL GOLDEN
MA '78

HONORARY GRADUATE

Michael Golden, MA '78, is being recognized with an Honorary Degree of Doctor of Humane Letters, *honoris causa*. Each year the University of Missouri recognizes prominent individuals, whether they attended the university or not, by presenting them with the honorary doctorate degree, the highest form of recognition offered by MU to persons of exceptional distinction.

Golden has lived a life dedicated to the public's right to know.

Equipped with both reporting and business skills, Golden worked as a production manager, executive vice president, general manager and publisher for The New York Times Company's magazines, including *Family Circle*, *McCall's*, *Child* and *Tennis*, from 1984 to 1996. Later, he earned stints as publisher of the *International Herald Tribune* and president and chief operating officer of the company's Regional Media Group. He served on the company's board of directors until 2017.

Since retirement, Golden has continued to lead in the journalism field, both across the country and around the globe. He is currently the chairman of the board of directors for the International Center for Journalists, a nonprofit dedicated to raising journalism standards, and he serves or has served on several other boards for major media organizations, as well as childcare agency Graham Windham.

Golden received the Missouri Honor Medal for Distinguished Service from the Missouri School of Journalism in 2013, which recognized him for using management practices to sustain and promote excellence in journalism.

In 2017, he and Carolyn Greenspon accepted the 2017 Kellogg Family Enterprise Leadership Award from Northwestern University in recognition of their family's leadership of *The New York Times*, which is now in its sixth generation.



Missouri School of Journalism

University of Missouri

THE JOURNALIST'S CREED

I believe in the profession of journalism.

I believe that the public journal is a public trust; that all connected with it are, to the full measure of their responsibility, trustees for the public; that acceptance of a lesser service than the public service is betrayal of this trust.

I believe that clear thinking and clear statement, accuracy and fairness are fundamental to good journalism.

I believe that a journalist should write only what he holds in his heart to be true.

I believe that suppression of the news, for any consideration other than the welfare of society, is indefensible.

I believe that no one should write as a journalist what he would not say as a gentleman; that bribery by one's own pocketbook is as much to be avoided as bribery by the pocketbook of another; that individual responsibility may not be escaped by pleading another's instructions or another's dividends.

I believe that advertising, news and editorial columns should alike serve the best interests of readers; that a single standard of helpful truth and cleanness should prevail for all; that the supreme test of good journalism is the measure of its public service.

I believe that the journalism which succeeds best—and best deserves success—fears God and honors Man; is stoutly independent, unmoved by pride of opinion or greed of power, constructive, tolerant but never careless, self-controlled, patient, always respectful of its readers but always unafraid, is quickly indignant at injustice; is unswayed by the appeal of privilege or the clamor of the mob; seeks to give every man a chance and, as far as law and honest wage and recognition of human brotherhood can make it so, an equal chance; is profoundly patriotic while sincerely promoting international good will and cementing world-comradeship; is a journalism of humanity, of and for today's world.

The Journalist's Creed was written by the first dean of the Missouri School of Journalism, Walter Williams. More than a century later, his declaration remains one of the clearest statements of the principles, values and standards of journalists throughout the world. Plaques bearing the creed are on display at the School, the National Press Club in Washington, D.C. (since 1958), and many other locations around the world.





Commencement

DECEMBER 2021



Missouri School of Journalism
University of Missouri

PROGRAM

Men should remove hats while the national anthem and alma mater are played.

PROCESSIONAL

OPENING REMARKS

Lynda Kraxberger, associate dean for Undergraduate Studies

PLAYING OF THE NATIONAL ANTHEM AND ALMA MATER

THOUGHTS OF THE CLASS OF 2021

Madeine Wilson, senior, Strategic Communication

COMMENCEMENT ADDRESS

Jonathan Halvorson, BJ '04

KAPPA TAU ALPHA INITIATES

Yong Volz, associate professor

GLOBAL PROGRAMS RECOGNITION

Fritz Cropp, associate dean

HONORARY DEGREE

Michael Golden, MA '78

PRESENTATION OF CANDIDATES

Amy Simons, professor

■ **GRADUATE STUDIES**

Yong Volz, associate professor

■ **JOURNALISM PROFESSIONS**

Mike Jenner, professor and chair

■ **STRATEGIC COMMUNICATION**

Jon Stemmle, professor and chair

REMARKS

David Kurpius, dean, Missouri School of Journalism

CONFERRAL OF DEGREES

Latha Ramchand, provost, University of Missouri

RECESSIONAL

Pomp and Circumstance

DECEMBER 2021 DEGREE CANDIDATES

¹ Kappa Tau Alpha Initiate

² Summa Cum Laude

³ Magna Cum Laude

⁴ Cum Laude

⁵ Walter Williams Scholar

DOCTOR OF PHILOSOPHY

Lingshu Hu¹

Ciera Elaine Kirkpatrick¹

Namyeon Lee¹

MASTER OF ARTS

Rajdeep Barman

Anna Campbell

Sarah French Carpenter

Kathryn Nicole Cawdrey

John Steven Kurpius¹

Sadie Lea

Emmy Rose Lucas

Camille Mason McManus

Danielle Lane Pycior

Andrea Elise Rillo¹

Megan Silvey

Marilyn S Vaca

Yiyi Wang

Rebecca Bruce Zani

Yiheng Zhao

BACHELOR OF JOURNALISM

CONVERGENCE JOURNALISM

Rachel Florence Behrndt^{4, 5}

Noah Dane Crider

Jacob James Faber

Zoe Sloan Hormell⁴

Caitlin Rebecca King

Eleanor R McCrary^{2, 5}

Megan Oosthuizen

Kaylee Sue Schreiner³

Margo Marie Wagner^{1, 2}

MAGAZINE JOURNALISM

Philip George Garrett

Vivian Eleanor Kolks

Tyler Jerome Messner

Colin Martin Willard

PRINT & DIGITAL NEWS

Joel Xavier Lorenzi

David John Neumaier²

Benjamin Scott⁴

Alexander Wang

Grace Cassidy Zokovitch⁴

RADIO-TELEVISION JOURNALISM

Sarah Bush

Patterson Matthew Fallis³

Kenedee Marie Fowler

Danielle Lorraine Gee

Eric M Graver

Gerald L Hopkins⁴

Nathalie C Jones

Rebecca Pasteris

Zoe Caroline Shedd⁵

Madeline Jane Stanger

STRATEGIC COMMUNICATION

Alexa Renay Asi

Bennett Anthony Bass

Clayton Alexander Bentch

Maria Angelique Blanchard

John E Cary²

Carolyn A Faber³

Abigail Renee Farris

Ian Robert Ginther

Samuel Goedecker

Lydia J Goetz

Ashley M Graczyk

Ellie Sarah Gretter²

Hunter J Hart^{3, 5}

Jaime E Hauser

Hannah Brette Holladay^{1, 2, 5}

Ying Huang

Macaulay J Keevins

Mckenzie Lee Knapp

Samantha Genovie Laine³

Lauren Claire Litchfield³

Mekenzie R Looney

Stephanie Nicole Lubinski^{1, 2}

Jacob William Mosher^{1, 2, 5}

Alexander Paul Nease

Lauren N. Noonan³

Bernard Joseph O'Boyle

Rachel D Pickett^{1, 2, 5}

Kristin Lynn Schowalter⁴

Jasmin L Stackhouse

Dalis Danita Thibodeaux

Kenneth Kevin Trotter⁴

John Oneill Waters

Baylee Irene Watts

Madeline G Wilson^{1, 2, 5}

Lauren Nicole Wirths

Margot Anne Wolfner

Corbin Douglas Wright³

Hannah Michelle Young⁴

Hayley A Vawter



JONATHAN HALVORSON
BJ '04

ALUMNA SPEAKER

Jonathan Halvorson, BJ '04, is an accomplished marketing executive who anticipates change and shapes today's "wet-clay" opportunities into tomorrow's marketing paradigms.

Halvorson joined Mondelēz International last July as the VP of Global Media, Digital and Data. In this capacity, he is responsible for all working media investments, marketing data strategy and digital marketing across the company's portfolio of brands.

Prior to Mondelēz International, Halvorson served in leadership positions for P&G, General Electric, Visa, Intel, State Farm and Eli Lilly. He also served as Global Director of Video Strategy & Operations for Twitter, where he was charged with reimagining digital video experience, revenue optimization, collaboration with third party partners and articulation of Twitter's video value proposition.

Outside of work, Halvorson is an active philanthropist and committed to serving the community. He is a proud alumni of Haymakers 4 Hope, an organization that uses amateur boxing to raise awareness and money to fight cancer, and he is an active supporter of Camp Interactive. Halvorson earned an Executive MBA from the University of Michigan in May of 2017 where he graduated with highest honors.



MADELINE WILSON

STUDENT SPEAKER

Madeline Wilson is graduating with summa cum laude honors. Originally from Fulton, Missouri, she studied strategic communication with a minor in political science. During her time at Mizzou, she was a Walter Williams Scholar, an account manager for MOJO Ad and served as Creative Director and Social Media Coordinator for Mizzou's student chapter of the American Advertising Federation. In December of 2021, she was inducted into Kappa Tau Alpha. She likes to spend her free time with her dog, Archie, or catching up on recent college basketball games. After graduation, she is pursuing a role in account management or strategy at an advertising agency.