

## *Curriculum Vitae*

**Luke Capizzo, Ph.D., APR**

Assistant Professor—Strategic Communication  
School of Journalism  
University of Missouri

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### **EDUCATION**

#### **Ph.D. in Communication (emphasis in Public Relations)**

University of Maryland, College of Arts & Humanities,  
Department of Communication, 2019

Dissertation: “Managing intractability: Wrestling with wicked problems and seeing beyond consensus in public relations”

#### **M.A. in Communication**

University of Maryland, College of Arts & Humanities,  
Department of Communication, 2018

#### **APR (Accreditation in Public Relations)**

Public Relations Society of America, 2014

#### **B.A. in Professional Writing**

Michigan State University, College of Arts & Letters, 2007

#### **B.A. in Political Theory & Constitutional Democracy**

Michigan State University,  
James Madison College of Public Affairs, 2007

### **ACADEMIC APPOINTMENTS**

**Assistant Professor** (August 2022-Present)  
University of Missouri, School of Journalism

**Assistant Professor** (August 2019-July 2022)  
James Madison University, School of Communication Studies

### **PROFESSIONAL EXPERIENCE**

#### **Identity (Bingham Farms, Mich.)**

Senior Account Executive, Media Relations & Marketing  
(April 2013-Aug 2015)  
Account Executive, Media Relations & Marketing  
(August 2011-March 2013)

#### **Michigan Credit Union League (Lansing, Mich.)**

Communication Manager (August 2008-August 2011)

#### **Lezotte Miller Public Relations, Inc. (Okemos, Mich.)**

Client Services Coordinator (June 2007-July 2008)

#### **Office of Governor Jennifer M. Granholm (Lansing, Mich.)**

Intern, Communication Department (August 2005-Dec. 2005)

**PUBLICATIONS**  
**Journal Articles**

- Capizzo, L.** & Iannacone, J. I. (2023). Citizen brand: The emergence of brandstanding as organizational engagement and civic duty. *Public Relations Review*, 49(2), 102307.  
<https://doi.org/10.1016/j.pubrev.2023.102307>
- Capizzo, L.**, Pevac, M., & Madden, S. (2023). It's about (damn) time: Community, temporality, and feminist values in activist public relations history. *Public Relations Review*, 49(2), 102313.  
<https://doi.org/10.1016/j.pubrev.2023.102313>
- Zhou, A., **Capizzo, L.**, Page, T. G., & Toth, E. L. (2023). Exploring public relations research topics and inter-cluster dynamics through computational modeling (2010-2020). *Journal of Public Relations Research*. <https://doi.org/10.1080/1062726X.2023.2180373>
- Capizzo, L.**, & Harrison, V. S. (2023). Theorizing CSA's impact on nonprofit stewardship: New challenges for ethical corporate partnerships and issue engagement. *Public Relations Review*, 49(1), 102293. <https://doi.org/10.1016/j.pubrev.2023.102293>
- Capizzo, L.** (2023). Managing intractability: Wrestling with wicked problems and seeing beyond consensus in public relations. *Public Relations Review*, 49(1), 102263.  
<https://doi.org/10.1016/j.pubrev.2022.102263>
- Capizzo, L.**, & Madden, S. (2022). Organizing community: Public relations of activism and place through Grace Lee Boggs and Jane Jacobs. *Public Relations Review*, 48(5), 102260.  
<https://doi.org/10.1016/j.pubrev.2022.102260>
- Capizzo, L.**, & Feinman, M. (2022). Extending civic values in architectures of listening: Arendt, Mouffe and the pluralistic imperative for organizational listening. *Journal of Public Relations Research*, 34(6), 274-295.  
<https://doi.org/10.1080/1062726X.2022.2127728>
- Capizzo, L.**, Vasquez, R., & Jun, H. (2022). A shortage of excellence? An exploratory study of U.S. doctoral-level education in public relations. *Journal of Public Relations Education*, 8(1), 76-115.  
<https://aejmc.us/jpre/2022/03/31/a-shortage-of-excellence-an-exploratory-study-of-u-s-doctoral-level-education-in-public-relations/>
- Capizzo, L.** (2022). What counts amid contention? Measuring perceived intractable problems in public relations. *Public Relations Review*, 48(2), 1-11. <https://doi.org/10.1016/j.pubrev.2022.102179>
- Capizzo, L.**, & Sommerfeldt, E. J. (2021). Defining the contours of contention: Facets of intractability in social issues management. *International Journal of Strategic Communication*, 15(4), 357-374.  
<https://doi.org/10.1080/1553118X.2021.1932907>

- Page, T. G., & **Capizzo, L.** (2021). From “an open field” to established “waves”: 45 years of public relations scholarship through the lens of *Public Relations Review*. *Public Relations Review*, 47(5), 102115. <https://doi.org/10.1016/j.pubrev.2021.102115>
- Capizzo, L.** (2020). The Right Side of History, Inc.: Social issues management, social license to operate, and the Obergefell v. Hodges decision. *Public Relations Review*, 46(5), 101957. <https://doi.org/10.1016/j.pubrev.2020.101957>
- Capizzo, L.** (2018). Reimagining dialogue in public relations: Bakhtin and open dialogue in the public sphere. *Public Relations Review*, 44(4), 523-532. <https://doi.org/10.1016/j.pubrev.2018.07.007>
- Book Reviews** **Capizzo, L.** (2022). [Review of the book *A strategic nature: Public relations and the politics of environmentalism*, by M. Aronczyk and M. Espinoza]. *Journal of Communication*. <https://doi.org/10.1093/joc/jqac014>
- Scholarly Books** **Capizzo, L.** (under contract). *Public relations and social impact: Reclaiming the PR profession*. Routledge.
- Textbooks** Luttrell, R. & **Capizzo, L.** (2021). *Public relations campaigns: An integrated approach* (2nd ed.). Sage Publications.
- Luttrell, R. & **Capizzo, L.** (2018). *Public relations campaigns: An integrated approach*. Sage Publications.
- Luttrell, R. & **Capizzo, L.** (2018). *The PR agency handbook*. Sage Publications.
- Refereed Book Chapters** **Capizzo, L.**, & Sommerfeldt, E.J. (2018). The privileged space of financial communication: Journalistic perspectives, relationships, and implications for financial public relations. In A. Laskin (Ed.) *The handbook of financial communication and investor relations*, (pp. 365-375). Wiley.
- Invited Book Chapters** **Capizzo, L.** (in press). Listening in polarized times: Hannah Arendt’s actualized plurality and the civic imperative for organizational listening. In K. R. Place (Ed.), *Organizational listening: Building theory and practice for strategic communication*. Routledge.
- Blog Posts** **Capizzo, L.** & Martinez Gonzalez, A. (2022, June 15). Research in Progress: Polarized environments? Exploring CSA in an environmental context. *Arthur W. Page Center Blog*. <https://www.bellisario.psu.edu/page-center/article/research-in-progress-polarized-environments-exploring-csa-in-an-environment>
- Capizzo, L.** (2020, Aug. 11). Research in Progress: Listening for what’s hard to hear. *Arthur W. Page Center Blog*. <https://www.bellisario.psu.edu/page-center/article/research-in-progress-listening-for-whats-hard-to-hear>
- REFEREED** Martinez Gonzalez, A., & **Capizzo, L.** (2023, June 5-9). *Moral decoupling in a*

**CONFERENCE  
PAPERS**

*climate justice advocacy: Examining the mediating role of performance and immorality judgments.* 17<sup>th</sup> Conference on Communication and Environment, Harrisonburg, VA, United States.

**Capizzo, L.,** Perryman, B. R., Nzau, T., & Ferguson, H. (2023, May 25-29). *Diagnosing shared crises as acute intractability: Organizing crises and intractable problems in public relations theory* [Paper presentation]. International Communication Association 73<sup>rd</sup> Annual Conference, Toronto, Canada.

**Capizzo, L.,** & Luisi, M. (2023, March 2-4). *CSR, ESG, or environmental justice? Public relations' professional responsibilities and evolving expectations for stewardship and citizenship.* 26<sup>th</sup> International Public Relations Research Conference, Orlando, FL, United States.

Page, T. G., & **Capizzo, L.** (2022, Nov. 17-20). *Toward an open-tent model of organizations: Stakeholders, permeability, and multiple identities in public relations theory.* National Communication Association 108<sup>th</sup> Annual Convention, New Orleans, LA, United States.

Martinez Gonzalez, A., & **Capizzo, L.** (2022, Nov. 17-20). *Moral decoupling in a corporate social advocacy context: Examining the mediating role of performance and immorality judgments.* National Communication Association 108<sup>th</sup> Annual Convention, New Orleans, LA, United States.

**Capizzo, L.,** Pevac, M., & Madden, S. (2022, Aug. 3-6). *It's about (damn) time: Community, temporality, and feminist values in activist public relations history* [Paper presentation]. Association for Education in Journalism and Mass Communication 105<sup>th</sup> Annual Conference, Detroit, MI, United States. **(Museum of Public Relations History Award, PR Division)**

**Capizzo, L.,** Wallace, A., Logan, N., & Place, K. (2022, Aug. 3-6). *Accomplices in the public relations classroom: An autoethnography of social-justice and anti-racism-informed teaching* [Paper presentation]. Association for Education in Journalism and Mass Communication 105<sup>th</sup> Annual Conference, Detroit, MI, United States. **(First Place Teaching Competition Paper, PR Division)**

Zhou, A., **Capizzo, L.,** Page, T. G., Toth, E. L. (2022, May 26-30) Exploring PR paradigms through computational modeling: Refractions and recommitment in public relations research [Paper presentation]. International Communication Association 72<sup>nd</sup> Annual Conference, Paris, France.

**Capizzo, L.,** & Madden, S. (2021, Nov. 18-21). *Organizing community: Public relations of activism and place through Grace Lee Boggs and Jane Jacobs* [Paper presentation]. National Communication Association 107<sup>th</sup> Annual Convention, Seattle, WA, United States. **(Top Faculty Paper, PR Division)**

**Capizzo, L.,** & Feinman, M. (2021, August 4-7). *Extending civic values in*

*architectures of listening: Arendt, Mouffe and the pluralistic imperative for organizational listening* [Paper presentation]. Association for Education in Journalism and Mass Communication 104th Annual Conference, New Orleans, LA, United States.

**Capizzo, L.** (2021, May 27-31). *What counts amid contention? Measuring perceived intractable problems in public relations* [Paper presentation]. International Communication Association 71st Annual Conference, Denver, CO, United States. **(Top Faculty Paper, PR Division)**

Dodd, M., **Capizzo, L.**, & Spaulding, C. (2021, May 27-31). *The Historical Development of Corporate Social Responsibility and Legitimization of Corporate Social Advocacy: A Multinational Approach* [Paper presentation]. International Communication Association 71st Annual Conference, Denver, CO, United States.

**Capizzo, L.** & Iannacone, J. (2021, March 4-6). Citizen Brand: The Emergence of Brandstanding as Organizational Engagement, Voice, and Civic Duty [Paper presentation]. 24th Annual International Public Relations Research Conference, Miami, FL, United States.

**Capizzo, L.** (2020, November 19-22). *Managing intractability: Wrestling with wicked problems and seeing beyond consensus in public relations* [Paper presentation]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States. **(Top Faculty Paper, PR Division)**

Page, T. G. & **Capizzo, L.** (2020, November 19-22). *From “an open field” to established “waves”: 45 years of public relations scholarship through the lens of Public Relations Review* [Paper presentation]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States. **(Top Faculty Paper, PR Division)**

Stanley, S. J., Ledford, V. A., Atwell Seate, A., Kamran, N., & **Capizzo, L.** (2020, November 19-22). *Identity orientation, worry about sexual outcomes, attitudes toward sexual health behaviors: Antecedents of information seeking from student health center websites* [Paper presentation]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States.

**Capizzo, L.** & Sommerfeldt, E.J. (2020, May 20-27). *Defining the contours of contention: Facets of intractability in social issues management* [Paper presentation]. International Communication Association 70th Annual Conference, Gold Coast, Australia.

**Capizzo, L.** (2018, November 14-17). *A business-to-business case for public relations outreach: Best practices for stakeholders, linkages, and networks within the supply chain* [Paper presentation]. National Communication Association 105th Annual Convention, Salt Lake City, UT, United States.

**Capizzo, L.** & Sommerfeldt, E.J. (2018, May 24-28). *Tracing the transnational corporate citizen: Deliberative corporate social responsibility in global public relations* [Paper presentation]. International Communication Association 68th Annual Conference, Prague, Czech Republic.

**Capizzo, L.** (2017, November 16-19). *Reimagining dialogue in public relations: Bakhtin and open dialogue in the public sphere* [Paper presentation]. National Communication Association 104th Annual Convention, Dallas, TX, United States. **(Top Student Paper, PR Division)**

**Capizzo, L.** (2017, August 9-12). *The first generation: Lessons from the public relations industry's first university-trained social media practitioners* [Paper presentation]. Association for Education in Journalism and Mass Communication 100th Annual Conference, Chicago, IL, United States. **(Top Student Paper, PR Division)**

**Capizzo, L.** (2017, May 25-29). *(Financial) crisis of confidence: The refocusing events of the great recession for financial journalism and media relations* [Paper presentation]. International Communication Association 67th Annual Conference, San Diego, CA, United States.

**Capizzo, L.** (2016, November 10-13). *The right side of history, inc.: Corporate public engagement and the Obergefell v. Hodges decision* [Paper presentation]. National Communication Association 103rd Annual Convention, Philadelphia, PA, United States. **(Top Student Paper, PR Division)**

#### REFEREED CONFERENCE PANELS

Toth, E. L., **Capizzo, L.**, Page, T. G., Zhou, A., & Bardhan, N. R. (2022, Nov. 17-20). *Public relations theory as practical map making: Making sense of paradigmatic and research trend studies for scholarship, pedagogy, and practice* [Conference panel]. National Communication Association 108th Annual Convention, New Orleans, LA, United States.

Waymer, D., (Moderator), **Capizzo, L.**, Ciszek, E., Logan, N., Place, K. R., & Reynolds, C. (2022, Aug 3-6). *The future of critical research in public relations practice and pedagogy* [Conference panel]. Association for Education in Journalism and Mass Communication 105th Annual Conference, Detroit, MI, United States.

**Capizzo, L.** (Moderator), Edrington, C., Feistman, G., & Logan, N. (2022, March 24-25). *Shifting from CSR to CSA: Corporate and activist insights for professional communicators* [Conference panel]. Institute for Public Relations 4th annual IPR Bridge Conference, Washington, DC, United States.

Logan, N. (Moderator), Aghazadeh, S., Edrington, C., & **Capizzo, L.** (2021, Oct. 6). *ICONversations: Hot-button DEI Issues in PR* [Conference panel]. PRSA International Conference, Orlando, FL.

**Capizzo, L.** (Moderator), Aghazadeh, S., Edrington, C., Feistman, G., & Harrison, V. (2021, January). *Unbounding CSR in the classroom* [Conference panel]. Association for Education in Journalism and Mass Communication PR Division 3rd Annual Virtual Conference.

**Capizzo, L.** (Moderator), Austin, L., Dodd, M., Logan, N., & Moscato, D. (2020, November 19-22). *Corporate engagement at the crossroads of profit and purpose: CSA, CSR, and critical perspectives on the evolving role of public relations in social issue discourse* [Conference panel]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States.

**COURSES  
TAUGHT**

**University of Missouri**

JOURN 2200: Audiences & Persuasion  
(Fall 2022, Fall 2023)

JOURN 8044: Strategic Conflict Management (M.A. & Ph.D.)  
(Fall 2022, Fall 2023)

JOURN 4970W: Strategic Campaigns (Capstone)  
(Spring 2023)

**James Madison University**

SCOM 660/680: Risk & Crisis Communication (M.A.)  
(Spring 2021\*^; Spring 2022)  
*\*Course redesign, ^Online course*

SCOM 460: Public Relations Management  
(\*Fall 2019, Spring 2020, Spring 2021^, Summer 2021^)

SCOM 367: Advanced Public Relations Writing  
(Spring 2020; Spring 2022)

SCOM 362: Public Relations Theory  
(Summer 2020\*^, Fall 2020^, Spring 2021^, Summer 2021^, Fall 2021)

SCOM 369: Topics in Engaged Public Relations  
*[Public Relations Student-Run Agency]*  
(Fall 2020\*^, Fall 2021)

**University of Maryland**

COMM 353: New Media Writing for Public Relations  
(Fall 2018, Spring 2019)

COMM 331: News Writing for Public Relations  
(Spring 2018, Summer, 2018)

COMM 351: Public Relations Techniques  
(Fall 2017)

COMM 488I: Strategic Interviewing for the Career You Want  
(Winter 2017^, Spring 2017^, Summer 2017^, Fall 2018^)  
*Co-developed this online course with Dr. Lindsey Anderson*

COMM 107: Oral Communication: Principles and Practices  
(Instructor of Record: Fall 2015, Spring 2016, Fall 2016, Spring 2017)

*)Special section taught in partnership with the University of Maryland's Academy for Innovation & Entrepreneurship*

**INVITED &  
PROFESSIONAL  
PRESENTATIONS**

Guest Lecture: “Organizing crisis communication in public relations” (April 2023). PUBR 380: Crisis Communication. East Tennessee State University, Johnson City, Tennessee (virtual).

Workshop Presenter: “Organizational Listening” (April 2023). Pro Communicators Conference, Missouri Chamber of Commerce, Columbia, Missouri.

Guest Lecture: “PESO in integrated campaigns” (March 2023). APRD 4405: Strategic Communication Capstone. University of Colorado—Boulder (virtual).

Guest Lecture: “The Scope of Applied PR Research” (Feb. 2023). MC 3360: PR Research. Texas State University, San Marcos (virtual).

Guest Lecture: “PESO & PR Campaigns,” (Jan. 2023). COM 476 Public Relations Campaigns. North Carolina State University, Charlotte, North Carolina (virtual).

Guest Lecture: “PESO & public relations campaign planning” (Jan. 2023). COMM 473: Public Relations Campaigns. Penn State University, State College, Pennsylvania (virtual).

Invited Keynote: “Handling Difficult Situations: A risk and crisis communication toolbox for everyday teaching,” (Jan. 2023). Graduate Teaching Orientation (GTO), Graduate School, University of Missouri.

Discussant: “Exploring engagement, authentic communication, and network perspectives in public relations,” (Nov. 2022). NCA Public Relations Division, NCA Annual Conference.

Guest Lecture: “Integration and convergence in public relations campaigns,” (Oct., 2022). COMM 8005: Public Relations and Global Marketing Communication (M.A. program). Binus University, West Jakarta, Indonesia (virtual).

Guest Lecture: “Pursuing a Ph.D. in strategic communication” (Oct. 2022). MCOM 5085: Media Theory & MCOM 5020: Media and Cultural Diversities. East Tennessee State University, Johnson City, Tennessee (virtual).

Guest Lecture: “PESO & ROSTIR models in public relations campaigns” (Oct. 2022). COM CM 701: Contemporary Public Relations (M.A. program). Boston University (virtual).

Guest Lecture: “Evolving technology in PR practice” (Sept. 2022). COMM 450/COMM 550: Technologies of Human Communication. New Mexico State University, Las Cruces, New Mexico (virtual).

Discussant: “Top Student Papers,” (Aug. 2022). AEJMC Public Relations

Division, AEJMC Annual Conference.

Guest Lecture: “Brandstanding in public relations” (April 2022). PUBR 380: Crisis Communication. East Tennessee State University, Johnson City, Tennessee (virtual).

Guest Lecture: “Crisis communication and IMC” (Feb. 2022). ENG355: Case Studies in Public Relations. Salve Regina University, Newport, Rhode Island (virtual).

Guest Lecture: “PESO & public relations professionalism” (Feb. 2022). CMA 411: Public Relations Campaigns. Hood College, Frederick, Maryland (virtual).

Guest Lecture: “PESO & public relations campaign planning” (Jan. 2022). COMM 473: Public Relations Campaigns. Penn State University (virtual).

Discussant: “Social media engagement, online brand communities, and moderation effects,” (Nov. 2021). NCA Public Relations Division, NCA Annual Conference.

Invited panelist: “Allies and the DEI Journey” (Oct. 2021). Institute for Public Relations’ Race in the PR Classroom series (virtual).

Guest Lecture: “Corporate social advocacy and social media in public relations” (Oct. 2021). MEJO 670H: Digital Advertising & Marketing (Honors). University of North Carolina, Chapel Hill (virtual).

Guest Lecture: “PESO implementation for public relations campaigns” (Oct. 2021). COM CM 701: Contemporary Public Relations (M.A. program). Boston University (virtual).

Guest Lecture: “Dialogue in PR Theory” (Sept. 2021). COMM 8560: Trends in Public Relations Theory and Research (M.A. program). Clemson University, Clemson, South Carolina (virtual).

Invited Lecture (Sydney Lectures series): “History and new directions for dialogue in public relations” (May 2021). University of New South Wales—Sydney, Australia (virtual).

Guest Lecture: Integrated Campaigns Using ROSTIR & PESO” (Feb. 2021). JMU 4040: Social Media Analytics. School of Communication, University of Nebraska—Omaha, Nebraska (virtual).

Guest Lecture: “Managing crises and issues in public relations: Theory and practice” (Nov. 2020). ADV 800: Advertising and Public Relations Theory (M.A. program). College of Communication Arts and Sciences, Michigan State University, East Lansing, Michigan (virtual).

Workshop Presenter: “Communicating justice: Disseminating our JEDI scholarship to non-academic audiences” (Oct. 2020). Center for Faculty Innovation, James Madison University.

Speaker: “Brandstanding: Navigating contentious issues while maintaining an authentic brand voice” (Oct. 2020). PRSA International Conference, Nashville, TN (virtual).

Speaker: “PR Theories, PR Management, and Managing Relationships” (Aug. 2020 & June 2021). PRSA National Capital Chapter. Accreditation in Public Relations training session (virtual).

Guest Lecture: “Integration and convergence in public relations campaigns,” (May, 2020). COMM 8005: Public Relations and Global Marketing Communication (M.A. program). Binus University, West Jakarta, Indonesia (virtual).

Guest Lecture: “Objectives in public relations campaign planning,” (March, 2020; Oct. 2020). CMA 411: Public Relations Campaigns. Hood College, Frederick, MD.

Invited Lecture: “Research in public affairs: A framework for effective communication planning and assessment” (Sept. 2018). United States Defense Information School (DINFOS), Ft. Meade, MD.

Guest Lectures: “PR Departments & PR Firms” and “Roles in Public Relations” (Spring 2018). COMM 201: Intro to Public Relations, Professor Erich Sommerfeldt, University of Maryland, College Park, MD.

Guest Lecture: “Messaging in Public Relations” (Oct. 2016; April 2017). COMM 351: Public Relations Techniques, Professor Susan Simon, University of Maryland, College Park, MD.

Guest Lecture: “Media Pitching: Purpose and Process” (April 2016; Sept. 2016; April 2018). COMM 351: Public Relations Techniques, Professor Pamela Grant, University of Maryland, College Park, MD.

Student Workshop: “Interacting with the Media 101” (March 2016; Oct 2016). Oral Communication Center Workshop Series, University of Maryland, College Park, MD.

Keynote: “Convergence in Public Relations” (Dec. 2014). PRSSA Student Development Conference, Eastern Michigan University, Ypsilanti, MI.

Professional Workshop: “Media Relations 101: Making the Most of Media” (Feb. 2014). Marketing & Lending Conference, Michigan Credit Union League, Grand Rapids, MI.

Professional Workshop: “Making Credit Union Communication Strategic” (Feb. 2014). Marketing & Lending Conference, Michigan Credit Union League, Grand Rapids, MI.

**DEPARTMENTAL,  
UNIVERSITY,  
& COMMUNITY  
SERVICE**

**Member, Awards Committee, School of Journalism,** University of Missouri (Fall 2022-Spring 2023)

**Co-faculty advisor (founding), University of Missouri PRSSA**  
(Fall 2022-Present)

**Member, Academic Unit Personnel Advisory Committee (AUPAC)**, School of Communication Studies, James Madison University (Fall 2021-Spring 2022)

**Assistant Faculty Advisor, Bluestone Communications** (student-run PR firm), School of Communication Studies, James Madison University (Fall 2020-Spring 2022)

**School of Communication Studies Faculty Representative, DEI Strategic Planning Committee**, College of Arts & Letters, James Madison University (Spring 2021)

**Member, Graduate Committee**, School of Communication Studies, James Madison University (Spring 2020-Spring 2022)

**Faculty Advisor (2017-2018), University of Maryland Bateman PR Team** (PRSSA), Co-advisor (2016-2017)

**Graduate Student Representative**, PR Tenure Track Faculty Search Committee, Department of Communication, University of Maryland (Fall 2017)

**Graduate Student Board Departmental Representative**, Department of Communication, College of Arts & Humanities (ARHU), University of Maryland (Fall 2016, Fall 2017)

**Invited Professional Portfolio Reviewer**, Department of Communication, University of Maryland, COMM 483: Public Relations Senior Seminar, COMM 332: News Editing for Public Relations, COMM 331: News Writing for Public Relations (Fall 2015-Spring 2018)

**Invited Professional Panelist**, Michigan State University PRSSA (Fall 2013, Spring 2015)

**Invited Professional Panelist**, Eastern Michigan University PRSSA (Fall 2014)

**Professional Reviewer**, Michigan State University Professional Writing Senior Portfolios (Spring 2009, Spring 2010, Spring 2012, Spring 2014, Spring 2015)

**Communication Committee Member (volunteer)**, Mid Michigan Red Cross (2009-2011)

**DOCTORAL  
COMMITTEE  
SERVICE  
(MISSOURI)**

**Teresia Nzau (2022- present), Committee Chair**  
Evgeniia Belobrovkina (2022-present), Committee Member

**M.A.  
COMMITTEE**

**Brittany Kummerer (2022-2023), Committee Chair**  
**Wei Hua (2022-2023), Committee Chair**

**SERVICE  
(MISSOURI)**

Patrick Cunningham (2022-2023), Committee Member  
Lily Williams (2023-present), Committee Member

**M.A.  
COMMITTEE  
SERVICE (JMU)**

**Kaylin Mathes (2021-2022), Committee Chair**  
Clara Barnhardt (2021-2022), Committee Member  
Leah Tripp (2021-2022), Committee Member  
Laureta Ramaj (2020-2021), Committee Member  
Jasmine Tillman (2020-2021), Committee Member

**SERVICE FOR  
ACADEMIC &  
PROFESSIONAL  
ASSOCIATIONS**

**Associate Editor & Editorial Board Member, *Journal of Public Relations Education*** (2021-Present)

**Editorial Board Member, *Public Relations Review*** (2022-Present)

**Editorial Board Member, *Journal of Public Relations Research*** (2022-Present)

**Editorial Board Member, *Journal of Public Interest Communications*** (2022-Present)

**Editorial Board Member, *Case Studies in Strategic Communication*** (2022-Present)

**Member, Research Committee, Public Relations Division, AEJMC** (Fall 2022-Present)

**Vice Chair, Professional Freedom & Responsibility Committee, Public Relations Division, AEJMC** (Fall 2021-Fall 2022)

**Member, Diversity, Equity, and Inclusion Committee, Public Relations Division, AEJMC** (Fall 2020-Summer 2021)

**Chair & Committee Member, Inez Kaiser Graduate Students of Color Award Committee, Public Relations Division, AEJMC** (Fall 2020-Spring 2022)

**APR Committee Member, Public Relations Society of America: National Capital Chapter** (2020-2022)

**Member, PRIDE Committee, PR Division, NCA** (2019-2020, 2021-2022)

Graduate Student Committee, AEJMC PR Division  
**Faculty Liaison** (2019-2020)

**Co-chair** (2018-2019)

**Member** (2017-2018)

**Reviewer, *Sustainability*** (2022-present): 1 article

**Reviewer, *Journal of International Risk & Crisis Communication Research*** (2021-present): 1 article

**Reviewer, *Journal of Public Interest Communications*** (2020-present): 1 article

**Reviewer, *Journal of Public Relations Education*** (2020-present): 6 articles

**Reviewer**, *International Journal of Strategic Communication* (2019-present): 3 articles

**Reviewer**, *Public Relations Review* (2018-present): 20 articles

**Reviewer**, *Kentucky Journal of Communication* (2018): 1 article

**Reviewer**, *Journal of Public Relations Research* (2017-present): 6 articles

**Reviewer**, PR Division, AEJMC (2020-present)

**Reviewer**, PR Division, ICA (2017-present)

**Reviewer**, PR Division, NCA (2016-present)

**APR Adjudicator**, Public Relations Society of America: National Capital Chapter (2017-2022)

**APR Prep Educator**, Public Relations Society of America: National Capital Chapter (2016, 2017, 2020, 2021)

**APR Co-chair**, Public Relations Society of America: Detroit PRSA Chapter (2014-2015)

**APR Adjudicator**, Public Relations Society of America: Detroit Chapter (2014)

#### **PROFESSIONAL AFFILIATIONS**

Association for Education in Journalism and Mass Communication (2016-present)

International Communication Association (2016-present)

National Communication Association (2015-present)

Public Relations Society of America (2008-present)

#### **GRANTS, HONORS, AND AWARDS**

**Arthur W. Page Center, Legacy Scholar grant recipient (\$5,000):** “Can PR be local, global, and prosocial? Transnational CSA and practitioner negotiation amid contentious issues” (2023-2024)

**Arts & Humanities Research and Creative Works Fellows Program**, University of Missouri, 2023-2025

**Top Teaching Competition Paper (1<sup>st</sup> place)**, Association for Education in Journalism and Mass Communication, PR Division, 2022

**Museum of Public Relations History Award**, Association for Education in Journalism and Mass Communication, PR Division, 2022

**Top Reviewer Award (Student paper competition)**, Association for Education in Journalism and Mass Communication, PR Division, 2022

**Arthur W. Page Center, Legacy Scholar grant recipient (\$4,500):**  
“Examining Corporate Social Advocacy in the Context of Sustainability and Environmental Justice: An Application of Moral Decoupling Theory” (2022-2023)

**Top Faculty Paper Award (1<sup>st</sup> place)**, National Communication Association, PR Division, 2021

**JMU College of Arts & Letters Faculty, Mini-Grant recipient (\$1,500):**  
“Rising temperatures and polarized engagement: Examining corporate social advocacy in the contexts of climate change and racial justice” (2021-2022)

**Professor of the Year (2020-2021)**, School of Communication Studies, James Madison University, *Presented by Lambda Pi Eta (Communication Honors Society of the National Communication Association)*

**Arthur W. Page Center, Legacy Scholar grant recipient (\$1,550):**  
“Extending Civic Values in Architectures of Listening: Arendt, Mouffe, and the Pluralistic Imperative for Organizational Listening” (2020-2021)

**Top Faculty Paper Award (3<sup>rd</sup> place)**, International Communication Association, PR Division, 2021

**Top Faculty Paper Awards (1<sup>st</sup> place & 3<sup>rd</sup> place)**, National Communication Association, PR Division, 2020

**Goldhaber Travel Award**, The Graduate School, University of Maryland, 2018

**Top Student Paper Award (1<sup>st</sup> place)**, National Communication Association, PR Division, 2017

**Top Student Paper Award (2<sup>nd</sup> place)**, Association for Education in Journalism and Mass Communication, PR Division, 2017

**Outstanding Graduate Assistant Award**, The Graduate School, University of Maryland, 2017

**Outstanding Teaching Award**, Department of Communication, University of Maryland, 2017

**Top Student Paper Award (3<sup>rd</sup> place)**, National Communication Association, PR Division, 2016

**Dean’s Fellowship**, University of Maryland, 2015-2020 (\$25,000)

**First Place**, 2007 MSU Undergraduate Research and Arts Forum

**Genevieve Gillette Fellowship**, 2006: Honors College, Michigan State University: Supported undergraduate research (\$2,000)

Phi Beta Kappa, inducted 2007