

# Faculty profile



## Amanda Hinnant

### Expertise areas

- Health and science communication
- Media sociology
- Narrative persuasion

### Possible collaboration disciplines

- Public health
- Medicine
- Women and Gender Studies
- Sociology
- Psychology

**Amanda Hinnant** is an associate professor of Journalism Studies and the Wallace Turner Memorial Faculty Fellow. Hinnant's research focuses on health and science communication, media sociology and narrative persuasion.

Hinnant has led many research teams on health communication research sub-grants for the School of Journalism from the Institute of Clinical and Translational Sciences and the Centers of Excellence in Cancer Communication Research.

Current projects include a nationwide survey of health journalists (in collaboration with the Reynolds Journalism Institute and the Association of Health Care Journalists), improving clinical trial recruitment, the use of narrative to enhance engagement with health and science stories and the role of online comments in journalistic discourse.



*Learn more about Amanda  
on the J-School website*



Missouri School of Journalism  
University of Missouri

[journalism.missouri.edu](http://journalism.missouri.edu)