Faculty profile



Joy Jenkins

Expertise areas

- Journalism studies
- Media sociology
- Local news
- Gender and media
- Lifestyle media

Possible collaboration disciplines

- Department of Women's and Gender Studies
- Department of Sociology
- Department of Communication
- International Studies Program
- Department of English

Joy Jenkins, Ph.D., is an assistant professor of journalism studies. Her research uses a sociological approach to examine changing organizational identities and practices in newsrooms, particularly among local media. She also studies gender and media.

Jenkins' studies have focused on how local newsrooms are managing the transition to a digital media environment, the experiences of local journalists covering marginalized and underserved communities, the role of collaboration in facilitating local-level accountability journalism, changing beat structures in local news organizations, and how perceptions of audience and local impact shape journalistic identity.



Learn more about Joy on the J-School website

Jenkins' work has been published in top journals in the field, including Journalism, Digital Journalism, Journalism Studies, Journalism Practice, and Journalism & Mass Communication Quarterly.

She was a co-editor for the edited volume Critical incidents in journalism: Pivotal moments reshaping journalism around the world (2020).

Jenkins serves as editor-in-chief of The Journal of Magazine Media. She is also a research associate for the Reuters Institute for the Study of Journalism at the University of Oxford, U.K.

Before entering academia, Jenkins served as senior editor at TulsaPeople magazine in Tulsa, Oklahoma, and copy editor at the Oklahoma Gazette in Oklahoma City.



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