

Faculty profile

Brian Kratzer

Expertise areas

- Visual editing and leadership • Photojournalism
- Documentary photography • Design • Media literacy
- Rural issues

Possible collaboration disciplines

- Media literacy • MU Extension • CAFNR / Division of Applied Social Sciences • Humanities • Novak Institute
- School of Visual Studies • MU Libraries • Missouri Press Association • National Press Photographer Association
- State Historical Society • Missouri Center for Missouri Studies



Brian Kratzer is the director of photography for the Columbia Missourian and director of the Missouri Photo Workshop. In the newsroom, he oversees the photojournalism and documentary journalism efforts of the Visuals Team in the newsroom. He teaches Photo & Visual Editing and Photojournalism & Documentary reporting courses. These classes feed into the newsroom, providing visual journalists key leadership roles as they learn to champion visual storytelling.

From assignment conception to fieldwork, visual editing and continuing through to online and print design, Kratzer encourages students to take ownership of their ideas and to be involved in the entire journalism process. The Missouri Photo Workshop is held in a different small Missouri town each year. For over seven decades, MPW has helped the Missouri School of Journalism fulfill our land grant mission of serving the state through the largest and longest media literacy program in rural America. Photojournalists are given a career-changing workshop where the focus is “Truth with a camera.”

Kratzer began his career as a daily photojournalist in high school, college and at several internships during college. Throughout his professional career, he merged his photojournalism and photo editing as he saw how photography could be treated with or without respect in different hands. By the time he returned to Mizzou, he had become the Assistant Managing Editor for Online & Multimedia at The Gainesville (Fla.) Sun.



*Learn more about Brian
on the J-School website*



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