

Faculty profile



Lorah Lackland

Expertise areas

- Event planning and coordination
- Design (web and graphic)
- Fundraising and grant writing
- Marketing and campaign management

Possible collaboration disciplines

- Trulaske College of Business, Marketing Department
- Arts & Science, Digital Storytelling
- CAFNR Certificate in Personal Branding

Lorah Lackland is Missouri Business Alert's Director of Marketing and an Assistant Professor in Strategic Communication. Her areas of expertise and interest include (1) event planning and promotion; (2) graphic design and web design focused on user experience; (3) marketing and campaign management for small- to medium-sized newsrooms. Additionally, Lackland has experience in fundraising and grant writing for newsrooms.

Lackland received her bachelor's and master's degrees in Journalism with an emphasis in Strategic Communication from the University of Missouri. She has been working as a freelance graphic and web designer and marketing specialist since 2010.



*Learn more about Lorah
on the J-School website*



Missouri School of Journalism
University of Missouri

journalism.missouri.edu