

# Faculty profile



## Amy Simons

### Expertise areas

- News literacy
- Social media strategy
- Authentic pedagogy
- Instructional design

### Possible collaboration disciplines

- Trulaske College of Business, Marketing Department
- College of Education and Human Development
- School of Information Science and Learning Technology
- College of Education and Human Development, Learning, Teaching and Curriculum Department Studies

**Amy Simons** teaches news literacy, multimedia journalism and advanced social media strategies. Since joining the faculty, Simons has developed an interest in international journalism, training professionals on campus and abroad. She has traveled across China and the European Union, teaching Web-first workflows, mobile journalism techniques and how to use social media as a reporting tool and a means to disseminate journalistic content.

Simons is known across the country for her expertise in teaching online courses. She has won several local, national and international awards for her innovative interactive approaches.

Simons hosts and produces Views of the News, a weekly media criticism program that airs on KBIA-FM and KBIA.org. She also serves as the adviser to Mizzou Women in Media.

Previously, Simons worked as digital news editor for the Chicago Tribune, where she helped develop and execute the editorial programming strategy for [chicagotribune.com](http://chicagotribune.com).

### Current research/creative activity

Simons hosts and produces Views of the News, a weekly media criticism program that airs on KBIA-FM and KBIA.org. While she does not do traditional research, she is interested in the scholarship of teaching, and developing formalized mentorship systems to better train doctoral students for their roles as college-level teachers.



*Learn more about Amy on the J-School website*



Missouri School of Journalism

University of Missouri

[journalism.missouri.edu](http://journalism.missouri.edu)