

# Faculty profile



## Randall D. Smith

### Expertise areas

- Entrepreneurship and the media
- Business journalism
- Reporting and editing

### Possible collaboration disciplines

- Business communications history

**Randall Smith**, BJ '74, is the first Donald W. Reynolds Endowed Chair in Business Journalism. He joined the Missouri School of Journalism in August 2009. He has worked professionally for 35 years on both the news and business sides, holding senior positions at three media companies.

As a professor, Smith founded Missouri Business Alert, which covers business news statewide. The program has helped launch hundreds of Mizzou students into careers at news organizations like the Wall Street Journal, The New York Times and Bloomberg.

In addition to teaching business journalism, Smith and his students have done strategy consulting for over three dozen media clients through original classwork developed with colleagues from the business school. The class' first client, the Associated Press, has continued since 2010.

Smith is a former president of the Society of Advancing Business Writing and Editing and a recipient of the organization's highest honor, the Distinguished Achievement Award. He played a major role in conceiving the idea and raising the money for the School's SABEW endowed chair.

Before coming to Missouri, Smith worked with award-winning newsroom teams that have earned the profession's top awards and honors. One won a Pulitzer Prize in 1982 for coverage of the Kansas City Hyatt skywalks disaster in July 1981. Other staff recognitions include a Sigma Delta Chi award, an

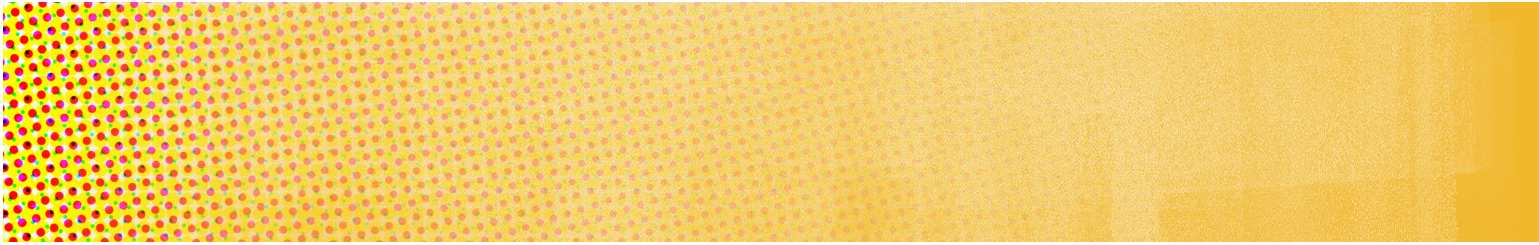


*Learn more about Randall  
on the J-School website*



Missouri School of Journalism  
University of Missouri

[journalism.missouri.edu](http://journalism.missouri.edu)



Eppy award, a Philip Meyer Award, 12 Missouri Press Association Gold Cups and a Nancy Dickerson Whitehead Award. Smith received the Mizzou Alumni Association's highest recognition, the Faculty-Alumni Award, in 2005. In 2016, Smith won the President's Cross-Culture Engagement Award and the Provost's Award for Leadership in International Education. In 2017, Smith was awarded the C. Brice Memorial Fellowship Award.

Smith is also the president and first non-family member of the board of the Alfred Friendly Press Fellowships, which has brought journalists from information hungry countries to the US for six months of training over a 40-year period. Over 300 journalists from nearly 200 countries have participated in the program.



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