

# Faculty profile

## Jon Stemmler

### Expertise areas

- Health communication
- Science communication
- Employee communication
- Public relations

### Possible collaboration disciplines

- Marketing
- Any STEM area
- Education Business

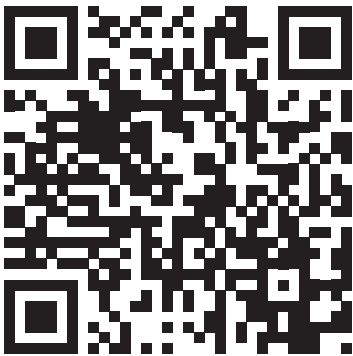


**Jon Stemmler** is a professor and the faculty chair of strategic communication at the Missouri School of Journalism. He also has an appointment as an affiliate faculty member in the College of Health Sciences. His primary research interests involve health-related community-based participatory research, tailored health communication, employee communication and corporate communication.

Since 2003, Stemmler has been part of grant projects totaling more than \$30 million dealing with topics such as health and science literacy, cancer prevention communications and crisis management. These projects were conducted on a variety of levels — from local and state to national and international — through federal agencies, including the U.S. Centers for Disease Control and Prevention, National Cancer Institute, National Science Foundation and USDA, as well as various foundations.

His co-authored research has been published in a wide array of journals including the Journal of Health Communication, Journal of Management & Marketing in Healthcare and the Journal of Interactive Advertising.

Stemmler has also served as a reviewer for several journals, including the Journal of Communication in Healthcare, Health Communication and Health Education & Behavior. In 2022, his co-authored book on employee communication was published by Routledge entitled “Engaging Employees through Strategic Communication: Skills, Strategies, and Tactics.”



*Learn more about Jon  
on the J-School website*



Missouri School of Journalism

University of Missouri

[journalism.missouri.edu](http://journalism.missouri.edu)